Since the beginning of time the White House and its relationship with the citizens of the United States has changed overtime. In reference to our textbooks we studied the founding founders of our U.S. Constitution and their views on the people of this country, but as we flip through the pages of our history books and turn on the television screen we see a major dramatic change. The issues of earlier presidents like George Washington, Andrew Jackson, and James K. Polk are not the same of presidents like George W. Bush and Barack Obama. Most would argue that in light of some situations for the outcome have been for better and others for the worst. There are many factors we must consider when making judgments about the President during his term in office. We cannot dismiss the fact that media has a strong influence in today’s perceptions. Despite the way the presidency has evolved, technology had no choice but to do it as well. It is essential to our understanding of the change that we first analyze the President himself, secondly media and its perception, and lastly one problematic moment that people will always associate with their presidency. Even though the distance in terms is not great I believe that when analyzing our 43rd President George W. Bush and the current President Barack Obama terms and the media we can understand why we perceive things as we do.