



President's Executive Institute

POSITIONING WIU FOR THE FUTURE

WIU.EDU/PEI

Presented
to the
Western
Illinois
University
Board of
Trustees
March 29,
2019

FY2019, QUARTER 3 UPDATE

VISION, MISSION, AND ACTION



President's
Executive
Institute

POSITIONING WIU FOR THE FUTURE

WIU.EDU/PEI

- Partnering and Connecting Western Illinois University and external communities

FY19 GOALS, PRIORITIES, AND PERFORMANCE INDICATORS

1. Help Stabilize Enrollment	2. Support Community & Economic Development (CED)	3. Engage External Organizations
1.1 Education Summits	2.1 CED Summits	3.1 Employer Needs
1.2 Campus Visits	2.2 IIRA Priorities	3.2 Internships
1.3 High School Dual Enrollment	2.3 Western 101	3.3 Cooperative Education
1.4 Community College Partnerships	2.4 Small Business Development Centers	3.4 Advisory Board Memberships
1.5 Military Outreach	2.5 International Trade Center	3.5 Employee Tuition Assistance Programs
1.6 External University Partnerships	2.6 Procurement and Technical Assistance Center	3.6 Sponsored Credit
	2.7 Carnegie Recertification	3.7 External Funding
	2.8 New Collaborations	3.8 Alumni Summits

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1.7 University Task Forces	2.7 Carnegie Recertification	3.7 External Funding
	2.8 New Collaborations	3.8 Alumni Summits

GOAL 1: HELP STABILIZE ENROLLMENT



1.2 CAMPUS VISITS

- The School of Music hosted the Illinois Music Education Association District 4 Music Festival for senior and junior high students from across west central Illinois



1.2 CAMPUS VISITS



Showcase of the Bands, attracting 200 high school students to campus in February 2019

1.2 CAMPUS VISITS



Jazz Festival, attracting 100 high school students to campus in February 2019

1.2 CAMPUS VISITS



WESTERN ILLINOIS UNIVERSITY



**Master of Music
in Music Education**

**100% Online
Fully Accredited**

NASM NATIONAL
ASSOCIATION
OF SCHOOLS
OF MUSIC

Enrollment begins Fall 2019
wiu.edu/online/music



1.2 CAMPUS VISITS

Bring your Science Class & Visit the Department of Chemistry
at Western Illinois University in Macomb, IL
chemistry@wiu.edu 309-298-1538

Hands-on Laboratory Activities led by our professional Chemistry faculty

Each hands on lab activity requires about 1.0 to 1.5 hours to complete. We can schedule one to three of the activities on a Wednesday or Friday in our labs at the Department of Chemistry, 214 Currens Hall, Western Illinois University. Please call 309-298-1538, or email, Chemistry@wiu.edu to make arrangements. If you wish to learn more about a particular activity please contact the specific WIU faculty member directly.

WIU Faculty Member	Contact Information	Hands-on Lab Activities
Dr. Liguu Song Forensic Chemistry	L-Song@wiu.edu 309-298-1656	Forensic Enhancement of Latent Prints in Blood Forensic Comparison of Ballpoint Pen Inks
Dr. T.K. Vinod Organic/Green Chemistry	TK-Vinod@wiu.edu 309-298-1379	Synthesis of Nylon and Plexiglas Food Flavoring Agents: You test the odor but not the taste!!
Dr. J.Scott McConnell Environmental Chemistry	JS-McConnell@wiu.edu 309-298-1356	Cation Exchange Capacity in Environmental Chemistry
Dr. Mette Soendergaard Biochemistry	M-Soendergaard@wiu.edu 309-298-1714	Discover the Dynamic Structure of DNA Hands-On
Dr. Erica McJimpsey Bioanalytical Chemistry	EL-McJimpsey@wiu.edu 309-298-3271	1 Dimensional SDS-PAGE (sodium dodecyl sulfate–polyacrylamide gel electrophoresis) Analysis of Serum

1.2 CAMPUS VISITS



WIU Assistant Professor of Forensic Chemistry and Director of the Forensic Program Liguó Song recently conducted his traveling seminar titled "Forensic Enhancement of Latent Prints in Blood"

