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Introduction

Master Plan Purpose and Intent

The Macomb Campus Master Plan 2012-2032: Enhancing the Student Experience represents a unifying vision for Western Illinois University that aligns the University's academic mission, strategic plan, and physical development goals into a single document which will help guide the future direction of the University.

The Campus Master Plan is a collection of powerful ideas. These ideas establish the framework for coordinating physical change on the Macomb Campus. The plan presents a twenty year vision to guide the future of the institution. This document is designed as a long-range tool that can adapt and flexibly respond to unexpected future changes.

This plan serves as an update to the 2007 Macomb Campus Master Plan. It places increased focus on providing realistic, yet visionary solutions to reach WIU’s future goals by building upon key drivers and guiding principles outlined within this report.

Many of the concepts illustrated in the plan are multi-step initiatives that may require more than one project to achieve. The Campus Master Plan outlines parameters to strategically manage and phase opportunities over short, mid, and long-term time horizons. It is intended that this plan will be reviewed and updated by the WIU campus community in five to seven years.
“The Macomb Campus Master Plan develops visionary and implementable strategies to enhance the student experience at Western Illinois University.”

- President Jack Thomas
Institutional Vision, Mission, and Values

The Macomb Campus Master Plan 2012 - 2032: Enhancing the Student Experience (Campus Master Plan) for Western Illinois University (WIU) balances the need for facility and site improvements with the fiscal realities of the present day. From its beginnings as a normal school in 1899, WIU has grown into a respected academic institution that meets the practical needs of its students. The Campus Master Plan comes at an important point within WIU’s history and is built upon the Vision, Mission, and Values of the institution.

WIU Vision

Western Illinois University will be the leader in educational quality, opportunity, and affordability amongst its peers.

WIU Mission

By enacting our values and supporting the synergy between instruction, research, creativity, and service, Western Illinois University prepares a socially responsible, diverse student, faculty, and staff population to lead in the global society.

WIU Values

Academic Excellence
Central to our history and tradition is the commitment to teaching, to the individual learner, and to active involvement in the teaching and learning process. Western Illinois University’s highly qualified, diverse faculty promotes critical thinking, engaged learning, research, and creativity in a challenging, supportive learning community. We are committed to an academic environment that encourages lifelong development as learners, scholars, teachers, and mentors.

Educational Opportunity
Western Illinois University values educational opportunity and welcomes those who show promise and a willingness to work toward achieving shared educational goals. We are committed to providing accessible, high quality educational programs and financial support for our students.

Personal Growth
Western Illinois University values the development of the whole person. We are committed to providing opportunities for personal growth in an environment that supports the development of wellness, ethical decision making, and personal responsibility. With personal growth comes an environment and interpersonal dynamics that celebrate diversity, support internationalization of the curriculum, and encourage plurality of thought and perspective.

Social Responsibility
Western Illinois University is committed to equity, social justice, and diversity and will maintain the highest standards of integrity in our work with others. We will serve as a resource for and stimulus to economic, educational, cultural, environmental, and community development in our region and well beyond.
Master Plan Drivers

The Strategic Plan

*Higher Values in Higher Education 2008-2018*

Western Illinois University’s Strategic Plan, *Higher Values in Higher Education 2008-2018*, represents a ten-year vision for the institution with six goals that reflect the mission of the University. The first goal focuses on the recruitment and retention of a highly motivated and diverse student body. The next four goals outline strategies to advance the core values of the institution. These include the desire to enrich academic excellence, provide broad educational opportunities, to support personal growth, and to promote social responsibility. The final strategic goal reflects on the need to demonstrate accountability. WIU’s Strategic Plan served as an important driver of the Campus Master Plan.

2007 Campus Master Plan

*The Campus is the Classroom: 2007 Macomb Campus Master Plan*

In 2007, a Campus Master Plan was completed for the WIU Macomb Campus. It was completed during robust economic times and reflects this confidence. The twenty-year outlook was highly optimistic with numerous building opportunities and site enhancements recommended. The 2007 Campus Master Plan focused on creating a learner-centered campus and linking campus areas to one another. The fundamentals of the 2007 Campus Master Plan remain relevant and served as the starting point for the 2012 master planning effort. Several key initiatives conceived during the previous planning process were selected to move forward.

Action Projects

*Small Projects, Big Impact.*

The goal for this master planning exercise was to provide a more pragmatic and implementable approach to campus development that builds upon the land use framework approved during the previous plan, but understands that the University is now operating within a more conservative economic environment. The principle phrase that emerged to guide the master planning process was “small projects, big impact”. The process identified several “Action Projects” that were developed in greater detail to serve as immediate implementation projects to jump-start application of the Campus Master Plan. These projects are relatively small in scale and parallel ongoing University prioritization lists. Placemaking emerged as an important focus of the “Action Projects” with emphasis placed on creating memorable indoor and outdoor spaces across campus to strengthen WIU’s unique identity.
Context map shows the WIU property reflected in the Macomb Campus Master Plan.
Master Plan Guiding Principles

Enlivening the Academic Environment.
Western Illinois University seeks to enliven the academic environment through both the establishment of new learning facilities and the re-configuration of existing buildings to address the needs of WIU’s students, faculty, and staff.

Enhancing the Student Experience.
The Campus Master Plan reflects an understanding that a dynamic campus environment enhances the overall student experience and increases student retention. The plan expands upon existing opportunities on campus with new recreation, activities, and housing strategies.

Strengthening Campus Identity.
Western Illinois University understands that it is essential to create a distinct identity within a crowded marketplace. By establishing a strong first impression across campus, WIU will remain a first choice amongst prospective students.

Engaging the Strategic Enrollment Plan.
The Campus Master Plan strengthens WIU’s core values and competencies. By engaging the Strategic Plan, Higher Values in Higher Education, the University will be successful in enriching academic excellence, supporting personal growth, and promoting social responsibility.

Developing Visionary, yet Implementable Strategies.
The Campus Master Plan develops strategies that are visionary, yet implementable in order to respond to a different economic climate from 2007. The plan provides numerous opportunities to enhance the campus environment through phased, achievable goals for the University.
Key Goals of Enhancing the Student Experience

Strategic goals for the WIU Macomb Campus were established early in the master planning process with consensus from the campus community and Macomb citizenry. The eight goals, highlighted below, provide a planning framework that is both visionary and realistic. The result is an actionable plan for implementation that aligns values outlined in the Strategic Plan to the physical vision, improves the overall campus image, and enriches the physical environment for learning. The strategic goals for the Campus Master Plan manifest themselves in planning recommendations, which include:

**Transforming the Academic Environment**

Recommendations:
- Expand upon the established campus building use framework.
- Appoint a campus space czar to implement and maintain a centrally controlled space database.
- Enhance the student experience through strategic building renovations that transform the academic environment.

