

Curriculum Vitae

JULIE A. BRINES, Ph.D. (O'BRIEN)

Office:
Western Illinois University
University Advising and Academic Services
Macomb, IL 61455
309.298.1846
JA-O-Brien@wiu.edu

Home:
1118 Stacy Lane
Macomb, IL 61455
309.318.9699

EDUCATION

- 2018** **Post-Baccalaureate Certificate, Western Illinois University**
Instructional Technology: Technology in Education
- 2017** **Ph.D., Illinois State University**
Higher Education Administration
- 2008** **M.S., Western Illinois University**
College Student Personnel
- 1998** **M.S., Western Illinois University**
Recreation, Park, & Tourism Administration
- 1997** **B.A., Western Illinois University**
Communication: Public Communication and Human Relations

TEACHING

Western Illinois University, Macomb, Illinois

Current Adjunct Faculty Position: School of Law Enforcement and Justice Administration

Courses Taught

- LEJA 503 Research Methodology in Public Safety (Fall 2019)
LEJA 303 Quantitative Techniques for Criminal Justice (Spring 2019)
LEJA 302 Criminal Justice Research Methods (Fall 2019, Fall 2018)
RPTA 110 Concepts of Leisure – Online (Fall 2016, Fall 2015, Spring 2015, Fall 2014,
Spring 2014, Fall 2013)
RPTA 110 Concepts of Leisure (Fall 2013, Fall 2012, Spring 2012, Fall 2011, Fall 2010)
UNIV 100 Personal Growth in Higher Education (Spring 2010, Fall 2009)
CSP 554 Higher Education in the United States (Spring 2008) – Co-Taught
CSP 553 Org. and Admin. of Student Personnel Services (Fall 2007) – Co-Taught

PUBLICATIONS

- Brines, J. A. (2017). *Students' expectations and faculty approaches to instructional activities: Are faculty meeting the needs of this generation* (Order No. 10259160). Available from ProQuest Dissertations & Theses Global. (1927711060).
- Brown, J., & Hample, D. (1999, May). *Can expectancy violations be transformed into idiosyncrasies?* Paper presented to the annual meeting of the International Communication Association, San Francisco.

REFEREED CONFERENCE PRESENTATIONS

- Brines, J. A. (2018). *What students want from faculty: How advisors can help bridge the gap.* Accepted for presentation at the September 2018 Illinois Academic Advising Association Annual Conference.
- Brines, J. A., Grimm, J., & Morgan, C. (2015). *Assessment: Self-review, external review, and results.* Accepted for presentation at the April 2015 National Academic Advising Association Region 5 Annual Conference.
- Johnson, T., O'Brien, J. A., & Yager, M. (2014). *Techno tutoring: A new approach to delivering tutoring information.* Poster accepted for presentation at the October 2014 National Academic Advising Association Annual Conference.
- Bird, J., Grimm, J., O'Brien, J. A., & Morgan, C. (2014). *Undergoing an external review: How assessment builds collaboration and fosters innovation.* Accepted for presentation at the May 2014 Illinois Academic Advising Association Annual Conference.
- Lashmett, C., & O'Brien, J. A. (2010). *The new standards board: Promoting responsibility and growth.* Accepted for presentation at the February 2010 Phi Sigma Sigma Annual Leadership Conference.
- Hartnett, D. N., & O'Brien, J. A. (2009). *Affective advising: Building relationships using a student centered approach.* Accepted for presentation at the October 2009 National Academic Advising Association Annual Conference.

OTHER PRESENTATIONS/PANELS

- Brines, J.A. (2019). *SPSS: Frequencies, crosstabs, and graphs*, Workshop, Assessment Committee, February 2019.
- Brines, J. A., & Johnson, T. (2019). *Advising models/styles part 2: Prescriptive and proactive (intrusive)*, Workshop, Leatherneck Advising Academy, January 2019.
- Brines, J. A. (2018). *Instructional software for academic success*, Workshop, November 2018.
- Brines, J. A. (2018). *General history of advising*, All-Campus Advisor Workshop, August 2018.
- Brines, J. A. (2018). *Integrating technology into online course design: Engaging the learner with gamification and interactive learning, collaborative tools for engaging online learners, and using different assessment types to track student progress*, Workshop, April 2018.
- Brines, J. A. (2017). *Assessment update: The "deets,"* All-Campus Advisor Workshop, August 2017.
- From the Academy to the Industry: A Transition from College to Career*, Panel Discussion, Communication Department Career Prep Day, October 2015.
- I Can Do That with My Communication Degree?* Panel Discussion, Communication Department Career Prep Day, September 2012.
- Greek Unity, Relationships, and Leadership*, Panel Discussion, Panhellenic Council, November 2009.
- Hartnett, D. N., & O'Brien, J. A. (2008). *Email is for old people*, All-Campus Advisor Workshop, August 2008.

GRANT EXPERIENCE

Completed IDT 525: Grant Writing Basics with grade of A in June 2017. Final class project included the creation of a funding proposal for organization chosen by student. This particular proposal was a 40-page project asking the grantor (The Wal-Mart Foundation) to support food security for low-income residents served by programs through Macomb Project HOPE Food Pantry and Thrift Store.