- Quest Academy High School (Peoria)
- Alwood High School in (Woodhull)
- Griggsville-Perry High School
- Affton High School (St. Louis)
- All events had between 14-24 participants
- Similar events were held for regional community college students

1.2 CAMPUS VISITS



Brian Bellott, Associate Professor, Chemistry

WIU STEM program for Regional Girl Scouts

**1:00 – 4:30 p.m. Saturday, April 13, 2019
Currens Hall 203**

STEM program for regional Girl Scout troops

Through activities planned and led by expert scientists
the Girl Scouts will be able to

Earn the following STEM badges.

**Daisy & Brownie
Scouts
STEM
Badges**

**Cadettes & Junior
Scouts
STEM
Badges**

**Senior &
Ambassador
Scouts
STEM Badges**



Troop leaders/parents may visit
the website bit.ly/2XBan0m
to register for the event.



1.2 CAMPUS VISITS

college factual ®



- College Factual's 2019 Best Value Chemistry Schools ranking
- Out of 426 programs, WIU ranked #47, placing it in the top 11% nationally

1.2 CAMPUS VISITS



- English sponsored its annual Writers Festival that brought 45 students to campus

1.3 HIGH SCHOOL DUAL ENROLLMENT

Fall 2019
Participants



Drs. Kristi Mindrup, Sue Martinelli-Fernandez, Mark Mossman, Keith Boeckleman, Tara Feld, Katrina Daytner, Jill Myers, and Lorette Oden

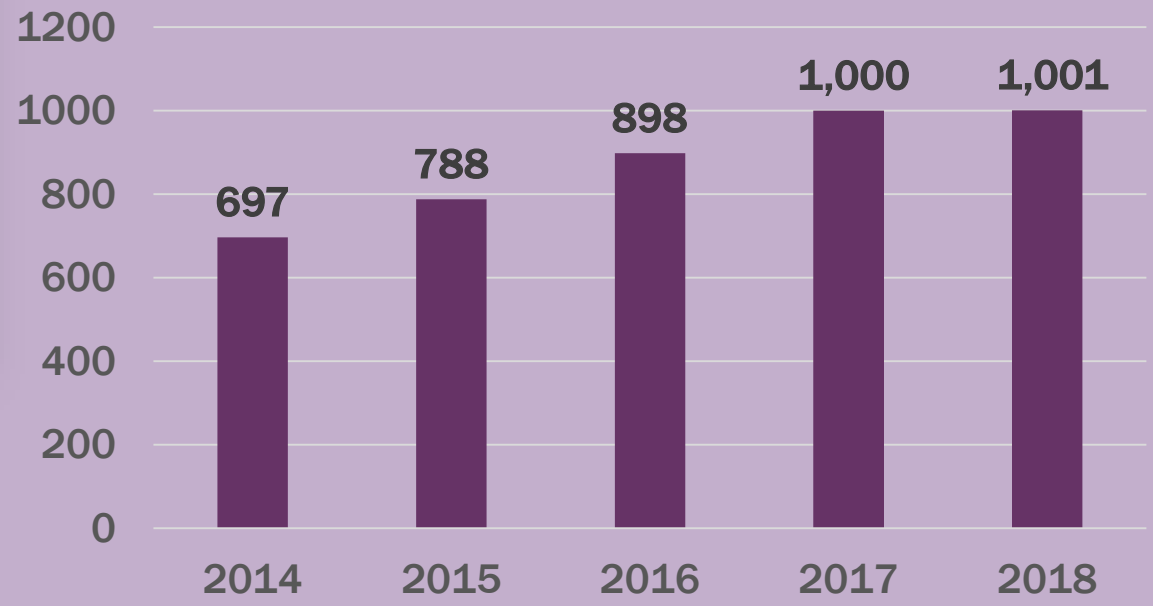
1.4 COMMUNITY COLLEGE PARTNERSHIPS: DEVELOPING HONORS AGREEMENT



Dr. Richard Hardy



Honors College Enrollment



1.5 MILITARY OUTREACH



**Nation's largest community college
serving over 300,000 airmen annually**

1.5 MILITARY OUTREACH



WIU The Newest GEM Partner

- **Billy Clow**
- **Katina Daytner**
- **Jack Elfrink**
- **Jeff Hancks**
- **Angela Lynn**
- **Sue Martinelli Fernandez**
- **Joe Rives**
- **Ron Williams**

