Vision
Helping Western Illinois University become the partner of choice for advancing social responsibility

Mission
To provide connections between WIU and external communities

Goals

Stabilize Enrollment
• Host Education Summits with education leaders
• Create high school dual enrollment programs
• Enhance community college partnerships
• Increase military/veterans outreach

Support Community & Economic Development (CED)
• Host CED Summits with community leaders
• Promote WIU’s Illinois Institute for Rural Affairs, small business development and international trade centers
• Support Creating Entrepreneurial Opportunities (CEO) programs for high-achieving students
• Continue legislative forums
• Assist with urban renewal projects, including Moline’s Floreciente neighborhood

Engage External Organizations
• Create training programs for organizations and industries
• Encourage use of employee tuition assistance programs
• Increase internship opportunities
• Host Alumni Summits

President’s Executive Institute co-Chairs:
Becky Paulsen, director of development, College of Business and Technology; Joe Rives, VP of the Quad Cities and Planning

Internship opportunities and career fairs benefit students and employers.

Community and Economic Development (CED) Summits advance regional economies.

CED Summits are held throughout the state.

wiu.edu/PEI
2017-2018 Goals

Stabilize enrollment
- Provide opportunities for students, faculty, staff, and alumni to volunteer in the development and implementation of new recruitment and retention priorities
- Engage in University-wide and discipline-specific student recruitment activities on- and off-campus
- Advance access and affordability
- Increase partnerships with high schools and community colleges

Provide Educational Opportunity and continue to advance Academic Excellence
- Develop new undergraduate, graduate, and integrated degree programs and certificates in areas of high demand/critical skill shortages that are consistent with the mission of the University
- Identify underserved and underserved populations and explore the feasibility of developing new/modified academic programs to meet their needs
- Expand experiential education opportunities, and continue to support growth of the Centennial Honors College

Expand the University’s public service and community engagement commitments
- Develop and initiate self-study for re-certification (renewal) as a Carnegie Foundation Community Engaged institution
- Host regional community and economic development summits
- Increase sponsored credit courses and experiential education opportunities
- Increase pre-collegiate student participation in summer camps and other non-credit activities

Increase external funding, while limiting cost increases to students
- Continue to advocate for the restoration of fair and predictable appropriated funding to Western Illinois University and Illinois public higher education
- Increase the quantity of revenue received from external contracts and grants

See complete Strategic Plan Supplement at wiu.edu/university_planning.
Implementation of the goals and priorities in this Strategic Plan Supplement position Western Illinois University for a strong and sustained future as a national leader in quality, opportunity, and affordability. The successful partnerships in the President’s Executive Institute serve as a resource for, and stimulus to, economic, educational, and organizational development in the communities we serve.

The full President’s Executive Institute (PEI) initiatives can be found at wiu.edu/PEI. The full Higher Values in Higher Education Strategic Plan Supplement can be found at wiu.edu/university_planning.

Joe Rives, VP of the Quad Cities and Planning; Provost Kathy Neumann; Illinois Lt. Gov. Evelyn Sanguinetti; and President Jack Thomas.

The PEI works with community and higher education leaders to advance shared goals and priorities.

Western has a longstanding dual admission agreement with community colleges across the Midwest.

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The first legislative forum was held in Spring 2017 for area legislators at both the Macomb and Quad Cities campuses.

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