

MASTER OF BUSINESS ADMINISTRATION

College of Business and Technology



wiu.edu / MBA



MBA Highlights

OVERVIEW

The College of Business and Technology offers graduate work leading to the Master of Business Administration (MBA). MBA courses are offered by the Departments of Management and Marketing; Accounting and Finance; Economics and Decision Sciences; and the School of Computer Sciences. The WIU MBA is open to business graduates and those in liberal arts, engineering, mathematics, science, and other fields. Individual degree program requirements are based on previously completed coursework and may range between 33 and 54 semester hours.

MISSION

The mission of the MBA program at Western Illinois University is to prepare individuals for leadership and socially responsible managerial roles in an interdependent, multicultural, and diverse business world.

BENEFITS

- Diverse Class Delivery: On Campus (Macomb and Quad Cities), Online, or Hybrid/Blended.
- Daytime and evening course schedules that fit into busy lifestyles.
- Affordable tuition rates that can put an MBA degree within reach.
- Internship and assistantship opportunities allow students to combine work and education.
- Faculty with doctoral and law degrees from more than 40 internationally recognized universities.
- Accessible faculty who pride themselves on student mentoring.
- Classes with an average size of 16.

ACCREDITATION

Western's MBA has earned accreditation in both business and accounting by the AACSB International, designating Western Illinois University as among the best business schools in the world. Less than one-third of U.S. business schools and only 15% of business schools worldwide meet the rigorous standards of AACSB International accreditation. As a member institution, Western's MBA has confirmed a commitment to quality and continuous improvement through a rigorous and comprehensive peer review process. AACSB International accreditation ensures that Western's MBA degree program is committed to providing the highest-calibre education and experiences for our student professionals. Additional information is available at the AACSB International website: www.aacsb.edu.



MBA Curriculum

MASTER OF BUSINESS ADMINISTRATION PROGRAM (33 semester hours)

I. Core courses (18 semester hours)

Core courses provide a solid background in the traditional business disciplines. Successful MBA students need this base of theoretical and practical knowledge in financial and managerial accounting, macro and micro economic theory, statistics, management, marketing, finance, and information systems. Course descriptions are available online in the Graduate Catalog at www.wiu.edu/graduate_studies/catalog/.

- **Accounting (ACCT) 547** - Corporate Financial Reporting and Analysis
- **Decision Sciences (DS 533)** - Applied Business Forecasting and Planning
- OR-
- **Management (MGT) 540** - Applied Business Research
- **Economics (ECON) 538** - Economics for Managers
- **Finance (FIN) 565** - Financial Management: Theory and Practice
- **Information Systems (IS) 524** - Corporate Information Systems
- **Marketing (MKTG) 576** - Decision Making for Global Markets
- **Business and Technology (BAT) 611** - MBA Outcomes (0 s.h.)

II. Directed Elective (3 semester hours)

III. Concentration Courses (9 semester hours)

One elective and three concentration courses allow students to develop a specialization in a field of their choice and provide MBA students with maximum flexibility and the ability to pursue specific professional goals.

Online Concentrations: Management or Supply Chain Management

Macomb Concentrations: Accounting, Business Analytics, Corporate Security, Economics, Finance, Information Systems, International Business, Management, or Supply Chain Management

Quad Cities Concentrations: Accounting, Information Systems, Management, or Supply Chain Management

IV. Integrative Course: Management (MGT) 590 (3 semester hours)

MGT 590 - Strategic Management is the capstone course that is typically taken after the core courses are complete. It supplies the framework for connecting the specific business disciplines.

MBA Curriculum

BACKGROUND COURSE REQUIREMENTS

Students without business degrees or with degrees from non-AACSB–International accredited schools may be required to take one or more background courses to assure adequate preparation for advanced study.

- ACCT 307 Accounting for Managers and Management Decisions (or ACCT 201 Principles of Financial Accounting and ACCT 202 Principles of Managerial Accounting)
- ECON 408G Economic Theory for Decision Makers (or ECON 231 Principles of Macroeconomics and ECON 232 Principles of Microeconomics)
- FIN 331 Financial Management I
- IS 340 Management Information Systems
- MGT 349 Management and Organizational Behavior
- MKTG 327 Marketing Principles
- STAT 171 General Elementary Statistics

COURSE FORMATS

The MBA curriculum is uniform across the various formats which allows students the option of taking courses in more than one format during the program.

Hybrid

The Hybrid MBA is designed for the lifestyle and career needs of working professionals and those who are unable to commit to the on-campus option. This configuration blends online classes with face-to-face class meetings to deliver an attractive and efficient educational experience. This program can be completed in one calendar year. Hybrid courses on the Quad Cities campus are mostly 8 week classes with a 2 1/2 hour meeting on a weeknight or Saturday morning every two weeks.

Online

The online MBA is designed for those who are unable to attend any on-campus classes. Concentration options available are Management and Supply Chain Management. The program takes a minimum of two years to complete. There are no face-to-face requirements for any of the online MBA courses. WIU's course delivery system is Western Online which uses the course management software system, Desire2Learn (D2L).

