

Western Illinois University

Program Review 2017-18

PROGRAM: B.S. in Apparel and Textile Merchandising*

CIP 52.1902

Program Enrollment	Fall 2015	Fall 2016	Fall 2017					
By location								
Macomb	2	20	32	-	-	-	-	-
Macomb Extension	-	-	-	-	-	-	-	-
Quad Cities	-	-	-	-	-	-	-	-
Quad Cities Extension	-	-	-	-	-	-	-	-
TOTAL	2	20	32	-	-	-	-	-
By sex								
Male	-	2	4	-	-	-	-	-
Female	2	18	28	-	-	-	-	-
TOTAL	2	20	32	-	-	-	-	-
By race/ethnicity								
White	1	5	9	-	-	-	-	-
Black	1	11	17	-	-	-	-	-
Hispanic	-	3	5	-	-	-	-	-
Asian	-	-	-	-	-	-	-	-
American Indian	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Pacific Islander	-	-	-	-	-	-	-	-
Foreign	-	-	-	-	-	-	-	-
Two or More Ethnic	-	1	1	-	-	-	-	-
TOTAL	2	20	32	-	-	-	-	-
By entering level (freshmen/transfer)								
Number entered as new freshmen	1	7	3	-	-	-	-	-
Number entered as new transfers	-	1	2	-	-	-	-	-
Program Degrees Conferred (Undergraduate)	FY15	FY16	FY17					
By race/ethnicity								
White	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-
Asian	-	-	-	-	-	-	-	-
American Indian	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Pacific Islander	-	-	-	-	-	-	-	-
Foreign	-	-	-	-	-	-	-	-
Two or More Ethnic	-	-	-	-	-	-	-	-
TOTAL	-	-	-	-	-	-	-	-
New Student Information	Fall 2015	Fall 2016	Fall 2017					
Average cumulative ACT score, entering freshmen in program	18.0	18.0	16.7	-	-	-	-	-
Percent entering freshmen w/cumulative ACT > 23	-	-	-	-	-	-	-	-
Average high school class rank, entering freshmen in program	25.0	46.2	67.0	-	-	-	-	-
Percent in top 25%	-	20.0	50.0	-	-	-	-	-
Average high school GPA, entering freshmen in program	2.815	3.039	2.958	-	-	-	-	-

* Effective fall 2015, current B.S. in Family & Consumer Sciences begins a 3-year phase-out.

Current students can decide to complete current program within the 3-year period or change to one of the new programs - Apparel & Textile Merchandising, Dietetics, Hospitality Management or Nutrition & Food Service Management.

B.S. in Apparel & Textile Merchandising 52.1902

Fall Enrollment

University	2015	2016	2017							
Western Illinois University	2	20	32							

Fiscal Year Degrees Conferred

University	2015	2016	2017							
Western Illinois University	.	.	.							

Fiscal Year Undergraduate Discipline Cost per Credit Hour

University	2015	2016	2017							
Western Illinois University	.	195	198							

Fiscal Year Undergraduate Credit Hours per Staff Year

University	2015	2016	2017							
Western Illinois University	.	572	489							