

# WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

## Minutes of the Meeting November 10, 2006

The meeting of the Board of Trustees of Western Illinois University convened at 8:30 A.M. in the Capitol Rooms of the University Union, on the campus of Western Illinois University – Macomb. Trustee William L. Epperly, Chair, presided.

The following trustees were present to answer roll call:

Trustee Blake E. Antonides  
Trustee Robert J. Cook  
Trustee Carolyn J. Ehlert  
Trustee William L. Epperly  
Trustee Donald W. “Bill” Griffin  
Trustee J. Michael Houston  
Trustee Steven L. Nelson

Absent: Trustee George J. Guzzardo

Trustee Epperly moved to convene the Board to Executive Session to consider personnel, legal, collective bargaining and other such issues as are covered by Section 2.c. of the Open Meetings Act with plans to reconvene in open session at approximately 9:30 A.M. Trustee Houston seconded the motion.

Roll Call

Trustee Antonides	Yes
Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Guzzardo	Absent
Trustee Houston	Yes
Trustee Nelson	Yes

Motion carried. The Board convened to Executive Session at 8:30 A.M.

Following Executive Session the Board reconvened in open session at 9:30 A.M.

The following Trustees were present to answer roll call:

Trustee Blake E. Antonides  
Trustee Robert J. Cook  
Trustee Carolyn J. Ehlert  
Trustee William L. Epperly  
Trustee Donald W. “Bill” Griffin

Trustee J. Michael Houston  
Trustee Steven L. Nelson

Absent: Trustee George J. Guzzardo

Also present for the open meeting of the Board of Trustees:

Legal Counsel Representative Heidi Benson  
Board Treasurer and Vice President for Administrative Services Jacqueline K. Thompson  
Administrative Assistant to the Board Kerry L. Yadgar  
Provost and Academic Vice President Joseph C. Rallo  
Vice President for Student Services W. Garry Johnson  
Vice President for Advancement and Public Services Daniel L. Hendricks

Advisory Group Representatives present:

Student Government Association President – Macomb, Bridget Early  
Faculty Senate Chair – Macomb, Steven Rock  
Council of Administrative Personnel Vice President – Macomb, Amy Spelman  
Civil Service Employees Council President – Macomb, Rick Williams

**REVIEW AND APPROVAL OF SEPTEMBER 8, 2006 BOARD MEETING MINUTES**

The minutes of the September 8, 2006 Board of Trustees meeting were approved via unanimous roll call vote of the Board.

**CHAIRPERSON'S REMARKS**

Chair Epperly opened with comments regarding the President. First of all, I talked to Al last night. I think a few of you have as well. He finally left Rochester much to his happiness. He is back in the Bloomington area and will be there indefinitely until they head to Hilton Head. Everything is going well. I think he is driving Elaine up the wall and he did tell me that he felt that the day after surgery he set a record for the distance walked in the hospital for one individual. He is keeping up his image.

Elections are now over. I guess it is a good day or a bad day depending on which side of the fence you are on. Dave is going to talk a little about mid term a little bit later.

This morning we have a new meeting format, so I hope everybody will bear with us a little bit. This is the first time we have gone this route. Executive session was kicked off at 8:30 A.M. The general session started at 9:30 A.M. We will see how it goes.

The Board booklets are laid out in a different order than we have had in the past. It is all bound together in chronological order.

Also, we have moved all the VPs to the table as we wanted eliminate the ups and downs throughout the meeting. We also asked Joe Rives to sit at the table because as somebody said this morning normally our meetings are the Joe Rives Show.

If after we have gone through this new format you have any suggestions in ways to make the meeting better, do not be afraid to say something.

A couple of comments, and also I am going to save some comments for different times during the meeting this morning, but I am always amazed and proud of the fact of the number of times I see our people here at WIU being recognized nationally. They are asked to serve on different committees, or just to speak at different meetings around the nation.

A number of you were back for homecoming on October 13 and 14, and I thought it went extremely well. Hats off to Amy Spelman and the Alumni Office team on the tent in the quad area! The reception and the different departmental tables went very well.

I was here on October 20 and 21, and a number of you were also present for the Teeters' gift announcement. I am sure Vice President Hendricks will discuss that later. Other than the result of the ISU game, I thought the day was outstanding. The Quad Cities people were here representing the Chambers of Commerce. John Maguire had numerous media people in town. It was very impressive. Happening again this morning, and that Friday morning as well, we hosted a Discover Western on campus. It was actually the first one that I had attended and I was very impressed by the show that was put on for those 400-500 in attendance. I think that they are expecting around 600-700 today. It is just an excellent program. Eric Campbell did an outstanding job welcoming everybody. President Goldfarb spoke as well and did an excellent job in terms of "Why Western?" Dr. Gordon Taylor spoke about choices. To be candid, if I was a parent sitting there with my son or daughter, I would have been very impressed by the program.

I have commented several times that I would hope we have a Board that is proactive in the right ways. I will pass around later a letter that I sent to the Governor and copied numerous people in regards to the Utility Act for Western's concerns. It is a letter I wrote that probably the administration has a hard time writing, but I have no qualms about writing. I will pass that around and I did receive several replies from the Governor's Office and Michael Madigan's Office. Bill Griffin has been very involved in some things and hats off to Bill for what you are doing with the River museum.

Joe Rives is going to talk about environmental leadership later. I saw some of it in action yesterday. As you all know, I am big on trees and campus beautification. I am enthused about some of the things that I am seeing in terms of our environmental leadership.

I want to say thanks to Trustee Antonides and Bridget Early for attending the American Student Government Association meeting in D.C. Trustee Antonides did send a thank you to me for the opportunity and I can pass that around to the Board of Trustees.

I want to thank Bob Cook for representing the Board recently in Macomb and Trustees Ehlert and Nelson in the Quad Cities for taking part in Founders' Day activities.

Trustee Cook spoke at the Scholarship Banquet in October and Trustee Griffin will speak on November 12<sup>th</sup>.

On October 16<sup>th</sup>, President Goldfarb and Western were invited to a Campus Compact meeting in Chicago. Western was one of the final potential award winners. We did not actually win the award but President Goldfarb, Mary Kubasak and six WIU students attended. This is a volunteer program basically between the community and campus. Jerry Carlson, a former ag professor, represented the community. There were over 1,000 people at this banquet. Universities from around the nation participated and we were one of the few universities that had a number of students there. Most of it was administration. We had three undergraduate and three graduate students. It was very nice to see that. Actually, it happened to be downtown Chicago, so those poor students had to put up with Al and me at lunch and dinner. We toured them around a little bit and in fact had them all over to our house afterwards.

One other thing, and if you have not seen it we are going to talk about it a little bit later under the Trustee in Residence item. One thing I do normally when I am here is that I drop in and bug the different departments. Recently, I was down here and went to the Visual Production Center. I am going to talk on this a little bit in one of the reports later. I am very impressed by what they do. I challenge the board members just to stop by and take a tour. It is very impressive. Actually, I had in my car my great aunt's bill of sale from her 1929 auto, and I wanted to get it preserved. I did not know where to go to have that done. They do some really neat things there and were able to preserve that document for me.

We are going to talk a little bit later about the political things with Dave Steelman. We have been doing some "behind-the-scenes" things with our political figures. When that comes up in Dave's report, I will be jumping in with some additional thoughts and ideas.

With that, I would like to turn it over to Provost Rallo, who is obviously taking the place of President Goldfarb for the next sixty days.

### **WELCOME AND OPENING REMARKS**

Provost Rallo welcomed everyone to the November 10 Board of Trustees meeting. I will be presenting an update on campus activities since the last Board meeting in place of President Goldfarb. I am happy to relate that the President's surgery went as planned and that Al is now recovering on schedule. He and Elaine will be in Bloomington through the Thanksgiving holiday and then will go to Hilton Head. He expects to be back on campus in January.

The campus continues to be a busy place with numerous construction projects in various stages of implementation:

1. Memorial Hall renovation:
  - Interim relocation and move out of occupants has been completed, permitting the next phase of demolition/environmental remediation activities to occur. Architects/Engineers are on schedule for timely completion of new design
2. Stadium enhancements:
  - Construction activities have begun to ensure completion of renovations in time for next season.
3. Expansion of the Student Recreation Center:
  - Design is currently underway to add two additional courts, extend the running track, provide additional weight training space and air condition the entire building.
4. Sprinklers for the residence halls:
  - Bayliss and Henninger are fully sprinkled. Construction contracts for sprinkling Corbin/Olson are currently underway. Design for sprinkling of Lincoln and Washington will be out for bid shortly.
5. And, of course, Vice President Thompson's Tin Building:
  - It's moving along as planned

Thanks to all involved in these exciting, complex and very time consuming projects. This will be a great place to be over the coming months and years.

The fall is also a very exciting time on campus with many wonderful events and celebrations:

1. The pre game Presidential, Student Services, and College tents were a great success. There were numerous appreciative comments from visitors during Homecoming and Family Week End on the positive, fun atmosphere created by the tents. The live music provided by the faculty band, The End Notes, shows the commitment of all members of Western to present

- our campus in the best possible way. Special thanks to Marilyn Pruitt and Amy Spelman for the events.
2. The John Hallwas Liberal Arts Lecture continues to be a wonderful venue for sharing provocative ideas and perspectives. This year's speaker, Dr. Tracy Knight, Associate Professor of Psychology, continued this great tradition to an appreciative audience. Thanks to Dr. John Simmons and many others in the College of Arts and Sciences for arranging the event.
  3. We again celebrated Founders' Day in Macomb and on the Quad Cities campus. Thanks to Trustees Bob Cook and Steve Nelson for giving welcoming remarks on behalf of the Board at those events. The event in the Quad Cities was particularly noteworthy with the donation of a beautiful ship's bell by Dr. Emeric and Shirley Solymossy to become the signature Founders' Day symbol for that campus. The bell will be placed in a case in the entry hall and its presence begins a new set of traditions for that campus.
  4. Both the BCA's Performing Arts Gala and Olivia Newton John's performance underscores the role of Western in the cultural life of the region and reminds us again of the enormous need for the new Performing Arts Center to be built.

We continue to be active and visible in the Quad Cities. Numerous positive articles have appeared in various regional papers all very supportive of the new campus, especially as an economic development anchor for the community. Our marketing campaign continues to raise awareness of Western in the region as both high quality and affordable. We have placed new faculty at the campus and have seen growth in several academic program areas. In my Academic Affairs comments, I'll provide an update on our programmatic review and plans for that campus.

As we continue to plan for a new Capital Campaign, the President was able to announce the largest planned gift in the history of Western Illinois University. Norman ('67) and Carmelita Teeter have named Western Illinois University as a beneficiary of a \$20 million trust they have recently funded. The trust has a guaranteed payout rate of eight percent and the income from the trust will support Western for a period of 20 years. Proceeds from the trust will be directed to the Norman and Carmelita Teeter Endowment and will support Western's psychology department and international programs. Their gift is a testament to the loyalty and pride our alumni have in their alma mater.

The University continues to partner with the Macomb community on a number of initiatives. Perhaps the most visible of these is the recent announcement of a second Amtrak line, the Carl Sandburg, to begin service on October 30. The new train will leave Chicago at 8 am and arrive in Macomb at 11:17 am. It will leave Macomb at 6:18 pm and arrive in Chicago at 9:48 pm.

We are always pleased to highlight the achievements of our students. The Lincoln Academy of Illinois Student Laureate Award is presented to an outstanding senior from each of Illinois' four year degree granting institutions to honor them for overall academic excellence and extracurricular activities. Farah Zolghadr (Springfield), a senior with a double major in music/instrument performance and political science/international relations/comparative politics, is the recipient this year from Western. She also had a perfect ACT score which is unbelievable. She and Dean Kreider attended the award ceremony in the Hall of Representatives Chamber at the Old State Capitol in Springfield on October 28 and a luncheon hosted by Governor Blagojevich at the Executive Mansion.

I am sure by now that everyone recognizes that we have a new tradition at least for the next several weeks. I would like to formally introduce to the Board the folding traveling President. I asked Kristin Dunstan and many others in the Visual Production Center to produce this likeness of Al. The rule is that he comes with me when I am speaking in his place. He was at the OASIS ceremony you will notice in

the *Courier* handing out awards to an appreciative audience. He folds up, fits in the trunk and it's very, very nice to have with me.

Chair Epperly noted big brother is always watching.

## **LEGISLATIVE UPDATE**

Dave Steelman spoke to the Board regarding legislative issues. In terms of the recent election, I am not going to go through a lot of numbers, but will give a brief recap. Democrats swept all the state constitutional offices. Heading into the elections, the Democrats held 32/27 margin in the Senate and 65/53 in the House. In the state Senate now, President Jones has a veto proof majority of 37 members. That is going to increase their clout considerably in the Senate Democrat caucus. All local legislatures from Macomb and Quad Cities were re-elected.

A number of dynamics are changed by this election. I want to remind people that it takes 36 votes to pass a construction bond bill in the Senate. After January when the new general assembly convenes, if the Senate so chooses, they can pass a construction bond bill at any time. It still takes a 3/5 vote in the House, or 71 votes to pass that same bond bill, and the Democrats are not at 71 votes yet. It is possible they could pick off 5-7 members of the House Republican caucus and pass a construction bill. In any event, it will be easier to lobby for votes for a construction bill in one chamber rather than both. I think it is still too soon to tell what the House Republicans might do in terms of their position on a bond bill. There have been no formal announcements on positions but it is going to get harder and harder for people to say "no" even in that caucus particularly in light of the fact that there has been no bond bill for four years.

In terms of the veto session, I just want to talk about a couple of items. You might recall that a program was added to the budget this year called Map Plus. Map Plus is designed to benefit students who would not receive the ordinary Map awards. The funding for the program, however, was contingent on the sale of the ISAC loan portfolio. That sale has yet to take place. In addition, some of you may have seen that Attorney General Lisa Madigan recently announced an Attorney General's opinion that any sale would require general assembly action before it could take place. Essentially, students applying for the Map Plus will still have some time to wait before the funding and the sale can be approved. In fact, there is a joint hearing that will be held next Wednesday between the House Higher Education Appropriation Committee and House Higher Education Substantive Committee to discuss the Map Plus sale.