On Campus

On campus classes are available in Macomb and the Quad Cities. Class meetings, time of day, and length of class are dependent upon each class. For class details and up-to-date schedules, visit the Student/Alumni Records System (STARS) system at www.wiu.edu/stars/.

MBA Admission

REQUIREMENTS

Applicants for admission must meet the minimum requirements of the School of Graduate Studies for degree-seeking students. The director of the MBA program and the MBA advisory committee will review applications and approve candidates for admission based on undergraduate GPA, GMAT score, and other evidence of preparedness.

- Applicants who have a cumulative GPA of at least 3.0 and a GMAT score of at least 500 will be automatically admitted.
- Applicants who have a cumulative GPA of at least 3.6 in an AACSB accredited bachelor's degree in a business discipline will have the GMAT requirement waived and be automatically admitted.

Applicants not meeting the criteria for automatic admission should **1st)** follow the admission process below and **2nd)** submit the following *documentation online at wiu.edu/CBT/MBA/request_form.php.

- a current resume
- an essay detailing the petitioner's educational goals, work experience, and any extenuating circumstances affecting any deficiencies in past academic performance.

GMAT

The purpose of the GMAT requirement is to assess the readiness of the applicant for the level of rigor in the MBA program, particularly in quantitative areas. GMAT exam details can be found at www.mba.com/us. While the GMAT is the preferred standard, GRE scores of at least 150 in both the quantitative and verbal sections will be accepted in lieu of GMAT scores. Exceptions to the GMAT/GRE requirement will be considered on a case-by-case basis. Qualified applicants may petition the MBA Director for a waiver. Applications should **1st)** follow the admission process below and **2nd)** submit the following *documentation online at wiu.edu/CBT/MBA/request_form.php.

- a current resume,
- evidence of a graduate degree in a relevant field or at least five years of relevant professional experience with increasing responsibility, and
- strong verbal, quantitative, and analytical skills as substantiated by graduate transcripts, professional certifications, or other qualifications.

ADMISSION PROCESS

1. Visit WIU's Application web page at wiu.edu/APPLY to submit an application.
2. Request official transcripts to be sent to the School of Graduate Studies.
3. Submit required *departmental documentation (if applicable) at wiu.edu/CBT/MBA/request_form.php.
4. Watch your email for updates and notifications from the School of Graduate Studies.
5. Receive an official notification letter from the School of Graduate Studies.

MBA Cost & Contacts

TUITION

In-State and all US States Distance and Outreach	Macomb Cost per credit hour	Quad Cities Cost per credit hour	Online Cost per credit hour
Tuition	\$323.64	\$323.64	\$323.64
Fees	\$90.85 (summer-\$58.17)	\$24.88 (summer-\$12.12)	\$50.00
Total Cost per Credit Hour	\$414.49 (summer-\$381.81)	\$348.52 (summer-\$335.76)	\$373.64

International Students	Macomb Cost per credit hour	Quad Cities Cost per credit hour	Online Cost per credit hour
Tuition	\$485.46	\$485.46	\$485.46
Fees	\$90.85 (summer-\$58.17)	\$24.88 (summer-\$12.12)	\$50.00
Total Cost per Credit Hour	\$576.31 (summer-\$543.63)	\$510.34 (summer-\$497.58)	\$535.46

*Rates shown are for graduate students who began attending WIU Fall 2017, Spring 2018, or Summer 2018
A typical course is 3 credit hours. The length of the MBA program is 33 credit hours (not including any prerequisite courses).
Current tuition and fees are available online at www.wiu.edu/tuition/.*

CONTACT INFORMATION

MBA Advising-Macomb Campus

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College of Business and Technology
1 University Circle, Stipes Hall 101
Macomb, Illinois 61455-1390
phone: (309) 298-2442
email: WJ-Polley@wiu.edu

MBA Advising- Quad Cities Campus

Alex Wenger, Academic Advisor
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Moline, IL 61265
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School of Graduate Studies

1 University Circle, Sherman Hall 116
Macomb, Illinois 61455-1390
www.wiu.edu/GRAD
phone: (309) 298-1806
toll-free: (877) WIU GRAD
email: Grad-Office@wiu.edu

Billing and Receivables

phone: (309) 298-1831

email: Billings@wiu.edu

Center for International Studies

phone: (309) 298-2426

email: International-Ed@wiu.edu

Financial Aid

phone: (309) 298-2446

email: Financial-Aid@wiu.edu

Registrar

phone: (309) 298-1891

email: R-Office@wiu.edu

Scholarship Office

phone: (309) 298-2001

email: Billings@wiu.edu

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MBA

Careers

After completion of the MBA, many exciting careers are available. AT&T, BP Amoco, Caterpillar, Edward Jones, IBM, John Deere, Kraft Foods, and State Farm Insurance are just a few of the companies and corporations which employ Western's MBA graduates.

The Career Development Center at Western Illinois University offers many services to students and alumni. Visit the Career Development Center website for details at www.wiu.edu/CDC.



“The MBA at WIU was a great experience, and it gave me the tools to succeed in my current position. The faculty were a key part of my experience. They had a friendly open door policy but also expected top-level results in class. They kept us engaged with real-world business.”

— Tyler Sayers, MBA, 2008