**Strengthening Campus Identity**

Recommendations:
- Re-evaluate the Legacy Walk to better capture the most exciting and appealing aspects of the Macomb Campus.
- Establish and implement a unified palette of signage and exterior architectural elements to help strengthen campus identity and enhance campus aesthetics.

**Enriching the Outdoor Experience**

Recommendations:
- Preserve and enhance the existing campus open space network and expand established landscape typologies.
- Locate special plazas or landscape features at key points of pedestrian confluence.
- Focus maintenance efforts in areas that are featured on the Legacy Walk.

**Defining Campus Gateways**

Recommendations:
- Create symbolic and identifiable arrival points at primary vehicular campus gateways that reflect a similar character and composition.
- Establish grand campus entry signage at the intersection of University Drive and Lafayette Street (I-67).
Key Goals of Enhancing the Student Experience

Redistributing Parking

Recommendations:
- Maintain the quantity of parking, but re-position parking lots to areas of campus with the greatest parking need.
- Consolidate small parking lots to produce a more effective distribution model.
- Incorporate sustainable design techniques into future parking lot designs to better manage stormwater runoff.

Improving Pedestrian Circulation

Recommendations:
- Develop a hierarchy of pedestrian circulation on campus with a network of primary and secondary walkways.
- Align and simplify many existing pedestrian movements to ease navigation and to improve safety.
- Establish controls along campus streets to direct pedestrians to safe crossing points.

Increasing Campus Mobility

Recommendations:
- Encourage bicycle transportation by establishing a robust bicycle circulation system to better connect campus to the community.
- Provide dedicated bike lanes, in both directions, on campus streets that are contiguous and easily understood by cyclists.

Improving Circulation

Recommendations:
- Establish full vehicular access on Charles Street by connecting to University Drive in order to ease congestion on Western Avenue.
- Re-position select campus bus stops to better align with primary pedestrian circulation routes and major roadway intersections.
ENLIVENING THE ACADEMIC ENVIRONMENT
1. Center for Performing Arts
2. Future Academic Building
3. Visual Arts Facility
4. Currens Hall Renovation and Science Expansion
5. Education Building

ENHANCING THE STUDENT EXPERIENCE
6. University Union Renovation
7. Beu Health Center Expansion
8. Intramural Recreation Fields
9. Varsity Quad
10. Basketball Arena
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II. HISTORY + PROCESS
Campus History

The Campus Beginning

Western Illinois University was established as a normal school in 1899 in Macomb, Illinois to address a state-wide need for teacher preparation. Originally called the Western Illinois State Normal School, the institution did not move to its current location until construction was completed on Sherman Hall in 1902. In 1921, the institution transitioned from a normal school to a teacher’s college and the name was changed to Western Illinois State Teachers College.

The institution experienced moderate growth through the 1940s, on land adjacent to Sherman Hall. This remains the historic core of campus. Under President Beu’s leadership, the institution became Western Illinois University in 1957. This signaled an expansion of both the institution’s academic mission and physical framework.

A Mid-Century Boom

Western Illinois University’s transformation into a regional public university coincided with arrival of the baby boom generation on campus. In order to accommodate a dramatic enrollment increase, WIU completed substantial building construction during the late 1950s and 1960s. This enrollment surge transformed the campus environment and established the campus organizational framework seen today. It was during this mid-century period, that the institution expanded to both the north and south. By the 1980s, enrollment levels had receded and building construction had virtually stopped.

The Campus Today

WIU experienced moderate growth in the decades following the 1980s. The campus continued to expand within the boundaries established during the building boom of the 1960s. Today, the Macomb Campus encompasses 1,050 acres that includes Main Campus, the University Farms, and Horn Field with a 2012 enrollment of approximately 10,000 students. Much of the mid-century building stock remains on campus and presents unique challenges to 21st century pedagogical trends and facilities maintenance. The Campus Master Plan seeks to address challenges facing WIU through the recommendation of innovative site and facilities initiatives. In uncertain times, the Campus Master Plan provides a solid framework to help guide the future.
Campus Timeline
Process

The Campus Master Plan was completed within a 10-month planning process that was divided into two primary phases: Phase I (Validate, Analyze, Reimagine, and Update) and Phase II (Prioritize, Phase, and Document). The result was a clear methodology that built upon the fundamentals of the 2007 Master Plan and successfully identified the future campus vision.

Part I

i. Validating Initiatives
This task focused on learning from those who know the campus best: its users. Outreach sessions were held to make sure every voice was heard. The planning team then distilled ideas into principles to guide the master plan.

ii. Analysis
During Analysis, the planning team evaluated both the physical features of campus, as well as spatial elements and organization. Conclusions established baseline parameters for design of the future campus framework.

iii. Visioning
This phase involved the testing of ideas. Three alternative scenarios were presented and thoroughly scrutinized against the guiding principles, as well as political and logistical realities.

iv. Updating the Plan
The best aspects of the alternatives were refined into a preliminary plan, and ultimately into the final illustrative Campus Master Plan. This task quantified and verified the programmatic elements of the plan.

Part II

v. Identifying Priorities
Upon development of a single campus vision, the planning team worked with WIU to identify aspects of the plan for immediate implementation, “Action Projects”, and buildings to prioritize for strategic renovation.

vi. Phasing and Cost Modeling
The master plan also identified a phased development approach over short, medium, and long-term time horizons. Cost modeling provides the University with a financial planning framework for future development.

vii. Documentation
The final task involved preparation of the master plan report. This process included recording the master plan goals and objectives highlighting the decision making process, summarizing analysis, documenting the master plan recommendations, and outlining phasing strategies for implementation.
Building Consensus

Campus - Community Engagement

The Campus Master Plan is rooted in Western Illinois University’s Strategic Plan and core values. As a tool for building consensus, the master planning process included workshops, open forums, focus group meetings, committee meetings, and design charrettes. Input was solicited at every major decision point within the process.

An inclusive and transparent process was achieved by involving individuals from all facets of the WIU campus community. The process required on-going commitment from WIU leadership and committee members, as well as participation from students, faculty, staff, alumni, and Macomb citizenry. A wide range of dedicated individuals from both the campus and the community provided thoughtful input that helped guide the master planning process.
III. CAMPUS SYSTEMS ANALYSIS SUMMARY
The WIU campus is organized along a north-south axis with primary circulation routes following a similar pattern. Walkways have evolved organically over time to provide meaningful connections to many destinations on campus. However, some major pedestrian corridors remain disjointed, leading users to migrate across parking lots and open spaces to reach a desired destination.