The electric utility rate freeze will be an issue during veto sessions. Impact at Western will not be immediately visible since we are involved in the consortium with other institutions and have a two-year contract for utility rates. But it clearly could have an impact on our future.

Chairman Epperly, Provost Rallo and I met yesterday with Senator Sullivan and Representative Myers. It was sort of a kick off of some of our first meetings of the Why Western initiatives. I thought the meetings were both useful and informative for both us and the members. Additional meetings are scheduled for the near future.

I continue to work with the Chairman on various contact lists. We hope to have some of that information out to the other board members in the very near future and still waiting for some individuals in terms of approval for their inclusion on some of the lists. I am also getting recommendations from various individuals that I contacted for other names that might be added to those lists.

Trustee Cook asked Dave Steelman if there would be an attempt at passing a capital bill during the veto session. Dave Steelman replied I think not. I think the veto will be much easier to tackle during the spring session. There is something else I have not mentioned and I think that one of the reasons that there will not be a huge amount of activity during veto session is purely logistical. Believe it or not, there is construction going on in the Capitol in both chambers, so during veto session, the Senate will be in one building in Springfield, the House will be in a different building, and then they will go back to the Capitol for committee hearings. It is going to be kind of a logistical nightmare and will not make things any easier to move forward.

Chair Epperly commented that we told Representative Myers and Senator Sullivan yesterday what we were doing—there is no hidden agenda. Everything is above board and we wanted them to know what our intentions were and so forth. Our plans are to move forward. I would like to see us build a coalition of representatives and senators from the Quad Cities to Quincy through this West Central band of Illinois. Most of those senators and representatives have been very favorable to Western anyway, but very simply, our goal is to meet with every one of them individually at their office and tell them what is happening at Western, what our concerns are, what our top five priorities are, etc., and just pick their brain, simple as that.

I stayed in the Union last night and yesterday morning I was upstairs and there is a lot of construction/remodeling work going on there. I walked over to the room and where the construction workers were and I asked them to show me what they are doing. We started talking. It turns out that some were from Johnson Controls out of the Quad Cities. My point to Sullivan and Myers yesterday was: What's good for the Quad Cities is also good for Macomb; and, what's good for Macomb is also good for the Quad Cities. In that job in the Union, I found it interesting that the mechanical contractor is from East Moline; the electrical contractor is MSI is from Galesburg; and, the general contractor is Housewright from the Macomb area. So here we have a job in Macomb that is spanning the coalition area. We are going to reinforce that message many times with all these different representatives.

Trustee Cook conferred. I also think that the political union influence of the two working together is great. That is why I also think it is very important we support the Quad Cities campus and there is a good working relationship now between the two and I think politically that will benefit both campuses.

Trustee Nelson asked if there is talk of us getting together with the Quad Cities representatives this year. Chair Epperly commented that he and Dave are working on a date. We can only really have two board members at any of those sessions, because if more are present, it would be considered a board meeting. The one yesterday was just, Dave, me and Provost Rallo. Al will want to be involved in any of those that he can when he is back. The intention is to meet with each one of them and also the others throughout the area.

## **PLANNING & BUDGET REPORT**

Assistant to the President for Planning and Budget Joe Rives briefed the Board. What I decided to do for this month's report is to update you on the ad hoc taskforces addressing strategic plan priorities. First and foremost, I do want to point out that these taskforces are supplemented with the work that currently goes on through our existing governance processes. And to my colleagues behind me, thank you for all the work you are doing in supporting these initiatives, as well as your committees.

I provided you a written briefing in your report materials on 15 ad hoc taskforces. What I thought I would do is just take a couple of minutes to update you on four extra items that had happened since the time of writing the report.

Goody Clancy are not coming back to campus because we could not afford to contract and keep flying back and forth. Bill Brewer and I are going to become Goody Clancy and we are going to present to the campus community the Macomb community and any other external communities. On December 1, we will have all day sessions and repeat that on December 7. On December 4, in the City Hall Community Room, we are going to have a special session for Macomb and the area to come in and talk about the master plan. I really want to thank the Senate because they have been very influential in saying we need to take care of what we have and move from the abstract of design into actual fiscal planning for the master plan to occur. The Senate is going to have a special session next Monday at 3:30 pm to talk about what faculty would like to see incorporated in this master plan. We are going to get that information from Chairperson Rock on Monday, and then Bill and I will be out in Boston Thursday and Friday, incorporating those elements.

We are also initiating a facilities condition assessment. What the facilities condition assessment will say is this is how much to bring the building up to code, this how much to change the function of the building, for example, from laboratory to instructional versus demolition. We will get some really good concrete data to begin long term fiscal planning and bring that back not only to the Senate but to all of you as we move forward. On January 23 and 24, Goody Clancy will be back. At that point, I anticipate we should be at about 95% completion with the master plan. We will work with our governance groups and seek their endorsement then come to you in March for approval of the campus master plan for Macomb.

The E-mail Taskforce has been working hard. We have five potential vendors. The committee is meeting today at 2:30 to discuss who we want to bring to campus. When I say campus, I mean both Macomb and Quad Cities campuses. We currently at Western operate eight different e-mail clients and President Goldfarb charged the technology area to streamline to ones we could have better support for students, faculty and yourself.

This committee has worked very, very diligently. We are going to decide this afternoon: who we are going to bring to campus and on each campus what will happen is we will have Monday with a client, they will do three consecutive one hour demonstration sessions. Twenty minutes of their fingers on their keyboards demonstrating to us what their product does. They are instructed not to talk about the greatness of their company or how they save the planet, because we did all that research in advance, then forty minutes for Westerns' students, faculty, staff, alumni and you, if you would like to come to ask questions and to get experience on the system. By state law, the taskforce that will be scoring this can only make our ratings based on what the campus says. The evaluation forms drive the rankings. We are going to put out a huge push to get people to come to these sessions. We are having multiple sessions, so if you cannot come at 8:00, maybe you can come at noon or 4:00. It is our hope before the holiday break we will know who we want to enter into contract negotiation with for the e-mail calendaring client. What will happen in the spring is we will contract negotiate and do all the infrastructure work behind the scenes to set up to test, then starting this summer, we will run the product.

We will have multiple training opportunities for people. Some people will just say give me the product and let go. Other people will want written instruction and other people will want demonstrations. We will offer all of that with our staff over the summer. When faculty comes back on contract in the fall, we will again continue to repeat the training sessions. We will run parallel systems through the first part of the semester, so we are not starting the new semester with a new client. We will then shut down and we will have achieved our goal of streamlining and increasing support.

As you know, we are working on an institutional strategic plan for technology. We have started to take it out to the governance groups and again, to the four of you, thank you very much, as well as Quad Cities governance groups. What was clear at the Faculty Senate meeting was that technologists, Mitch



Davidson and Mike Dickson and myself, need to go to the individual colleges and hear from the colleges what the faculty and staff want.

The week of December 4, we are going to have a meeting with each college for two hours, where we sit down and talk about what is working, what you want to see enhanced, where can we go together. All of that information will be included in the technology strategic plan. Again, it is our target to bring you that plan subject to governance approval in March. Joe Rives offered to answer any questions.

Trustee Houston inquired about the evaluation process for the e-mail and asked about how it works. Trustee Houston commented it is more of a professional service and you cannot put out a bid and take a low bid. I have not heard about something like this.

Joe Rives explained that it is part of a response for proposal process. You score on price; you score on technical and also score on presentational materials, ease of use, functionality, security and a rating system. He noted the criterion laid out is approximately 250 points of the rating. The final 150 points of the rating is campus presentation, campus feedback. We have to develop a rating form that is numerically based with places for commons. Those of us on the taskforce do the numeric rating, but our decisions have to be based on the qualitative feedback we get from those in attendance. If the majority of the qualitative responses, for example, say this is not user friendly, then we have to score it down. It cannot be what Joe Rives wants or what any of the other taskforce members want. It is something we set up by state law and practice. Vice President Jackie Thompson added it is similar to the process we use with QVS for facilities.

In response to a question concerning financial cost, Joe Rives commented the financial planning for the projects in the queue could accompany that. The financial planning for what are the first priorities the Board tells us can go along with that. The financial planning for something that is more long term, like there is a Phase II, we can give general parameters but it is pretty premature to get too specific at this point.

Trustee Ehlert stated there is a lot of important work going on here in these committees and the Board certainly applauds that. One of the items I noticed is that one of the groups is working on extending the cost guarantee. That is an indication that we are not just resting, but always looking for ways to keep a step ahead. I was impressed to read about that.

Joe Rives thanked Trustee Ehlert and stated it is really a testament to the campus to come up with the idea. As you say, we were the leaders in the cost guarantee. With this program, we are going to be suggesting to you a tuition reduction for transfers if they have an associate's degree. The reason being is in the strategic plan it talks about increasing the percentage of students with an associate's degree. Those students have already been in higher education for a number of years, so we are trying to offset their costs as an incentive. Internally on campus, we think it is a good idea. What I will be doing after the holiday season is taking a team of institutional representatives to our top feeder of community colleges and get their perspective to see if this is doable. We just could not do it though; we would have to come and seek your approval. We will work on developing a proposal for you.

Chair Epperly noted that on page 55 you have mentioned the art and architectural with the Quad Cities campus. I just would like to make a comment for the record that Bill Griffin has been working on the River Museum proposal. I would like to see us consider anything we can do to incorporate that into the building there, the hallways, etc., and Bill and I have talked about this. I have already mentioned to Joe but just to be on record, I think the two of them can go hand-in-hand and really add something unique to the Quad Cities building program.

Chair Epperly asked if there is a date to have the athletics taskforce come back. Joe Rives stated hopefully by the end of semester we will have a taskforce report to give to the Board. It will be a welcome back present to President Goldfarb.

Trustee Cook inquired about the athletic taskforce being required by the NCAA. Joe Rives stated it is institutionally. In the strategic plan, we talk about the importance of maintaining a Division I program, so this is looking at our revenues and expenditures and strict adherence to NCAA's guidelines.

## **GENERAL COMMENTS BY VICE PRESIDENTS**

### **Academic Services**

Provost Rallo reported that the fall semester continues to be very busy. In terms of some academic issues that are underway, we have been accepted as one of 19 four-year institutions into the Foundations of Excellence in the first year college initiative. Foundation staff provides expert guidance to us through self study on nine dimensions of excellence for students in the first year of college. In addition to the survey for all university employees and first year students, we have eight committees made up of faculty, advisors, administrators from student services and academic affairs, as well as students examining all aspects of our attention to first year. This is a wonderful compliment to our first year initiative which is moving along. Hats off to Judi Dallinger and many others in that program!

On October 15, I received the initial reviews from the academic deans of their plans for the programs in the Quad Cities. What I asked them to do is talk about programs to maintain, programs to enhance, and quite frankly, programs to sunset based upon demand. We are going to be reviewing those programs in the coming weeks in order to meet our December 15 deadline of a recommendation or initial recommendation to the President.

We have also invigorated our distance learning completion programs to meet the needs of place bound students primarily but including also Board of Trustee students. Dr. Rick Carter, the Board of Trustees Degree Program Director, has signed a series of articulation agreements allowing students to complete a Board of Trustee degree fully on-line after transferring up to 80 credits to Western. Dr. Mandeep Singh, Director of the Center for Innovation in Teaching and Research, or CITR as we talked about the other night, has been leading the academic components to create sufficient numbers of courses to offer the on-line degree completion. We have also a newly designed website to enable and to create an easily accessible port to this. By spring or early summer, I think we are going to be able to report back very, very positively on both agility and responsiveness and moving us to our goal.

A major new initiative for the Macomb campus, as I said before, is the creation of the School of Nursing. We are moving along on track. As a reminder, we have partnered with Spoon River College, John Wood Community College, Carl Sandburg College, Graham College of Nursing, and McDonough District Hospital. The idea being to take 2 ½ years from a community college or 3 years in Graham and transfer to Western to complete the bachelor of science in nursing. The President has agreed to fund a doctoral qualified nurse to head the school. Search is under way in the College of Arts and Science – Department of Biology for that position. In order not to lose time, we have a consultant coming on board in the fall to begin the curriculum process. As I mentioned before, the curriculum process is moving along from our vantage point but the delays, if there are any delays, are because the nursing standards board at state level, has, at least according to my colleagues, not a very agile turnaround time. We will be moving forward on that. We are excited about it and I think it is going to be a wonderful addition to our programs here.

In response to a question about the target date, Provost Rallo commented we are on track to complete and to be able to come forward to the Board in the spring, but I cannot control the nursing standards board. They are saying probably another 6-8 months on top of that.

### **Advancement and Public Services**

Vice President Hendricks gave an update on advancement and public services. I would like to announce an event that I think you made reference to earlier in our meeting. The new and improved Visual Production Center moved to Tillman Hall and we showcased its service at an October 26 Open House in the new Tillman Hall location. This photo studio and service lobby are in 207 Tillman. We have there production facilities for large format printing, posters and recruiting displays are also in that particular facility. I thought it was a wonderful event and it did showcase how much more spacious and attractive that particular production studio is. I might remind everyone that its principal objective is to provide quality high-end visual in print materials for the university. I want to commend to all of you the work of our Associate Vice President for University Relations John Maguire, who supervises the production staff.

It was also noted that we had a momentous event back two or three weeks ago when Western Illinois University hosted its annual homecoming for alumni. My tenure here has been somewhat brief, but I understand from the testimony of many people that it was an exceptionally successful event. Many of you can tell stories of your wonderful experiences back on campus. Our new Alumni Director Amy Spelman has been planning for over a year with both the athletic and academic sides to inaugurate a new program with those tents. Dr. Johnson also hosted a tent for Student Services. We anticipate that the participation probably exceeded 800 people. It was magnificent; in fact, I kept shaking my head thinking I do not recognize this place. I wanted to commend Amy for her great work. I think all of us had a great time.

In addition, about two weeks ago, Amy appointed our new Associate Program Director for the Alumni Programs. Jana Knupp is our new Associate Program Director, and she was going to stop by today but she is actually next door at the Discover Western working with our student group. The group hosts the panel at Discover Western and answers questions that parents and potential students have. Jana comes to us from the Illinois Agriculture Leadership Foundation here in Macomb. She has her undergrad degree from Western in the Agriculture Department and she also received her M.B.A. from Western in 2004. Her experience ranges from programming and the development of programs across the state of Illinois, so she comes to us with some great experience, and we look forward to having her join our team.

