



WESTERN
ILLINOIS
UNIVERSITY
Quad Cities

POST-BACCALAUREATE CERTIFICATE IN ZOO & AQUARIUM STUDIES

Higher Values in Higher Education
Academic Excellence • Educational Opportunity
Personal Growth • Social Responsibility

The Department of Biological Sciences at Western Illinois University offers an 18-semester hour post-baccalaureate certificate program designed to provide students with practical experience in animal husbandry and animal training. In addition, the certificate provides students with an understanding of space, personnel, and budget management; policies of profit versus nonprofit facilities; and ethical and legal issues related to working at a zoo, aquarium, or marine park. Most facilities require a bachelor's degree, and this program sets students apart from other potential employees, as well as provides an avenue for people already employed at a zoo or aquarium to advance their careers.



Quad Cities Campus

Admission Requirements

Students must apply to the program through the WIU School of Graduate Studies. Applicants must have at least a 2.75 (on a 4.0 scale) cumulative undergraduate GPA.

Official transcripts from all institutions attended should be sent to the School of Graduate Studies. A cumulative GPA will then be calculated, and the file will be sent to the Department of Biological Sciences for an admission decision. Students must be able to meet the prerequisites of the courses required in the program.

Benefits of the Certificate

- Detailed knowledge about the biology of a special group of animals often held in captivity—The student selects special courses in mammalogy, marine mammalogy, ornithology, ichthyology, or herpetology to obtain advanced graduate training on that group.
- Background on the basic theories, concepts, and techniques in animal training.
- Graduate-level coursework in management skills such as personnel management, budgets, problem-solving, time-management, organizational structure, negotiation, reward systems, and leadership—This information is tailored to the business operations of a zoo or aquarium.
- Information on policies and regulations that affect the operations of zoos and aquaria
- Practical hands-on experience at a facility
- A network of professionals already employed in the field
- Better access to available jobs at zoos or aquaria

Additional Benefits of the Certificate

- Students with a bachelor's degree in a wide variety of fields can be accepted into the program such as Psychology, Animal Science, Biology, Zoology, and Park, Recreation & Tourism.
- The certificate can be completed in one calendar year.
- Students can join the program during fall, spring, or summer terms. Most courses are held one afternoon per week for eight weeks.
- Zoos and aquaria often hire from a pool of volunteers, so the practicum can lead to full-time employment.
- This certificate is perfect for people who are already employed at a zoo or aquarium and want continuing education and recognition for job advancement.

Certificate Requirements

Students must have a cumulative 3.0 GPA for all coursework required for completion of the certificate and pass the practicum. The work required for the certificate must be completed within three calendar years. A post-baccalaureate certificate will not be awarded to a student who earns more than 3 semester hours of "C," "D," "F," or "U" grades in the graduate-level courses required for the completion of the certificate. Courses with a grade of "D" or less will not satisfy certificate requirements. Transfer work or course substitutions are not allowed in the certificate programs.

A thesis is not required.

Many students also enroll in a Master's degree program in Biology at WIU while completing their certificate. All graduate courses completed in the certificate program also apply towards a Master's degree in Biology at WIU.

“Living in the Midwest, it was difficult for me to find a post-graduate program that let me explore marine mammalogy while gaining insight on animal behavior and the functions of zoos and aquaria. WIU offered the perfect solution! Completing the Graduate Certificate in Zoo and Aquarium Studies allowed me access to knowledgeable professors and professionals, behind the scenes tours of local facilities, and an array of interactive and relevant classes. This program created a professional network that I still depend on even after being in the field for seven years!”

— Lisa Ostergo, Coordinator of Adult Programs, John G. Shedd Aquarium

WIU.EDU/BIOLOGY



Four Required Courses (3 SH each) (Note: Summaries of some courses have been prepared in order to provide more detailed information than catalog descriptions.)

- 1. Zoo/Aquarium Practicum (ZOOL 578).** Credit is given for experience as a volunteer, intern, or employee of a zoo or aquarium. Area facilities include, but are not limited to, the Niabi Zoo in the Quad Cities, Shedd Aquarium, Lincoln Park Zoo, Brookfield Zoo, Cosley Zoo, Wildlife Prairie Park, Peoria Zoo, St. Louis Zoo, or Springfield Zoo. Students provide verification of performance by a letter of recommendation from a supervisor at the facility. Students must work a minimum of 120 hours at the facility. Students arrange the practicum directly with the facility. Some students choose to use this as an opportunity for travel and work at a facility outside the Midwest.
- 2. Biological Studies in Zoos and Aquaria (ZOOL 584).** Topics include research and design of studies conducted on captive animals. Methods of behavioral observations are described, and students conduct behavioral observations and a time-budget on captive animals. Discussions cover policies and housing standards; careers at zoos and aquaria; and obtaining internships, volunteer positions, or employment. Legal requirements for facilities are examined. International policies regarding sale and trade of animals are also discussed. Students create a behavioral enrichment project and design a zoo and budget using *Zootycoon* software.
- 3. Animal Behavior (ZOOL 553).** Survey of theories of animal behavior, learning, cognition, and methods of studying ethology. **OR**

Animal Training (ZOOL 585). Taught by Ken Ramirez, world-famous animal trainer. Topics include strategies and methods of training animals, animal psychology, animal behavior, and training animals for research. Demonstrations of training methods are conducted on live animals at the Shedd Aquarium. Discussions emphasize marine mammals, but also include the training of service dogs, horses, and birds. Students train an animal of their choice.

- 4. Organizational Management in Zoos and Aquaria (BIOL 583).** A team-taught course led by staff at the Shedd Aquarium and Lincoln Park Zoo, which describes specifics of their business such as profit vs. nonprofit, organizational structure, personnel management, role of education, marketing, public relations, and the role of exhibit designers. Students create a business plan for a zoo. **OR**
Park Maintenance and Operations Management (RPTA 489G). Procedures and problems of recreational area operations are explored, with an emphasis on planning and management for maintenance efficiency. Topics include planning, scheduling, standards, cost control, vandalism, etc. **OR**
Fiscal Management in Leisure Services (RPTA 526). This course examines the fiscal process in leisure service organizations, analyses revenue production, and expenditure alternatives, and identifies internal and external control mechanisms. **OR**
Management of People and Organizations (MGT 500). Focus is on theories and applications of managing people and organizations, including the functions of management, organization behavior, organization theory, and human resource management.

Two Electives (3-4 SH each)—In consultation with the PBC Coordinator or department chairperson, students must select two electives. See “Electives” under “Course Requirements” at wiu.edu/grad/catalog/zooaquastudies.php.

Contact Information

For admissions process and general program information, contact Admissions, Western Illinois University—Quad Cities, 3561 60th Street, Moline, IL 61265, (309) 762-1495, WIU-QC-Admissions@wiu.edu, wiu.edu/qc.

For specific program questions, contact Dr. Jeanette Thomas, Coordinator, Post-Baccalaureate in Zoo and Aquarium Studies Program, Western Illinois University—Quad Cities, 3561 60th Street, Moline, IL 61265, (309) 762-9481, J-Thomas@wiu.edu, wiu.edu/biology, or contact the Department of Biological Sciences at (309) 298-1546.