An opportunity exists to better unite the pedestrian circulation system on campus. This includes enhancing connectivity between residence halls and the academic core, as well as improving the safety of street crossings. Limited controls on campus streets create precarious interactions between pedestrians and drivers.
Recommendations

A successful pedestrian network consists of well-connected and logical pathways linking all campus destinations to one another. The Campus Master Plan recommends establishing a hierarchy of pedestrian circulation on campus with a network of primary and secondary walkways. The goal is to create connectedness across campus and to the community.

The location of the valley, as it meanders through campus, provides the ideal orientation for a primary pedestrian corridor. This corridor provides a consistent connection from the southeast corner of campus, through the academic core, to the northwest residential district. This connection also allows access to the La Moine River Trail.

The Campus Master Plan aligns and simplifies many existing pedestrian movements to ease navigation and to improve safety. Pedestrian corridors terminate at major street intersections, offering safe crossing points for pedestrians that are also identifiable to drivers. Controls, such as fencing or landscaping, should be established within road medians to help direct pedestrians to these designated crossings. As new projects are completed, careful attention should be placed on the orientation and location of building entries in relation to major pedestrian circulation routes.
Bicycle Circulation

Existing Conditions

Western Illinois University encourages the use of bicycles on campus through the Rocky Bikes program. The bike share program provides students, faculty, and staff with free 48 hour bike rental. Bikes may be accessed near the University Union. The initiative seeks to reduce vehicles on campus, while improving the health of the WIU community.

With help from the Rocky Bikes program, bicycles are gaining popularity as an important mode of transportation on campus. While bike racks are provided throughout campus, WIU currently does not have a dedicated bike route system. Bicycle access and amenities could be enhanced across campus to make the process of using a bicycle more convenient.
Recommendations

The Campus Master Plan encourages bicycle transportation and recommends establishing a robust bicycle circulation system to better connect campus to the community. The City and County have taken steps to encourage bicycle use through initiatives outlined in the City of Macomb's 2007 Comprehensive Plan and McDonough County's 2004 Trails and Greenways Comprehensive Plan. WIU would be wise to expand upon these efforts by developing a dedicated bike system throughout campus.

Campus streets should have dedicated bike lanes in both directions that are contiguous and easily understood. Bike path entry points should be welcoming and informative, with pathways appropriately sized for both pedestrians and cyclists. The intent of this system is not only to make the University bike friendly, but also to connect to the La Moine River Trail regional greenway system.

As WIU’s bike system develops, bike parking facilities should be appropriately located along the corridor and near building entries to encourage higher use. Covered bicycle parking is desirable near residence halls where long-term storage is expected. Increased access locations for Rocky Bikes was also identified as desirable during campus outreach sessions.
Vehicular Circulation

Existing Conditions

Major vehicular circulation around campus occurs on West Adams Street, Western Avenue, and University Drive. Charles Street terminates at WIU’s boundary, which deters use of this road. Therefore, Western Avenue supports all north-south campus traffic. Students interface with this roadway on a daily basis to access academic facilities, residence halls, and parking. This scenario creates many pedestrian-vehicular conflict zones.

Murray Street serves as an important secondary campus street and emergency access route. Sherman Drive, which runs east of Sherman Hall, is a two-lane road that serves many small parking lots and service areas. Its curving alignment can be disorienting to drivers. Opportunities exist to enhance and simplify vehicular circulation on campus, with an added benefit of improving pedestrian safety.
Recommendations

A primary goal of the Campus Master Plan is to improve vehicular circulation on and around campus through simplification of the road network and the reduction of potential pedestrian-vehicular conflict points. Another important aspiration is to identify major vehicular campus gateways to create symbolic and identifiable arrival points to campus.

Based on average daily traffic (ADT) data and input from campus outreach sessions, three important campus gateways were identified at the intersections of West Adams Street and Charles Street, West Adams Street and Western Avenue, and University Drive and Lafayette Street (I-67). The Lafayette Street gateway experiences the heaviest traffic volumes and deserves the most significant entry treatment. It is also to be the location for a proposed Visitors Center.

To provide a cohesive circulation system around the campus perimeter, the Campus Master Plan recommends full vehicular access on Charles Street to connect to University Drive. This is expected to ease traffic congestion on Western Avenue. Additional changes, such as the re-alignment of Sherman Drive and the elimination of Union Drive, will assist in calming and simplifying vehicular circulation on the WIU Macomb Campus.
Western Illinois University is fortunate to be served by a robust transit system. Go West offers comprehensive bus service to the entire WIU community and all Macomb citizenry. The system began in 1998; students voted to tax themselves in order to gain access to a bus system. Currently, there are 16 fixed routes that serve campus.

Due to a large number of bus stops along Western Avenue and Charles Street, both corridors experience bus backups and vehicular congestion. The current location and grouping of bus stops do not align with major pedestrian circulation routes extending from the campus core. This condition encourages many non-designated mid-block pedestrian crossings, compromising safety on campus.
Public transit is a highly encouraged form of transportation and Western Illinois University benefits from a well established transit system. The Campus Master Plan suggests the re-positioning of select campus bus stops to better align with primary pedestrian circulation routes and major roadway intersections. Attention has been paid to ensure that bus stops are spaced equally around the campus perimeter and near important campus destinations.

This proposed bus stop configuration will attract students to key, designated street crossings. Pedestrian controls, such as fencing and landscaping within roadway medians, will work in collaboration with re-positioned bus stops to emphasize crossings. The result will be an enhanced pedestrian experience and the creation of a safer campus environment for both pedestrians and drivers. These efforts will have the added benefit of alleviating congestion, reducing bus stacking, enhancing the campus edge, and minimizing unnecessary short bus rides along the perimeter roadway network.

Go West supports efforts to increase pedestrian safety on campus and has been involved in discussions throughout the master planning process. Continued support of the transit system will reduce the impact of vehicles on campus while enriching the overall student experience.
Parking

Existing Conditions

Western Illinois University currently provides adequate parking for students, faculty, staff, and visitors. The WIU Macomb Campus meets the national average of 1 parking stall per 2.8 students. While the quantity of parking does not present an issue, the distribution of parking across campus does.