Vice President Hendricks noted that another interesting alumni program is what happening with the social network which we inaugurated several months ago in an attempt to reach younger alums. This is a kind of university or academic my space facebook in which individuals can log onto the Western site. They can present themselves, talk about their network of friends, and they can access career information. We are now at 1,300 members. One of the innovative new steps we have taken recently, and we really are on the cutting edge, is that we now have enlisted two student bloggers. Nicholas Widger and Courtney Jayne are two Western students and they are now issuing 2-3 blogs per week. A blog is essentially a kind of message that we send out with the anticipation that there will be interaction by those who read it. I think this is a wonderful innovation. I just met with Nicholas yesterday and he is delighted with the challenge and it looking forward to it and that is pursuant to our objective that we want to try to move from about 12% alumni participation to 18% in about five years. We think that we have to do a better job of reaching younger alums.

The annual fund continues to record substantial increases over most recent years to date. We are running about 23% over last year. One of the principle reasons why we are running ahead of last year is that we inaugurated a new program called the presidential scholarship and the total received is in excess of \$75,000. Our conservative projections are that we will move to above \$100,000 when all is said and done. This is especially helpful for Dr. Rallo, Dr. Goldfarb and Janice Owens in the scholarship

department, because it gives us a little bit more flexibility when we put together financial packages. It has been well received by our alums and donors. We appreciate them for their generosity.

In the past couple of months, Dr. Goldfarb and I have also been working in cooperation with our taskforce in the Quad Cities that included Trustee Ehlert and also Trustee Nelson on constituting a WIU Foundation Leadership team for advice and consent in advocacy during our capital campaign in the Quad Cities. We were able to enlist 15 top level community leaders and Dr. Goldfarb and I were very pleased as we visited around and asked these people to serve how eager they were to help us. It just shows the great work you did in preparation, but also it is accommodation of the quality of academic program in Quad Cities, so I wanted to thank you for that.

In addition, Brad Bainter, Dr. Gordy Taylor and I worked in helping the President identify and constitute a new leadership team, the National Advisory Council, which will meet in January 2007. Its principle objective is to assist the President in assessing how well we have done in the present as a university and where we need to go to become an even more leading institution in America.

I am also happy to report to you that the Director of University Marketing Kristin Dunstan has been implementing a very ambitious and colorful ad campaign for the Quad Cities. Some of you have probably seen the wraps around the bus and also bulletin boards. He introduced Marketing Director Dunstan.

Kristin Dunstan showed examples of the advertisements and commented on them. As you know, one of the things that has come up repeatedly in the Quad Cities is the need to grow student enrollment. Based on the Aslanian Report, it was very clear that in Iowa we have a large percentage of growth possibilities. Iowa is still not registering that they can get in-state tuition to come to Western. There is still this misperception that it is basically an Illinois school. I have been thinking of different ways to be very obvious and have a larger presence in Iowa to explain that they can get in-state tuition. We have a bus that will be rolling around the Iowa portion of the Quad Cities seven days a week for a year that will look like this. It will say "In-State Tuition for Iowa Guaranteed", and I do not know how to be more blatant than that.

What I like about the guarantee is it ties in this idea of the cost guaranteed and all of the things that we are guaranteeing. You will recognize Christina Earp, who of course is one of our superstars and is now working at John Deere. Christina is being used a lot in Iowa ads because she is from Iowa and she is one of our students. Again, one of the main strategies I have been using is to stress quality and affordability in the Quad Cities. After talking with the President, we wanted to get our national rankings more apparent in the Quad Cities. This idea of in-state tuition for Iowa, we are just not cheaper than St. Ambrose, but we are absolute quality. I am building towards and would like to be able to say "Western Illinois University – 3 Times the Quality – 1/3 the Price" by the time the riverfront campus is opened. I am working towards that. One of the things we are doing for the new billboards and here is Christina again "Live in Iowa; Learn in Illinois; Love the In-state Tuition". I can put a few more words on this than I can on the bus, so that is why we have got more words.

A question that has come up from Vice President Johnson is why we are having just a single person. The reason is really about space and the size of boards I can afford. When it comes to outdoor advertising, especially billboards, there is only a few seconds that a person has to register what you are saying, and St. Ambrose is able to buy the most expensive boards up there. It is about \$15,000 or so for two months of a contract. With the same money, I can get 18 smaller to medium boards on both sides of the river, so it is a better use of my funding at this point. With the bigger boards, you can put more people. Right now, I thought I needed to be more economical with my funding. One student billboards are clear messages, but over time, I am definitely considering using groups of students.

Another thing we have is Sesame Teague who is a wonderful Hurricane Katrina student and here we are talking about the U.S. News and World Report rankings. Again, nobody has our purple or our logo or the school so these clearly jump out very quickly. Jason is one of our students and here is the Princeton Best Values. Thanks to Dr. Johnson and Eric Campbell we are looking at how to place some of these in Chicago for spring to start ramping up a larger visual presence in Chicago.

We also have a new sign that will be doing up in the Quad Cities airport, which does mention both campuses. Again, since this is a sign that people can look at longer than driving by a billboard and I can say a little more. There was a whole set of hoops and requirements in order to get permission from U.S. News and World Report to use their seal, so I was able to work that in here with the terrific design team at University Relations to get the quality and affordability guarantee message. We also bought some time at the Showcase Cinemas in Davenport, again to reach Iowa a very specific demographic, where quite similar to the billboards will be going on for a whole year. Three of these will run before every single movie for a whole year at the Showcases in Davenport.

These are some really innovative things that the other schools are doing. I think it will help us get noticed more. I am just delighted that our enrollment was up over 9% in the Quad Cities, so I think this is obviously having an effect. We also have partnered with some of the community colleges. We worked with Eastern Iowa on a flier and an ad campaign for a 2+2 program to show that students could go to Eastern Iowa Community College and then come to Western. We have done some pretty fliers for the open house just to let you know Macomb is just as active. Some of this stuff will be going to Chicago. We have the University Marketing Committee which is a terrific group of marketers across both campuses really stressing that there is a link to quality control and communication from their areas to Sherman and from Sherman back to them. It is a very active group.

I have been very pleased to make some financial assistance available to the colleges through professional development grants for their marketers to go to conferences and get some training. I am making some new funds available to help them with specific marketing efforts this year, as well as giving up some ad time that I have bought on TV stations in Quincy and the Quad Cities. As long as they produce what is crucial with the help of university television, it will be very inexpensive for them and also makes hundreds of thousands of dollars worth of air time, so we are very busy in University Marketing.

I am also pleased and I will pass this around, if you have not had a chance to see them, the view books. We are working with a great team at University Relations and these are really beautiful this year. We really brightened them up. We made the Quad Cities and the Macomb view books very similar, but absolutely geared towards the audience and feel of each campus. You can tell these are all part of Western but this is definitely undergrad four-year institution with school spirit. The Quad Cities is definitely more non-traditional, urban commuter campus feel.

You may have noticed some big ads that I have been doing in the Macomb paper as well, afford the best guarantee and then I backed up that claim with our national rankings and I talked about our guarantees. One thing I will be working on in the future is really building an even stronger presence locally and regionally, because I have found a lot of people who live right here still do not know how excellent Western is. There is lots of work to do, but it is exciting and we are having fun. The most fun thing I got to do in October was work with the Provost and the Visual Production Center on our traveling President.

Trustee Nelson commented that he was at 53<sup>rd</sup> Street cinema last Saturday for a movie and the Western slide comes up and I saw it three times. I figured there is like 10-12 theatres, so everyone that goes to a movie at Showcase, will see that slide no matter what movie they see. I thought it was wonderful.

Trustee Cook complimented Kristin on getting the word out about these tuition waivers and the four-year guarantee. It has been a constant theme of my mine and it does us very little good to have these programs, if no one knows anything about them.

Trustee Cook also inquired about the Chicago area billboards. Kristin Dunstan explained that Eric Campbell has some very distinct locations on some high traffic highways. They are really expensive but thanks to Dr. Johnson, Eric Campbell and me, we are pooling money to see if we can get one or two of those. Also, we are looking at the backs of buses in the city because we might be able to get a few of the bus tails to get some messages up there driving around through CTA.

Trustee Cook reiterated it has been a constant plea of mine because it was my opinion that these excellent, excellent programs are of no value whatsoever, if no one knows anything about them. I want to compliment you on that.

Trustee Ehlert complimented Kristen as well and stated there was a recent indication that they are catching on as Bob is requesting. The Mayor of Bettendorf, Iowa, wrote a letter to the editor, which was published in local newspapers, supporting Western, talking about in-state tuition for Iowa residents and the cost guarantee. It was a very important acknowledgement that our message is catching on, so great job! Kristin Dunstan thanked Trustee Ehlert.

Vice President Hendricks stated it represents the fact that in Advancement and Public Services so much of what we do is turn out the university to its public constituencies and we try to talk about ourselves and we try to present what Kristin would call an academic brand. I think it is taking hold and we are really encouraged by all of this. Vice President Hendricks thanked Kristin Dunstan.

Vice President Hendricks made a reference to another momentous event in the life of the university. Dr. Goldfarb a couple of weeks ago announced, and we had a press conference announcing, the largest gift that was ever made to Western Illinois University by Drs. Norm and Carmelita Teeter, and we were very, very thrilled to receive that gift. I know many of you expressed your generosity to them.

Trustee Antonides asked if it was geared towards the international program and the psychology department. Vice President Hendricks explained it was given to benefit two academic programs, international studies and then psychology. Dr. Rallo may have some observations about the specific uses.

Provost Rallo responded that those are the interest of the donors and particularly for Norman and Carmelita with their substance abuse clinics, the psychology department, a lot of their active research, undergraduate research in the aging students and also because Carmelita is Philippine nationality, they are very much interested in doing some work with the international programs. Those are both highly targeted in areas that fit right into our mission statements.

Chair Epperly entertained a motion from the Board to be on record thanking the Teeters for their outstanding and exemplary gift to Western. If that sets a precedent at \$20M, it is fine. I would like to entertain that motion that it would be on record. Obviously, we could see to it that they are aware that it was done.

Trustee Cook moved the motion and Trustee Griffin seconded the motion. All were in favor and voice vote passed.

Trustee Cook asked Vice President Hendricks if each college has its own economic development person on board now.

Right now, we have three of the five development officers hired that Dr. Rallo provided funding for. We are presently in the last days of making the appointment to the College of Business and Technology. Tom Erekson and I worked together on that search along with the search committee, and we have made the decision. We are still working on the paper work. We have contacted the individual and they have accepted the position, so within a month perhaps even before Christmas, we should have a new development officer for the College of Business and Technology. On the other hand, the search for the bundled position of International Studies, Libraries and Honors College, continues at pace. We have about four or five candidates that we are interviewing by phone. I talked to Dr. Self this week and she says we should be in a position to invite two or three candidates to the campus within the next two or three weeks.

### **Student Services**

Vice President Garry Johnson thanked those who had a chance to watch our Discover Western program this morning. Eric and his staff do a great job along with faculty and staff who involve themselves in that program during the course of the year. It is a great preview program for parents and students, and I think based on what we hear around the state, especially from folks who attend ours and other programs, ours is by far one of the best that they have an opportunity to attend. Numbers wise, we are staying ahead by about 10-15% over last year. We like that and hopefully that will continue throughout the course of the year, so that we can make good decisions about those students that we admit.

We also have this weekend an Experience Western program, which is one that is hosted by University Housing and Dining where they invite a group of accepted students in and are hosted by current resident hall students, who they spend a weekend with and take them to class. Again, they have a number of activities involved. It is an opportunity to seal the deal with some of those students who have been accepted very early. John Biernbaum and his staff do a great job with that and we appreciate that.

We have already mentioned Homecoming. But I would be remiss if I did not point out that the Homecoming and Family Weekend were very, very successful activities on campus this year. I am quick to point out that our Homecoming and Family Weekend are activities that are primarily planned and carried out by students who work very, very hard on those two activities to make those a reality. Homecoming we see the parade and other sorts of things which they organize, but there are series of activities that take place all that week starting on the Sunday before Homecoming that the students orchestrate and work with University Union Board, Ann Comerford, our Interim Director of Student Activities, and Associate Student Services Vice President Al Harris. The folks here with all of the different organizations on campus work very, very hard to make those two weekends a reality and provide great opportunity for parents and alumni to come back and spend some really quality time on campus and end up with a really, really good feeling.

We have also hosted through the Student and Parent Assistance Center, Mom's Weekend, which was also very successful. I think we had about 500-600 moms who came down to spend the weekend with their sons and daughters and had a great time. That was an activity that involves lots of folks who work with that and to make that a reality.

Men's soccer won its third conference championship or third entrance into the NCAA first round playoffs. They will play University of Illinois-Chicago in Chicago this evening at 7:00 pm. We are very excited about that. Hopefully, if they beat UIC, and I think we have a good chance, they will then play Notre Dame next Wednesday in South Bend.

Women's soccer also did very, very well. Our women's soccer team is one that has been improving significantly over the course of the last few years, and they actually won. They made it to the conference

championship game and they lost 4-3 on penalty kicks after two overtimes. That is a horrible way to end your season, but I will tell you it is a great way to end the season in the sense that they did a marvelous job and had a great year. Kevin Sherry and Dr. Johnson coach the women and men's teams are outstanding coaches and have done a great job with those young women and men. Basketball is underway and Chairperson Epperly joined me last night for the second half of our game.

Our football stadium renovation is underway. I actually have a piece of the under girding of the stadium the existing area. It is in Al Harris' office. I was going to bring it in as a visual aid. I may do that later on. It will show you why we are doing what we are doing, because it is not a pretty picture. President Goldfarb did approve the bid. One of the things we are finding, and we can give you more specific information about this, but some of these bids on some of our project as is true for most places right now, are coming in above where we projected they will be. The steel costs are up and fuel costs and other sorts of things are getting in the way. As we look at projects relative to having them LEED certified and getting involved in some of the sustainability issues, those efforts are also costing us some additional dollars as well. This is the price that we pay for doing that, so that is just nature of the beast. As we look at the Multicultural Center and Spencer Campus Recreation Center, all of those things will be issues that we need to talk about as we move through those projects.

Take Back the Night was hosted on campus by the Women's Center and had a huge turnout for that. This is something we do every year, and it is a great program.