1.5 MILITARY OUTREACH



- Tawnya Adkins Covert
- Michele Aurand
- Kassie Daly
- Jeff Hancks
- Pete Jorgensen
- Angela Lynn
- Sue Martinelli-Fernandez
- Kyle Mayborn
- Mark Mossman
- Jill Myers
- Becky Paulsen
- Ron Pettigrew
- Bill Pratt
- Joe Rives

1.5 MILITARY OUTREACH



- **AU-ABC BGS Application Submitted**
- **Exploring in the College of Arts and Sciences, Education and Human Services, and Fine Arts and Communication**

1.5 MILITARY OUTREACH



For the ninth consecutive year, WIU has been selected as a Military Times "Best for Vets College" by Military Times magazine

Western is the **only** Illinois public university in the top 80 among

1.5 MILITARY OUTREACH



MAXWELL AIR FORCE BASE



Pathway for enlisted Airmen to earn industry recognized professional certifications and licenses

1.5 MILITARY OUTREACH



Hon. Robert McMahon

Assistant Secretary of Defense for Sustainment



Stephen Austin

Assistant Chief of Army Reserve



James Balocki

Deputy Assistant Secretary of the
Navy, Installations and Facilities



Phyllis Bayer

Assistant Secretary of the Navy
for Energy, Installations and
Environment



Lt. Gen. Bradley Becker

Commanding General, Installation
Management Command

1.5 MILITARY OUTREACH



- Matt Bierman
- Angela Lynn
- Digger Oster
- Chrystal Johnson
- Kathy Neumann
- Linda Prosis
- Larry Pickett
- Joe Rives
- Letisha Trepac
- Cheryl Webster
- Ron Williams

1.5 MILITARY OUTREACH



- Joint Munitions Command
- Joint Manufacturing and Technology Center
- U.S. Army Corps of Engineers, Rock Island District
- United States Army Sustainment Command
- First United States Army

1.6 UNIVERSITY PARTNERSHIPS



**Dr. Pam White and Kellie
Larrabee**

- Prepared a Museum Studies Integrated Program with St. Ambrose University
- SAU has sent 17 students to WIU
- MST had 23 students in fall 2013 and 29 students in fall 2018

1.6 UNIVERSITY PARTNERSHIPS

11 Bachelor's Degrees

- Accountancy
- Anthropology
- Communication
- Economics
- Fire Protection Services
- General Studies
- Geography and Geographic Information Science
- Law Enforcement and Justice Administration
- Management
- Nursing Completion Program
- Supply Chain Management

1.6 UNIVERSITY PARTNERSHIPS

5 Post Baccalaruate Certificates

- Health Services Administration
- Instructional Design & Technology
- Police Executive Administration
- Supply Chain Management
- Teaching English to Speakers of Other Languages

National Fire Academy Curriculum for Fire Fighters

1.6 UNIVERSITY PARTNERSHIPS

7 Master's Degrees

- Curriculum and Instruction
- Educational Studies
- Law Enforcement and Justice Administration
- Instructional Design & Technology
- Master of Business Administration (MBA)
- Music
- Special Education