Naturally, parking lots near the campus core have the highest utilization rates, but perimeter lots experience much lower use as compared to peer institutions. The largest parking area on campus is called “Q Lot”. It can be overwhelming to navigate and presents an unappealing image to first time visitors. There are also many small lots located adjacent to buildings.
Recommendations

The utilization data suggests that there is an opportunity to re-distribute parking across campus to better address need and thus increase overall parking utilization. The Campus Master Plan recommends maintaining the quantity of parking on campus, and instead re-positioning and re-sizing parking areas. The greatest need exists near the campus core.

To aid in a more effective distribution model, the Campus Master Plan advises the consolidation of numerous small parking lots. This reduces the need for many curb cuts and access drives throughout campus. New parking lots are designed with access directly off major vehicular circulation routes. This configuration will create an easily understood parking pattern.

Two parking structures are proposed to be phased into the plan over time. They are each located near important campus destination points. The use of parking structures preserves valuable campus open space. Both structures are located within a five minute walk of the proposed Center for Performing Arts and University Union.
Open Space

Existing Conditions

Many wonderful open spaces and natural features currently exist on the Macomb Campus. Nearly 75% of existing campus acreage is identified as open space, with approximately 50% of it characterized as manicured landscape area. This open space offers many opportunities for informal passive and active recreation. However, significant effort is required to maintain these areas.

All athletic and intramural fields are located north of University Drive. The football stadium is the one exception, with a central location on campus. The La Moine River Valley is a natural topographic feature that meanders through the heart of campus. It has the potential to be transformed into a recreational and aesthetic asset for campus.
Recommendations

The future open space strategy builds upon the existing campus open space framework and expands upon established landscape typologies. The Campus Master Plan seeks to preserve and enhance the beautiful open space network that has developed on the WIU Macomb Campus over many decades. A diverse variety of mature evergreen and deciduous trees dot the campus landscape, conveying a sense of place and history.

A significant natural topographic feature that intersects campus is the La Moine River Valley, part of the larger La Moine River watershed system. The Campus Master Plan recommends accentuating this feature by highlighting the valley as a signature open space on campus. To give this space its own unique identity, the name the “Valley of Purple” has been selected.

Memorable open spaces are critical to the open space network and enhance the overall student experience. The Campus Master Plan identifies key points of pedestrian confluence where special plazas or landscape features should be located. The building configuration within the historic campus core also provides an ideal location for memorable space with a formal quad.
Legacy Walk

Existing Conditions

A positive campus tour experience can be the difference between attracting a prospective student to enroll at WIU or not. Research suggests that students form their opinion of campus within the first ten minutes of arrival. The Legacy Walk, shown below, is the walking tour that prospective students and their relatives take when considering a future at WIU.

The existing tour begins at Sherman Hall and traverses north to Thompson Residence Hall, before circling back past Spencer Recreation Center and University Union. An optional route, sometimes taken on Discover Western days, heads east to explore Tanner Residence Hall.
Recommendations

It is important to project the best possible campus image to prospective students to energize them about the opportunities that exist at Western Illinois University and to encourage them to enroll. The Campus Master Plan recommends re-evaluating the Legacy Walk to capture the most exciting and appealing aspects of the Macomb Campus. The diagram, shown below, suggests an alternative route for consideration. The proposed Legacy Walk parallels initiatives previously outlined for campus open space. The goal is to focus limited maintenance resources in the areas that are most prominently on display.

Sherman Hall remains an impressive introduction to campus and conveys the legacy of the institution. It is recommended that prospective student tours continue to start at this point. New additions to campus, such as the Center for Performing Arts, Currens Hall Science Renovation and Expansion, and the Education Building should also not be missed. The University Union is well positioned at the mid-point of the tour, offering students multiple exposure to its activity. The recent renovation of Corbin-Olson Residence Hall makes it an ideal candidate for exploration. The Thompson Residence Hall stop can easily be added if a more traditional residential example is desired.
Building Use

Existing Conditions

The campus is organized in a north-south manner with academic facilities forming a central spine. Many academic functions occur along Western Avenue while others are grouped within the historic campus core, south of Murray Street. Administration is also centered in this area.

Residential life has been evenly distributed at the four corners of campus. The University Union is ideally situated at the crossroads of all residential buildings on campus and the student recreation complex is positioned on axis with it to the north. With the exception of the football stadium, all athletic facilities are grouped together, north of University Drive. Support facilities are dispersed across campus.
Recommendations

The arrangement and distribution of building uses on campus appears generally well organized. However, the WIU Macomb Campus does not maintain a comprehensive centralized scheduling system; therefore it is impossible to ascertain the specific programmatic uses within each building. It also prevents the Campus Master Plan from defining specific space needs for campus. At the present time, only two-fifths of classrooms are centrally scheduled. The remainder are controlled by individual colleges with no common reporting structure. The Campus Master Plan recommends that a campus space czar be appointed to implement and maintain a centrally controlled space database. WIU would be better served by having a clear understanding of space distribution and utilization across campus.

In addition, the Campus Master Plan recommends expanding upon the established campus building use framework. Throughout the master planning process, space needs were identified in outreach sessions. Proposed academic facilities are sited adjacent to existing academic facilities. New athletic facilities are located within close proximity to other related functions and the existing heating plant is to be decommissioned and positioned near existing support facilities.
Building Use

Action Project: Strategic Renovation Opportunities

Much of the existing building stock on WIU’s Macomb Campus is from the 1950s, 1960s and 1970s. During this period, designers were focused on efficiency rather than experience. An opportunity exists to enhance the student experience through strategic building renovations that transform the academic environment, while conserving limited financial resources. The key concept is to do more with less - better, because how it looks is the brand!

Case Study, Existing

A typical mid-century academic building was selected as a case study to highlight various renovation opportunities that exist. These academic spaces are characterized by dense floor plans, tight corridors, dated finishes, poor interior lighting, and limited access to natural light. The result is an unremarkable learning environment.
Case Study, Interior Upgrade Option A

Extending the Classroom Experience
Strategy: Identify blocks of space (500 - 600 SF) along corridors of the academic buildings that can become “Soft Space/Collaboration Zones” that extend learning beyond the classroom.
Case Study, Interior Upgrade Option B

Open Flexible Space
Strategy: Identify blocks of space (1800-2200 SF) within the academic core that can become “Soft Space/Collaboration Zones” between the classroom and the front door. The space can be enlivened further by the addition of a cafe.
Case Study, Interior Upgrade Option C

Vertical Opening
Strategy: Identify blocks of space (4500 - 5000 SF) on two floors that can become “Soft Space/Collaboration Zones” united by a vertical opening to help create visual relationships within the building and increase access to natural light.
A Unique Approach to Enlivening the Academic Environment.