We just finished something we called Big Pink volleyball. I am sure most of you have not had a chance to see it, but it is kind of a hoot. It is volleyball with a ball that is about 6 foot in diameter. It is basically a program that started up by residence assistants in the residence halls to raise money for breast cancer. It is now a huge program sponsored between residence assistants and staff in Thompson Hall and Recreation Center. This year we had 114 teams who were involved in that program, including the Vice President for Student Services Office. We were pretty awesome. We won the first game and got wumped as you can with Big Pink in the second game. The bottom line on that it is our students and their efforts to support the community. They generated about \$6,000 and about \$3,000 has gone to McDonough District Hospital to provide free breast cancer screening for women in the community who cannot afford it. They now have provided funding for over a 100 free screenings in the community as a result of that philanthropic effort on the part of our residence hall students and folks all over campus who get involved in that program. They also donate half the money to Susan Komen Breast Cancer program as well, so it is a great program and very proud of our students and staff that worked to make that a reality.

We just kicked off Relay for Life which is another huge cancer fundraiser that our campus community supports. A lot of our students and the community work in sort of a joint program. Historically they raise about \$60,000 in support of that. We are one of the leading supporters of that program nationwide and so we are very, very proud again of our students and their efforts on behalf of again the community and very noble causes.

We also have done a great deal of work with late night programming. It was one of our priorities to provide late night opportunities for our students to try to provide late night, non-alcoholic activities, so that we can provide them with opportunities to get involved to socialize to do all the things that they want to do without having to be conservative or deal with issues related to underage drinking and other sorts of related issues. I want to congratulate University Union, Al Harris and his staff, Ann Comerford in Student Activities, Bridget in SGA and a number of other student organizations, who are partnering to provide once-a-month late night activities, which have been very, very successful. We are very pleased with that and I continue to congratulate our students and student government for taking the lead on those things and making those happen.



I did get an e-mail from Bill Bushaw this morning and it is endemic of some of the issues that we have to be concerned about. As we talk about political involvement of the Board, these are things that I certainly hope on behalf of our students that we can tackle. We found out this morning that ISAC will only be able to fund about 90-97% of its commitment in terms of student aid this fall semester, which means that we will have a shortfall of about \$25,000-\$85,000 just in basic ISAC programs. This means that for spring semester we could end up with a shortfall of somewhere between \$840,000 and \$860,000. This does not include or is not tied to the \$800,000 that we already experienced a shortfall on in terms of our veterans' grants. We literally have doubled the un-funded Illinois State commitment in terms of financial aid, so that is of consideration, and I would hope that as our trustees visit with legislators and other folks, that become a very quick topic of discussion because it has long term implications for students who need that sort of support to be able to continue their higher education. With that, I will cease. Thank you very much.

Trustee Houston commented about the football team. The reality is we are not very happy with the record, but as I think we take a look at the season they were in every game. They played a very, very tough schedule. I was flipping channels one night and picked up the Southern game which was really a great football game, but when we are going to be on TV, if you would let us know that would be appreciated. Again, I had no idea that the game was on. I just happened to be flipping some channels and caught it. My compliments go to Coach Patterson. I think he is doing an excellent job. He may not be happy with the record, but they were in every game that they were playing this season, and they played some tough teams.

Vice President Johnson thanked Trustee Houston and stated it was the first time Gateway team has ever played four Top 10 teams in a row in history of the Gateway conference. Again, Gateway Conference is one of the best, strongest 1AA conferences in the country without a question. Coach Patterson and his staff have done a great job. We have great student athletes that work very, very hard that just came up short on a number of games where they frankly could have gone either way. Our last game is against Missouri State, the institution formally known as Southwest. They are heavily into recruiting already and will continue to do that. We are cautiously optimistic that Coach Patterson and his staff will move the team forward. Any time you change defenses the way we have over the course of last couple years, we now have stability of coaching staff. At one point in time, one of our seniors had five defensive coaches during the course of his four years, so we have eliminated that problem. Now, I think our defense is solid. It is getting there and just takes a couple of key players to be in the right positions and we will be good to go. We are very optimistic and I appreciate you bringing that up, Mike.

Trustee Nelson asked if there was a component in the first year experience about underage drinking. Vice President Johnson replied yes – they do that in the residence hall and we talked about it. I also talk when I do orientation for parents and the students.

Trustee Houston commented he has been seeing a lot of articles in the local papers about the keg issue and some other things. I just want to make sure that something is in effect.

Vice President Johnson replied it is something we have discussed at some length. As a matter of fact, we had a Community University Partnership Program meeting the other night and we moved forward a recommendation that we develop and recommend to the City a policy relative to kegs, large containers of alcohol. I want to compliment Bridget and the students that were there for stepping up and recognizing that we have a concern and issue and we want to try and address that to see if we can get that sort of under control.

Trustee Houston commented he knows from when they bring the new students in for the general program that President Goldfarb mentions discipline in the fact that you have to live within the rules and alcohol as a part of this presentation.

Chair Epperly explained he noticed the schedule booklet went on-line. I do not know if that is your area, Garry. Vice President Johnson replied it is the Registrar's area and it is Provost Rallo. Chair Epperly asked what the saving was for posting on-line. Provost Rallo commented the dollar savings were probably negligible maybe \$10,000-\$15,000 but we moved into the modern era. Chair Epperly responded to me both those things are a compliment.

Chair Epperly stated on that drinking issue, I was encouraged I saw somewhere on the website awhile back and I guess hats off to the Health Center. I think it was San Diego State University actually came up with a program, E-Chug, that any student or anybody could sign up for. I signed up for it and it was very interesting. I do not know how many students have but it is very interesting thing that students can enter if they want to see. First, I did find out that I did not have a drinking problem and secondly that if I eliminate whatever I drink on a given month, I would eliminate an equivalent to 17 cheeseburgers. I guess the main point is to me that is a student friendly program that if you can get them to do it, it does make you think and people do not change their habits unless they think about it. I would encourage you even as a Board member to try it to see what is being put out there for the students to do.

Vice President Johnson suggested also that we have talked about alcohol and other drugs program over the course of the last several years and done presentations to the Board and would be happy to do that again in terms of that whole issue. Our new Director of the Health Center is Mary Margaret Harris, who we stole away from the local health department, and is an outstanding planner. She has agreed at my request to take on the responsibility of developing a comprehensive plan as it relates to alcohol on campus and issues and all of the services and programs that we provide, so we can sort of get a handle on what we are doing, its impact, how we can improve things and how we can do a better job in terms of coordinating services and programs. She is currently finishing up with our pandemic planning and once we have taken care of the future pandemics we might have to deal with, we are going to deal with the next major issue and that is trying to get a comprehensive handle on where we are with alcohol and other drugs. Mary Margaret will do a great job for us.

Trustee Cook stated it does involve the community too in terms of responsibility. There is a campus at the University of Wisconsin located on a small river and they have had one student drown each year for several years, so there is quite a controversy and the university wants a fence along the river. The community said no we are not going to put a fence along the river just because your students drink too much. It does involve both cap and gown in something like that.

### **Administrative Services**

Vice President Jackie Thompson stated at the end of October we had our annual tree planting to honor any employees who passed away during the previous year. We honored Jenna Draper who was a Building Service Worker and of course Joe Protsman who was kind of a legend in our Athletic Department. This is the fourth year we have planted a tree in memory of these employees and it really is very touching and moving. The families are very, very appreciative. This is something that was employee driven. It was our AFCSME employees asked if we could do this four years ago. I think we are going to put a little memorial area there, maybe a bench so that family members if they want to go out, they can go out and sit in this area, so we are working on something in this little grove of trees.

We also had our annual We Care Day and this is something we do each year just the week prior to Homecoming. We finished the berm along University Avenue in front of Q-lot, trying to make that a

more attractive area and also planted lots and lots of purple and gold mums on campus. It is really very festive before Homecoming to see all the bursts of color when so many things are fading that time of year.

The new DPS building is coming along at a record pace. It is phenomenal and I would love to be able to show you the before and after. If anybody is on campus, I would like to take you on a tour and show you where these folks are located now and how they are trying to do their job and what the new building is going to present and how much easier it is for them to do what we expect them to do on a daily basis. I think they are going to be in easily by January or February, so anybody who wants a tour - just let me know and we will be glad to take you on it. I know Ted Renner of Physical Plant would love to show it off. He has done a great job of managing this project.

We do have a new Internal Auditor. Her name is Rita Moore. She will be starting December 1, 2006. She comes to us from Northwestern University. She is an Assistant Auditor of Information Technology, but also has a lot of background on the financial side in healthcare areas. She is a graduate of the Accounting Department at Western. I would hope that at the March meeting we can introduce her to you. Certainly, if anybody would like to meet with her prior to that, just let me know. I am helping set up some appointments for her prior to her arrival on campus.

Last of all, I was hoping I was done with searches this year as I chaired the alumni director's search and the internal auditor's search. Upon completion of that, Linda Hillyer, my assistant informed me that she will be retiring at the end of January, which is a little hard for me. We have been a great team in my office and I will be appointing somebody else to chair that search who will be replacing her next year.

Chair Epperly commented there is a gentleman in the audience that I want to say thank you too. I met with the physical plant yesterday on several different things and a couple things we are working with the politicians on. I want to thank Bill Brewer. Bill is the lead man for the Quad Cities building and that is probably as many headaches from a political standpoint in trying to keep everybody politically happy, as well as Epperly, Thompson and Renew Moline happy. The job that Bill is doing from the standpoint of the design in that building and handling all the sustainability issues are excellent. Hats off to Bill for a job well done! The design can certainly turn into a challenge at times.

## **STRATEGIC PLAN UPDATE**

Assistant to the President Joe Rives provided a brief report on the status of the strategic plan. As you read in the report materials, the taskforces are addressing 10 of the 19 goals in your strategic plan for Western Illinois University. Again, I want to point out that advancement of *Higher Values in Higher Education* is an institutional wide commitment that has taken many, many forms. I would like to thank all of you in the university community as we continually successfully achieve the vision of becoming the leading comprehensive university in the United States. I would be happy to answer any questions about the report that you might have.

Trustee Nelson noted it is important to the Board to look as a gathering of Western Illinois counties, cities and municipalities to foster the growth of Western both in Moline and Macomb. I was at the football game where we brought in the Chamber people from Moline. The Mayor of Moline came. They were introduced at half-time of the football game and I think they had a wonderful time and there was kind of a bonding relationship between the two. I think Chair Epperly was right when he brought up the contractors working here. We are all one in this.

## **ADVISORY GROUP REPORTS**

**Consent Agenda: Civil Service Employees Council, Council of Administrative Personnel, Faculty Senate, and Student Government Association:**

The four governance groups have reviewed the Board agenda and would like to address two items:

**Student Government Association – Bridget Early, President**

The Student Government Association of the Macomb Campus has just completed their Voter Registration Drive and Get Out the Vote Drive. Our efforts included ads in the Western Courier, tables in the Union, and flags lining the sidewalks around campus. SGA also recently supported a bill encouraging the expansion of library hours during finals week and would like to thank Dean Self for her eagerness to work with the student body.

SGA is looking forward to these upcoming projects:

1. Student Fees Committee: SGA will begin the process of reviewing student fees soon. We are looking to start this process earlier to give adequate time for questions and responses.
2. Book Raffle: Given the high cost of textbooks, SGA is selling raffle tickets to raise money through our Book Raffle. We will be giving away at least five \$100 gift certificates to the Union Bookstore to offset the costs of books for next semester. You can buy the tickets from any of the senators or SGA members like myself.

I wanted to reiterate from the SGA side of Lincoln's Birthday that the students were in support given we have both traditional and non-traditional students. We are in support of switching Lincoln's Birthday to President's Birthday.

Trustee Antonides recognized Anthony Bradford. Anthony helped the students become engaged in the elections and voter registration drives. I just wanted to recognize and thank him for his efforts.

**Faculty Senate – Macomb – Steve Rock, Chair**

Since the last Board of Trustees meeting in September, the Faculty Senate has recommended approval of several new courses and changes to majors. The Senate began to follow up on the report from the Foreign Language/Global Issues subcommittee, which recommended proceeding with such a requirement. A faculty forum on this topic was held, and feedback from those present as well as others was gathered. The Senate also considered input from the chairs of three of its Councils on this matter (International Education, Curricular Programs and Instruction, and General Education Review). The Senate has begun debate on this topic, including whether to institute this as an either/or/both requirement and whether to place it in General Education or as a requirement for graduation.

A number of faculty do not seem to be participating in, or taking seriously, the master planning process. Since this process seems to be ignoring cost factors and is focused on the long term, it was felt that another approach might be useful to increase input. With that in mind, a facilities forum for faculty is being scheduled for November 13 to focus on the next five years and to try to establish priorities from the faculty perspective. These will then provide input into the master planning process.

I also want to reiterate what Bridget said. We really appreciate the Board considering moving the celebration of Lincoln's Birthday to President's Day. It is a very family-friendly policy and I know on campus we are trying to push more family-friendly policies.

Chair Epperly asked about the foreign languages. Chair Rock replied the Senate began a debate on requiring either a foreign language or a global issues requirement or possibly both. We are actually going to be considering some specific motions this Tuesday. I am not sure just where things are going to go. If any of the trustees happen to be around campus and want to pop in, it should be an interesting debate.

### **Faculty Council – Quad Cities – Emeric Solymossy**

During the summer Board of Trustees meeting, along with the report from the Quad Cities Faculty Council, we announced two initiatives. Since we are at the mid-point of the year, we want to provide a progress report.

The first initiative was the establishment of a personalized mentoring program for Quad Cities faculty. We recognize that a very successful mentoring program exists in Macomb; however, we wanted to work with the Center for Innovation in Teaching, and Research (CIRT, formerly Faculty Development) to establish a program tailored specifically for the Quad Cities campus and our unique culture. Six new faculty joined our campus last August; two transferred from Macomb and a third came to WIU with previous tenure standing, and three were new to teaching faculty. We are very encouraged that four of the new faculty welcomed the initiative and have been paired with faculty mentors. A crucial component of the mentoring program in the Quad Cities is the breadth of assistance offered to faculty. While each mentee is paired with a discipline related mentor, we have also worked with Associate Provost Clerc to provide detailed resource information about services and procedures ranging from advising reporting to vehicle requisitions. This allows us to integrate staff and faculty expertise and fosters a sense of community. In addition, cross-disciplinary assistance is available, ranging from classroom technology to processes for organize tenure and promotion packets. As a result of meetings with mentees and Faculty Council discussions, we are now investigating establishing a cross-disciplinary research collaboration network. This is in direct response to new faculty requests for assistance in developing productive research opportunities. Although embryonic, the mentoring program is very well received, and promises long-range benefits for WIU-QC.