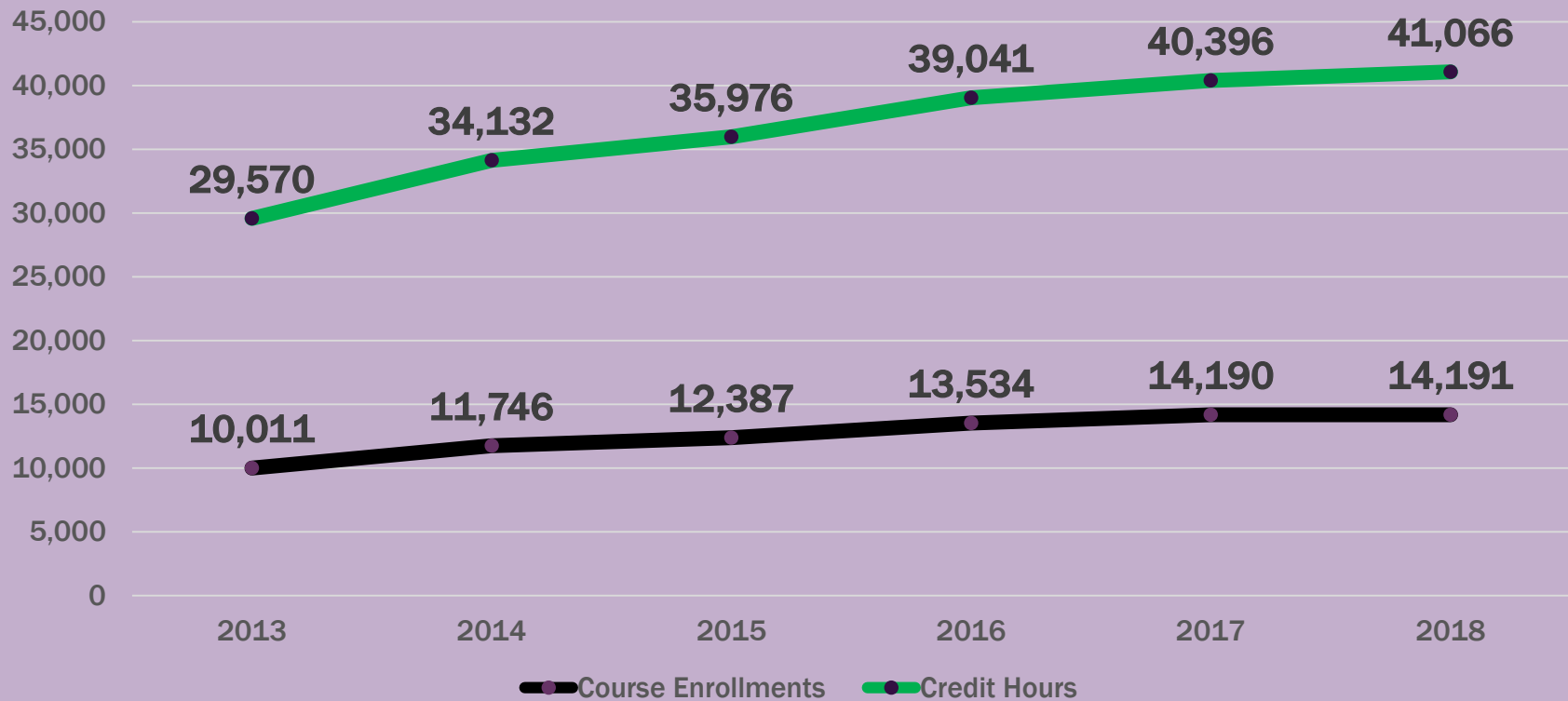
1.6 UNIVERSITY PARTNERSHIPS

Distance Education (Off-Campus) Enrollment

- Online
- Streaming Sections
- Hybrid
- Off-Campus Locations

1.6 UNIVERSITY PARTNERSHIPS

Distance Learning Course Enrollments and Credit Hours
By Fiscal Year



1.6 UNIVERSITY PARTNERSHIPS



**Dr. Holly
Nickels**

- Notified WIU about the closing of Argosy University
- Formed a Response Team
 - Billy Clow
 - Kassie Daly
 - Kelle Larrabee
 - Angela Lynn
 - Mark Mossman
 - Holly Nickels
 - Bill Polley
 - Joe Rives
 - Ron Williams

1.6 UNIVERSITY PARTNERSHIPS



1.6 UNIVERSITY PARTNERSHIPS



Served 17,400 Students (5,971 online and 11,429 on campus)