Universities use academic facilities to attract, retain, and enrich the lives of students. The current economic climate makes it challenging to justify the construction of shiny new buildings that showcase the latest technology, finishes, and styles. So how do we overcome this challenge, while still offering the dynamic learning environments students expect? The answer is that new is not always necessary.

The images, shown here, are all remodel or retrofit projects within existing facilities. As highlighted on the previous pages, strategic renovations that target key points within a building can enliven the overall academic environment by providing space for students to interact, collaborate, or study quietly. The use of new materials, improved lighting, and updated technologies in concentrated areas can transform the overall feel of a dated facility.
IV. CAMPUS DISTRICT RECOMMENDATIONS
The illustrative Campus Master Plan represents an ideal future vision for Western Illinois University's Macomb Campus. It translates the principles, key goals, and systems recommendations developed during the master planning process into a single graphic. Both short- and long-term opportunities for the continued growth and development of the University are represented in the plan. On a detailed level, the Campus Master Plan proposes the placement of new features such as future buildings, roadways, pedestrian corridors, open space, and parking. However, the fundamental function of the Campus Master Plan is to suggest a principle driven framework for managing future opportunities.
Campus Districts

The Campus Master Plan is divided into six districts for the purposes of outlining the proposed initiatives contained within the plan. These include five districts found on the Main Campus and a sixth Regional District that encompasses both the Horn Field Campus and University Farms.
Historic Academic District

Initiatives

1. Academic Centers and Institutes
Sherman Hall remains a grand architectural statement on the WIU campus. The placement of future Academic Centers & Institutes on axis with Sherman Hall will reinforce this role by enhancing the experience along West Adams Street. It will also place organizations in close proximity to a concentration of administrative services.

2. Surface Parking Lot
Development of the Center for Performing Arts will eliminate 138 existing parking spaces. A proposed surface parking lot west of the Center will offset this parking loss. Sustainable development methods should be used to soften the impact of this land use along West Adams Street.

3. Center for Performing Arts & Courtyard
WIU’s performing arts programs serve a prominent cultural role within both the city and the region. A proposed 127,000 SF Center for Performing Arts will provide much needed performance space for students, as well as increase WIU’s ability to host guest artists. The Center is expected to be an architectural showpiece on campus. A courtyard near the east entry will enliven the outdoor environment and provide gathering space.

4. Future Academic Building
A site on Murray St. has been designated for the placement of a future academic building, if needed. The building would help activate the Murray Street corridor.
5) Sculpture Quad

With construction of the Center for Performing Arts, an opportunity is presented to strengthen the existing open space between Tillman Hall and Seal Hall to create a dynamic Sculpture Quad that spans from the proposed Visual Arts Building to Memorial Hall, with a link to the CPA. The space should be designed to become a central gathering space on campus that celebrates the arts.

6) Visual Arts Facility

WIU’s Visual Arts programs currently occupy space in the Heating Plant Annex. Relocation of the Heating Plant, presents the opportunity to create a stand alone facility that will serve as a dynamic anchor to the Sculpture Quad.

7) Grote Memorial

Grote Hall was constructed in 1911 to serve as a women’s residence hall, east of Sherman Hall. In 1991, the facility was demolished. A location within the footprint of the original building and adjacent to the proposed Foundation Building is identified to honor the memory of those individuals that lived in Grote Hall.

8) Foundation Building

WIU’s Alumni Association has outgrown its current facilities. A new Foundation Building is desired to provide a prominent and easily accessible venue for outreach activities and Alumni Association events. The building is sited to take advantage of impressive views into the “Valley of Purple”.

[Image of campus map with numbered locations corresponding to the text descriptions]
Valley Village District

Initiatives

1. West Adams Street Campus Gateways

West Adams Street remains an important entryway for many visitors to the Macomb campus. The intersections of West Adams Street and Charles Street, as well as West Adams Street and Western Avenue should be enhanced with gateway signage, lighting, and landscaping to celebrate arrival onto the WIU campus.

2. West Adams Streetscape Enhancement

The City of Macomb prepared an Adams Street Corridor Revitalization Plan in 2009. The report provided a series of recommendations to enhance the Adams Street corridor and established a goal of creating a stronger connection between the WIU campus and downtown. As part of the master planning process, the University also established a goal of improving the character of West Adams Street. WIU should collaborate with the City of Macomb on efforts to enhance this important campus corridor.

3. “Valley of Purple”

The “Valley of Purple” is a concept that emerged from the 2007 Campus Master Plan and remained popular throughout the 2012 master planning process. The concept seeks to transform the existing valley into a lush, ribbon of open space that extends through campus, linking north to south by a trail system. It is designed to serve as a recreational amenity for the campus and
The realignment of Sherman Drive allows for increased development opportunities within the historic core, as well as minimizes conflicts for pedestrians by simplifying parking configurations. The realignment is made possible through relocation of the existing Heating Plant.

University Village has served an important role as Graduate and Family Housing since the 1950s. Its location near the center of campus makes it a desirable housing choice. New modern facilities are proposed to replace the existing structures to both better serve students and better embrace views of the valley and campus.

In order to transform the “Valley of Purple” into a recreational corridor, existing surface parking should be relocated to areas of higher topography. This move positions parking closer to facilities and improves the overall aesthetics of the Macomb Campus.

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Academic Core District

Initiatives

1. “Valley of Purple”
As described on the previous page, the “Valley of Purple” will link the WIU campus to the La Moine River Greenway. It is to extend through central campus, wrapping around Hanson Field. Within the Academic Core District, the valley should be designed to allow for active student recreation with open lawn areas and canopy trees. The trail system should continue through campus and provide connections with the primary pedestrian network.

2. Murray Street Parking Structure
University Union serves as the centerpiece of student life on campus, while also providing event space for both the campus and community. This diverse role attracts numerous people to campus each day in search of parking near the facility. A proposed parking structure along Murray Street will seek to resolve this need by providing approximately 250 parking spaces accessible to the Union by a pedestrian connector bridge. The parking structure will also serve a dual purpose by being located within a 5-minute walk of the proposed Center for Performing Arts.

3. University Union Renovation
A multi-phase renovation project is proposed for the University Union to both modernize the facility and elevate its role within campus life. A primary goal of the renovation effort is to encourage more students, faculty,
Murray Street bisects WIU’s Historic Core from its Academic Core. It is an important internal campus street that experiences significant pedestrian activity, however its existing character does not reflect this. Murray Street should be transformed from a vehicular dominated roadway to one that is more welcoming to pedestrians.

