

Consolidated report 2011-2012 organized according to University Goals and Actions for Higher Values in Higher Education 2008-2018

1. Focused recruitment and retention

IV. To recruit, retain and graduate a diverse group of undergraduate and graduate students.

Objectives

- *Strengthen undergraduate enrollment at the Macomb Campus.*
- *Implement undergraduate enrollment strategies at the Quad Cities Campus.*
- *Implement a graduate program in RPTA at the Quad Cities Campus.*
- *Create multicultural and career initiatives.*
- *Sustain internal and external support for graduate assistantships.*
- *Increase the number of graduate assistantships.*
- *Upgrade and maintain a dynamic plan for recruitment of outstanding undergraduate and graduate students.*

2012 Productivity Measures

1. Determine how graduate education can be sustained in greater Chicago land area to include the QC campus with additional personnel resources
2. Review the enrollment management plan that seeks to diversity the undergraduate and graduate student population within the Department

Accomplishments

- Increase in number of international and minority students
- Provided leadership for Cultural and Disability awareness events
- Department supported...graduate assistantships

2. Enrich academic excellence

I. To serve the educational needs of students by providing a dynamic and highly effective learning environment.

Objectives

- *Maintain a high level of teaching performance by all members of the faculty, including graduate assistants, part-time instructors, and temporary members of the faculty.*
- *Effectively utilize emeriti faculty in professional preparation of students.*
- *Increase involvement of outstanding practitioners in student learning experiences.*
- *Enhance the impact of the Department in the General Education Curriculum.*
- *Implement quantitative and qualitative assessment methods to measure student outcomes and professional preparation to improve program performance.*
- *Seek feedback on curriculum from practitioners, coordinators, students, and alumni.*
- *Upgrade the curriculum in response to changes and challenges of society and the profession.*
- *Support and facilitate experiential learning (i.e.: RPTA 199 and 499, ECOEE, Outdoor Recreation Consortium, Travel Workshops and community service projects embedded in courses).*
- *Identify and participate in interdisciplinary experiences/programs.*

Accomplishments

- Maintain accreditation of the major
- Collect assessment data from internship experience and competency exams
- Prepare annual outcome report for COAPRT
- Increase partnerships to assist student enrollment
- Produced monthly newsletter for department
- PDC alumni
- Provided travel workshops and consortium

II. To provide an environment that encourages scholarly and creative activity.

Objectives

- *Increase faculty dissemination of scholarship.*
- *Recognize faculty/student involvement in research and scholarly activity.*
- *Support different forms of scholarship, creativity, and research.*
- *Sustain internal and external support for research and scholarly activity.*
- *Support scholarly and creative activity at the international level.*
- *Maintain a visible level of collaborative research/teaching/service among RPTA faculty members.*
- *Encourage faculty/student presentations at university, state, regional, national and international conferences.*
- *Participate in a collaborative master's degree in Museum Studies with the Art Department on the Quad Cities Campus.*

2012 Productivity Measures/Accomplishments

1. Develop a permanent plan for study abroad for the Department.
2. Continue to plan study abroad opportunities with.....
3. Increase faculty and faculty/student research and/or presentations.
4. Continue to review the undergraduate and graduate curriculum and make changes based upon input from students and practitioners.
5. Supported faculty presentations at state, national, international conferences

3. Provide educational opportunities

- *Encourage community-based learning and research.*
- *Sustain/enhance present library technology resources.*
- *Engage undergraduate students in peer and professional mentoring.*
- *Participate in the University's First Year Experience for freshmen.*

Accomplishments

- Develop new and expanded academic programs that allow students to earn multiple degrees from WIU & WIU-QC
- Create integrated baccalaureate/master's degree programs
- Developed online core graduate class
- Created minors in outdoor leadership and TR
- Supported students to attend state, national conferences
- QC students engaged in professional mentoring program
- Department delivered...sections of FYE classes

4. Support personal growth

- *Support student involvement and leadership in professional development opportunities on/beyond the WIU Campuses (Macomb & Quad Cities).*
 - Support plans to increase student participation in and appreciation of cultural, aesthetic, intellectual, and leadership events on and off campus
 - Develop educational opportunities designed to raise awareness of environmental issues

5. Promote social responsibility

III. To positively impact the quality of life throughout the western Illinois region and beyond while servicing the broad-based needs of the leisure services profession, including those organizations involved in service delivery.

Objectives

- *Establish partnerships and alliances to build upon the assets of rural Illinois to meet critical and regional needs.*
- *Expand contributions to the professional development needs of Illinois practitioners, and where possible beyond Illinois.*
- *Establish research/outreach focus relative to leisure over the lifespan.*
- *Provide services to WIU, the western Illinois region, and the leisure services profession through Horn Field Campus (HFC) that includes leadership development, environmental education and environmental sciences, and sustainability.*
- *Foster professional visibility of the RPTA Department through involvement in state, national and international organizations/associations.*

Accomplishments

- Consulted with external advisory board to help advance the department mission
- HFC utilized as a site for classroom instruction increased
- Maintained departmental memberships in professional organizations

6. Demonstrate accountability

Objectives

- *Maintain fiscal accountability*
- *Develop performance measures by which to assess department productivity*
- *Complete the strategic planning process (visioning process)*
- *Provide monthly strategic planning reports*
- *Use annual consolidated report to advance department goals and accountability*
- *Incorporate university and college benchmarking information into department strategic plan*
- *Update website information*
- *Document degree, certificate completion*

Accomplishments

- Refine department strategic plan with updated purpose, timeline, outcomes
- Increase Foundation account balances
- Conducted 3 staff retreats to revise strategic plan