

To: Members of the Western Illinois University Board of Trustees  
Cathy Early, Chair            Carolyn Ehlert Fuller  
Roger Clawson                Phil Hare  
Lyneir Cole                    Michael Quigley  
Bill Epperly                    Yvonne Savala

From: Joe Rives, Vice President, Quad Cities and Planning

Date: January 20, 2015

Re: January 2015 Strategic Plan Update

This month's *Strategic Plan Update* provides background information, website reference, schedule, and next steps related to Western Illinois University's February 2-3, 2015, Campus Evaluation Visit from representatives of the Higher Learning Commission-North Central Association of Colleges and Schools.

#### Background

The Institutional Actions Council of the Higher Learning Commission (the Commission) approved Western Illinois University's April 19, 2014, request to close the Western Illinois University-Quad Cities branch campus at 3561 60th Street in Moline, and to promote the Western Illinois University-Quad Cities Riverfront Campus location to a branch campus on August 11, 2014.

Following the institutional approval (described above), Commission policy requires peer reviewers to complete a Campus Evaluation Visit (CEV) to the Western Illinois University-Quad Cities Riverfront Campus within six months of matriculation of students and initiation of instruction. The new branch campus opened for classes on August 25, 2014, and the CEV will occur at Riverfront Campus on February 2-3, 2015.

#### Website

The Website [www.wiu.edu/qc/cev](http://www.wiu.edu/qc/cev) provides background and supporting data in preparation for Western's CEV. It has been provided to the CEV team members, who will determine if Western can assure the quality of Riverfront Campus and its educational programs in meeting the needs of its defined constituencies, and that the University has the capacity to sustain that quality.

For those wanting to learn more about the materials provided to the CEV team members, [www.wiu.edu/qc/cev](http://www.wiu.edu/qc/cev) is divided into nine sections on the left-hand side of the page:

1. *WIU-Quad Cities Campus Evaluation Visit* contains background, protocol, and documentation for the CEV. This includes the University's April 19<sup>th</sup> *Request* to close 60<sup>th</sup> Street and promote Riverfront to Western's branch campus designation in the Quad Cities. It also includes the Commission's August 11<sup>th</sup> approval of that request.
2. *Team Visit Schedule* for the CEV on February 2-3, 2015, is also displayed below.
3. *Institutional Planning Documents* provides required information for Western Illinois University-Quad Cities, including University plans and accountability reports, enrollment and budget projections, resource allocations, contractual and consortium agreements, and campus oversight and governance.
4. *Operational Data and Reports* summarizes requested information on enrollments, finances, physical resources, and technologies.
5. *Educational Offerings and Related Materials* includes a description of the academic programs offered at Western Illinois University-Quad Cities, as well as representative syllabi, promotional and marketing materials requested by the Commission.

6. *Human Resource Information* provides demographic summaries of the faculty and staff working at Western Illinois University-Quad Cities. Much of the information is also found in annual *University Fact Books*.
7. *Student and Faculty Resources and Support* describes campus- and university-based programs and services available to students, faculty, and staff at Western Illinois University-Quad Cities.
8. *Evaluation, Assessment, and Improvement* contains materials from *Consolidated Annual Reports* and discipline-specific accreditations to illustrate evaluation processes; discusses course evaluation, student academic assessment, and program review processes as institutional methods of assessment of student learning; and shows how university participation in the Commission's Persistence and Completion Academy, as well as monthly and annual *Strategic Plan Updates*, *Performance Reports*, and *Long Term Plan* and *Campus Master Plan Updates* relate to continuous process improvement at Western Illinois University.
9. *Resources* serves as reference tool to website visitors, providing a list of links, documents, and A to Z index of all of the information provided for the CEV.

### Schedule

Members of the Western Illinois University community and Peer Reviewers from the Commission will complete the CEV according to the schedule below.

<u>Day/Time</u>	<u>Location</u>	<u>Meeting</u>
<b>February 2, 2015</b>		
8:00-8:30	213 Riverfront Hall	Resource Room
8:30-9:15	205 Riverfront Hall to 205 Sherman Hall	President Thomas
9:15-10:00	205 Riverfront Hall to 205 Sherman Hall	Dr. Ken Hawkinson, Provost and Academic Vice President Dr. Joe Rives, Vice President, Quad Cities and Planning
10:00-10:50	205 Riverfront Hall	<u>Campus Tour</u> Dr. Kristi Mindrup, Assistant Vice President, Quad Cities and Planning Mr. Bill Brewer, Assistant Director Physical Plant
11:00-11:50	3420 Quad Cities Complex to 205 Sherman Hall	<u>Deans and Assistant Deans</u> Dr. Susan Martinelli-Fernandez, Dean, College of Arts and Sciences Dr. Kathy Neumann, Interim Dean, College of Business and Technology Dr. Erskine Smith, Interim Dean, College of Education and Human Services Mr. Billy Clow, Dean, College of Fine Arts and Communication Dr. Michael Lorenzen, Dean, University Libraries Dr. Jim Rabchuk, Assistant Dean, College of Arts and Sciences, Quad Cities Dr. Jim Patterson, Assistant Dean, College of Business and Technology, Quad Cities Dr. Lloyd Kilmer, Interim Assistant Dean, College of Education and Human Services, Quad Cities Dr. Sharon Evans, Associate Dean, College of Fine Arts and Communication
12:00-1:30	103/104 Riverfront Hall	<u>Lunch with the Western Illinois University Board of Trustees</u> Ms. Cathy Early, Chairperson Mr. Roger Clawson, Vice Chairperson Mr. Phil Hare, Secretary Mr. Lyneir Cole Ms. Carolyn Ehlert Fuller Mr. William (Bill) Epperly Ms. Yvonne Savala Mr. Michael Quigley, Student Trustee

