

# Western Illinois University

Program Review 2017-18

## PROGRAM: B.A. in Communication

CIP 09.0101

Program Enrollment	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
By location										
Macomb	356	308	289	268	263	234	226	196	175	134
Macomb Extension	2	3	4	7	9	7	6	9	7	7
Quad Cities	2	3	3	1	27	36	41	51	43	36
Quad Cities Extension	-	-	-	-	3	1	4	4	7	3
<b>TOTAL</b>	<b>360</b>	<b>314</b>	<b>296</b>	<b>276</b>	<b>302</b>	<b>278</b>	<b>277</b>	<b>260</b>	<b>232</b>	<b>180</b>
By sex										
Male	169	136	139	138	141	129	122	113	102	82
Female	191	178	157	138	161	149	155	147	130	98
<b>TOTAL</b>	<b>360</b>	<b>314</b>	<b>296</b>	<b>276</b>	<b>302</b>	<b>278</b>	<b>277</b>	<b>260</b>	<b>232</b>	<b>180</b>
By race/ethnicity										
White	273	238	208	191	201	170	152	142	121	96
Black	40	36	51	54	64	70	81	66	61	53
Hispanic	13	17	16	18	21	20	23	31	32	18
Asian	2	3	1	-	1	1	1	1	1	-
American Indian	4	1	2	1	-	-	-	-	1	1
Other	22	9	9	7	11	12	11	10	7	3
Pacific Islander	-	1	1	-	-	-	-	-	1	1
Foreign	6	4	2	-	-	1	3	4	4	1
Two or More Ethnic	-	5	6	5	4	4	6	6	4	7
<b>TOTAL</b>	<b>360</b>	<b>314</b>	<b>296</b>	<b>276</b>	<b>302</b>	<b>278</b>	<b>277</b>	<b>260</b>	<b>232</b>	<b>180</b>
By entering level (freshmen/transfer)										
Number entered as new freshmen	21	17	10	12	16	17	18	8	9	11
Number entered as new transfers	30	32	25	24	44	29	36	36	19	29
<b>Program Degrees Conferred (Undergraduate)</b>	<b>FY08</b>	<b>FY09</b>	<b>FY10</b>	<b>FY11</b>	<b>FY12</b>	<b>FY13</b>	<b>FY14</b>	<b>FY15</b>	<b>FY16</b>	<b>FY17</b>
By race/ethnicity										
White	118	110	91	80	74	75	71	61	49	65
Black	8	10	10	13	10	17	11	19	19	16
Hispanic	4	6	3	7	4	8	8	5	10	9
Asian	4	-	1	2	-	-	-	1	-	1
American Indian	-	-	-	1	-	1	-	-	-	-
Other	3	6	2	6	2	2	6	2	5	1
Pacific Islander	-	-	-	-	1	-	-	-	-	-
Foreign	-	3	1	2	-	-	-	-	1	1
Two or More Ethnic	-	-	1	1	1	2	2	1	3	1
<b>TOTAL</b>	<b>137</b>	<b>135</b>	<b>109</b>	<b>112</b>	<b>92</b>	<b>105</b>	<b>98</b>	<b>89</b>	<b>87</b>	<b>94</b>
<b>New Student Information</b>	<b>Fall 2008</b>	<b>Fall 2009</b>	<b>Fall 2010</b>	<b>Fall 2011</b>	<b>Fall 2012</b>	<b>Fall 2013</b>	<b>Fall 2014</b>	<b>Fall 2015</b>	<b>Fall 2016</b>	<b>Fall 2017</b>
Average cumulative ACT score, entering freshmen in program	20.5	21.3	18.1	19.8	20.3	20.5	18.6	21.1	19.6	19.4
Percent entering freshmen w/cumulative ACT > 23	19.0	37.5	-	16.7	6.3	13.3	-	28.6	-	10.0
Average high school class rank, entering freshmen in program	55.5	46.4	49.8	42.0	59.4	51.9	59.9	49.8	51.3	55.0
Percent in top 25%	18.8	23.1	12.5	-	36.4	27.3	23.1	20.0	14.3	25.0
Average high school GPA, entering freshmen in program	2.834	2.849	2.687	2.848	2.988	2.944	3.062	3.017	2.858	3.064

**B.A. in Communication 09.0101**

Fall Enrollment										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Governors State University	67	72	71	100	112	.	152	129	116	.
Illinois State University	183	192	221	249	235	.	235	256	302	.
Northern Illinois University	298	294	236	220	241	.	663	648	635	.
SIU-Carbondale	.	.	.	.	.	.	.	106	51	.
SIU-Edwardsville	.	.	.	.	.	.	.	111	111	.
U of I at Chicago	99	101	.	.	.	.	.	.	.	.
Western Illinois University	360	314	296	276	302	278	277	260	232	180

Fiscal Year Degrees Conferred										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Governors State University	23	19	32	30	28	37	40	36	46	.
Illinois State University	66	65	62	62	73	92	92	70	86	.
Northern Illinois University	233	294	278	275	233	238	252	235	237	.
SIU-Carbondale	.	.	.	.	.	.	.	.	3	.
SIU-Edwardsville	.	.	.	.	.	.	.	26	50	.
U of I at Chicago	76	71	.	.	.	.	.	.	.	.
Western Illinois University	137	135	109	112	92	105	98	89	87	94

Fiscal Year Undergraduate Discipline Cost per Credit Hour										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Governors State University	176	103	61	63	.	.	.	.	.	.
Illinois State University	108	121	125	119	.	.	.	.	.	.
Northern Illinois University	.	.	143	118	.	.	.	.	.	.
SIU-Carbondale	.	.	.	.	.	.	.	.	.	.
SIU-Edwardsville	.	.	.	.	.	.	.	.	.	.
U of I at Chicago	168	241	215	212	.	.	.	.	.	.
Western Illinois University	138	135	118	119	240	124	134	121	130	121

Fiscal Year Undergraduate Credit Hours per Staff Year										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Governors State University	480	535	435	525	.	.	.	.	.	.
Illinois State University	549	519	506	534	.	.	.	.	.	.
Northern Illinois University	.	.	638	632	.	.	.	.	.	.
SIU-Carbondale	.	.	.	.	.	.	.	.	.	.
SIU-Edwardsville	.	.	.	.	.	.	.	.	.	.
U of I at Chicago	382	373	345	385	.	.	.	.	.	.
Western Illinois University	749	834	783	796	742	795	784	833	816	802