**Murray Streetscape Enhancement**

Murray Street bisects WIU’s Historic Core from its Academic Core. It is an important internal campus street that experiences significant pedestrian activity, however its existing character does not reflect this. Murray Street should be transformed from a vehicular dominated roadway to one that is more welcoming to pedestrians.

**West Hanson Field Renovation**

A unique and much loved aspect of WIU’s Macomb Campus is the position of Hanson Field within the center. This campus characteristic should be embraced and celebrated. In 2007, the east side of Hanson Field received a renovation that addressed the student seating section. The Campus Master Plan proposes an update to the west side of Hanson Field to complete the renovation effort. The stadium will then become a focal point of pride. The University seeks to expand the role of the stadium beyond an athletic venue to also play a role in academic life. Renovation plans include space that can double as athletic meeting rooms and academic classrooms. It also includes creation of a new entrance plaza adjacent to the quad.
Academic Core District

Action Project: Murray Streetscape Enhancement

The master planning process identified the Murray Streetscape Enhancement as an “Action Project” within the Campus Master Plan because it is a small project that will have a big impact on the WIU student experience. Murray Street should remain open to vehicular traffic, but be re-designed to slow cars and provide increased safety for pedestrians. The design shown below will activate Murray Street through the addition of benches, plazas with seating, street trees, and lighting. The University Union renovation will enhance this effort by improving the relationship of the building to the street.
Initiatives

1. **Beu Health Center Expansion**
   Beu Health Center serves an important role in the life of the University, as the only on-campus health provider. The existing facility, constructed in 1963, creates limitations to the quality of service the health center can provide. Approximately 22,000 SF of additional space is needed to address current and future capacity issues. A building expansion to the north will accommodate this need and maintain Beu Health Center within the heart of campus.

2. **Western Avenue Streetscape Enhancement**
   When classes are in session, Western Avenue is the most active street on campus with pedestrians, motorists, buses, and cyclists all utilizing this circulation corridor. Western Avenue's current configuration functions poorly with many safety concerns present. The Campus Master Plan proposes that a streetscape enhancement project be completed along Western Avenue to reduce the potential for pedestrian - vehicular conflicts and to improve the overall aesthetic character of the roadway.

3. **Western Avenue Mixed-Use Parking Structure**
   With the addition of the Center for Performing Arts, a significant number of people will be visiting campus and requiring a place to park in close proximity to the facility. The Western Avenue Mixed-Use Parking Structure will
meet this need by locating approximately 1,000 parking spaces within a 3 minute walk of the CPA. The structure will provide an accessible path via an overhead walkway. In order to improve its appearance, the first floor of the structure should be activated with mixed-uses such as offices, retail, or student services.

4 Intramural Recreation Fields
Relocation of the Education Building presents the opportunity to reuse the space vacated by the facility to enhance the student experience. Many WIU students are engaged in intramural sports and two new fields will help offset the high demands placed on existing facilities.

5 Currens Hall Renovation and Science Expansion
Currens Hall was constructed in 1970 and no longer meets the academic needs of today’s students and faculty. The Campus Master Plan proposes a renovation and expansion to the facility to ensure that WIU continues to attract talented individuals to its science related programs.

6 Education Building
Horrabin Hall was originally designed as a temporary structure to serve as the Laboratory School for WIU. Much has been done to convert the facility for the College of Education, but the building still remains inadequate. A new structure should be constructed within the Academic Core to better serve this important academic program.
Academic Core District

Action Project: Western Avenue Streetscape Enhancement

The Western Avenue Streetscape Enhancement is also identified as an “Action Project” within the Campus Master Plan. An immediate need exists to improve safety for pedestrians crossing this roadway and to alleviate the congestion faced by motorists and buses. By reducing the vehicular travel lanes to one-way in each direction, the existing road right-of-way will provide the space needed to establish dedicated bus pull-off zones and bicycle lanes. In addition, a central median will allow safe crossing for pedestrians by directing their movement to designated, marked walkways.
Initiatives

1. Undergraduate Residence Hall
With the decommissioning of Higgins Hall, 222 additional beds are needed to meet a University goal to provide housing for 5,000 undergraduate students on the Macomb Campus. The Campus Master plan proposes a new low-rise residence hall adjacent to Thompson Hall to address this need. The facility should be designed to share the existing dining hall.

2. Heating Plant
A new heating plant is necessary to support on-going campus development. The existing facility, located within the center of campus, is outdated and presents challenges to maintain. The facility should be located adjacent to the Physical Plant.

3. University Drive Streetscape Enhancement
The Campus Master Plan proposes enhancing University Drive with measures similar in character to Western Avenue such as pedestrian controls and landscaping. This will improve both pedestrian safety and campus aesthetics.

4. Varsity Walk
An important goal of the Campus Master Plan is to improve pedestrian circulation across campus. The area north of University Drive, containing mostly athletics, currently feels disconnected from the heart of campus. The Varsity Walk will help unite the Athletics District. The walk should be an aesthetically pleasing promenade that celebrates notable athletes throughout WIU’s history.
5 Varsity Quad

In association with development of the Varsity Walk, an open space quad should also be developed to enhance the overall game day experience and provide space for informal student recreation on campus. Varsity Quad will help unite the proposed Arena with the existing recreation center and football stadium. This space presents an ideal opportunity for the placement of a memorial or sculpture that may serve as a photo backdrop at graduation.

6 Basketball Arena

In order to remain competitive within NCAA Division I Athletics, the Campus Master Plan proposes construction of a new Basketball Arena with increased capacity and modern training facilities. The proposed Arena will serve as the home for WIU’s men’s and women’s basketball teams. Western Hall should be preserved to fulfill a need for increased intramural space and athletic practice areas on campus.

7 Enhanced Q Lot

Q Lot is the largest parking area on the WIU Macomb Campus. Its current configuration is neither aesthetically pleasing nor easy to maneuver in a vehicle. Q Lot should be redesigned to improve wayfinding, as well as enhance its overall appearance. Green technologies, such as bio-swales, should be used to provide stormwater treatment.
Gateway District

Initiatives

1. **Visitors Center**

The campus entry at University Drive and Lafayette Street (I-67) serves as the primary gateway for numerous visitors to WIU’s Macomb Campus. The Campus Master Plan proposes a Visitors Center that will be highly visible to campus visitors. The facility will serve both as a welcoming architectural statement and as a facility to help orient new visitors to campus. The Visitors Center is expected to be approximately 8,000 SF and include an information desk, gallery space, conference room, and restrooms. The building should be positioned to capture views of approaching southbound motorists with parking tucked behind the structure. The surrounding site will also be enhanced with views to Alumni Lake.

