

Western Illinois University

Program Review 2017-18

PROGRAM: B.A. in Broadcasting
CIP 09.0701

Program Enrollment	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
By location										
Macomb	174	168	175	207	214	207	193	174	166	160
Macomb Extension	-	3	3	4	2	-	3	2	1	1
Quad Cities	-	-	-	-	-	-	-	-	-	-
Quad Cities Extension	-	-	-	-	-	-	-	-	-	-
TOTAL	174	171	178	211	216	207	196	176	167	161
By sex										
Male	112	119	120	136	145	142	143	129	117	117
Female	62	52	58	75	71	65	53	47	50	44
TOTAL	174	171	178	211	216	207	196	176	167	161
By race/ethnicity										
White	117	124	125	130	114	105	93	87	79	77
Black	40	34	42	65	77	79	74	67	64	66
Hispanic	9	6	7	8	11	10	16	12	13	10
Asian	-	1	-	-	-	-	-	1	1	-
American Indian	-	-	-	1	-	-	-	-	-	-
Other	8	5	4	5	11	6	6	4	3	2
Pacific Islander	-	-	-	-	-	-	-	-	-	-
Foreign	-	-	-	1	-	1	1	1	1	1
Two or More Ethnic	-	1	-	1	3	6	6	4	6	5
TOTAL	174	171	178	211	216	207	196	176	167	161
By entering level (freshmen/transfer)										
Number entered as new freshmen	26	30	46	53	61	44	39	40	33	34
Number entered as new transfers	9	8	21	17	19	14	18	15	11	10
Program Degrees Conferred (Undergraduate)	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17
By race/ethnicity										
White	30	23	34	22	26	23	25	20	24	18
Black	6	6	9	5	3	10	9	9	12	8
Hispanic	1	2	3	-	1	-	-	2	3	2
Asian	-	1	-	-	-	-	-	-	-	1
American Indian	-	-	-	-	-	-	-	-	-	-
Other	3	4	1	-	3	-	-	2	-	-
Pacific Islander	-	-	-	-	-	-	-	-	-	-
Foreign	1	-	-	-	-	-	-	-	1	-
Two or More Ethnic	-	-	1	-	-	-	-	-	-	-
TOTAL	41	36	48	27	33	33	34	33	40	29
New Student Information	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Average cumulative ACT score, entering freshmen in program	20.8	21.2	19.7	20.1	20.4	19.9	20.2	20.9	20.9	19.6
Percent entering freshmen w/cumulative ACT > 23	4.0	33.3	4.3	13.2	16.4	9.3	10.3	28.2	18.8	12.1
Average high school class rank, entering freshmen in program	56.7	42.2	54.9	55.3	50.2	52.9	45.3	54.7	46.8	58.3
Percent in top 25%	25.0	4.5	17.9	21.4	13.5	21.2	16.1	17.1	8.3	29.6
Average high school GPA, entering freshmen in program	3.032	2.857	2.934	2.926	2.895	2.946	2.960	3.125	2.981	3.158

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Fall Enrollment										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Chicago State University	109	128	142	151	150	.	133	110	79	.
SIU Carbondale	264	235	234	284	302	.	288	275	242	.
Western Illinois University	174	171	178	211	216	207	196	176	167	161

Fiscal Year Degrees Conferred										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Chicago State University	8	8	13	22	16	20	30	22	20	.
SIU Carbondale	109	100	91	65	81	76	91	70	78	.
Western Illinois University	41	36	48	27	33	33	34	33	40	19

Fiscal Year Undergraduate Discipline Cost per Credit Hour										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Chicago State University	165	158	163	123
SIU Carbondale	267	290	297	260
Western Illinois University	138	135	165	198	240	255	243	246	217	196

Fiscal Year Undergraduate Credit Hours per Staff Year										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Chicago State University	419	441	385	426
SIU Carbondale	290	301	295	393
Western Illinois University	749	834	943	796	742	687	610	643	586	681