The second major initiative we announced was our intention to further publicize action-application oriented learning and faculty supervised student activities benefiting the community. The first phase of this effort involved identifying some of the activities (based on faculty self-reporting). The follow-up to this identification will require close coordination with WIU-Public Relations and the utilization of opportunities to feature these activities in local publications such as the WIU column in the Argus / Dispatch. (Dr. Solymossy's written report to the Board identified specific faculty activities.)

The Quad Cities Faculty Council is proud of the progress we've achieved in implementing our initiatives, and we will continue these efforts as well as commencing additional activities to strengthen the WIU-QC community and to enhance public awareness of and appreciation for WIU-QC.

### **Council of Administrative Personnel – Amy Spelman, President**

The Council of Administrative Personnel thanks you and the University for the opportunity to be involved in the upcoming review of the strategic plan, to provide feedback regarding the master planning process, to be allowed to have representatives on the technology task forces, and to participate in meetings of the Macomb Campus Action Planning Team.

Discussions continue about extending membership to those University employees who do not officially fall into any of the governance group categories. Our hope is to have that finalized prior to the next Board of Trustees meeting. In addition, we will hold one meeting at the Quad Cities campus this year in an effort to provide opportunities for COAP members at the Quad Cities to be actively involved.

I want to thank Joe Rives for keeping us involved, and he keeps these constituencies groups very, very up to date. We are always asked to provide input on petty much everything that he is doing and that is to be commended. I want to thank Joe for that.

Amy introduced new Associate Alumni Director Jana Knupp.

### **Civil Service Employees Council – Rick Williams, President**

Chair Epperly thanked Rick for last night. We met at the Board dinner and one thing we are trying to do is maybe have some of our pre-evening meetings or get-togethers I guess you would say at different parts of the University just so we can see things around the university. Last night we met at Stipes Hall first and then went to the Malpass Library for a tour which was a very informative tour. It was very refreshing to see a number of the things that they have planned and hope for at the library.

Rick Williams stated they appreciated the questions from the Board last night in terms of what is happening at the Library. Thanks from Dean Phyllis Self who could not be here today. We enjoyed last night. We hope that we answered your questions and we actually thought there would be some harder questions come than actually did.

As far as considering the change to President's Day, of course, we thank you very much. The tree planting memorial, Jackie stole my thunder on that. Amy and I got to be deeply involved in with the tree planting and actually got to throw a scoop of dirt so to speak and got to meet the family. That was a very moving experience and we definitely thank you for involving us on that. Jackie was the mover and the shaker in her department on that and she is to be commended on that.

I am going to thank the Board and the administration for allowing the constituency groups to help govern as the strategic plan originally stated. As I look around, I am one of the very few in the room that was in the original strategic planning committee of 31 members. My vote was the same size as a vote by W. Garry. I used it quite often I might add. The reason I am thanking you for this is to let you know that not only has the administration on this campus been good people to work for. They have been great people to work with. So with that said, this is my last meeting of the Board of Trustees. I will be retiring on February 28, 2007, which is a Wednesday. I start my new job with Yamaha Motor Corporation on Friday of that week and start traveling and seeing the United States.

The Civil Service Employees Council wants to again applaud and commend the board for passing the resolution granting paid holidays to the prevailing rate craft employees.

Bertha Morrow, Staff Secretary, Dean's Office of Arts and Communication, was the October Civil Service Employee of the month of October.

Cheryl Allison, Staff Clerk in Admissions, is the November Civil Service Employee of the month.

The Civil Service Employees Council would like to extend an invitation to the Board of Trustees to be our guest at our winter luncheon on December 8 in the University Union Grand Ballroom.

## **FINANCE COMMITTEE REPORT**

Trustee Ehlert noted an advantage of the agenda being laid out as it is, is that we now had a series of reports that serve as background information against which we will receive additional information in the finance area. We also have a greater understanding of what it is being presented to us now specifically for votes. We have several items under the Finance Committee area but only one of them requires a vote. The other preceding items are information items only.

### **Purchases of \$100,000-\$500,000 Receiving Presidential Approval**

Vice President Thompson commented there is one item here and it is the fan coil project in the University Union guest rooms. It is to help the heating and cooling. Chair Epperly commented about visiting the

Visual Production Center and the Malpass Library facility last night, I think it would be great if we could have some type of Western heritage in those guest rooms and the hallways in the motel area. I think the Visual Production Center could put together something at a pretty reasonable cost. I have mentioned this to Al and he said he would look into it.

### **Budget and Financial Data for Period Ended September 30, 2006**

Vice President Thompson stated Joe Rives has prepared a lot of the information relative to the first quarter of the budget year. Again, it is really going well. I always try to talk to Purchasing a little bit before the meetings and people are again this year very cautious in their spending, especially in the early part of the year. I think because of past years experience, we approach things very cautiously – department to department. Joe Rives commented Al Harris is going to speak about revenue bond. On the appropriated side you will see that we have a \$26.1 million positive fund balance which is stronger than years past. As you read the report too, we hope you like the new graphical presentations. We are trying to increase ease of use in reading as well as display some historic trends in the data. One of the questions you frequently ask is how does this relate to past years. We will be building out those trend lines as well as the quarterly lines as long as we have this report.

Al Harris commented they are pretty much on target as it indicates in the report. As far as the numbers are going, we are in pretty good shape as where we are with the State funding. I think actually we are right on target at this point.

### **Report on Investment Activities**

Vice President Thompson asked Ron Ward will to speak on the investments. He noted this is the report we provide on the level of cash and investments of our net asset total. To reiterate our new format here, this is a summary page – top portion is quarter to date numbers and the middle portion is the fiscal year to date and the bottom is the allocation of investment types. Basically, we are really striving in the Business Office to try to maintain a high level of funds here and a high level of earnings with this. It is the only way Business Services can really contribute to the University. We have no way of generating cash for the university. By definition we are the overhead but by watching our earnings level it is one way that we can really have some input by managing the cash flow better, going out for bids and getting higher rates of interest earnings.

### **Report on Income Producing Grants and Contracts for the First Quarter**

Vice President Thompson explained Beth Seaton is also here and we will be glad to answer any specific questions about any of the items that are listed here. Trustee Ehlert stated we have the listing and a very handy summary at the front which we appreciate. Trustee Ehlert asked for clarification about the million dollar grant from the Illinois State Board of Education. Director Beth Seaton explained the million dollar grant from the Illinois State Board of Education is something that we have received every year and I wish I knew for how many years. It is not always been a million dollars, but this is for outreach that our Center for Best Practices in Early Childhood Education does throughout the state, supporting programs of innovative technical assistance. In terms of other items on the list, Beth Seaton commented one of the newer programs that we have on campus is from the Department of Children and Family Services. It is the contract to CAIT for some on-line training that they are doing for DCFS and this is a new thing for the Department of Children and Family Services. Our division and CAIT were able to get this contract to develop the on-line training modules. I think that contract is probably going to increase in the future.

### **Report on Contributions**

Vice President Hendricks commented that when we compare the figures to last year at this time, we are slightly behind but that is principally because last year, we had that Schulte charitable remainder trust. We have not actually loaded the Teeter gift because we are still trying to figure how out to count it. It is a

little bit of a challenge for us because there is no certain answer to the question on how you value that gift.

If you will turn to page 90, the actual number of gifts to date rather than 3,222 is actually to date yesterday about 5,600. The number of pledges if you will look down at the annual fund production by initiative is 8,400 and then if you will look across the page to page 91 to our benchmark toward the 18% solution, in other words, what will we have to do this year in order to grow sufficiently in 2013 to be 18% participation. Year to date, we are at 78%. It means we may exceed the benchmark for the entire year. The total assets of the WIU Foundation are \$24,651,008 as shown on page 92. Recent projections on our investment earnings and growth are at about 5-6% which is tracking fine because we benchmarked to about 8½%. We are hoping this year on the graph at the bottom of page 92 to have something approaching \$30 million which will be a severe challenge but we will try our best to reach it.

On page 93, we just summarize gifts that are at or above \$10,000 and the big ones there that I might point out is the Mary Mabon Estate which has paid out to date about \$172,000 in planned gifts. Also the Maurice Peterson bequest which was made to the College of Arts and Sciences for Chemistry was about \$280,000. For the most part, we are doing fine.

In response to a question about the effect of hiring development officers, Vice President Hendricks replied I have to be careful in the way I answer that question. As you know, it is based upon developing relationships that yield outcomes in generosity. It takes time and even though we have appointed three outstanding people to the staff and they have been on staff now for several months, their impact is generally not immediate. It is a longer term thing. Now I will say in reference to the Performing Arts Gala that there was a significant several percentage point increase in the amount of actual net revenue for that event, and that is principally because Mick Cumbie and the work he did with Dean Paul Kreider. I think that for example Ericka Hendrickson with Arts and Sciences has been extremely active and has been making a lot of contacts. Of course, their college has been the principal beneficiary of these very large gifts, so you could argue that since she has arrived about two or three months ago she has had a hay day. The truth of the matter is she would not claim responsibility for the wonderful acts of generosity that they have received over there. I would also say that Jenny Hemingway at the College of Education and Human Services came here with significant professional experience in this field and has brought focus, energy and intelligence that is hard to calculate. I think that the numbers show that we are doing quite a bit better this year and remember last year we had a near record year, if you take out the Deere gift. We are going to have another huge year, but for example when you receive a \$20 million gift it tends to be rather larger than regular. I think that those three development officers are having a very positive impact and are building a stronger more solid platform of service, support and outreach. I think that the benefits will show up if they have not shown up already but they certainly will be and it will not be very long.

I will also say that we hired Ulysses Tucker several months ago and he came on for the annual fund and his impact has been very significant in a number of respects. The annual fund performance shows we are running about 23% ahead of last year. It is because the student callers are more disciplined and focused. He is doing a better job of follow up and stewardship and we are raising more money, but in the final analysis all of this has to be attributed to the generosity of our donors. They tend to be faithful to us in good times and bad. Having attributed a positive effect to those gift officers basically they are like the proverbial archer keeper who goes along at harvest time and shakes the tree trunk and the fruit falls.

#### **Purchases of \$500,000 or More**

Trustee Ehlert noted this item will require a vote by the trustees and it has to do with purchase of the elevators and sprinkler systems. We were notified in advance as the Board of Trustees practice has requested.



Vice President Thompson stated it was for elevators in Bayliss and Henninger Halls and also sprinkler systems in Corbin and Olson Halls. I really want to compliment Student Services, J.B., Matt, Physical Plant and Purchasing because they are really starting to accelerate the sprinkler projects and I think that is a real compliment to everybody in their commitment to this. We were able to get another project going this year and there are some people behind the scenes. This is a lot of work and they have done just a tremendous job in getting us to this point today.

Trustee Ehlert asked for discussions, questions or concerns. Trustee Antonides asked for explanation of the elevators purchase in Bayliss and Henninger. He stated that he knew from personal experience but he did not know if everyone else did. Vice President Johnson replied you can go down but not reliably. It is part of our long-range plan for upgrading and improving our residence halls. It is an attempt to upgrade our elevators and residence halls and bring them up to ADA standard. The newer systems will better serve the students to make them ADA compatible. Again, they are 35-40 years old and while we continue to maintain them, and our physical plant staff and elevator folks have done a great job of that, the reality is it gets harder and harder to find parts and pieces to keep them together. We want to make sure that they are serving our students well. Al Harris, J.B., Matt and Physical Plant have put together a plan that will continue to move us around campus to bring these up to where we feel we need to be.

Trustee Houston moved to pass Resolution 06.11/1 Purchases of \$500,000 or More. Trustee Nelson seconded the motion.

Roll Call

Trustee Antonides	Yes
Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Guzzardo	Absent
Trustee Houston	Yes
Trustee Nelson	Yes

Motion carried.

Trustee Ehlert stated that concludes the work of the Finance Committee. Chair Epperly thanked Carolyn.

## **ACADEMIC & STUDENT SERVICES COMMITTEE REPORT**

Trustee Griffin stated he will try to be very brief on what we have to cover here, but I cannot speak for Assistant to the President Rives. I am going to turn it over to him right now and he can introduce the people with him.

### **FY07 Net Price Study**

Joe Rives replied I will follow my chairperson's lead and be brief on this. Coming to the table are Mr. Bushaw, who is our Director of Financial Aid, and Dr. Tere North, who is University Assessment coordinator. We were the team that responded to your request for a net price study for Western Illinois University.

Last September we presented published price information and you asked the question how much are students actually paying after all forms of financial aid are taken into consideration. Hence this net price study evolved. In advance of presenting the results to you, I will say that at the time of completing the

study the only comparable data we could get from the state is through fiscal year 2004, so some of the information may be dated. However, it gets us a benchmark to start this type of study and if you so choose to charge us to go forward in this work we can get 2005 readily available in time for your March meeting.

We are presenting the model and initial findings to you today and then going to suggest some next steps. As you look on page 99, it shows in fiscal year 2004 Western Illinois University had the combined lowest tuition mandatory fees, room and board rates for the ten Illinois public universities of published data to the Illinois Board of Higher Education. Applying tuition student discounts, and by that I mean all forms of financial aid, tuition waivers, grants, loans and work study at Western, the average price of students paid was \$3,348 which was fourth lowest in the state.

As we are reminded by Trustee Houston, there is a very much difference between out-of-pocket expenditures such as loans that the families are going to have pay back versus a tuition waiver or grant where there is not an out-of-pocket expenditure. The first question we ask ourselves is what percentage of students at Western Illinois University receives any type of financial aid, and the data shows 92%. You will see that is the third highest percentage for the twelve Illinois public universities. Your continued concerns in addressing access and affordability are very, very germane to the student of Western Illinois University.

