To: Members of the Western Illinois University Board of Trustees

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From: Joe Rives, Vice President, Quad Cities and Planning

Date: October 16, 2012

Re: October 2012 Strategic Plan Update

This month's *Strategic Plan Update* invites all members of the campus and our host communities to two planning meetings: (1) A discussion of higher education data, trends, and change with Dr. Alan Phillips, Deputy Director, Planning and Budgeting, and Dr. Daniel Cullen, Interim Deputy Director, Academic Affairs from the Illinois Board of Higher Education. The meeting will be October 22 from 1:00-2:45 in the University Union Capitol Rooms with two-way audio-video connection to Quad Cities Riverfront Room 111. (2) A campus master planning meeting with representatives from the Smith Group JJR to work on finalizing the master plan for the Macomb Campus. This meeting will be October 30 from 1:00-2:00 in the University Union Capitol Rooms. Additional information about these meetings is presented below.

Long-Term Planning Meeting

As described in your *September 2012 Strategic Plan Update*, the new Long-Term Planning Team will follow a model prepared by the Association of Governing Boards to evaluate 20-year trends in higher education (current and projected) to determine which may affect Western Illinois University and if *Higher Values in Higher Education* successfully prepares the University to address these trends. To begin its work, the Long-Term Planning Team will host the meeting with representatives from the Illinois Board of Higher Education. The Team looks forward to a large turn out at both campuses.

Master Planning Meeting

Representatives from the Smith Group JJR will return for their fifth visit on the WIU Campus Master Plan Update. Multiple outreach sessions were used in the last year to receive input from campus and community constituents. The presentation will highlight proposed building and renovation initiatives, circulation improvements, and open space enhancements included in the Campus Master Plan draft.

The Smith Group JJR will use this visit to finalize the master plan draft that will be presented to campus governance groups for endorsement and to the Western Illinois University Board of Trustees for approval. The Master Planning Team greatly appreciates continued campus engagement in this process.

Should you have questions regarding the materials in this *Update*, and/or if you have feedback for the continued successful advancement of *Higher Values in Higher Education*, please contact me.

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