

Multi-Campus Review for Western Illinois University - Quad Cities Campus

Overview:

Western Illinois University has had a presence in the Quad Cities for over 100 years. The Quad Cities Campus is a commuter campus in the Quad Cities/Moline, Illinois (Quad Cities population is 384,000 and the Moline population is 43,000) and serves hundreds of students per semester. Students at the Quad Cities Campus have the option of taking classes in several modalities.

Administrative Structure

The last 12 months have seen an effort to better integrate Quad Cities Campus administrative structures, resources, instructional delivery, budget, and services with the Macomb Campus. Prior to these efforts, the Quad Cities administrative structure looked like [this](#).

During the past year, Western changed the organization of the Quad Cities Campus to increase collaboration between campuses and departments and to promote shared ownership of Quad Cities initiatives across the University.

Currently, the Quad Cities Campus planning and operation is overseen by the Assistant Vice President for Academic Affairs who is also serving as administrator in charge. This position reports to both the President's Office and the Provost, and is a member of the President's Senior Leadership team and the Provost's Leadership Team. The Quad Cities Campus operations, while still being independent, are also much more integrated into the overall university structure as can be seen in the new WIU [Organizational Chart](#). A Quad Cities Campus Staff Coordinating Committee meets weekly to ensure the smooth operation of the campus.

College and departmental leaders on the Quad Cities Campus are a part of their respective university colleges or departments, including the Assistant Dean for the College of Arts and Sciences, Director of the Environmental Sciences Ph.D. program (College of Arts and Sciences), Director of the School of Engineering (College of Business and Technology), Director of Museum Studies, Department Chair for Counselor Education and College Student Personnel, Director of University Technology-Quad Cities, and the Quad Cities Library Senior Instructor. In addition to alignment with their respective colleges, each academic leader based in the Quad Cities is also a member of the Quad Cities Academic Council, an informal assembly of academic administrators convened by the Provost to discuss Quad Cities-specific matters.

While Engineering, Counseling, Museum Studies, and Environmental Sciences faculty are based in the Quad Cities and report to their Quad Cities directors, all other Quad Cities-based faculty are members of their respective Macomb-based departments. Regardless of campus location, the director or department chair is responsible for course assignments, schedule, and delivery modality. Academic advisors are assigned a portfolio of majors, and their reporting line points to the college that houses the programs they advise.

Financial Resources

Prior to Fiscal Year 2021, fiscal agents at the Quad Cities Campus had oversight over seven appropriated budget lines that included funds designated for campus facilities maintenance and repair, campus

student services, campus marketing, campus security, campus utilities, and general campus operations, as well as one account designated for university accreditation work. Under the new structure put in place for FY 2021, fiscal agents at the Quad Cities Campus maintain agency and oversight over three appropriated accounts that are designated for campus operations, campus security, and campus utilities. Combining the campus facilities and student services budgets with the Macomb facilities and student services budgets has allowed for more cost-sharing benefits. The final budget, originally designated for accreditation purposes, was closed and had funding moved to the new Office of Assessment, Accreditation, and Strategic Planning to continue to support those activities.

Date of Campus Opening

Western Illinois University has a long history of offering education in the cities of Moline, East Moline, and Rock Island, IL. In Fall 1912, Western offered its first extension courses to Moline and Rock Island teachers that were intended to upgrade their skills. Over the years, hundreds of additional courses were offered in dozens of fields. Some of these became available on-site at various locations throughout Rock Island County, such as Augustana College, Black Hawk College, and the Rock Island Arsenal. Eventually Western was authorized to offer a graduate degree in education in 1944 and in 1947, the first graduate classes met in the Quad Cities. By the 1960s, complete degree programs were being offered in the Quad Cities. From 1997 to 2014, Western operated its first branch campus location in the Quad Cities at 3601 60th Street, Moline. The permanent campus was popular and was soon overflowing with students, faculty and staff. A larger facility was needed and so in the first decade of the 21st century, construction began on its current campus along the riverfront in Moline. The WIU Quad Cities Riverfront campus location opened with Phase I in 2012, and Phase II in 2014.

Academic Programs are offered at the Quad Cities Campus

Western offers 20 undergraduate degree programs, 15 master's degree programs, 1 specialist's degree program, plus 2 doctoral degree programs, and 7 post-baccalaureate certificates that can be completed at the Quad Cities Campus. There are 4 undergraduate degree programs (in engineering disciplines) that students can begin on either campus but for which the final two years must be completed at the Quad Cities Campus. All academic programs and courses offered on the Quad Cities Campus follow the same guidelines and procedures for program review and learning assessment as their Macomb Campus and online counterparts.