As we looked at the distribution of financial aid or those student tuition discounts, we learned several things. First, approximately 40% of all financial aid for students at Western Illinois University falls into grant, scholarships, and tuition waivers. That is no work obligation is necessarily or an out-of-pocket expenditure. However, there is an inverse relationship, because 53% of our total financial aid is administered in loans. Again, you have charged us to be very conservative as we think through all the costs increases, and the data points to this as a strong reason why our students are relying on loans as you see. Work study is something else and I can only report on institutional work study engaged in at Western, so if our students are working out in Macomb for example, we would not necessarily know that. We might have data from the National Survey of Student Engagement that could look at work hour distributions, but we would not know where the students are working per se. Work study accounts for about 4% of all financial aid which is third lowest in the state, but if you look at where we are grouped, it is with all the other regional masters granting institutions. Doctoral institutions are more grant-intensive and often accompanying with those are additional work study opportunities or additional assistantships, so Western's placement is appropriate when you look at the boundaries of the comparison.

We did trend analyses of 2001 to 2004, and it shows Western Illinois University per your direction has done a good job of maintaining published sticker price increases of 19.4%, which is below the state average of 26%. Our published cost has been lower than average of those of the state, but if you look at what students are actually paying and you compare the net wide price increase, again using that period of 2001-2004, the average state wide increase is 33.9% students and their families are paying a 1/3 more. At Western Illinois University, it was 17.8%. Finally, as you look on page 105 of the Board packet, there is some unanswered policy questions.

Again, this is kind of new territory for us and we wanted to present this initial model to you and ask if this is model you are interested in receiving an annual report, or if we can make some tweaks to the model. One thing I am investigating right now is engaging in what is called a tuition elasticity study and it is something that Trustee Houston has brought up before regarding how high can we go in tuition and fees before students do not choose to come to Western Illinois University. If you think back to earlier this morning, Kristin Dustan's marketing campaign, for example, you really have to think through the implications of what you are advertising, what is your message and at what point are there diminishing returns and do we preclude what we so strongly feel.

We hope you like our presentation and we are looking to you if you want us to continue to move forward in these types of studies. We are here to answer any technical questions, or to any policy guidance you want to give us.

Chair Epperly noted that in the one-on-one political meetings we wanted to make sure that our legislators understand that good things are happening at Western because of the students paying for education themselves, not because of any increased state aid. We pointed out, for instance, things like the Multicultural Center, the stadium project, the Recreation Center, sprinkler systems are being funded by our students. We are trying to hit home that affordability can become an issue. Joe Rives commented it really underscores the importance for us to go ahead with an elasticity study and look at what is that curvature point at which we cannot ask the students to pay any more.

Trustee Ehlert asked if the report presents new information that we could use in our discussions with legislators. Joe noted that some of the information is quite important and even though it is 2004, it would probably suggest that it is still valid but also we would probably like to continue to make it more current.

Trustee Houston stated it is pretty evident at this presentation that we are going to have a \$1.6 million shortfall this year in terms of funds that should have flown in from the state. When you have that shortfall, ultimately, it is the students and tuition that picks up that cost because we still have the expense that goes along with it. We just do not have the revenue to match it, so it is being paid for out of our budget.

Tere North commented the 2005 results have just been released however they have taken off all of the older results because they are calculating them differently. I do have files for all of the preceding years. They were willing to share those that I had not kept, but the 2005 results are up now and we can continue getting you more up to date results.

Trustee Griffin recognized that Mr. Bushaw (Director of Financial Aid) recently received a distinguished service award at the 2006 annual conference of the Midwestern Association of Student Financial Aid Administrators and I will not try to pronounce the acronym. The award is the highest the organization bestows is given to an individual who “is made outstanding achievements in the financial aid profession and attainment MASFAA skills”, but anyway congratulations Bill! Mr. Bushaw thanked Trustee Griffin.

#### **AUDIT COMMITTEE**

Chair Epperly spoke about creating the audit committee. Trustee Houston is the chair of the Board’s Audit Committee. Trustee Houston stated there is no report of the Audit Committee and probably for most meetings they will not have reports.

#### **PRESIDENTIAL ASSESSMENT & EVALUATION COMMITTEE**

Trustee Ehlert stated there is no activity at this time. This past year we established the agenda for the President’s evaluation, so we would look forward to the March meeting calling for input from the campus constituency groups on the President’s performance, concluding with Board of Trustees report back in June.

#### **GENERAL DISCUSSION AND ACTION ITEMS**

## **FY07 Master Plan Update**

Assistant to the President Joe Rives gave his report on the Master Plan Update with a PowerPoint presentation on facilities, grounds, technology and infrastructure on the campus of Western Illinois University.

He presented facilities photo updates of the baseball stadium and the DPS and Property Distribution Control Center. He spoke about the addition to the Spencer Student Recreation Center which will basically double the size and scope of Center.

The sign and gates are up in Memorial Hall. The activity of renovating Memorial Hall is well under way. Asbestos abatement and environmental mediation is taking place. We anticipate that people will be back in the updated facility in 2009.

Last year, the sprinkling was completed in Bayliss-Henninger. You have approved for us to go ahead and move forward with Corbin-Olson. I believe at the end of this project six of our residence halls will be sprinkled.

Dr. Rives reviewed the proposed site for the new Multicultural Center. The current building on the site will be de-commissioned at the end of the academic year in preparation of the construction.

One of the questions we are continually asked in master planning is what are the priorities? As you read the Strategic Plan Update, it really depends on the source of funds you are talking about and funds are not fundable, so you cannot take money approved by the students and apply it to appropriated facilities. You have approved our capital lists so these are the capital priorities guiding the master plan from the state appropriated funds. Of course, there are internal reallocations and this is again is why I am so excited that the Senate is going to get in and help us frame in terms of classroom technology and infrastructure, and we talked about what facilities will do to help that planning to occur.

Thanks again to the students and their great support as we advance the physical environment of both our campuses, and we have talked about a number of those this morning. Then there is also a flood house in the golf course. We talked about the oncoming comprehensive campaign and there are numerous facilities opportunities that Dr. Hendricks has alluded to. One of them is the Grote Hall portico which would be a representation of the columns. With donor support we can take the other section of Hanson Field. Dr. Rives presented current photos of the interior rooms of Kibbe where the next Board retreat will be held.

Master Planning is facilities, grounds, technology and infrastructure. This is a very beautiful campus. It is just outstanding. I am really proud of the fact that we have all the landscaped acres, over 2,900 trees and 1,900 shrubs. I never thought about it until Tara Beal presented the other day – we have 7 acres of flower beds. When Vice President Thompson talks about the burst of color, you really do see it on this campus. We had previously talked about We Care. This is an inter-generational activity. You see the kids working on the labyrinth in the Infant and Preschool and then you see older generations as well.

Tara in Physical Plant has emphasized a conscientious program on grounds enhancements with sensitivity to water conservation and preference for indigenous species. There have been many, many grounds accomplishments and plans over the past twelve months. Vice President Thompson is unveiling new walking trails and I think we are going to see many, many more as a result of the Campus Master Plan. We are working for irrigation solutions on the north end of campus to both recreation and athletic fields. Trustee Epperly is very engaged in University Drive enhancements. We are working with the City of Moline on enhancements to River Drive and the streetscape and getting rid of the power poles up there, as

well as the issue down here. Vice President Thompson received money to conduct a study of the dredging of Lake Ruth and we are hopeful we get favorable results and move ahead.

If we are going to be the leading comprehensive university in the United States, we must have leading technology to support that vision. As I said this morning, we are developing an institutional strategic plan for technology. We will be sure it is carefully in line with what the Vice Presidents and the Deans want to do in their areas of responsibility. As you have read in the monthly update, we concerted our efforts in the areas of technology and have had speedy performance. This is has been very favorably received.

By the end of next summer, we will have the academic buildings all on the wireless network. We continue to enhance numerous technology things and will continue to provide at your request technology security monthly updates. We are continuing assured that all of our technology at Western Illinois University is fully compliant with web accessibility standards. We already talked about e-mail and calendaring as well you have asked for a new website. We have gone to all the governance groups on both campuses and had some other folks say what they like about this and not like about it. You are going to see some final enhancements and then on January 1, 2007, the switch will be on and we will have our new website. Kudos to John Maguire and Kristin Dunstan and the audience for all the hard work you have done there!

We are creating a university technology website so you do not need to know the initials ESS or UCSS or whatever. We are trying to look at that central information, so it will not matter who you are or what you want. At the end of home page, if you click university/university tech, you will come up to this website. One of the things you are going to see in the next couple weeks are some meters or gauges. What you as a campus has been asking for is what is the status of the network. We are going to be putting that information out there to you, so you can see when your computer seems slow you can look back at utilization rates and say okay 3:00 p.m. is when the students are in the classroom and the staff are all working that is when the system is clogged. There is more communication back and forth between people. When I speak of the draft of technology strategic plan that is going to be on the site for you to download and you can react.

One of the initiatives related to technology is dark fiber which will give us access to Internet2 to do great computing. If you watch the matrix all the 3-D simulations and all the cool stuff, that is from Internet2. It will also serve as offsite storage to each of our three campuses, Macomb, Quad Cities at 60<sup>th</sup> Street and Riverfront, so with partnership and Renew Moline we have identified where the dark fiber is and we are going to be a very successful partnership.

When I think of infrastructure, I really am thinking of two things to present to you today – utilities and sustainability. The market is volatile. You will see that our electric is increased by almost 2% whereas natural gas price over the last five years have increased by 113%.

If you look are at our utilities cost per square foot of FY2001-FY2006, you see it has dramatically increased at a rate of 28% over the last five fiscal years. This is a measure of what is called the energy utilization index and one of the questions you might be asking yourself is why there are peaks and valleys in this graph. There are thousands of variables: what are the costs of utilities and what is driving it. We think primarily one of the factors is weather, because the years it is higher it is more severe either summer or winter or, worse case scenario, both. What we are going to be doing is developing an energy management plan for the institution. We are really engaging in cost avoidance strategies for you. When we get into those tough discussions about the time to invest in chilled water, and when we make that connection will bring the graph down even more. That is where you will really get into cost savings in the long term.

Energy Management Strategy is being led by Charles Darnell of Physical Plant and there is a University Utilities Committee that has representation from all sides of the house. They have four priorities for energy plan. Again, another plan that we would like to bring to the Board, if we get our work done for your March meeting, are these four priorities: capital projects to reduce energy consumption develop construction standards that promote LEED (Leadership in Energy and Environmental Design), improve operational efficiencies and educate campus.

I said the other part of infrastructure was sustainability and obviously have beautiful campuses. *Higher Values in Higher Education* actually has seven areas in terms of sustainability that we should be working on. In terms of some highlights, we are developing green purchasing guidelines for the institution. You might think to yourself so what. It is environmentally friendly but what is the impact. Western Illinois University annually spends \$35 million in business services. If we move to more environmentally friendly products as we are, the effect is really pronounced. During the next two months, Sodexo is going to be following the lead of the Physical Plant in changing over to all environmentally friendly chemicals which is another example of Western Illinois University being first where all sides of the house are engaged in these green practices.

Physical Plant and Student Services are committed to increasing our diversion rate for recycling from one-third to one-half. Next semester we are going to participate in a national study, a recycling competition for 10 weeks. Currently, there are 13 institutions that we are going to compete against. If you look at whom they are, they are the leaders along with ourselves in the areas of sustainability, so Colorado State, Arizona State, Duke and Yale look out.

We are only 1 of 25 institutions nationally to be on the American Council for Renewable Energy in Higher Education. Three hundred institutional members applied and only 30 were accepted and we were one of those. I am so proud of this. I am actually going out to Washington D.C. two weeks from now to attend the first meeting. It is our job to set sustainable guidelines for institutions of higher education across the country. We were selected at Western because of the initiatives this campus and the Board engage in.

Review of our transportation systems has been a priority discussion in the Master Plan, not only in terms of where do the buses go, but the value of the Go West buses and how many people are on that instead of individual cars, in terms of Go West using biodiesel and transportation services now piloting the use of E85 in five of the 30 fleet vehicles.

Sustainability as a curriculum just permeates whether it is Horn Field campus, whether it is Shedd Aquarium in Chicago where Dr. Jeanette Thomas offers a number of courses, whether it is the milkweed harvesting, or whether it the Forestry Club. There are a number of curricular or co-curricular events that are sustainability and it is more than recycling and it is more than energy. That is why I like the simulated World Hunger Event where people are asked not to eat for a period before they attend this event. Basically, a third eat medium quality food, a third eat high end food and a third sit on the floor and watch people eat. It really is an interesting part of sustainability.

We also have formed the Campus Sustainability Committee. It has grown from like 8 people to almost 40 and meets monthly. There is so much more interest out there. At our next meeting, what are all the things happening in the curriculum and how faculty can help us develop kind of a portfolio of sustainability courses and opportunities. I know Student Services is working on their end for the same kind of thing in terms of co-curricular opportunities. Whether you work, live, learn, play or recreate at Western Illinois University, there is going to be many opportunities available to you.

One of the most recent accomplishments of the campus sustainability group was we participated in campus sustainability day 4. There were 40 members of the institution who went to Webinar and we

learned what these institutions were doing in the areas of sustainability. You can ask any of the 40 people there that we learned is Western should have been presenting. In fact, that is our goal for next year. The things people were talking about are things we talk about and are doing now.

In summary, our facilities, our grounds, our technology and infrastructure are all grounded in the Strategic Plan. All these initiatives are designed to help us become the leading comprehensive university in the United States.

Chair Epperly thanked Joe for the excellent report. We have talked about this on numerous occasions but hats off to the group for what is happening. We are making an effect. Yesterday I met with Jackie and Garry and they were moaning and groaning about the sustainability things. Garry mentioned earlier about the effect that it is possibly having an affect on our bidding processes. I guess it is one of those things to a degree maybe questionable on one hand, but on another hand the long range benefits to me are undeniable. We've got to walk the dog—so on behalf of the entire Board, thank you.

### **2006-2007 Underrepresented Groups Report Campus Climate Survey**

Dr. Rives noted that coming up to the table is Director of Affirmative Action Cathy Couza as well as our University Assessment Coordinator Tere North. We are part of a larger team that worked on this report. When I say this report, I would like to point out that Illinois Public Acts 85-283 and 90-730 require institutions to prepare annual reports summarizing institutional plans as well as outcomes of these plans for increasing the participation and achievement of minority, female and individuals with disabilities, as students, faculty and staff for these individuals have been traditionally underrepresented in American Higher Education.

