

Western Illinois University

Program Review 2021-22

PROGRAM: B.B. in Business Analytics					
CIP 52.1302					
Program Enrollment	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
By location					
Macomb On-Campus	3	5	6	15	-
Macomb Off-Campus	-	-	11	6	-
Quad Cities On-Campus	-	-	-	-	-
Quad Cities Off-Campus	-	-	-	-	-
TOTAL	3	5	17	21	-
By sex					
Male	3	5	11	20	-
Female	-	-	6	1	-
TOTAL	3	5	17	21	-
By race/ethnicity					
American Indian or Alaska Native	-	-	-	-	-
Asian	-	-	1	-	-
Black or African American	2	1	7	10	-
Hispanic	-	-	2	2	-
Native Hawaiian or Other Pacific Islander	-	-	-	-	-
International	-	-	-	1	-
Two or more races	-	-	-	-	-
White	1	4	6	8	-
Unknown	-	-	1	-	-
TOTAL	3	5	17	21	-
By admission type (freshmen/transfer)					
Number entered as new freshmen	3	-	8	13	-
Number entered as new transfers	-	2	4	2	-
By second major (added FY19)	-	-	1	-	-
Program Degrees Conferred (Graduate)	FY18	FY19	FY20	FY21	
By race/ethnicity					
American Indian or Alaska Native	-	-	-	-	-
Asian	-	-	-	-	-
Black or African American	-	-	-	-	-
Hispanic	-	-	-	-	-
Native Hawaiian or Other Pacific Islander	-	-	-	-	-
International	-	-	-	-	-
Two or more races	-	-	-	-	-
White	-	-	-	2	-
Unknown	-	-	-	-	-
TOTAL	-	-	-	2	-
New Student Information (entering freshmen in program)	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Average composite SAT	-	-	902.0	890.0	-
Average cumulative ACT score	23.5	-	15.0	-	-
Percent entering freshmen w/cumulative ACT > 23	50.0	-	-	-	-
Average high school class rank	80.0	-	66.3	54.5	-
Percent in top 25%	100.0	-	66.7	-	-
Average high school GPA	3.499	-	3.445	2.931	-

B.B. in Business Analytics 52.1302

Fall Enrollment

University	2018	2019	2020	2021
Western Illinois University	3	5	17	21

Fiscal Year Degrees Conferred

University	2018	2019	2020	2021
Western Illinois University	.	.	.	2

Fiscal Year Graduate Discipline Cost per Credit Hour

University	2018	2019	2020	2021
Western Illinois University	.	.	199	.

Fiscal Year Graduate Credit Hours per Staff Year

University	2018	2019	2020	2021
Western Illinois University	.	.	609	.

Cost info reflects CIP 27.0501 undergraduate activity.