FaceBook for Instruction
Center for Innovation in Teaching and Research
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Pages and Groups
It is recommended that you create a page or a group to represent yourself as an instructor on Facebook and not to use your personal profile. Instead, use a page or a group to interact with your students.

Pages
Pages are very similar to profiles on Facebook. For example, people who choose to become a fan of a Page will see updates on their feed. You can control pages with your personal profile, while at the same your personal profile is not accessible to your students. One of the downsides to using a page for your class is that anyone on Facebook can become a fan.

Some of the tools you can use on a Facebook page:

- Discussion Boards
- Events
- Links
- Notes
- Photos
- Videos

An advantage to using a page is that they can utilize Facebook applications.

Creating a Page
To create a page you first need to login to your Facebook account.

- After you login, click on the Advertising link at the bottom of the page.
- Next, click Pages near the top.
- Then click the Create a Page button
- Under Category, choose Education from the Local drop-down menu.
- Type in a name.
- Click Create Page
First, click Advertising

Second, click Pages

Third, click Create a Page

- On the next screen you will see your page.
- Now click on Edit Page to further edit your page.
- You will see the following:

  - **Some General Settings**
    - Settings
    - Wall Settings
    - Mobile
  - **Applications**
    - Discussion Boards
    - Events
    - Links
    - Notes
    - Photos
    - Videos
    - More Applications
Groups
Groups differ from pages in that you can control who joins. You can set up a group so users have to have administrator approval before joining. Or you can set it up where only people you invite can join.

The good thing about groups is that they are private. For example, you could create a group called "American Literature 101 Discussions" where you send an invite via email to all students enrolled in the class. No one else on Facebook will be able to join the group, participate in the group, nor will they be able to see posts from any members of the group.

Some of the tools you can use in a Facebook group:

- Discussion Boards
- Events
- Links
- Photos
- Videos

Creating a Group
To create a group you first need to login to your Facebook account.
After you login, click on the Groups link on the left.
Next, click Create a group.

First, click Groups
Second, click Create a Group

Fill in the Step 1: Group Info.
Click Create Group
Next, use Step 2: Customize, to further customize your group.
Click Save.
Customize then click Save

- **Non-admins can write on the wall**
- **Show group events.**
  - Show profile box
  - Show profile tab
- **Enable discussion board.**
- **Enable photos.**
  - Allow all members to upload photos.
  - Only allow admins to upload photos.
  - Show profile box
  - Show profile tab
- **Enable videos.**
  - Allow all members to upload videos.
  - Only allow admins to upload videos.
  - Show profile box
  - Show profile tab
- **Enable links.**
  - Allow all members to post links.
  - Only allow admins to post links.

**Access:**
- **This group is open.**
  Anyone can join and invite others to join. Group info and content can be viewed by anyone and may be indexed by search engines.
- **This group is closed.**
  Admins must approve requests for new members to join. Anyone can see the group description, but only members can see the Wall, discussion board, and photos.
- **This group is secret.**
  The group will not list the profiles of its members. Only invitation only, and other group information are not indexed.

[Save] [Skip]
On the next screen you can send an invite to all of your students.

- Enter your students email under Invite People via Email.
- Enter a message under Add a Personal Message.
- Click Send Invitations.