2. **Grand Entryway Signage**

It is easy to miss the existing campus signage at University Drive and Lafayette Street (I-67). Diminutive in scale and unassuming, the signage does not make a dramatic impact at WIU’s primary gateway. Grand entryway signage in this location will identify and celebrate one’s arrival to the Macomb Campus.

3. **University Drive Entry Enhancement**

University Drive serves as the primary entryway for many visitors to WIU’s Macomb Campus. In an effort to enhance the campus entry experience, the overall character of University Drive should be improved with lighting and landscaping to celebrate one’s arrival to campus. A long-
term goal should be to control both the north and south sides of University Drive, in order to establish a unifying image at the campus entry. A simple, but elegant entry design will help direct attention to the Visitors Center.

Charles Street Connection
Western Avenue currently supports all north-south campus traffic. The addition of a Charles Street connection to University Drive will help ease traffic on campus by providing a second north-south vehicular corridor. The City of Macomb is currently in the process of enhancing Charles Street. The University can expand upon this initiative with the Charles Street connection.

Alumni Lake
The campus entry experience will also be enhanced by the addition of Alumni Lake in the area across from North Quads. The lake will function as an important stormwater management tool, as well as serve as an aesthetically pleasing feature within the landscape.

Connection to La Moine River Trail
The McDonough County Trails and Greenways Comprehensive Plan proposes a recreational path along the La Moine River. The Campus Master Plan recommends that pathways on campus be connected to the La Moine River Trail, where possible, to encourage physical activity and exposure to the natural environment.
Gateway District

Visitors Center & Grand Entryway

The intersection of University Drive and Lafayette Street (I-67) serves as a first introduction to the Western Illinois University campus for numerous visitors each year. Individuals traveling from metropolitan areas such as Chicago, the Quad Cities, Des Moines, and Peoria typically approach campus south along I-67, turning west into campus at this intersection. It is due to this high-level of traffic activity that development of a grand entryway, accompanied by a Visitors Center is appropriate.

A comprehensive site plan for the area surrounding the Visitors Center will elevate the entire campus entry experience for visitors. The concept graphic shown at right, highlights opportunities for capturing views towards a water feature and aesthetically pleasing landscaping. Connections to the La Moine River Trail are suggested to enliven the area with pedestrian and bicycle activity. The development of a Visitors Center in this location will help orient first-time visitors to campus and provide a welcoming introduction to WIU.

The existing character of the intersection presents distinct challenges when considering development of entry features. Topography, existing vegetation, and undesirable adjacent land uses require careful planning of the gateway to ensure that a highly visible and dynamic entry is created. The plan should accentuate the positives of this location, while down playing negative elements outside of the University’s control. The Visitors Center should be positioned to serve as a beacon for the University, illuminated at night and architecturally eye-catching during the day.
Visitor Center Parking (100 spaces)
Student Parking Lot (305 spaces)
Bus Turnaround

Establish residence prairie along road
Maintain a visually dense planting along Rd.

Pole light existing trees
do create long view to
Visitor Center

Visitor Center - rotate
broadsides to Lafayette (Lot)
do bring to corner location to
increase prominence

Entry features:
- Walls
- Exhibition
- Landscape

Purchasing properties to create
experienced view along most prominent campus entry

Restored Prairie
Restored Praire

Reducing South Lanes (3) of
University Dr. to establish
axial view to new "corridor"
@ Charles St.

Small campus sign
Restoration corridor
and restored landscape

Lower Bluffs - for passive
recreation

Allen Charles St. Extension
to terrains (i.e. proposed lake
and water feature (fountain))

Upper Bluffs - for passive
recreation
Gateway District

Action Project: Grand Entryway Signage

In order to capture the attention of visitors to WIU’s campus and passing motorists, grand entryway signage should be constructed at the intersection of University Drive and Lafayette Street (I-67). The signage should be elegant in character and traditional in its design, paying homage to the iconic architecture of Sherman Hall. Due to high traffic speeds typical along Lafayette Street, sign walls and landscaping should be scaled appropriately to be viewed both from a distance and while passing by quickly. This requires an exaggerated scale and a constrained, but dynamic palette of landscape material to provide the desired impact.
Strengthening Campus Identity

Unifying Signage and Exterior Architectural Elements

A unified palette of signage and exterior architectural elements helps to strengthen campus identity and enhance the overall aesthetic of campus. Signage that reflects the general design of the primary entryway signage near University Drive and Lafayette Street (I-67) should be used to identify other important gateway points on campus, for both pedestrians and vehicles.

The family of signage, showcased on these pages, demonstrates unity in its design details by utilizing similar architectural characteristics, as well as the same palette of colors and materials. The signage family should be used across the exterior campus environment to help unify the overall aesthetic of campus. Unity throughout architectural elements and signage will help to reinforce the Western Illinois University brand and leave a memorable mark in the minds of students, faculty, and visitors to campus.

Short Column and Seat Wall

Tall Column
Columnar Sign Wall
Gateway District

Action Project: University Drive Streetscape Enhancement

University Drive plays an important role in defining a visitor’s first impression of the WIU Macomb Campus. It is for this reason, that the University Drive Streetscape Enhancement project is identified as an “Action Project” within the Campus Master Plan. University Drive is currently designated as an emergency route by the City of Macomb. Therefore, a streetscape cross-section is proposed that will maintain two lanes in each direction. Design features from the Western Avenue streetscape should be incorporated to create a unified approach to streetscape design on campus.
A Unique Approach to Enhancing the Student Experience.

A campus is revealed gradually as a progression through many smaller places: quiet courtyards, formal quadrangles, iconic gathering spaces, open lawns, and natural areas. It is important to establish a hierarchy of open space typologies that range in character from more formal and memorable spaces to informal natural areas; from iconic gathering spaces to quiet places for contemplation. The diversity of scale, formality, activity, and aesthetics of various campus spaces are woven together to form the fabric of the campus.

Since the most common form of transportation on campus is by foot, a coherent sidewalk and streetscape character will create a sense of place and enhance the quality of the pedestrian realm. By establishing a diversity of spaces, a consistent character in the exterior campus fabric, and increased pedestrian connectivity, it will improve walkability and therefore enrich the Western Illinois University student experience in the outdoor environment.
Regional Districts

Horn Field Campus

Horn Field Campus (HFC) is part of Western Illinois University's College of Education and Human Services, and is administered by the University’s Department of Recreation, Park and Tourism Administration. Located one mile south of Macomb, this 92-acre retreat includes woodlands, prairie, and several miles of nature trails. HFC sponsors a wide variety of educational and service programs, as well as offering opportunities for recreation, public service, instruction, and research. HFC provides WIU faculty and students with a place to teach and learn practical skills. Programs and facilities are also available to the public.