Institutional underrepresented groups report such as you read this morning are condensed by the Illinois Board of Higher Education who in turn provides a statewide summary and report to the Governor and General Assembly. In past years, we have presented this report to you as an information item after the fact of institutional submission. In thinking about the institution's commitment to diversity and how to make this a more powerful document that reflects the values and actions of *Higher Values in Higher Education*, it was our collective decision that we should be bringing this report to you prior to submitting to the Board of Higher Education in case there are additional areas you would like us to study and in case there are additional items to point out.

Director Cathy Couza stated Western has been participating and supporting the IBHE since 1990 in terms of providing information about underrepresented groups and achievements at WIU. IBHE has gone to a three-year cycle of topics so that we can begin to measure programs that we implement as a result of information that we find through our evaluation process. The three focused topics that are used are: academic excellence, recruitment and preparation, and campus climate. The report you find in your packet today on campus climate represents this year's focus topic for the Illinois Board of Higher Education.

Each year in addition to the focus topic, we report on data regarding our students and employees with disabilities in terms of numbers and services provided. For the first time this year they have added an addendum regarding an initiative the IBHE has recently passed that calls on institutions to evaluate and develop plans for improvement for web accessibility for individuals with disabilities. It is kind of a two-part report this year. We do plan between now and January when we officially submit the report to update the web accessibility information because that group is working and we will provide the final report to the Board.

Tere North commented they did the campus study on campus diversity last time in 2000-2001, so it has been six years. We are hoping the IBHE does stick with their three-year rotation so that we know in

advance where we are heading instead of changing it once in a while. When we did it six years ago, the focus from the campus evaluation truly was on the racial minority students. The students who were surveyed were the students that were in high minority enrollment classes. The members of the Black Student Association and the Latin American Student Organization served as focus groups. Surveys were mailed to our minority student population.

The effort this time was to make it much broader to include all students not just an ethnic or racial minority but to also include the campus in terms of the faculty and the staff. We expanded upon our survey instrument. It was an online survey instrument. We took it to include religious aspects, sexual orientation aspects, ethnicity aspects, as well as native English speaking aspects. What we had found when we looked back through the results is that the three things that were of primary concern in 2001 are not necessarily the same things that are of concern now.

For example in 2001, they said that their biggest concern was a lack of minority faculty and staff. This year we discovered that was the least important reason why students, faculty and staff either came to or stayed at Western. Much more important was the physical appearance of the campus, the amount of social programming on the campus and the physical accessibility of the campus. Throughout the report, there were a lot of obvious statements and we had some qualitative comments that people could make that we would greatly improve.

What we are looking now as far as things to improve upon are getting more non-minority groups to participate at diversity events. This has always been a problem and that was brought forward in this is to try to get people to be more than just tolerant. It was demonstrated that Western has a great deal of tolerance but to move that to an appreciation of diversity where people are actually going to these events to learn more about others.

The second major issue that arose was working with our faculty and staff that are non-native English speakers. Consequently, they have an accent. I went to a school where you just turned a gear in your head and this was the language you were listening to for the classes, but for some of our students that is been a difficult challenge. We want to have the diverse faculty and staff. The students have some concerns so we have to work on ways to help them learn how to understand what they are hearing. Also maybe help the faculty and staff understand maybe they are difficult to understand. This will certainly be a challenge for us in the future.

Director Couza commented the survey was conducted recently. We have compiled the results. We have a lot of data, and we plan to not just put this information on the shelf. We want to look at more analysis and maybe do some focus groups with students around some of the topics and try to figure out ways you can use this data to do some planning related to the strategic plan – *Higher Values in Higher Education*.

There is certainly a nexus between some of the issues raised here and some of the goals and strategies in the plan as they related to our students of color and our diversity efforts with regard to employment. We will be sharing that with you in a more complete form as we have more time to sort of chew on and analyze the data. I mentioned there is a web accessibility report that goes to the IBHE this year as a supplement to our report. I first want to acknowledge Richard Chamberlain who is the Director of the Center for Application of Instructional Technology. He agreed to co-facilitate a committee that has been working very hard this fall to come up with a plan to address accessibility issues on our university webpage. We have completed several of those steps and identified 100+ most utilized webpages. We have a committee of about 12 people and most of the technology web designers on the various areas on campus are a part of that. It has been a very interesting process for me as I have learned a lot more about technology. Our goal is by January to have a draft of web accessibility standards that we can bend, unfold and begin a training and awareness program with different target audiences that we have identified



on campus working with the Center for Innovation in Teaching and Research to help faculty who are doing webpages. It has been an interesting process and this will be an annual update, so we can keep you informed on how we are doing with the website. We would be happy to answer any questions.

Trustee Houston inquired about the survey results of African-American students who made up about 4.32% of the overall respondents, did you then take a look at that 4.32% and then break down the results of that as to how that particular group answered the questions in relation to how the overall group answered.

Director Couza replied that is what we need to do – you have hit the nail right on the head. Tere North added that some of it has been done already with the cross tabs that I am working on with Cathy, and really did not change very much when you went to the different demographic groups. Certainly, we had 87% of respondents were white and that is about what the campus is. The other 13%, if I put them into their separate groups or just call them the 13% that were non-white, did not really have a difference in their feelings. The same was true with the other groups. We had 75% that were Christian; 25% were not. Again, their views did not seem to differ very much at all, especially with respect to the level of tolerance that they felt, and all of them pointed out a need to get more people that are different at the multicultural events, so they were not “preaching to the choir”. They enjoy getting to share their diversity with others.

Director Couza commented one of the things she wants to do as a follow up is related to your comment. I appreciate that because I think when we did the survey in 1990, although we did focus on talking with our students of color, I think that is really important. We need some focus groups using the survey data to follow up on some of those things because I do not want to lose concerns in the percentages. I probably did not say that very well, but I appreciate your comment. This is why I asked Tere to look more specifically at that data.

Tere North noted that one of the key things is to use it and let people know you are using the results and are actually doing something with it. So the assessment becomes a feedback. This is something the Board of Higher Education wants again in three years, but we can use it as an annual basis for improving because the technology is already there to collect the results.

Trustee Antonides asked about the language proficiency and the students’ ability to understand with foreign teachers. There is, correct me if I am wrong, a test upon being hired for English language proficiency.

Director Couza replied Illinois has an oral proficiency law for instructional employees, and we have met our compliance with that by requiring candidates for teaching positions to do an oral presentation, including students to the extent possible, and that is then evaluated. It is not a perfect process and we realize that, but I know Dr. Rallo can talk about ways in which we can respond to concerns. The institution does have a policy and a procedure in place.

Provost Rallo replied in addition, the Center for Innovation in Teaching Research, is working on some subgroups and assistance measures. The issue becomes one of sensitivity really in the sense that if I am a non-native speaker and I want to do all the right things, but at the same time I may or may not necessarily be willing to engage in the lengthy type of activity that might be needed. So we have a balancing act out there. We do have some opportunities for faculty, especially newly hired faculty, to engage in training programs.

Trustee Antonides asked what happens when there are issues with certain faculty with the language proficiency. Provost Rallo explained often times what we get are the student evaluations. Every faculty member, particularly the new ones, has to be evaluated every semester in every class. Those comments are taken under careful advisement by the Chairs and often times they have informal interactions with

them pointing out some areas of concern and offering some opportunities. We do not really track what I would say are student complaints on a daily or semester basis, but my sense is we are doing a better job because we are being more aware and we are providing some opportunities to remediate. Again, it is not perfect, but we are trying.

Director Couza commented at the student's first support in that kind of situation would be the department chair to make sure the department chair is aware that particular student is having difficulty. Provost Rallo added that the concern is a national trend, and this is not just local to Western and particularly in the sciences. As our institutions are graduating fewer doctorally-prepared science faculty, we hire highly qualified individuals from overseas and we are not different than anyone else, so it is really often times localized in areas of the hard sciences.

Trustee Cook asked do you stress those things as a need for the students and others to be more accepting of non-native speakers and make the effort to tune their listening skills. You also stated that we need to state that part of the solution is greater education related to the acceptance of non-native speakers. So I guess my question is, is this the thrust of your effort to meet the situation? Are these two things indicative of your policy of meeting the goal of having professors that the students can understand?

Tere North replied it is an education on both sides. Trustee Cook commented if he understood the Provost correctly – for us to solve these problems rests with the department chair. What are some of the examples of ways the department chair then meet this challenge. Do you have an example?

Provost Rallo stated that within the normal evaluation process the chairs have met as a response to student concerns. Again, it is usually one-on-one and it is separate from what I would call the professional evaluation for promotion tenure, but it is part of a mentoring process. That can only go so far. Again, we have as I mentioned before in the Center for Innovation in Teaching Research a number of opportunities for faculty persons voluntarily to engage in some training with their peers. Other faculty members often sometimes will say we have, for example, conversation groups for foreign students who will meet here in the Union and others come in and converse in their language. I understand informally some times that faculty will engage in just sort of informal conversations and feedback. Again, we try a variety of mechanisms but we are sometimes bound by other issues.

Trustee Cook stated in the initial screening, does anyone ever not pass? Director Couza and Provost Rallo responded, yes, and we do track those absolutely. Director Couza stated part of an evaluation for any applicant is their ability to communicate effectively in a teaching environment.

Provost Rallo added we can try to intervene. I do know that sometimes when available, department chairs do move students around if they are having a problem. I do know that some students do need to be a little bit more sympathetic. It is not perfect and especially in those areas that I mentioned, such as the hard sciences, it is not going to go away. We need to both come to grips with it and we need to internalize and institutionalize how we manage it.

#### **ACTION ITEMS: CONSENT AGENDA**

Chairman proposed passage of Resolutions No. 6.11/2, 6.11/4, 6.11/5. Trustee Ehlert moved to approve said resolutions and Trustee Griffin seconded the motion.

#### Roll Call:

Trustee Antonides	Yes
Trustee Cook	Yes

Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Guzzardo	Absent
Trustee Houston	Yes
Trustee Nelson	Yes

Motion carried. The following resolutions were approved by the Board.

**Resolution No. 06.11/2: Release of September 8, 2006, Executive Session Meeting Minutes**

**WHEREAS** pursuant to Section 2.06(c) of the Open Meetings Act, the Board of Trustees of Western Illinois University has reviewed the minutes of the executive session to determine whether the need for confidentiality still exists with respect to all or part of the minutes:

**THEREFORE** be it resolved that the Board of Trustees of Western Illinois University approves for public disclosure at this time the following executive session minutes:

September 8, 2006

**Resolution No. 06.11/4: Fraternal Order of Police**

**WHEREAS** the Board of Trustees must approve collective bargaining agreements prior to implementation; and,

**WHEREAS** an agreement was reached on September 27, 2006, and was ratified on October 10, 2006, by the Illinois Fraternal Order of Police Labor Council:

**THEREFORE** be it resolved that the Board of Trustees approves the agreement as presented.

Wage Settlement

A tentative agreement on a wage reopener was reached on September 27, 2006, and was ratified on October 10, 2006, for the period July 1, 2006 through June 30, 2007, with the Illinois Fraternal Order of Police Labor Council representing approximately 21 employees.

The parties agreed to implement rate adjustments ranging from 3.0 to 6.1 percent effective July 1, 2006. This will result in a 4.5 percent increase in base salaries on an annualized basis.

Cost Analysis

Previous unit base	\$917,952
4.5% base adjustment	<u>41,308</u>
Adjusted base	\$959,260

**Resolution No. 06.11/5: AFSCME Local 417**

**WHEREAS** the Board of Trustees must approve collective bargaining agreements prior to implementation; and,

**WHEREAS** an agreement was reached on August 30, 2006, and was ratified on September 27, 2006, by the American Federation of State, County, and Municipal Employees Local 417:

**THEREFORE** be it resolved that the Board of Trustees approves the agreement as presented.

A tentative agreement was reached on August 30, 2006, and was ratified on September 27, 2006, by the American Federation of State, County, and Municipal Employees Council 417 representing approximately 157 employees.

This agreement is for a period of four years commencing July 1, 2006, with three reopeners for negotiation of wages.

#### Contractual Language

The contract contains all provisions required by law. In addition, it contains specific articles reflecting the unique circumstances of Western Illinois University. The parties agreed to continue the benefits, insurance, and other related matters currently in effect for employees under the Board Regulations, except for bereavement leave which will remain under existing contract language.

#### Wage Settlement

The parties agreed to implement a 4.5 percent increase in base wages effective July 1, 2006, along with wage reopeners in the second, third, and fourth years of the agreement.

#### Cost Analysis

Previous unit base	\$5,462,964
4.5% base adjustment	<u>245,833</u>
Adjusted base	\$5,708,797

### **ACTION ITEMS**

Chair Epperly briefly discussed the consequences Resolution No. 06.11/3. Passing it today allows it to be posted for public comment prior to coming back to the Board for second reading and final action. For everyone's information, this was last voted on May of 1998. Basically it was voted on in a different reading, the actual holiday was a different holiday than President's Day in that motion. Chair Epperly asked for any discussion in regards to that.

Trustee Houston commented he understands that this probably going to pass today. And, if I were an employee, I would probably be in favor of it. But I think that as you take a look at this from a historic perspective, the only universities that observe Lincoln's Birthday as a holiday are the old Board of Governors' universities. They did this not to honor presidents in general; they did this to honor Abraham Lincoln specifically.

Now when I was growing up, this country was a little bit different. My father was a veteran of WWII. Most of my neighbors had served in WWII in the armed forces. When I was growing up, we had heroes in this country, namely George Washington and Abraham Lincoln. We somehow have sort of moved away from having heroes in this country. I think that part of the fact of moving away from having those types of heroes, is that we really no longer honor them with a Washington's Birthday or a Lincoln's Birthday. And I think that as I was growing up and going to school, one of the things we learned about

was George Washington and Abraham Lincoln and what they did for this country. Washington has always been honored on a national basis. Lincoln primarily was honored in the State of Illinois. The reality is we continue to move away from honoring these true American heroes, and this is just another step in terms of doing that, because when we have President's Day it is basically just a holiday, we do not think in terms of who we are honoring. And so from that aspect, I will vote against this because I firmly believe that, especially in the State of Illinois more than any other place, we should be honoring the memory of Abraham Lincoln who is truly the greatest citizen that we have had in the state. And he is a man that is considered to be the greatest President in the history of this country.

