

## John D. And Mary Denise Ranger Scholarship Essay Assessment Rubric

**TASK:** Write an effective persuasive essay, not to exceed 500 words, which clearly and accurately presents your response to this question: *How will I, as an educational leader, improve the educational achievement of all learners?* (You may include personal qualities and talents as support for your response.)

**PERFORMANCE CONDITIONS:** You must create your own essay. Your final product cannot exceed two pages, must be double spaced, use 12-point type, and have one-inch margins

**SCORING:** Your essay will be scored using the Assessment Criteria listed below. The four areas will carry equal weight in the assessment. Your total numerical score will be 0 to 20.

### ASSESSMENT CRITERIA:

AREA ADDRESSED	ZERO POINTS	ONE POINT	TWO POINTS	THREE POINTS	FOUR POINTS	FIVE POINTS
<b>Purpose</b>	Does not answer task question	Does not have a complete response	Has no plan to become an effective educational leader	Has a future plan to become an effective educational leader	Somewhat committed to being an effective educational leader	Strongly committed to being an effective educational leader now
<b>Support</b>	No support or support not related to topic	One reason or only reasons not related to topic	Two personal /professional reasons, each related to topic	Three personal/professional reasons, each related to topic	Four personal/professional reasons, each related to topic	Five or more personal/professional reasons, each related to topic
<b>Organization &amp; Logic</b>	Rambles, repeats or loses focus	Has no evident structure	Little cohesion or unity	Some unity and cohesion errors	Much unity and cohesion	Cohesive, unified and well focused
<b>Writing Skills: Mechanics, Usage, Sentences</b>	More than eight errors	Six to eight errors	Four or five errors	Two or three errors	One error	No errors