- Atlanta
- Chicago (528)
- Dallas
- Denver
- Hawaii
- Inland Empire
- Los Angeles
- Nashville
- Northern Virginia
- Online (5,971)
- Orange County
- Phoenix
- Salt Lake City
- San Diego
- San Francisco Bay Area
- Sarasota
- Schaumburg (195)
- Seattle
- Tampa
- Twin Cities

GOAL 2: SUPPORT COMMUNITY AND ECONOMIC DEVELOPMENT



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2.2: PROMOTE IIRA PROGRAMS



- **30th Annual Rural Community and Economic Development Conference: Making Rural an Exciting Place to Live**
- **265 Attendees**

2.2: PROMOTE IIRA PROGRAMS



- IIRA was named a winner of the Google Impact Challenge
- IIRA was one of 10 non-profit organizations in Illinois with the most innovative projects in creating economic opportunity
- More than 170 proposals were submitted
- IIRA received \$75,000 from Google for winning this award

2.2: PROMOTE IIRA PROGRAMS



[Home](#) [About GCSM](#) [Inventory](#) [Dinner Ideas](#) [Pickup And Delivery](#)

Great Scott! Community Market

We're passionate about providing you with a quality selection of fresh and local produce, meats, and grocery essentials.



About GCSM



Pickup and Delivery

2.2: PROMOTE IIRA PROGRAMS



- **Chris Merrett,**
Director, IIRA
- **Carlos Ortega,**
Western Peace Corps
Fellow and Political
Science Graduate
Student
- **Sean Park,** Faculty
Assistant, IIRA
- **John Gruidl,** IIRA
Professor Emeritus

2.2: PROMOTE IRA PROGRAMS



2.2: PROMOTE IIRA PROGRAMS



Mattoon In Motion

- Created the Cross-County Innovation Center,
- A sustainable, collaborative space where entrepreneurs of all ages receive training, mentoring, and coaching
- The CCIC provides entrepreneurs and innovators 24/7 access to resources that they need to turn their ideas into reality

2.2: PROMOTE IIRA PROGRAMS



- **Giselle Hamm and Linda Lee Blaine Run IIRA's Mapping Program**
- **A Community Vision Program**
- **Whose recent clients include Mattoon**
- **Downs, Winchester, Pittsfield, Sullivan, Whiteside Co. Airport**

2.2: PROMOTE IIRA PROGRAMS

Giselle Hamm



Linda Lee Blaine



Bringing \$250,000 to the City of Mattoon

2.5 SUPPORT WIU'S SMALL BUSINESS DEVELOPMENT CENTERS



Linda's Salsa (Monmouth)
Now in 72 stores

- **WIU's Small Business Development Centers serve those businesses that have less than 500 employees and \$7-\$10 million in projected annual revenue**



Ann Friederichs



Jim Boyd

2.5 SUPPORT WIU'S SMALL BUSINESS DEVELOPMENT CENTERS



FY 19 SBDC OUTCOMES TO DATE:

- 400+ clients served in Macomb and the Quad Cities
- Assisted businesses securing \$2.2 Million in loans
- Helped retain or create 112 jobs

2.5 SUPPORT WIU'S SMALL BUSINESS DEVELOPMENT CENTERS

Do you have an innovative business idea and want to pitch it?



WIU Pitch Competition

In association with the Small Business Development Center at Western Illinois University

Pitch Applications Due ★ January 31st, 2019

Pitch Classes Start ★ February 5th, 2019

Pitch Competition ★ April 8th, 2019

(Venue and Time for competition will be announced at a later date)



First Place Wins \$1,000!

★ This competition is strictly for WIU students only!



For questions or to register, contact Noah Postin at 309-298-3039 or cn-postin@wiu.edu

- 14 students taking workshops in preparation for the April 2019 event
- Students learn about business planning, marketing, accounting and management.
- They will then prepare a 10 minute “pitch” kind of like Shark Tank.