Collaborated with Patti Jones (PI) on NAFSA/Association of International Educators grant project, "From Theory to Practice: Dealing with Real Life Cross Cultural Issues." Grant award: \$9,464. Created 50-page manual and materials for day-long workshop in October 2007.

HONORS/AWARDS

Phi Sigma Sigma Foundation Educational Grant (2015)
Phi Sigma Sigma Foundation Educational Grant (2014)
Hubbard-Hickrod Endowed Scholarship, Illinois State University (2012)
The Honor Society of Phi Kappa Phi (2008)
Western Illinois Regional Council Non-Traditional Student Scholarship Award (2007)

COMMITTEE/BOARD LEADERSHIP

Western Illinois University, Macomb, Illinois

**2018 – Present Elected Academic Support Professionals Representative
University Professionals of Illinois Executive Board**

Represent the academic support professionals (ASPs) at Western Illinois University by attending executive board and general membership meetings. Maintain communication with ASPs via emails and meetings. Attend grievance hearings with the university administration for affected members. Write articles for the UPI newsletter.

**2018 – Present Committee Chair,
Council of Academic Advisors Website Committee**

Lead a team of academic advisors on the design and development of a comprehensive university advising website that serves as a tool for students, parents/guardians, faculty/staff, and advisors to navigate the university environment. Collaborate with the Assistant Director of Web Services to ensure compliance with university policies and website accessibility.

**2011 – Present Committee Chair,
Council of Academic Advisors Assessment Subcommittee**

Provide oversight in the development of advising assessment activities. Conduct annual survey of academic advisors and annual survey of students. Promote professional development opportunities related to assessment and the advancement of academic advising. Encourage advisors' understanding of assessment through varied and regular communication about the assessment process. Conduct qualitative and quantitative statistical analyses.

**2013 – 2014 Committee Co-Chair,
Academic Advising Self-Assessment Team**

Provided leadership for ad hoc committee of advisors from departments across campus. Compiled data and reports using the Council for the Advancement of Standards in Higher Education Self-Assessment Guide for Academic Advising Programs. Identified themes for areas

of improvement in the advising program. Prepared Academic Advising Audit Response after university external review.

**2010 – 2011 Committee Chair,
 Council of Academic Advisors By-Laws Committee**

Established by-laws for the Council of Academic Advisors to serve as standards for conducting council business, including mission, purpose, and goals; membership and voting rights; and leadership and organization of meetings. Created four original standing committees with an additional committee added at a later date. Instituted the vice chair position and the duties of that office.

COMMITTEE INVOLVEMENT

Western Illinois University, Macomb, Illinois

Social Responsibility Task Force	2019 – Present
Higher Learning Commission Ad Hoc Advising Accreditation Committee	2019 – Present
Advising Leadership Team	2018 – Present
Council of Academic Advisors Campus Affairs Committee	2017 – 2019
Council of Academic Advisors	2008 – Present
2018 ILACADA Drive-In Conference Planning Committee	2017 – 2018
HLC Persistence and Completion Distance Learning Team	2014 – 2018
Chad Stovall Memorial Scholarship Committee	2009 – 2015
Council of Academic Advisors Campus Affairs Committee	2011 – 2012
FYE Implementation Committee	2008 – 2009
UPI ASP Professional Achievement Award Committee	2009
Assistant Director for Greek Life Search Committee	2009
Interim Assistant Director for SDO Search Committee	2008

UNIVERSITY SERVICE

Western Illinois University, Macomb, Illinois

Council on Admission, Graduation and Academic Standards	2017 – 2019
Student Judicial Board/Title IX Judicial Board	2010 – Present
ASP Area Representative, University Professionals of Illinois	2010 – 2018
Internship Evaluator, Department of Recreation, Park and Tourism	2012 – 2015
Exam Proctor, Disability Resource Center	2015
Council on Admission, Graduation and Academic Standards	2011 – 2012

STUDENT AFFAIRS EXPERIENCE

Western Illinois University, Macomb, Illinois

**2008 – Present Academic Advisor,
 University Advising and Academic Services Center**

Offer educational guidance, monitor student progress, and advise the selection of courses and major appropriate to students' academic profile, career interests, and catalog curriculum requirements. Utilize developmental advising techniques to assist at-risk students in making academic progress, such as reviewing study skills and test-taking strategies for grade recovery. Mentor students in the alternative admissions program, designed for first-year students who

show academic potential but do not meet regular admission standards. Conduct department assessment through curriculum maps linked to program goals and student learning outcomes, and indirect and direct measures of assessment. Provide outreach, referrals, and interventions through collaboration with faculty and other entities on campus to encourage student persistence. Participate in the advising components of new student registration and orientation programs. Recruit, hire, train, and supervise practicum students, as well as graduate students for Summer Orientation and Registration (SOAR) programs.