The following programs are offered at the Quad Cities Campus:

Undergraduate Programs

Accountancy

Civil Engineering

Communication

Electrical Engineering

Elementary Education

Engineering

Engineering Technology

English

General Studies

Human Resource Management

Information Systems

Law Enforcement and Justice Administration

Liberal Arts and Sciences

Management

Marketing

Mechanical Engineering

Psychology

Public Health

Recreation, Park & Tourism Administration

Supply Chain Management

Graduate Programs

Applied Statistics and Decision Analytics

Biology

College Student Personnel

Communication

Community and Economic Development

Counseling, includes Clinical Mental Health and School Counseling

Curriculum and Instruction

Educational Leadership (Ed Specialist)

Educational Leadership (Ed.D.)

Educational Studies

English

Environmental Science: Large River Ecosystems (Ph.D.)

Health Sciences

Museum Studies

Public Safety Administration

Recreation, Park and Tourism Administration

Post-Baccalaureate Certificate Programs

Business Analytics

GIS Analysis

Museum Studies

Police Executive Administration

Supply Chain Management

Teaching English to Speakers of Other Languages

Zoo and Aquarium Studies

Instructional Delivery

The modalities available to students at the Quad Cities Campus include face-to-face classes, online, and other distance education formats, as well as video-conferencing courses where the students are at the Quad Cities Campus and the instructor as well as additional students are located on the Macomb Campus. These synchronous courses are available to Quad Cities students because of the high-tech classrooms on the Quad Cities Campus. This gives Quad Cities students access to far more faculty and courses than are typically offered on a branch campus.

Current and Projected Enrollments

Programs and Levels	QC Campus Fall 2020 Enrollment*	Enrollment Projections		
		Fall 2021	Fall 2022	Fall 2023
<u>Undergraduate Programs</u>				
Accountancy (includes pre-accountancy)	37	60	60	60
Civil Engineering	15	15	15	15
Communication	2	22	23	24
Electrical Engineering	13	15	15	15
Elementary Education (includes pre-elementary ed)	44	60	60	60
Engineering	26	26	26	26

Engineering Technology	16	18	18	18
English	4	7	14	26
General Studies	2	12	15	20
Human Resource Management (includes pre-HRM)	5	18	18	18
Information Systems	3	11	11	11
Law Enforcement and Justice Administration	8	31	8	5
Liberal Arts and Sciences	6	1	16	25
Management (includes pre-management)	16	40	40	40
Marketing (includes pre-marketing)	7	16	16	16
Mechanical Engineering	54	60	60	60
Psychology	19	49	50	50
Public Health	0	3	6	10
Recreation, Park & Tourism Administration	1	4	4	4
Supply Chain Management (includes pre-SCM)	15	33	33	33
Graduate Programs				
Applied Statistics and Decision Analytics	6	6	6	6
Biology	1	1	1	1
College Student Personnel	0	10	10	10
Communication	0	0	0	0
Community and Economic Development	0	22	25	30
Counseling	42	85	85	85

Educational Leadership MS Ed.	24	20	20	20
Educational Leadership (Ed Specialist)	6	10	10	10
Educational Leadership (Ed.D.)	23	30	30	30
Educational Studies	1	0	0	0
English	6	8	10	12
Environmental Science: Large River Ecosystems	3	3	4	4
Health Sciences	6	8	8	8
Museum Studies	9	35	37	39
Public Safety Administration	0	0	0	0
RPTA	3	3	4	5
Post Baccalaureate Certificate Programs				
Business Analytics	0	2	2	2
GIS Analysis	0	4	5	5
Museum Studies	1	1	1	2
Police Executive Administration	0	0	0	0
Supply Chain Management	0	0	0	0
Teaching English to Speakers of Other Languages	0	0	0	0
Zoo and Aquarium Studies	1	0	0	0

*Enrollments in campus-based programs were significantly lower in Fall 2020 compared to previous years due to the pandemic. Overall university enrollment and retention remained relatively stable, suggesting that students who would have enrolled in programs on the branch campus migrated to online courses. We expect campus-based program enrollments to rebound in the coming years.

Quad Cities Campus Faculty

The Quad Cities Campus has 43 full-time and 7 part-time faculty teaching on site. In addition, several faculty members who primarily teach on the Macomb Campus travel to the branch campus to offer in-person courses on occasion. As mentioned in another section of this report, video-conference courses give students access to faculty and courses in Macomb. Quad Cities faculty also teach video conference courses that students from the Macomb campus can take, and likewise, the branch campus faculty travel to the Macomb campus to teach in person on occasion.