Trustee Ehlert thanked Mike. You put your feelings/opinions in a form of an address to us and it is very appealing. I think you make some very important points. Thank you.

Chair Epperly commented that he and Mike had the discussion a couple of times in regards to this and I do not know that it is going to pass. But one of my comments to Mike a number of months ago, and I totally understand what he is saying and believe me I do support that to a degree, is that I look at it a little bit also from the standpoint as being in business. We have our customer group, that to me in our case is the students, and I think students have said overwhelmingly they would like that holiday switched. I look at something from an associate standpoint and I look at our associates in the Macomb campus who voted somewhere around 60-65% to recommend switching the holiday. The Quad Cities group was even higher which is probably understandable considering the makeup of their campus is more non-traditional students who have families. And 56% administration that was polled was in favor of switching the holiday.

In some other research, almost every high school that I am familiar with in our area, Macomb High School, Rock Island High School and all the Quad Cities schools, all honor President's Day. What I am saying is I can see this from an associates' standpoint. It would really make sense to be in step with what their kids are doing and what their families are doing. So I kind of look at it probably from the standpoint opposite of what Mike's thoughts are on this. If I am in business and my customers want this, my associates want this, my peers want this and it does not cost me anything as a business, should I not be doing it? I totally understand what Mike is saying, but I see it from that opposite standpoint as well.

Trustee Antonides asked about percentages of respondents on the survey. I wish Bridget had not already left, because I do not recall the student body turning out in large numbers on this vote. I think it was somewhere around 300 students who voted.

Chair Epperly stated if he is reading these statistics right, it was somewhere around 700 students responding. This was a survey that was done on-line February 20-28, 2006, had a 14.2% response rate - 681 students, 383 faculty, 376 civil service, 84 COAP and 129 administrators. Trustee Antonides asked about the percentages for yes and no votes from the students.

- Students (681 voting) were 61% for President's Day; 22% for Lincoln's Birthday
- Faculty (383 voting) were 67% President's Day; 21% Lincoln's Birthday
- Civil Service(376 voting) were 58% President's Day; 18% Lincoln's Birthday
- COAP(84 voting) were 57% President's Day; 17% Lincoln's Birthday
- Administrators (129 voting) was 56% President's Day; 27% Lincoln's Birthday

Trustee Ehlert asked for a reading of the question as it was posed in the survey and whether there was any background information attached to it.

Tere North read the survey wording. “Western Illinois University has chosen to observe Lincoln’s Birthday, February 12<sup>th</sup> or the preceding Friday or the following Monday, rather than President’s Day always the third Monday in February. In the interest of providing all students, staff and faculty the opportunity to determine if this practice should continue or should be changed, the following short survey has been developed.”

Here are some arguments that were presented in favor of the switch to President’s Day. “Since the public school systems also take President’s Day off, employees with children often have difficulty and expense in arranging daycare or need to take a vacation/personal day. Students who take courses at both Western and a community college may find they do not get a day off currently because they go there on Lincoln’s Birthday and here on President’s Day. President’s Day is a federal holiday. No mail, banks, financial institutions are open, so it makes sense to be in step with everyone else. Since President’s Day also honors Lincoln, we are not turning our backs on him. Only three of the eleven other state universities observe Lincoln’s Birthday.”

Some arguments for keeping Lincoln’s Birthday as a holiday were presented. “Lincoln’s Birthday occurs on different days of the week each year, so those with Monday classes do not always lose one class period. President’s Day is always on a Monday. Since the university is open on President’s Day, it is a good time for prospective students and their parents to visit the campus. We always have a Discover Western on President’s Day.”

The survey then asked them to identify whether they were a graduate student, an undergraduate student, faculty, civil service, COAP, administration or other. It asked them to identify if they were Macomb, Quad Cities or extension and then the question states which holiday would you prefer for Western Illinois University to honor? Lincoln’s Birthday, President’s Day or doesn’t matter.

Trustee Ehlert replied that upon hearing the wording she was struck how weak the arguments were in favor of Lincoln’s Birthday compared to changing it to President’s Day. How many personal days do staff and everyone get? If they had to take a personal day, how many personal days are allowed in the year?

Vice President Thompson stated AP receive 24 vacation days and can accumulate up to 48 days before you stop accumulating. Civil Service employees are tiered. Our bi-weekly employees receive 12 days the first year, and then work up to 26-28. Vice President Thompson also noted there are also 11 paid holidays and there are 3 administrative closure days.

Trustee Ehlert commented that taking a personal day should not be a big deal out of that many days.

Trustee Griffin moved to approve Resolution No. 06.11/3: Revision to Board Regulations, II.B.12.d. & II.C.7.c., Holidays – First Reading. Trustee Nelson seconded the motion.

**Resolution No. 06.11/3 Revision to Board Regulations, II.B.12.d. & II.C.&c., Holidays – First Reading**

**WHEREAS** the Western Illinois Board of Trustees’ *Bylaws and Regulations* describe the eligibility for, and provisions of, employee benefits; and,

**WHEREAS** Section II.B.12.d. and Section II.C.7.c. of the *Bylaws and Regulations* state the approved holiday schedule for employees; and,

**WHEREAS** the Western Illinois University Macomb Faculty Senate and Quad Cities' Faculty Council, the Civil Service Employees Council, the Student Government Association in Macomb and Quad Cities, and Council of Administrative Employees Council have stated that their constituencies express a preference for, and support of, a change to the holiday schedule for WIU employees in order to be consistent with the public school holiday schedules:

**THEREFORE** be it resolved that the Board of Trustees approves a change in employee holiday benefits from Lincoln's Birthday to President's Day as the approved holiday for Western Illinois University employees, effective academic calendar year 2010-2011.

Roll Call

Trustee Antonides	No
Trustee Cook	Yes*
Trustee Ehlert	No
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Guzzardo	Absent
Trustee Houston	No
Trustee Nelson	Yes

\*Trustee Cook initially voted No. Trustee Cook asked for the motion to be read again. I think I want to change my vote. Could you read the motion itself. I am not clear about what the motion was so I was not clear about what to vote, yes or no. Chair Epperly stated the motion is to change the holiday. Trustee Cook replied okay, I would like to be recorded as YES instead of NO.

Board Staff Kerry Yadgar stated with that change of vote we have 4 yea and 3 nay. Motion passed. Chair Epperly commented it was not unanimous. Kerry replied we have a second reading in March.

Chair Epperly added that this obviously is an emotional issue. I commend the Board for the civility that was shown in the discussion. There will be a second reading – it will come back to us one more time. Kerry says the second reading the final reading. Between now and then, we will get campus constituent input that will be distributed to each of you prior to the next Board meeting.

**OLD BUSINESS**

**Trustee in Residence Program.**

Chair Epperly stated that this is something that was brought to us and we discussed at the Retreat. This is not something that is voted on. This is something that if trustees are comfortable doing would be strongly encouraged for the individual members to consider taking part in. My only suggestion is that under the length—my thought would be that it would be two times a year – four hours each. I think it is worded in four visits per year and depending on a number of hours. I question especially for out-of-town people if four times is maybe too burdensome. This is going to be included in our self-evaluation report card, so it is really a thing that you have to look yourself in the mirror and so forth. Chair Epperly asked for any comments on it or discussion.

Trustee Ehlert addressed where it is appropriate that we might have some tagalong, that is, we might want to know who is doing what. That might be an efficient use of staff resources, time and so on. In other words, if I hear there is going to be this type of program offered this day and it is something of interest to me, I would like to join in on that. Now it might not always be appropriate and some might just want a

personal visit for one reason or another. Also I might not have any good ideas about what it is I would like to do or what is happening. This might give me some ideas.

Chair Epperly replied I think we can coordinate that. We could work through Kerry. Then by e-mail, I think we can coordinate from the standpoint of just saying that Bill is going to be down here doing this if anybody is interested. I assume the only concern we have if we get more than two board members, because then it is a meeting. We have to keep it at two or less. We will work with Kerry to include that in our Board evaluation program.

Trustee Houston noticed in the September/October issue of Trusteeship they had a thing on leadership – one of the things they got into was talking in terms of governing boards, presidential search, board accountability, presidential renewal and succession. The amazing thing is we are doing this stuff. I thought again and, Bill, as a compliment to you in terms of the self-evaluation of the Board in that type of thing in bringing that to us. I thought it was a good article but I thought more importantly it just good to point out that what they recommend, almost everything they have as a recommendation, is something this Board is already doing and has been doing for some time, including the presidential search. I just wanted to bring this to everyone's attention. But also with regard to the self-evaluation, Chair Epperly mentioned – and I call it heritage – the prior chairmen have laid all this ground work to make it easy for us, so thank you.

## **NEW BUSINESS**

### **Student Trustee Representation**

Chair Epperly gave some background regarding having a second student trustee from the Quad Cities to represent that campus. This is something that was brought to the Board several years ago, and it was brought up again by our prior student representative who was working on it. Now Blake also has been working on it.

Trustee Antonides stated if you get a chance to read the handout, it is pretty much self-explanatory. It says that the student body (Macomb or Quad Cities) without the elected member shall have an official advisor member to the Board, as I termed it, to represent that student body more adequately to the Board and will do the same things in the same respects as I do, except they would not be able to sit at this table. According to the memorandum, this is pretty much what Dave recommended. If anybody has any questions, I would like to maybe have Dave answer them. Again, both student governments unanimously approve this.

Chair Epperly reiterated this is for an understanding purpose. This is not for vote or will not be any type of a resolution because of our by-laws and regulations, it cannot be.

Trustee Cook asked what effect would approval by the Board have on this?

Chair Epperly replied all we are doing is saying, yes, to the Student Government Associations that they have come forward with a more formal recommendation as to what the structure is from the student side. So we are saying, yes, we have an understanding with the Student Government Associations that whoever the elected official is, the other campus representative who would be chosen would be working with the given student representative.

Trustee Cook commented well there are several things that need to be clarified. I would be hopeful that a final resolution would come to us before 30 seconds before we vote. For instance, are the student reps to rotate between the two campuses?



To clarify a series of questions, Chair Epperly responded we are not trying to change our bylaws or statutes. We are just trying to create a clearer understanding as to what role the other campus has in terms of working with Blake.

Trustee Cook stated my confusion then is what are the duties, responsibilities, and rights of this second student.

Chair Epperly explained that person would simply represent the other campus whichever campus it is.

Trustee Cook asked if the Board was making a motion?

Trustee Epperly noted that, no, no motion is necessary. That person would represent the other campus and would work through Blake for representation to the Board. It would not be voted by us; this is not going to be part of our bylaws or statute – this would become part of the student government constitution.

Trustee Cook asked if it is an information item.

Chair Epperly responded, yes, it is an information item and for understanding purposes only. This is how the student governments between the two campuses are agreeing to work.

Trustee Cook stated he thought this Board had a role or that we needed to adopt something – I misunderstood.

Trustee Cook asked that this thing be well thought out because, for instance, suppose there is an election with a candidate from the Quad Cities and a candidate from Macomb, well then does the Quad Cities candidate automatically become the advisory role or do they go back and the Quad Cities campus then vote for another person or that person for an advisory role? Am I making myself clear?

Trustee Antonides stated that is up to each student government.

Trustee Cook replied, okay, but when the student government votes, Blake, I hope that these things are all set forth.

Trustee Antonides stated there will be an understanding. It has to be outlined in their constitutions.

Chair Epperly, in reference to a separate handout, “Student Representative to the Board of Trustees Responsibilities,” he explained that he had asked Blake during the Board retreat to go back to the former student trustee representatives and put together a list of student representative responsibilities so there is something to hand down to the next elected individual. Blake has done that. There is a copy that here for you just to see today. Again, this is nothing more than an understanding of some of the things that the student representative does so that if somebody is interested in running for an office, somebody is elected to office, there is some type of an outline for them to follow. I want to thank Blake for that and that is always a work in progress, so if anybody has any suggestions or ideas to that, let us know and we will look at it down the road or add it to the list.

Trustee Antonides commented if there are any changes you would like to see, just contact me.

## NEXT MEETING

Chair Epperly gave a reminder to that Board that as of January 1, there is a new Illinois law that a quorum has to be present any time the Board votes on anything. A quorum in our case is five people. Using our bond issue meetings in the past as an example, there were several bond meetings that we held and probably did not have a quorum present because of teleconferencing. That is no longer legal. I am just reminding everybody that we have to have five people present to conduct business and to take a binding vote. Again, we have not had a problem with that but I am just reinforcing that the rules are changing a little bit and, if those types of meetings are called, we will need at least five people there.

Trustee Cook asked if we can no longer conduct Board business by teleconference. You are saying we have to have five people physically present. If you have five people physically present, can people vote?

Chair Epperly replied, yes, but there has to be five present in the location of the meeting.

Trustee Houston asked in terms of five people present to have a vote, what about executive session? I am going back to when we did the presidential search because ultimately we did not do a public vote during the teleconference. We had an executive session and then went ahead and made an offer and then brought a resolution later to official hire Al. I was just wondering in that particular case if we could again hold an executive session since we were not doing a final vote. In terms of going down the road at some point, you are going to be faced with that type of situation. I would think we could do an executive session.

Chair Epperly stated that would be my thought as long as nothing is being passed.

Trustee Houston stated I think that we would not have to follow that rule for an executive session since you are not taking a vote in terms of anything. I am just asking the question.

Legal Counsel Heidi Benson replied Mr. Biagini will have an answer for you at the next meeting.

Trustee Houston replied maybe – he will have to go to the State Attorney General and get an answer would be my guess.

Chair Epperly commented we will get back to everybody on that. On another matter, Joe asked me at approximately 10:30 A.M. if we wanted to take a break and I said, no. This was a marathon session, I realize that, but I wanted to see how long a meeting was going to take without a break. This is probably going to be one of our shorter meetings – down the road we will plan a break there in the center at some point out at the two hour mark. I wanted you to know that the acting President was in support of a break. Chair Epperly noted for trustees that the next meeting is **March 9, 2007** in Macomb.

There being no further business to come before the Board, a motion was made and duly processed to adjourn the meeting of the Board **at 1:06 P.M.**

William L. Epperly, Chair  
Robert J. Cook, Secretary  
Kerry L. Yadgar, Administrative Assistant to the Board