

To: Members of the Western Illinois University Board of Trustees  
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From: Joe Rives, Vice President, Quad Cities and Planning

Date: August 22, 2018

Re: August 2018 Strategic Plan Update

This month's *Strategic Plan Update* seeks volunteers from the university community to serve on the President's Executive Institute (PEI). It also provides a status report on PEI goals, priorities, and accomplishments.

Formed to further the goals of *Higher Values in Higher Education*, the *Vision* and *Mission* of the PEI is to make Western Illinois University the partner of choice with external organizations for advancing social responsibility. The PEI has three goals to this end: To help stabilize enrollment, support community and economic development, and to engage external organizations.

Shown below are the priorities and accomplishments by Fiscal Year (FY) for the first two years of PEI implementation. Priorities 1.1, 2.1, 3.1, 3.7, and 3.8 have FY2019 goals. These priorities are direct responsibilities of the PEI.

All other priorities represent those actions are where PEI members work with faculty and staff members to advance institutional objectives. PEI members will consult with appropriate entities during the first quarter of FY19 to form goals for the remaining priorities. A future Strategic Plan Update will keep you apprised of this project.

Goal/Priority	FY	Accomplishments
<b>1. Help Stabilize Enrollment</b>		
1.1. Host educational summits	2017	20 Summits with 165 participants in 8 communities
	2018	12 Summits with 92 participants in 7 communities
	Goal: 2019	Deliver requested summits in 8 communities
1.2. Bring prospective students to campus	2017	New priority started in FY18
	2018	6 events for 563 students in Macomb
		5 events for 206 students in the Quad Cities
1.3. Increase high school dual enrolment	2017	19 enrolled students
	2018	41 enrolled students
1.4. Increase community college articulation agreements	2017	New priority started in FY18
	2018	91 agreements with 18 community colleges
1.5. Increase online programs	2017	5 programs, 4,669 course enrollments
	2018	5 programs, 4,522 course enrollments
1.6. Increase military enrollments	2017	730 students
	2018	649 students

<b>2. Support Community and Economic Development</b>		
2.1. Host community and economic development summits	2017	11 summits, 146 participants
	2018	7 summits, 54 participants
Goal:	2019	Deliver requested summits in 8 communities.
2.2. Support Illinois Institute for Rural Affairs programs	2017	113 presentations, 5 Mapping communities, 266 training programs, and 5,774 conference attendees
	2018	109 presentations, 4 Mapping communities, 150 training programs, and 7,235 conference attendees
2.3. Support Small Business Development Center expansion	2017	497 jobs created/retained, assisted with \$1.0 million in debt and equity loans
	2018	Data not available at this time
2.4. Support International Trade Center Expansion	2017	Data not available at this time
	2018	Data not available at this time
2.5. Support AmeriCorps grant priorities	2017	140 preschool children had average reading increases of 54%; 3 after school programs
	2018	160 preschool children are currently being served during this grant cycle with 5 after school programs
2.6. Vibrant Neighborhood Screenings	2017	3 screenings, 177 participants
	2018	2 screenings, 67 participants
<b>3. Engage External Organizations</b>		
3.1. Match community and university needs	2017	Developed 70 partnerships in 6 communities
	2018	Maintaining over 100 partnerships across Illinois
3.2. Host Teacher Recruitment Fairs	2017	30 schools and 42 WIU students participated
	2018	33 schools and 67 WIU students participated
3.3. Support internships and student teaching	2017	921 students participated in internships, 127 in student teaching
	2018	844 students participated in internships, 99 in student teaching
3.4. Number of external advisory boards	2017	18
	2018	21
3.5. Support tuition waiver programs	2017	175 WIU employees used institutional tuition waivers; 53 external working professionals used direct pay tuition waiver assistance programs-generating \$58,437 in revenue for the University
	2018	143 WIU employees used institutional tuition waivers;40 external working professionals used direct pay tuition waiver assistance programs-generating \$63,119 in revenue for the University
3.6. Promote sponsored credit	2017	3 cohorts received 13 courses
	2018	3 cohorts received 13 courses

3.7. Increase external funding	2017	Generated \$1.0 million
	2018	Generated \$1.9 million
Goal:	2019	Generate \$2.4 million
3.8. Host Alumni Summits	2017	1 alumni summit, 25 participants
	2018	3 alumni summits, 29 participants
Goal:	2019	5 alumni summits

Please contact me if you have any questions or recommendations about the materials presented in this *Update*, would like to join the President’s Executive Institute, and/or have feedback for the continued successful advancement of *Higher Values in Higher Education*.

cc:     President Thomas                     CSEC President Lincoln                 SGA President Ramos  
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