

# Supply Chain Management

Department of Management and Marketing, College of Business and Technology



wiu.edu/SCM



## Program of Study

A degree program in supply chain management (SCM), a Signature Academic Program at Western Illinois University, offers a unique area of concentration for undergraduate students that has garnered widespread recognition due to the quality of its graduates. For those looking for a graduate degree, WIU also offers a concentration in SCM at the MBA level. The WIU Supply Chain Management program is one of approximately 50 SCM programs worldwide that are offered through a university accredited by the Association of Advanced Collegiate Schools of Business (AACSB) International. Coursework incorporates corporate best practices and hands-on experience in working with faculty and top executives and in utilizing course knowledge within the corporate environment.

Companies around the world are looking for SCM graduates, and WIU is one of the few colleges or universities in the world that offers this degree. Each year, dozens of top companies, such as Archer Daniels Midland (ADM), Caterpillar, Dot Foods, JB Hunt, John Deere, State Farm and Wal-Mart Logistics, recruit WIU graduates. In addition to full-time jobs, these companies seek WIU students as paid interns and for part-time employment, which often leads to a full-time career. For more information on the SCM program, visit [wiu.edu/SCM](http://wiu.edu/SCM).

## Faculty

The SCM program is taught using the expertise of full-time faculty with doctoral degrees in the discipline and certified associate faculty. All have significant years of experience in the field. SCM faculty members are recognized for their research in areas of transportation, logistics, purchasing, procurement and the relationship of SCM to business functions.

## Scholarships

A number of scholarships are available annually specifically for SCM majors ranging from \$750-\$2,000. For further information regarding scholarship offerings, contact the College of Business and Technology Advising Center, (309) 298-1619; the Scholarship Office, (309) 298-2001; or visit [wiu.edu/Scholarship](http://wiu.edu/Scholarship).

## Honors in Supply Chain Management

To be eligible for the Centennial Honors College, entering freshmen must have an ACT composite score of at least 28; OR a 26 or 27 composite ACT and be in the top 15 percent of their graduating class; OR have an ACT composite score of at least 24 and be in the top 10 percent of their high school graduating class. A comparable SAT score is acceptable. For further information, visit [wiu.edu/Honors](http://wiu.edu/Honors).

## Student Professional Organizations

Students are encouraged to join and participate in the Supply Chain Management Student Association. Membership in the organization broadens education through discussions; visits with leading SCM officials; assistance with résumé and interview preparation and field trips to warehouse, transportation, distribution and production facilities.

## Special Opportunities

The SCM program works with the leading industry professional associations in the field (ie. CSCM, ISM, APICS and MHI) to provide students additional scholarship and networking opportunities. Students regularly attend regional and national conferences sponsored by these organizations. Additionally, the SCM program is supported by an active advisory board consisting of companies that regularly recruit WIU students. Students routinely interact and network with these companies at events, such as the annual SCM DAY, facility tours and classroom presentations.

## Accreditation

The College of Business and Technology is fully accredited by AACSB International, which assures that students receive a rigorous, state-of-the-art business education. AACSB International is the largest and most prestigious accreditation organization for management education in the world.

The Department of Management and Marketing in the College of Business and Technology encourages student involvement in internship programs with public and private businesses and industry. Along with credit toward graduation, such internships provide valuable experience and frequently result in employment upon graduation. SCM students are required to complete one internship and are encouraged to complete a second internship prior to graduation.

## Career Opportunities

Career opportunities in SCM are exciting, challenging and rapidly expanding. Typical jobs available within the SCM field include the following:

|                                       |                                      |                                |
|---------------------------------------|--------------------------------------|--------------------------------|
| Buyer/Senior Buyer                    | Freight Merchandiser                 | Risk Manager                   |
| Chief Procurement Officer             | Inventory Manager                    | Six Sigma/Lean Manager         |
| Commodity Manager                     | Inventory Optimization Specialist    | Strategic Planning             |
| Contracts Manager                     | Manager of Supply Chain Optimization | Strategic Sourcing Manager     |
| Customs Broker                        | Materials Analyst/Manager            | Supply Chain Manager           |
| Demand Planner                        | New Product Procurement Planner      | Supply Manager                 |
| Director of Warehouse Operations      | Operations Manager                   | Supply Quality Project Manager |
| Distribution Manager                  | Order Fulfillment                    | Traffic Manager                |
| Executive, Special Supplier Relations | Pricing Analyst                      | Transportation Coordinator     |
| Freight Broker                        | Project Manager                      | Warehouse Manager              |

## Campus Visits

The Admissions Reception Center (Sherman Hall 115) is open most weekdays from 8 a.m.-4:30 p.m., and from 9 a.m.-1 p.m. most Saturdays when the University is in session.

- Group information sessions are available Mondays and Fridays at 10 a.m., and individual appointments can be made on Tuesdays, Wednesdays and Thursdays.
- Campus tours are conducted at 11 a.m. and 2 p.m., Monday through Friday.
  - Students may schedule a visit or tour online at [admissions.wiu.edu](http://admissions.wiu.edu) by selecting "Visit Campus." Individual appointments can be scheduled by calling toll free (877) 742-5948 or (309) 298-3157.
- Appointments with College of Business and Technology advisors, faculty or a financial aid advisor may be arranged separately during the week.

## Additional Information

Visit [wiu.edu/MandM](http://wiu.edu/MandM), contact the WIU Department of Management and Marketing at (309) 298-1535, or contact the College of Business and Technology Advising Center at (309) 298-1619.



[wiu.edu/MandM](http://wiu.edu/MandM)

## Department of Management and Marketing

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