1:30-2:00	213 Riverfront Hall	Resource Room
2:00-2:30	103/104 Riverfront Hall	Open Meeting for Students
2:30-3:20	103/104 Riverfront Hall	Open Meeting for Faculty
3:30-4:15	103/104 Riverfront Hall	<p><u>Academic and Student Support Services</u>                      Dr. Kristi Mindrup, Assistant Vice President, Quad Cities and Planning</p> <p><i>Student Services</i>                      Ms. Audrey Adamson, Assistant Director, Quad Cities Student Services                      Mr. Scott Brouette, Assistant Director, Quad Cities Student Services                      Ms. Heather Calvert, Financial Aid Advisor Manager                      Ms. Amber Marie, Graduate Assistant                      Ms. Leslie Mose, Office Support Specialist                      Ms. Temia Rice, Office Support Assistant                      Ms. Donna Schroder, Office Support Assistant                      Mr. Curtis Williams, Associate Director, Quad Cities Student Services</p> <p><i>Academic Advisement</i>                      Ms. Jacquelyn Holan, Academic Advisor                      Ms. Kim Moreno, Academic Advisor                      Ms. Alex Wenger, Academic Advisor                      Mr. Kenny Wheeler, Academic Advisor                      Ms. Ashley Wilkinson, Academic Advisor</p> <p><i>University Technology-Quad Cities</i>                      Ms. Andrea Allison, Research and Instruction Consultant                      Mr. Jeff Calhoun, Director                      Ms. Karin Chouinard, Instructional Technology Systems Manager                      Mr. Christopher David, Assistant Director                      Mr. Paul Finley, Communication Network Specialist III                      Mr. Jonathan Mckenna, Data Processing Equipment Technician II                      Mr. Michael Weinrich, Instructional Technology Systems Manager</p>
4:15-5:00	3420 Quad Cities Complex	<p><u>Quad Cities Administrative Team</u>                      Dr. Joe Rives, Vice President, Quad Cities and Planning                      Dr. Kristi Mindrup, Assistant Vice President, Quad Cities and Planning                      Mr. Bill Brewer, Assistant Director, Physical Plant                      Ms. Chris Brown, Administrative Aide                      Ms. Kassie Daly, Associate Director, Admissions                      Mr. Paul Plagenz, Director, Development                      Ms. Mary Pruess, Director, WQPT                      Mr. Curtis Williams, Associate Director, Quad Cities Student Services</p>
5:00	213 Riverfront Hall	Resource Room and Departure
<b>February 3, 2015</b>		
8:00-9:00	103/104 Riverfront Hall	Breakfast with the Western Illinois University-Quad Cities and Planning Advisory Board
9:00-10:00	205 Riverfront Hall	Additional Meetings as Requested by the CEV Team
10:00-10:30	205 Riverfront Hall to 205 Sherman Hall	<p><u>Exit Meeting with President's Leadership Team</u>                      Dr. Jack Thomas, President                      Dr. Ken Hawkinson, Provost and Academic Vice President                      Mr. Brad Bainter, Vice President, Advancement and Public Services                      Dr. Gary Biller, Vice President, Student Services                      Ms. Julie DeWees, Vice President, Administrative Services                      Dr. Joe Rives, Vice President, Quad Cities and Planning</p>
11:00		Team Departure

### Next Steps

Once the CEV is complete, the next steps are related to the final portion of the Commission's decision-making process. Specifically:

- The CEV Review Team will complete a *Campus Evaluation Visit Report*. This *Report* will document whether Western Illinois University, in the determination of the reviewers, can assure the quality of Riverfront Campus and its educational programs in meeting the needs of its defined constituencies, and if the University has the capacity to sustain that quality in the future.
- The CEV Review Team will also be asked to determine whether follow-up is necessary either at the time of Western's next comprehensive evaluation (academic year 2020-2021) or by means of a Commission-mandated follow-up mechanism, such as a monitoring report or focused visit.
- The University will receive a copy of the *Campus Evaluation Visit Report* approximately four weeks after the visit (March 2015). Western will have an opportunity to respond to the *Report*. Following the University's response, the Commission's Institutional Actions Council will review all materials and make the final decision on the recommendations resulting from the Campus Evaluation Visit. The Commission will inform the University of the decision from the Institutional Actions Council within three months from the date of the Campus Evaluation Visit (i.e., by May 2015).

The final *Campus Evaluation Visit Report* and the University's response will become a part of the Commission's permanent file and will be shared with the next comprehensive evaluation team and with other evaluation teams as deemed appropriate by the Commission.

Preparation of institutional materials and the University's CEV website has been a combined effort of numerous individuals across the University going well above and beyond the normal call of duty. This professionalism and dedication to Western Illinois University is also expressed in commitment from many students, faculty, staff, alumni, Board and community members who have volunteered to be part of the CEV process.

As a result, and by careful adherence to the priorities and goals of *Higher Values in Higher Education*, Western Illinois University is well positioned for a highly successful Campus Evaluation Visit. If you have any questions about Western's CEV and/or feedback for the continued successful advancement of the University's *Strategic Plan*, please contact me.

cc:      President Thomas                      CSEC Pres. Mattson                      Associate Provost Neumann  
            Provost Hawkinson                      COAP President Shoemaker              Associate Provost Parsons  
            Vice President Bainter                      Faculty Council Chair Pillutla              Assistant Vice President Williams  
            Vice President Biller                      Faculty Senate Chair Singh              Planning, Budget, and IR Staff  
            Vice President DeWees                      SGA Chairs Markey and Moreno              President's Office Support Staff