To: Members of the Western Illinois University Board of Trustees

Bill Epperly, Chair Carolyn Ehlert Fuller

Lyneir Cole Phil Hare
Bill Griffin Mike Houston

Cathy Early

From: Joe Rives, Vice President, Quad Cities and Planning

Date: November 1, 2012

Re: November 2012 Strategic Plan Update

This month's *Strategic Plan Update* provides you with an update on the Long Term Planning Team, link to a presentation on higher education data and trends made by staff from the Illinois Board of Higher Education, and next steps in the review/update of the *Macomb Campus Master Plan*.

Long-Term Planning Team

On October 22, 2012, Western Illinois University hosted a planning session led by the Illinois Board of Higher Education staff members Dr. Alan Phillips, deputy director of planning and budget, and Dr. Dan Cullen, interim director of academic affairs. They discussed trend data for the development and implementation of the *Illinois Public Agenda for College and Career Success* (available at www.ibhe.org), related statewide and national initiatives for advancing higher education, and the need for change. The Power Point slides used at the planning session are available at www.ibhe.org), related

The next meeting of the Long Term Planning Team, if you are interested in attending, will be November 6 from 8:00-9:30 in Horrabin 1 and Riverfront 205. If you cannot attend or if you want to attend a second meeting, there will be an identical meeting November 7 from 8:00-9:30 in Horrabin 1 and Riverfront 205.

In preparation for the next meetings, each Planning Team member was asked to complete readings related to trends in higher education and to complete a paragraph regarding their vision for Western Illinois University in 20 years. These paragraphs will be the basis for meeting discussions.

Macomb Campus Master Plan Update

On October 29-30, representatives from the Smith Group JJR completed a fifth visit on the Macomb Campus master plan update. Multiple outreach sessions over ten days were used in the last year to receive input from campus and community constituents. The Master Plan Update will be presented to Macomb Campus governance groups for endorsement before presenting for approval at your December 14th Western Illinois University Board of Trustees meeting.

Should you have questions regarding the materials in this *Update*, and/or if you have feedback for the continued successful advancement of *Higher Values in Higher Education*, please contact me.

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