

Western Illinois University

Program Review 2017-18

PROGRAM: B.A. in Journalism

CIP 09.0401

Program Enrollment	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
By location										
Macomb	104	66	77	88	81	61	49	44	35	29
Macomb Extension	-	-	-	1	3	3	1	1	-	1
Quad Cities	-	-	-	-	-	-	-	-	-	1
Quad Cities Extension	-	-	-	-	-	-	-	-	-	-
TOTAL	104	66	77	89	84	64	50	45	35	31
By sex										
Male	44	25	30	35	31	25	23	18	12	15
Female	60	41	47	54	53	39	27	27	23	16
TOTAL	104	66	77	89	84	64	50	45	35	31
By race/ethnicity										
White	73	43	49	58	51	31	21	20	13	6
Black	13	9	12	22	19	23	21	19	17	21
Hispanic	9	5	4	1	4	4	4	4	3	3
Asian	-	-	-	-	-	-	-	-	-	-
American Indian	1	1	1	-	-	-	-	-	-	-
Other	7	4	6	4	7	4	2	1	-	-
Pacific Islander	-	1	1	1	-	-	-	-	-	-
Foreign	1	2	2	3	2	1	1	-	2	-
Two or More Ethnic	-	1	2	-	1	1	1	1	-	1
TOTAL	104	66	77	89	84	64	50	45	35	31
By entering level (freshmen/transfer)										
Number entered as new freshmen	13	9	14	18	8	11	12	7	6	6
Number entered as new transfers	6	7	7	10	10	-	4	2	1	2
Program Degrees Conferred (Undergraduate)	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17
By race/ethnicity										
White	31	20	12	10	15	20	16	6	8	7
Black	2	6	2	2	3	2	1	5	2	3
Hispanic	-	3	3	1	-	-	2	1	1	1
Asian	-	-	-	-	-	-	-	-	-	-
American Indian	-	-	-	-	-	1	-	-	-	-
Other	3	3	-	3	1	1	1	1	1	-
Pacific Islander	-	-	-	-	-	1	-	-	-	-
Foreign	-	-	-	-	-	2	-	-	-	1
Two or More Ethnic	-	-	-	1	-	-	-	1	-	-
TOTAL	36	32	17	17	19	27	20	14	12	12
New Student Information	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Average cumulative ACT score, entering freshmen in program	22.2	21.7	20.4	20.2	18.4	19.3	19.3	21.7	19.5	21.2
Percent entering freshmen w/cumulative ACT > 23	15.4	22.2	14.3	22.2	-	9.1	8.3	28.6	-	50.0
Average high school class rank, entering freshmen in program	49.3	55.1	45.2	58.4	55.6	57.7	50.9	83.8	53.0	59.0
Percent in top 25%	18.2	25.0	-	26.7	25.0	30.0	25.0	75.0	25.0	25.0
Average high school GPA, entering freshmen in program	2.830	3.006	2.583	3.025	2.808	2.820	3.030	3.395	3.026	3.091

*Fall 2015 moved from Department of English to Department of Broadcasting

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Fall Enrollment										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Eastern Illinois University	159	148	149	141	132	.	100	83	71	.
Illinois State University	201	204	221	220	216	.	161	158	161	.
Northern Illinois University	273	217	195	209	206	.	147	119	104	.
SIU Carbondale	336	296	245	262	235	.	213	191	164	.
U of I at Urbana/Champaign	219	216	181	169	168	.	200	208	238	.
Western Illinois University	104	66	77	89	84	64	50	45	35	31

Fiscal Year Degrees Conferred										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Eastern Illinois University	43	43	34	29	35	28	30	28	14	.
Illinois State University	37	56	56	41	59	44	63	42	43	.
Northern Illinois University	60	65	68	55	43	59	51	32	34	.
SIU Carbondale	79	105	86	71	71	76	73	59	68	.
U of I at Urbana/Champaign	63	59	77	58	38	38	33	41	33	.
Western Illinois University	36	32	17	17	19	27	20	14	12	12

Fiscal Year Undergraduate Discipline Cost per Credit Hour										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Eastern Illinois University	215	291	303	124
Illinois State University	.	.	34	39
Northern Illinois University	3	3	4	3
SIU Carbondale	192	245	293	243
U of I at Urbana/Champaign	436	446	480	594
Western Illinois University	182	219	285	284	312	295	366	405	356	309

Fiscal Year Undergraduate Credit Hours per Staff Year										
University	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Eastern Illinois University	395	375	386	412
Illinois State University
Northern Illinois University	3731	3548	644	636
SIU Carbondale	412	406	352	358
U of I at Urbana/Champaign	309	283	310	291
Western Illinois University	478	383	337	416	366	416	367	338	385	369