Administrators Located On Site

The Quad Cities Campus has a total of 14 administrators who are located on campus. This matches the number reported in the 2020 WIU Fact Book [table 45](#). The list below includes titles and duties. Those designated with an asterisk direct programs or departments that function university-wide rather than being campus-specific.

- Assistant Vice President for Academic Affairs and Administrator in Charge of the Quad Cities Campus
- Assistant Dean, College of Arts and Sciences
- Senior Instructor, Quad Cities Library
- Director, Quad Cities Technology
- Director, Quad Cities Student Services
- Director, Career Preparation and Employer Engagement Center*
- Director, Assessment, Accreditation, and Strategic Planning*
- Interim Director, WQPT, Quad Cities Public Television Station
- Director, School of Engineering
- Director, Museum Studies Program
- Chairperson, Department of Counselor Education and College Student Personnel*
- Associate Director, Admissions and Transfer Services*
- Director, Institute of Environmental Studies
- Director, WQPT Development

In addition, Western's president and provost both maintain offices at the Quad Cities Campus and intend to maintain a schedule of being in residence on the branch campus after the pandemic has subsided.

Student Services at the Quad Cities Campus

The Quad Cities Campus has a fully functioning Student Services department that serves the needs of campus-based students as well as those who are enrolled in distance learning modalities but who are physically located in the Quad Cities geographic region.

Full service student financial aid is offered at the Quad Cities Campus. As a result of this service, an average of 40.2% of all Quad Cities undergraduates received a Pell Grant each year from 2015 - 2019. Students are also eligible to receive a number of scholarships designated specifically for Quad Cities Campus students. These scholarships include the following:

- Book Scholarships
- Business Scholarships
- Counselor Education Scholarships
- Doris & Victor Day Foundation Undergraduate Scholarship
- Engineering Scholarships
- Law Enforcement and Justice Administration Scholarship
- Minority Scholarships
- Museum Studies Scholarships
- Quad Cities Conservation Alliance Scholarship
- William Butterworth Foundation Scholarship

In 2020 the Center for Career Preparation and Employer Engagement (CCPEE) was established, replacing the Career Development Center, to assist with our focus on employment outcomes and student career success. CCPEE, which has locations on both campuses, works to foster connections between Western and employers throughout the western Illinois and Quad Cities regions to ensure opportunities exist for local employment and workforce needs. The center hosts several career fairs on both campuses each semester, the most recent of which on the branch campus took place on February 25, 2021. The next career fair will be held on March 9, 2021. This year the career fairs are virtual but prior to the pandemic they were in person.

The Quad Cities Campus has its own Student Government Association that advocates for the interests of students at the branch campus and Quad Cities students have opportunities to participate in the following activities and organizations based at the campus:

- The Edge - student electronic newspaper
- Academic Club for Engineering (ACE)
- Counseling Association (CA)

- Communication Student Society (CSS)
- Criminal Justice Society (CJS)
- Graduate Experience in Museum Studies (GEMS)
- Interdisciplinary English and Arts Society (IDEAS)
- Liberal Arts & Sciences Student Organization (LASSO)
- Psychology Club
- Society of Accountancy (SOA)
- Society of Educators (SOE)
- Society for Human Resource Management (SHRM)
- Student Recreation Association (SRA)
- Supply Chain Management Student Association (SCMSA)
- Cultural and Identity-based Organizations
- QC Cultural Alliance
- Leadership and Professional Organizations
- Student Government Association (SGA)
- Student Emissaries
- WQPT Ambassadors
- Honorary Organizations
- Beta Alpha Psi
- Blue Key Honor Society
- Chi Sigma Iota
- Golden Key International
- Kappa Delta Pi
- Recreation
- Chess Club
- eSports

Besides many of the shared services housed on the Macomb Campus that benefit students on the Quad Cities Campus, the Quad Cities Campus also has the following facilities that meet the needs of students:

U.S. Bank Writing Center, Quad Cities Campus Library, Veterans Resource Center, Food Pantry, and Testing Center. In addition, all classrooms and most conference rooms on the branch campus are capable of video-conferencing to the Macomb Campus. The campus is also equipped with several computer labs, an engineering lab, a counselling lab and several science labs—all supported by on-site facilities and technology staff.