2.7: EXPAND PROCUREMENT AND TECHNICAL ASSISTANCE CENTERS



- PTAC is helping a Golden Bridges navigate state paperwork necessary for them to help move residents while the Illinois Veterans Home (IVH) in Quincy is renovated.
- They are also working with them on becoming certified as a Woman Owned Business

2.7: EXPAND PROCUREMENT AND TECHNICAL ASSISTANCE CENTERS



Theresa Ebeler



- PTAC helped generate \$20 Million in contracts for Illinois businesses selling to government agencies in FY2020
- Working with Purchasing and the Office of the Vice President for Administrative Services to host a regional WIU procurement workshop

2.8: CARNEGIE SELF STUDY



- **WIU places in the top 8% nationally**
- **Chris Merrett is leading the processes of recertification, with a Report due to Carnegie in April**

2.8 NEW OPPORTUNITIES

- Jill Marshal
- Sue Martinelli-Fernandez
- Chris Merrett
- Becky Paulsen
- Bill Pratt
- Quad Cities Chamber of Commerce
- Joe Rives
- Rebecca Slater
- Shannon Sutton
- Center for Entrepreneurial and Manufacturing Excellence

2.8 NEW OPPORTUNITIES: QUAD CITIES INNOVATION CENTER

- **Center for the Application of Information Technologies**
- **Geographic Information Sciences Center**
- **Illinois Value Added Sustainable Center**
- **MAPPING Program**
- **Peace Corps Fellows**
- **Procurement and Technical Assistance Center**
- **Rural Economic Technical Assistance Center**
- **Small Business and International Trade Centers**
- **Governor's Rural Affairs Council**

Use data analytics, visualization, and artificial intelligence at the community level across Illinois to improve economies, communities, and overall quality of life in rural Illinois



2.8 NEW OPPORTUNITIES: QUAD CITIES INNOVATION CENTER

- Quad Cities Manufacturing Innovation Hub
- Quad Cities Manufacturing Lab
- Black Hawk, Carl Sandburg, Eastern Iowa, and Sauk Valley Community Colleges
- Community College of the Air Force
- Iowa Wesleyan University
- Service Corps of Retired Executives
- Service Corps of Retired Engineers
- Quad Cities Chamber of Commerce
- Rock Island Arsenal
- Joint Manufacturing Technology Center
- Carver Charitable Trust
- Moline Foundation and Deere Foundations

Advance regional manufacturing needs in robotics, augmented and virtual reality, big data, and additive manufacturing



GOAL 3: ENGAGE EXTERNAL ORGANIZATIONS



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3.1 ENGAGE EMPLOYERS: GREAT RIVER TEACHERS CORPS



The flyer features a top photograph of two women in a meeting, with a laptop displaying the program's website. The Western Illinois University logo is in the top right. A yellow banner reads 'Scholarships @WIU'. Below this, two boxes show 'Pre-Teacher Education Program \$2000/year' and 'Accepted Into Teacher Education Program \$4000/year'. The 'Requirements' section lists ACT/SAT scores, an endorsement, and a teaching commitment. The 'As a Corps member' section lists seminar attendance, certification, and teaching in rural areas. An 'ABOUT' section explains the program's purpose. Contact information is at the bottom.

Great River Teacher Corps

WESTERN ILLINOIS
Great River
Teacher Corps

Scholarships @WIU

Pre-Teacher Education Program \$2000/year

Accepted Into Teacher Education Program \$4000/year

Requirements

- ACT Composite score of 22 (minimum score of 19 on the writing portion) OR SAT Composite score of 1110 (based on reading and writing + mathematics=1110) and minimum of 26 on the Writing and Language
- Essay on value of rural and small schools
- Endorsement from a rural or small school superintendent who agrees to interview the applicant
- Commit to teach in a rural or small school for at least three years after receiving teaching license/certificate

As a Corps member

YOU COMMIT TO:

- Attend at least three selected seminars each year on rural and small school education issues
- Graduate and become certified/licensed to teach
- Complete student teaching in a rural or small school
- Attend the Great River Teacher Corps gatherings held each spring
- Teach for three years in a rural community within 22 specified counties