**2007 – Present Chapter Key Advisor/Faculty/Staff Advisor,
Phi Sigma Sigma, Epsilon Psi Chapter**

Attend chapter, executive board, and finance meetings, initiation, and other chapter events. Serve as liaison between the chapter, the fraternity and the university. Train executive board and executive council members during retreats and other activities. Provide proactive guidance regarding compliance with fraternity ritual, programs, policies, procedures, constitution, and by-laws. Monitor communication within the chapter for potential conflicts and address those conflicts. Advise on academic standards and respond to housing issues ranging from maintenance situations to emergencies. Assist with graduate student house director recruitment and collaborate with house director on housing issues.

**2007 – 2008 Graduate Assistantship,
Office of the Vice President for Student Services**

Collaborated with the vice president for student services on design and implementation of two graduate level courses. Partnered with the WIU Foundation Office to successfully implement fundraising objectives for a student services annual fund drive. Planned professional association socials, and coordinated technical, logistical, and budgetary aspects of the 2008 CSP Summer Institute.

**2007 – 2008 Practicum Assistant,
University Advising and Academic Support Center**

Advised freshmen students in the General Orientation program. Provided students with resources for personal and academic success as well as major field of study selection. Assisted students in selecting courses and the registration process. Evaluated advising techniques at the University Advising and Academic Services Center with other advising centers on campus.

**2007 Summer Intern,
University Advising and Academic Support Center**

Monitored English and math placement testing for incoming students during 13 summer sessions. Assisted students with the course registration and scheduling process. Served as a university resource for students and parents during 11 freshmen sessions and two transfer sessions

**2007 Practicum Assistant,
Casa Latina**

Designed advertising media, implemented marketing plan, and created and executed timeline for flag procession for the 34th Annual International Bazaar. Attended weekly meetings of the International Friendship Club and worked closely with the student organizers of the bazaar. Revised and expanded timeline for marketing and advertising for future bazaars.

**2006 – 2007 Graduate Assistantship,
Women’s Center**

Advised Campus Girl Scouts and Organization of Adult Students for Interaction and Support (OASIS). Supervised student staff members and volunteers, and coordinated developmental activities for meetings and retreats. Prepared training binders for student organizations housed in the Women’s Center, and wrote monthly articles for the *Women’s News and Views* newsletter

TOURISM/HOSPITALITY EXPERIENCE

**1999 – 2005 Land Holding Company Administrator,
Sapphire Investments LLC, Sapphire, North Carolina**

Oversaw all day-to-day financial operations, including payroll, accounts payable, accounts receivable, budgets, and catering, for two restaurants and a motel, as well as financial operations for a storage facility, condo association, and two strip malls. Administered club management program for The Library Club and Restaurant, a private club housed in oldest structure in Sapphire Valley. Recruited, interviewed, hired, trained, supervised, and evaluated office support staff. Assisted with front office management of the Oakmont Lodge, bar and beverage management and food and restaurant management of The Library Club and Restaurant, and food and restaurant management of the White Goose Restaurant. Designed website and special event publicity such as newspaper ads, flyers, and rack cards. Implemented human resources policies and procedures for staff members at three locations.

**1999 Special Events Coordinator, Food and Beverage Department
Great Smoky Mountains Railway, Dillsboro, North Carolina**

Coordinated and managed setup and work schedules for special events and entertainment. Monitored and updated reservation seating charts to maximize customer capacity on special excursions. Developed employee handbook and implemented training for food and beverage staff, including monitoring of quality control of staff on trips. Supervised the bulk mailing system and assisted with promotional mailings. Responsible for décor, service, and special requests of all special events. Collaborated with head chef on menu planning for excursions. Created marketing and advertising promotions for Twilight Dinner Trains and special event excursions such as a “Day Out With Thomas” the Tank Engine.

VOLUNTEER/COMMUNITY INVOLVEMENT

Board President, Macomb Project HOPE Food Pantry and Thrift Store 2012 – Present
Vice Chairperson, PACT/Headstart Policy Council 2007 – 2008

PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

Illinois Academic Advising Association (ILACADA) (Intermittent) 2014 – Present
National Academic Advising Association (NACADA) (Intermittent) 2008 – Present
Phi Sigma Sigma Fraternity 1994 – Present
National Recreation and Park Association (NRPA) 2016 – 2017
Association of Fraternity Advisors, Inc. (AFA) 2008 – 2009
ACPA – College Student Educators International 2007 – 2008
National Association of Student Personnel Administrators (NASPA) 2006 – 2008

ADDITIONAL TRAINING/EDUCATION

Phi Sigma Sigma Stakeholders' Summit	2019
Collaborative Institutional Training Initiative (CITI Program)	2016 – 2019
Student Judicial Board Title IX Training	2018
COMM 538: Teaching Speech in College	2017
Student Judicial Board Title IX Training	2017
University Partnerships for Accessible Solutions (UPAS)	2017
Faculty & Staff Partnerships for Accessible Solutions (FASPAS)	2016
Phi Sigma Sigma Advisors' Think Tank	2008

OTHER EXPERIENCE

OneSpace Editor/Writer	2010 – Present
TripleCurve Writer	2013
MediaPiston Content Editor/Writer	2010 – 2011
Notary Public: North Carolina Department of the Secretary of State	1999 – 2005