Tips for a Successful Video Submission
Three Steps to Success!

1. Know where to get Help!
2. Know what to include.
3. Know how to Record and Submit your final clips!

EdTPA Online Tutorial Available 24/7: 
http://www.wiu.edu/coehs/technology/edtpavideotutorial.php
Get Help

EdTPA Online Tutorial Available 24/7:
http://www.wiu.edu/coehs/technology/edtpavideotutorial.php

Join our EdTPA Video Submission Board on Pinterest!
Find and Share Tips and Tricks for Success!
https://www.pinterest.com/coehstechnology/edtpa/
Instructional Development Services - Macomb

- Interactive Multimedia Lab
- Technology Resource Checkout (TRC)
  - EdTPA video assistance
  - One-on-One instructional technology training
- Equipment checkout – TRC
  (recording kits will be made available for a one-time fee of $20 for the entire semester. Kits may be reserved for 1 week at a time) They may be checked out multiple times throughout the semester.

Horrabin Hall 104 | Monday & Wednesday 12:00pm – 4:30pm ; Tuesday, Thursday & Friday 8:00am-12:00pm and 1:00pm-4:30pm
Email: coehstechnology@wiu.edu | Phone: 309.298.3076
Instructional Development Services – Quad Cities

• QC Technology Checkout
  Jon McKenna
  Phone: (309)762-9481, ext. 62234
  Email: JR-Mckenna@wiu.edu

http://www.wiu.edu/qc/quad_cities_technology/mediaCenter.php
Know what to include...

Specific Requirements for your Discipline?
If you have questions regarding specific content requirements contact the WIU faculty member assigned to work with you on EdTPA.
• Review discipline specific video requirements in your EdTPA handbook.

• Script and plan your EdTPA video segment. Practice recording to ensure you are ready.

• Create video clips showing uninterrupted student engagement during your instruction.

• Talk to the WIU Faculty Member assigned to work with you if you are having difficulty understanding content requirements.

• Seek assistance with your video clips at the IMM Lab (Horrabin Hall 104).

• Cut or Trim Video clips! Submissions must be an unedited segment of instruction with no interruption!

• Include the name of the school, district or state in the recorded video clips. If unavoidable use blurring when possible hide them.

• Include last names of those appearing in your video clips.

• Hesitate to ask someone for help!

• Wing it! Carefully plan your session and plan and practice your video shots in advance!
Know How to Record and Submit your Final Clips

EdTPA Online Tutorial Available 24/7:
http://www.wiu.edu/coehs/technology/edtpavideotutorial.php
Necessary Materials

- Video Recording Device
- External Microphone if necessary
- Batteries
- Tripod
- Duct Tape or Masking Tape
- Extension Cord
- Power Cords for your Video Recording Device
- Computer with Internet Connection
- USB or FireWire Sync Cables for your Video Recording Device
- Video Editing Software
- Any Video Converter Software

If you are unable to secure technology for your submission contact the IMM Lab (309) 298-3076 to reserve an EdTPA kit. Cost is a one time per semester fee of $20.
Acceptable Recording Devices

» Video Camera(s) – HD, Hi8, 8MM & Flip Cameras

» iPads and Tablets – iPad/Air, Amazon Kindle Fire HDX, MS Surface, Samsung Galaxy Tab, etc.

» Smartphones – iPhone, Samsung Galaxy, Google Nexus, etc.

» Quality is key! Choose the device that has the best quality video and audio recording available. We will discuss how you can enhance your existing device next!
Essential Equipment!

- Video Recording Device
- Tripod
- External Microphone

* If you are unable to secure these devices for your submission please contact the IMM Lab in Horrabin Hall 104.

High Quality Video and Audio is Essential!

- Enhance Audio Quality with external microphones
- Enhance mobile video by shooting horizontally. DO NOT SHOOT VERTICALLY!!
- Use a tripod!
Additional Recording Tips

- Ask someone to operate the camera for you! Review the flow of your lesson and the shots you want to get.

- Control the lighting in the room.

- Leave the camera or recording device plugged into electricity while recording.

- Ensure that there is enough space on the hard drive, memory or tape that you will be recording onto.

- Tape cords to the floor so that no one trips over them.

- Test! Test! Test! Always take a test recording to ensure quality and lighting before recording your actual submission!

- If something was not right in your test recording, fix it and record again!
Possible Editing Tools:

- iMovie
- Windows Movie Maker
- OpenShot Video Editor

Editing your recorded clips

- **Process:**
  - Import Video from the recording device.
  
  - Selecting segment of instruction (Cut or Trim unwanted footage before and after the segment of instruction you wish to submit)
  
  - If necessary use titles to display audio that is difficult to hear. (Use sparingly only when necessary.)
  
  - Export video submission to an appropriate video format. (.mov or .m4v) Resolution – 320x240 or 640x280.
Microsoft Movie Maker is end of life as of January 12, 2017. You currently can still download and install it at: http://www.windows-movie-maker.org/

We are currently unable to recommend a specific video editor.

iMovie and Windows Movie Maker are available to you for FREE in the IMM Lab in Horrabin Hall 104. We also have laptops with the editing tools installed on them for checkout.
Recommended Compression Tool:

- Any Video Converter (FREE Download)


Compressing your video clip

- Demonstration:
  - Any Video Converter for Mac
  - Any Video Converter for Windows
Recommended Compression Tool:

✓ Any Video Converter (FREE Download)


Compressing your video clip

- **Compression Settings Recommended by Pearson:**
  - Bitrate – at least 256 Kbps – the more Kbps the larger the file size, but better quality
  - File size – target file size is 200-300 MB or less.
  - Resolution – 640x480 or 320x240 (can be adjusted in Anytime Video Converter)
  - Frame Rotation – LANDSCAPE aspect ration
  - Frame Rate – 24, 25 or 30 (29.97) fps – 30fps is very common.

http://www.wiu.edu/coehs/technology/edtpavideos/pearsonguides/RecommendedVideoFormatsandSettings.pdf
Uploading Your Submission

Watch your compressed submission to make sure that it is of the highest quality! Make any necessary adjustments.

Upload your final video submissions according to Pearson provided instructions!
What's Your Message?
Experiment and Ask Questions!