ABOUT

The purpose of the Great River Teacher Corps is to encourage and support enthusiastic students to become educators in rural communities. Applicants must commit to teaching for three years in rural or small town communities in the Western Illinois 22 county region (see map on back).

 wiu.edu/grtc

Call us:
(309) 298-1690
Email: GP-Montalvo@wiu.edu

- Supported two scholarships for students north of McDonough County and three scholarships for students south of the county
- Will award 7, \$8,000-\$14,000 scholarships next year.
- Students in 22 counties are eligible to apply

3.1 ENGAGE EMPLOYERS: SCHOOL SAFETY



- Received a \$1M grant from the Department of Justice for Threat Assessment Training in K-12 Schools
- Staff will deliver a train the trainer model
- And work with every Regional Office of Education in Illinois
- Trainings will begin in 2020

3.2 SUPPORT INTERNSHIPS

Over 840 WIU students complete internships annually



3.2/3.3 SUPPORT INTERNSHIPS AND COOPERATIVE EDUCATION



Spring Career and Internship Fairs



3.2/3.3 SUPPORT INTERNSHIPS AND COOPERATIVE EDUCATION



Bob Berdelle • 3rd

Regional Talent Acquisition Manager at Enterprise Holdings
Tinley Park, Illinois

- The quality of WIU students was the best that I have seen, and you can quote me on that!”

3.2/3.3 SUPPORT INTERNSHIPS AND COOPERATIVE EDUCATION



Experiential Learning Committee

- Becky Paulsen, Chair
- Amy Crosby
- Ann Friederichs
- Nicky Friedrichsen
- Marty Kral
- Jill Myers
- Paul Plagenz
- Jim Patterson
- Jim Rabchuk



3.2/3.3 SUPPORT INTERNSHIPS AND COOPERATIVE EDUCATION



9,000,000+

Students & Young Alumni



500 of 500

Fortune 500 Companies



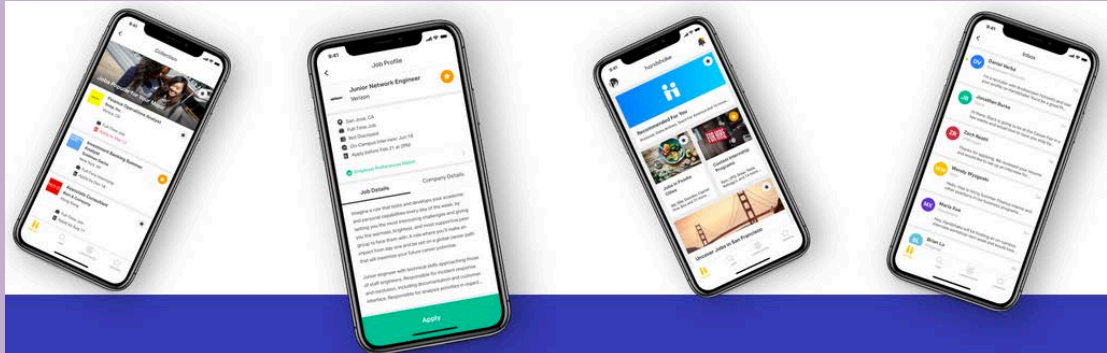
250,000+

Employers

**Build your best,
most diverse
team ever.**

The official partner of 700+ colleges and universities, Handshake is the leading early talent platform.

3.2/3.3 SUPPORT INTERNSHIPS AND COOPERATIVE EDUCATION



Handshake Highlights

Easily find the best jobs and internships



Simple but powerful search tools and alerts help you find the best fit from more than a million jobs and internships.

Show off your best self to employers



Quickly build out a rich profile that helps you stand out when employers search for students. Use our tips and examples to make it easy.

The most personalized experience



Receive personalized career recommendations in your inbox, based on your interests and network, to discover new opportunities.

