

# WESTERN ILLINOIS UNIVERSITY

## BOARD OF TRUSTEES

### RETREAT

July 14-15, 2016

**July 14, 2016 – Citizens Bank Conference Room, 127 S. Side Square, Macomb, IL**

- 8:30 a.m. Gather - Coffee
- 9:00 a.m. Open Retreat- Welcome, Cathy Early and Jack Thomas  
Review of Schedule of Topics – Retreat Facilitator Jane Pierson
- 9:10 a.m. The Year-in-Review
- Accomplishments
  - Challenges
- 9:40 a.m. President’s Report to the Board - President Thomas
- 10:15 a.m. Break
- 10:30 a.m. Finances and Budget Projections  
(President Thomas, Budget Director, Interim Provost, Other Vice Presidents)
- Current State-wide and system-wide situations
  - WIU Status Given Strategies in 2015-16 School Year
  - Context for Planning for 2016-17 School Year
  - Financial and Operational Scenarios for 2016-17
    - Running More Like a Private
  - Multi-year Financial and Operational Scenarios
  - Public Affairs: Sharing information early and often
  - Questions and Discussion
- 12:20 p.m. Comments
- 12:30 p.m. Lunch
- 1:00 p.m. Marketing and Enrollment
- Enrollment Projections and Comparisons with other Schools
  - WIU’s Competitive Advantages
    - Focus on Strong Programs for Growth
    - Marketing and Cross-Qualifications with High Schools
    - Identifying Challenges
  - Re-Branding WIU

- 2:30 p.m. Stretch Break
- 2:45 p.m. Planning for the Future
- Strategic Plan Supplement – Update
  - Quad Cities Situation and Vision for the Future
  - Macomb Situation and Visions for the Future
  - Integrating an Approach to Success on the Two Campuses
- 3:45 pm Keeping the Board Informed and Educated Going Forward
- Need for an Ongoing Program Planning and Operations Reviews
    - Understanding Academic Programs (Class participation, hours)
    - Reports from Deans of Colleges
  - Regular Trustee Updates on Finances
    - University in General
    - Athletics Programs
    - Foundation
- 4:00 p.m. Conclude Afternoon Session
- 4:10 p.m. Closed Session

**July 15, 2016 – Citizens Bank Conference Room, 127 S. Side Square, Macomb, IL**

- 7:45 a.m. Coffee
- 8:00 a.m. Open Friday Retreat  
Review of schedule for the day
- 8:15 a.m. Utilizing Alumni for Outreach and Support
- Board and Student Roles
  - Strengthening Development and Outreach Efforts
- 9:15 a.m. Board Role and Responsibilities
- Review of Current Roles and Responsibilities Documents/Update
  - Decision making, Roberts Rules and Understanding Implications
  - Strengthening Communications at this Critical Time
    - Ground Rules and Expectations of Each Other
    - Resolving Conflicts/Making Decisions if Conflicts Arise
- 10:15 am Importance of Fundraising
- Role of Trustees
  - Staff Support, and Role of the Colleges and Deans
  - Financial Contributions
  - Donor Development

- Review of 2015-16 Report Card
- Operations and Plans for the next 12 months (Committees, Information Needs, Other)

10:30 a.m. Board Goals for the Coming Year- 2016-17

10:45 a.m. Break

11:00 a.m. President's Annual Review

- Developing goals, criteria
  - Goals
  - Interviews
- Timing and elements of the process
- Committee

11:55 a.m. Next steps  
Closing comments – Chair Early and President Thomas

12:00 p.m. Adjourn and Lunch