

Western Illinois University

Program Review 2021-22

PROGRAM: B.S. in Graphic Communication

CIP 10.0305

Program Enrollment	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
By location										
Macomb On-Campus	87	70	66	58	39	26	21	17	4	-
Macomb Off-Campus	-	-	-	-	2	-	1	2	3	2
Quad Cities On Campus	-	-	-	-	-	-	-	-	-	-
Quad Cities Off-Campus	-	-	-	-	-	-	-	-	-	-
TOTAL	87	70	66	58	41	26	22	19	7	2
By sex										
Male	35	33	29	30	19	12	10	6	5	2
Female	52	37	37	28	22	14	12	13	2	-
TOTAL	87	70	66	58	41	26	22	19	7	2
By race/ethnicity										
American Indian or Alaska Native	-	-	-	-	-	-	-	-	-	-
Asian	-	-	-	-	-	-	-	-	-	-
Black or African American	11	11	13	14	10	7	6	3	2	-
Hispanic	3	2	2	4	5	4	2	2	2	-
Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-	-	-
International	1	1	1	1	-	-	-	-	-	-
Two or more races	1	1	4	1	2	1	2	1	-	-
White	65	51	45	38	24	14	12	13	3	2
Unknown	6	4	1	-	-	-	-	-	-	-
TOTAL	87	70	66	58	41	26	22	19	7	2
By admission program (freshmen/transfer)										
Number entered as new freshmen	6	3	4	-	6	1	1	-	-	-
Number entered as new transfers	11	9	10	6	3	-	2	3	-	-
By second major (added FY19)	-	-	-	-	-	-	-	-	-	-
Program Degrees Conferred (Undergraduate)	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21
By race/ethnicity										
American Indian or Alaska Native	-	1	-	-	-	-	-	-	-	-
Asian	-	-	-	-	-	-	-	-	-	-
Black or African American	1	1	3	1	4	2	2	1	1	2
Hispanic	2	-	1	1	-	2	1	-	1	2
Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-	-	-
International	-	-	-	-	1	-	-	-	-	-
Two or more races	-	-	1	1	-	-	1	1	-	-
White	32	34	15	23	13	15	10	2	4	5
Unknown	2	1	1	2	1	-	-	-	-	-
TOTAL	37	37	21	28	19	19	14	4	6	9
New Student Information (entering new freshmen in program)	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Average composite SAT score	-	-	-	-	-	-	-	-	-	-
Average composite ACT score	22.8	18.3	21.5	21.5	20.0	19.0	-	-	-	-
Percent entering freshmen w/cumulative ACT > 23	25.0	-	25.0	25.0	16.7	-	-	-	-	-
Average high school class rank	76.0	68.5	47.7	47.7	52.8	-	56.0	-	-	-
Percent in top 25%	66.7	-	33.3	33.3	-	-	-	-	-	-
Average high school GPA	3.415	2.829	3.089	3.089	3.044	2.666	3.375	-	-	-

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Fall Enrollment										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2020
Western Illinois University	87	70	66	58	41	26	22	19	7	2

Fiscal Year Degrees Conferred										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2020
Western Illinois University	37	37	21	28	19	19	14	4	6	9

Fiscal Year Undergraduate Discipline Cost per Credit Hour*										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2020
Western Illinois University	277	194	158	190	190	142	279	239	263	.

Fiscal Year Undergraduate Credit Hours per Staff Year*										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2020
Western Illinois University	534	609	647	520	555	554	347	321	332	.