

Western Illinois University

Program Review 2021-22

PROGRAM: B.B. in Management

CIP 52.0201

Program Enrollment	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
By location										
Macomb On-Campus	235	198	207	217	196	191	140	111	50	103
Macomb Off-Campus	11	8	13	15	10	7	18	31	105	75
Quad Cities On-Campus	78	114	116	115	73	55	41	42	16	16
Quad Cities Off-Campus	22	29	40	35	27	34	35	39	42	37
TOTAL	346	349	376	382	306	287	234	223	213	231
By sex										
Male	219	216	212	215	169	160	124	132	105	111
Female	127	133	164	167	137	127	110	91	108	120
TOTAL	346	349	376	382	306	287	234	223	213	231
By race/ethnicity										
American Indian or Alaska Native	2	-	-	1	-	1	-	-	-	-
Asian	2	7	8	4	2	1	-	4	3	-
Black or African American	64	41	59	67	60	72	54	63	60	61
Hispanic	19	24	26	37	36	33	26	20	15	28
Native Hawaiian or Other Pacific Islander	1	-	1	-	-	-	1	-	-	1
International	7	3	8	5	5	5	8	4	5	7
Two or more races	4	6	10	9	6	7	4	2	7	6
White	228	246	249	250	189	162	136	125	121	125
Unknown	19	22	15	9	8	6	5	5	2	3
TOTAL	346	349	376	382	306	287	234	223	213	231
By admission type (freshmen/transfer)										
Number entered as new freshmen	61	50	46	72	61	70	42	40	42	48
Number entered as new transfers	71	78	62	59	41	46	35	45	39	35
TOTAL	132	128	108	131	102	116	77	85	81	83
By second major (added FY19)										
	-	-	-	-	-	-	1	2	-	-
TOTAL	-	-	-	-	-	-	1	2	-	-
Program Degrees Conferred (Undergraduate)										
	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21
By race/ethnicity										
American Indian or Alaska Native	1	1	-	-	-	-	-	-	-	-
Asian	-	-	-	1	-	1	1	-	1	2
Black or African American	2	1	1	5	6	7	4	6	7	7
Hispanic	1	4	4	1	4	7	4	3	5	3
Native Hawaiian or Other Pacific Islander	-	1	-	-	-	-	-	-	-	-
International	3	-	-	1	-	-	1	-	-	1
Two or more races	1	-	1	-	3	1	2	-	1	-
White	74	53	36	47	67	42	35	36	25	19
Unknown	4	4	4	6	1	3	1	-	1	1
TOTAL	86	64	46	61	81	61	48	45	40	33
New Student Information (entering freshmen in program)										
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Average composite SAT score	-	-	-	-	-	-	-	-	915.3	973.9
Average composite ACT score	20.2	20.6	19.4	20.9	19.8	20.3	19.8	18.9	19.4	20.5
Percent entering freshmen w/cumulative ACT > 23	12.1	20.0	6.7	17.4	13.6	16.4	12.5	4.5	18.2	-
Average high school class rank	52.7	53.1	57.3	55.5	57.1	52.1	54.2	54.6	71.4	56.0
Percent in top 25%	22.4	24.3	23.7	19.3	15.6	15.4	30.0	30.0	61.9	32.0
Average high school GPA	2.850	2.973	3.004	3.097	3.103	3.118	3.200	3.133	3.420	3.303

Note: Total enrollment includes Pre-Business Undecided students.

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Fall Enrollment										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Chicago State University	603	.	597	552	368	263	325	302	258	.
Eastern Illinois University	50	.	40	34	27	68	82	92	106	.
Governors State University	327	.	374	366	389	379	378	370	372	.
Illinois State University	760	.	792	887	901	885	850	897	851	.
Northeastern Illinois University	280	.	219	224	204	222	232	216	153	.
Northern Illinois University	643	.	630	558	472	476	416	438	492	.
SIU Carbondale	78	.	111	105	109	112	108	87	75	.
SIU Edwardsville	461	.	520	547	597	559	528	568	615	.
U of I at Chicago	100	.	23	23	54	83	111	137	194	.
U of I at Springfield	438	.	465	489	459	457	485	428	385	.
U of I at Urbana/Champaign	1	.	.	1
Western Illinois University	346	349	376	382	306	287	234	223	213	231

Fiscal Year Degrees Conferred										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Chicago State University	109	86	90	106	96	91	86	68	48	42
Eastern Illinois University	13	13	13	10	13	9	2	9	13	13
Governors State University	86	88	86	90	89	87	95	89	87	87
Illinois State University	72	82	83	96	105	100	113	135	140	153
Northeastern Illinois University	68	62	60	59	67	75	62	49	70	68
Northern Illinois University	122	103	97	77	76	64	69	73	76	73
SIU Carbondale	3	9	13	23	19	26	26	37	29	21
SIU Edwardsville	257	203	228	248	210	272	295	233	242	245
U of I at Chicago	24	30	33	15	11	.	19	39	56	47
U of I at Springfield	98	117	105	118	99	139	112	111	122	114
U of I at Urbana/Champaign	2	2	2	.	2	3	2	.	.	.
Western Illinois University	86	64	46	61	81	61	48	45	40	33

Fiscal Year Undergraduate Discipline Cost per Credit Hour										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Western Illinois University	196	193	188	176	194	182	189	194	207	.

Fiscal Year Undergraduate Credit Hours per Staff Year										
University	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Western Illinois University	735	723	755	798	754	730	704	670	613	.