

To: Members of the Western Illinois University Board of Trustees
Cathy Early, Chair Will Gradle
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Lyneir Cole Steve Nelson
Carolyn Ehlert Fuller Yvonne Savala

From: Joe Rives, Vice President, Quad Cities and Planning

Date: December 7, 2016

Re: December 2016 Strategic Plan Update

This month's *Strategic Plan Update* shows how many reports and resolutions presented at your December 16, 2016, Western Illinois University Board of Trustees meeting contribute to the continued successful advancement of the priorities and goals in *Higher Values in Higher Education*. In order of occurrence:

- *Report on Contributions* documents continued fundraising accomplishments following successful completion of the \$62 million Comprehensive Campaign.
- *Purchases of \$100,000-\$499,999.99* support priorities related to insurance, auditing, technology, and legal services.
- *Enrollment, Retention and Graduation Rate Information* presents institutional and benchmarking information, as well as 2016-2017 *Recruitment Plans* for undergraduate and graduate students.
- *Fiscal Year (FY) 2017 Performance Report* compares institutional performance on *Strategic Plan* goals and priorities over time and to Western Illinois University benchmark institutions. The University's most current performance (fall 2016 or Fiscal Year 2017) is reported on a longitudinal basis to show how Western Illinois University is becoming the national leader in quality, opportunity, and affordability.
- *FY2018 Tuition Recommendation* demonstrates institutional commitments to access and affordability by recommending no tuition increases for FY 2018. If approved, this will be the second cohort of new students benefiting from the three percent tuition reduction enacted in FY2017.
- *Annual Review of Internal Audit Charter* adheres to Institute of Internal Auditors *International Standards for the Professional Practice of Internal Auditing*, and *Higher Values in Higher Education's* goal to demonstrate accountability.
- *Facility Assessment Report* discusses maintenance needs, utility consumption, and should be read in conjunction with the *Fiscal Year 2017 Master Plan Update* that discusses progress resulting from successful implementation of the goals and priorities in *Macomb* and *Quad Cities Campus Master Plans*.
- *Higher Learning Commission Quality Initiative: Fiscal Year 2017 Update* gives a status report to the Commission on university actions to update the *Strategic Plan*; increase enrollment, retention, and graduation rates; continue participation in the Persistence and Completion Academy; and engage in fiscal reduction and reinvestment, while continuing to advance in national ranking systems.

- *Quarterly Planning Update* summarizes university planning efforts with regard to reconvening the Social Responsibility Task Force, making presentations on the statewide budget context, expanding the President's Executive Corporate Cluster, hosting educational and economic development summits, preparing planning reports, and maintaining the University's ongoing relationship with the Higher Learning Commission.
- *Mayors' Summits Results and Principals' Summits Data* includes a power point presentation that will be presented at the Board meeting showing accomplishments and plans resulting from multiple meetings in Macomb, Moline, Peoria, and Quincy. Additionally, these Summits will be expanded to Saint Louis and Chicago in the spring semester.

As the materials presented in this month's *Strategic Plan Update* show, the students, faculty, and staff of Western Illinois University continue to advance the mission, vision, values, goals, and priorities of *Higher Values in Higher Education*. Please contact me if you have any questions about the materials presented in this month's *Update* and/or feedback for the continued successful advancement of the University's *Strategic Plan*.

cc: President Thomas CSEC President Dorethy SGA President Frank
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