3.3 COOPERATIVE EDUCATION

- Recruited Pioneer Departments
 - Engineering
 - Engineering Technology
 - Human Resource Management
 - Supply Chain Management
 - And always welcome more
- Identified Initial Industry Partners
- Reviewed Employer Contract with Legal Counsel

3.7 EXTERNAL FUNDING

Project	Amount
Google Impact Award	\$75,000
American Production and Inventory Control Society	4,000
IIRA Rural Development Conference-External Sponsorships	20,000
Value Added Sustainable Development Center	20,000
Rural Economic Technical Assistance Center (4 Economic Impact Analysis)	7,770
Conudct Economic Impact Analysis for Illinois Corn Growers Association	25,000
IIRA Survey Research Unit: Illinois State Independent Living Council to conduct surveys of people how use assisted living centers across Illinois.	8,270
Quarter 3 Total	\$160,040

SUMMARY



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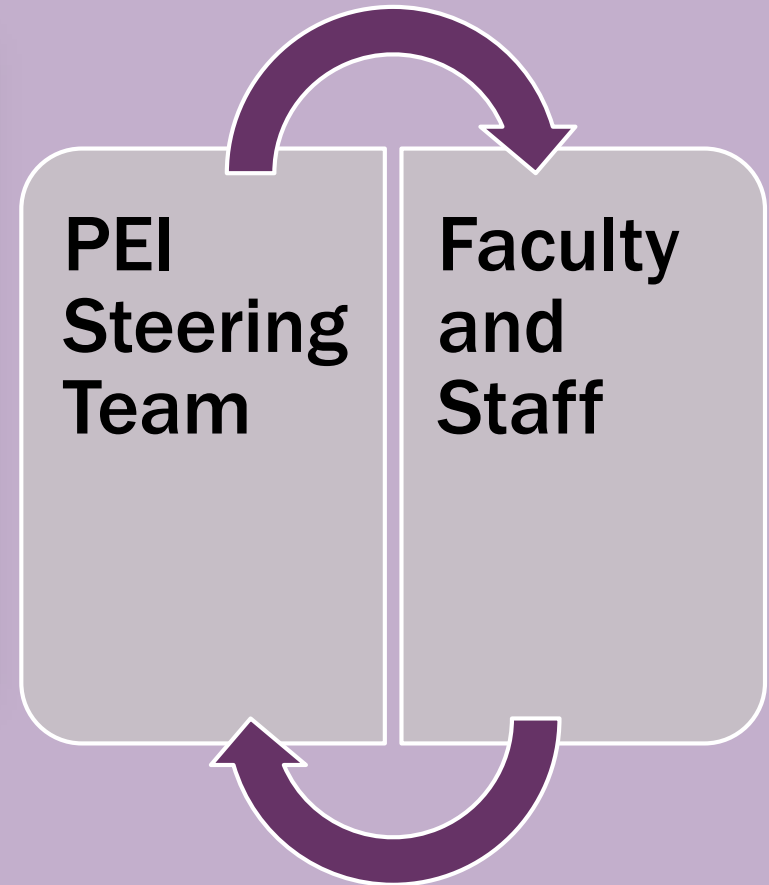
PUTTING THE VISION AND MISSION INTO ACTION



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PEI STEERING TEAM MEMBERS

1. Joe Rives
2. Becky Paulsen
3. Amy Spelman
4. Amy Carr
5. Becky Paulsen
6. Chris Merrett
7. Sean Cordes
8. Debbie Kepple-Mamros
9. Gisele Hamm
10. Greg Montalvo
11. Julia Albarracin
12. Jeanette Malafa
13. Jim Rabchuk
14. Kellie Larrabee
15. Katrina Daytner
16. Linda Blaine
17. Mary Pruess
18. Mark Mossman
19. Melissa Telles
20. Paul Schlag
21. Paul Plagenz
22. Susan Stewart
23. Shannon Reed
24. Susie Nichols
25. Bill Thompson
26. Buzz Hoon
27. Ann Friederichs
28. Holly Nikels
29. Jill Myers
30. Jim Patterson
31. Kasie Daly
32. Nichole Friedrichsen
33. Alison McGaughey
34. Jeff Hancks
35. Rick Hardy
36. Roslyn Taylor
37. Tye Taylor
38. Chad Sperry
39. **INSERT YOUR NAME HERE**



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