Additional Locations

For scheduling purposes, courses that were offered at Nahant Marsh, Niabi Zoo, Figge Art Museum, Putnam Museum, and Black Hawk College were scheduled as Quad Cities Campus courses. Western recently discontinued registration with the Iowa College Student Aid Commission in Summer 2020. No courses have been offered at Iowa locations, including the Figge Art Museum, Nahant Marsh, and Putnam Museum, since Spring 2019.

Processes, Procedures, and Functions Distinct from Main Campus

The Quad Cities Campus is notably different from the Macomb Campus in several ways. Western utilizes a variety of peer benchmark groups. The benchmark group for the Quad Cities Campus is different from the overall university benchmarks because the administration recognizes the uniqueness of each campus. The different benchmark groups can be found here. The campus also has a Planning and Advisory Committee made up of Quad Cities area community leaders who meet regularly to provide guidance to campus leadership and help promote community awareness of the campus.

Another difference is that the Quad Cities Campus has had its own master plan. The WIU Board of Trustees (BOT) approved a Campus Master Plan for the Quad Cities in 2006, the Vision 2020: Western Illinois University-Quad Cities Campus Master Plan. The Plan focuses on a three-phase development for the new Riverfront Campus (replacing its 60th Street facility). The three-phase plan aims to create a learner-centered campus that provides the infrastructure to support academic excellence and multidisciplinary inquiry; that can accommodate growth, incorporate flexibility, and enhance the positive relationship with our host community; and that achieves an aesthetically pleasing and visually distinctive identity while supporting environmental sustainability and social responsibility. Phase 1 was completed in January 2012 and Phase 2 was completed in August 2014. With the remaining funds from Phase 1 and 2, Western plans to construct a small addition to Riverfront Hall dedicated to engineering and science learning space. In 2020, the CDB also re-appropriated capital development funds for the WIU-Macomb Science Building, and provided new capital development funding for the Quad Cities Riverfront Campus Phase 3. Phase 3 includes an additional building on the west side of campus to round out the grounds and classroom teaching space.

The Campus Master Plans outline parameters to strategically manage and phase opportunities over short, mid, and long-term time horizons. Facilities Management is currently assessing building usage and maintenance requirements. As this process is completed, a re-engagement of the master plan implementation committee is scheduled to begin, with plans to combine both campus plans into one united plan moving forward. Western is well positioned for future master plan actions when state capital funding is unfrozen and funds are released.

In 2020, a working group created by the Interim President met for two months to review and synthesize institutional and external data, study Quad Cities area economic and workforce reports, conduct a SWOT analysis, and collect input from internal and external stakeholders. The findings indicate that with intentional strategic design, paired with institutional, community, and State of Illinois commitment and support, the Quad Cities Campus of Western Illinois University will be uniquely positioned to respond to

Quad Cities area workforce demands through emphasis on practical, hands-on experiences, research, workforce preparation, and career placement, with a commitment to promoting diversity, equity, and inclusion. A Strategic Planning Committee was formed in February 2021 to carry forward recommendations in the Strategic Position Statement, and to establish related structures for decision making and plan implementation. The Quad Cities Strategic Position Statement was shared with the BOT on September 24, 2020 (Report No. 20.9/4 Quad Cities Strategic Position). A Supplement was added after input was received. Moving into calendar year 2021, led by the Assistant Vice President of Academic Affairs/Administrator in Charge of the Quad Cities, this team will begin implementing initiatives.

The Quad Cities Campus houses WQPT, a PBS station for the Quad Cities Region. This station, along with its staff who have offices on the Quad Cities Campus, has been a part of the Quad Cities Campus for 11 years. WQPT is entirely self-funded through donations from viewers and sponsor support. However, Western provides in-kind support toward the station's educational mission. WQPT serves as an arm of WIU's outreach efforts in the Quad Cities region. Prior to the pandemic they were interacting with over 20,000 people annually in the community through programs like the First Book Club which distributes free books to low-literate, low-income and English-as-a-second language families, and ScratchJr. that teaches computer programming to children in their schools. Besides the community outreach provided by WQPT on behalf of Western, the station, with a reach of nearly 500,000 viewers, is also instrumental in bringing the public to the Quad Cities Campus. As an example, in March of every year prior to the pandemic, WQPT hosted Imagination Station at the campus that brought 4,000 people to the campus for a day of interactive learning.

Finally, as a way to reinforce the branch campus's uniqueness, Western has a practice that involves each of the members of the BOT completing a Trustee in Residence. The BOT recognizes that the Quad Cities Campus is different enough from the Macomb Campus to require two trustees annually to complete a day-long residence at the branch campus.