The current facilities and landscape features have not changed since completion of the 2006 Horn Field Campus Facility Master Plan. However, the priority of proposed initiatives has changed and needs to be assigned into phases. HFC leadership is currently working with WIU’s Facilities Management Department and GIS Center staff to produce new master plan drawings that will reflect the revised prioritization order for proposed facilities and site improvements.

Accomplishments to Date:
Since completion of the 2006 Horn Field Campus Facility Master Plan, four initiatives have been implemented that improve the overall experience for staff and visitors:

- Internet service with wireless access is now provided on-site allowing connectivity to Main Campus.
- A rural water line has been installed.
- A camp site and viewing areas have been established along Lazy Creek Trail.
- Directional signage is now in place to guide visitors from the Macomb Main Campus to the Horn Field Campus.

Proposed Facilities:
The following proposed facilities and renovations are desired to serve the growing needs of the Horn Field Campus:

- An outdoor education building that provides public restrooms, a workshop with electricity, classroom space to meet Wilderness Education Association and the ECOEE needs, and equipment storage. The goal is to expand this facility as funding becomes available to also include a small kitchen / dry goods storage room and a pavilion.
- A multi-purpose building with increased lodging and meeting capacity.
- A brick administration building to replace the existing mobile home being utilized by staff.
- Tent platforms and an associated washhouse.
- Challenge course restrooms.
- A small entrance / welcome facility at the front gate.
- Renovations to the existing HFC lodge to include an update to the kitchen and restroom addition.

Proposed Site Improvements:
The following proposed site improvements are recommended to increase safety and overall use of the campus:

- Enhance transportation access to Main Campus through the addition of a bike trail.
- Improve the existing road surface and provide additional parking area.
- Add a lighted sign at the intersection of Johnson and China Roads.
- Add a road along the east side of the HFC property to allow access to challenge course equipment.
- Restore the existing dam.

Together, the proposed facilities and site improvements will allow HFC to expand their programmatic efforts and enhance the overall campus experience. HFC remains a valuable educational and research asset that distinguishes WIU from its peers. Ongoing investment is needed to help keep the Horn Field Campus in good working order.
Regional Districts

University Farms

Western Illinois University owns and maintains approximately 700 acres of cropped farmland in western Illinois. The farms owned and operated by the School of Agriculture are integral to its academic curriculum. Four different facilities comprise the farms: the Agriculture Field Laboratory, the Kerr Agricultural Field Laboratory, and the leased Allison Organic Research and Demonstration Farm and the Scott County Farm. These four farms total 530 acres and are a combination of crop land, pasture, forest and conservation acreage. The principle teaching farm is the 110 acre Agricultural Field Laboratory adjacent to WIU’s Main Campus. It consists of swine, cattle, and sheep facilities, the Livestock Center and the Agronomy Buildings. In addition, nearly 80 acres are used for agronomic research that focuses on pesticides, insecticides, and alternative crops.

The proposed initiatives outlined below for the University Farms reflect items identified in the WIU Farm Master Plan (FMP). The broad based FMP recognizes that if Western Avenue is extended to Tower Road, the WIU Farm would be significantly affected. However, it does not appear as if a decision to extend Western Avenue has been made. Consequently, the FMP provides two alternative recommendations that are a function of road pattern changes. In addition, four significant capital improvement projects are planned, regardless of changes in road patterns.

Major Capital Requirements:
Major facility requirements, regardless of changes in road patterns around the WIU Farm, include:
• Research / Teaching Greenhouse – 5,000 sq. ft.
• Machinery Storage Facility – 8,000 sq. ft.
• Forage Research Center – 5,000 sq. ft.
• Livestock / Teaching Pavilion – 24,000 sq. ft. with parking for 500 cars.

No Road Pattern Changes:
With no road pattern changes, the Research / Teaching Greenhouse would be placed south of the Livestock Center; the Machinery Storage Facility would be placed to the east of the Agronomy Buildings. The Forage Research Center would be located at Kerr Agricultural Field Laboratory.

Regardless of changes made in road patterns, land would need to be purchased for the Livestock / Teaching Pavilion, including parking for 500 cars. One possible location is directly west of, and across the road from, the Livestock Center. An alternative location is north of the Agronomy Buildings. However, with this latter choice, additional acreage would need to be purchased to offset the cropland taken by the Pavilion and parking area.

Changes in Road Pattern:
If Western Avenue is extended across the La Moine River to Tower Road, it is assumed loading would go between the President’s House and the Golf Course. This would require the re-siting of the Farm Manager’s House, four barns, three of which are of significant size, one silo and one hog facility. It is a further possibility, depending on the location of the Western Avenue extension, that one additional livestock facility, a tree growing area, a horticultural research plot, and the Livestock Center would need to be relocated.
The following changes in facility locations are suggested as a result of road pattern changes:
• Storage area in barns would be replaced by new Machinery Storage Facility
• Livestock Center replaced by Livestock / Teaching Pavilion
• All hog feeding operations and associated environmental equipment moved to the Kerr Farm
• Tree Farm re-located
• Horticultural research plot re-located
• Greenhouse located north of the current Agronomy Center
• Livestock Pavilion located at the intersection of extended Western Ave. and US 336 Bypass
• Lamb and Ram Test Stations moved to the Kerr Farm
• Farm Manager’s home moved to the Kerr Farm

In addition, land would need to be purchased north of the current WIU Agricultural Field Laboratory for additional crop land, a Livestock Teaching Pavilion, and associated parking. The University Farms play a key role in furthering agricultural teaching and research in the Midwest region. Continued investment in University Farms is needed to continue this important role.
V. IMPLEMENTATION
Implementation

The following section outlines a framework to guide implementation of the projects proposed within the Campus Master Plan. The graphics, shown on the following pages, refrain from defining a specific time period in which projects are to be completed. Rather, the diagrams seek to convey an order of prioritization for when initiatives should happen on campus, as funding becomes available. Careful consideration has been taken to ensure that the phasing order makes strategic use of WIU’s resources.

Master Plan Implementation Team

A Campus Master Plan Implementation Team should be established to facilitate implementation of the initiatives outlined in this report. The team should be comprised of a diverse group of WIU constituents that represent areas such as Administration, Facilities Management, Student Life, the Council on Campus Planning and Usage (CCPU), the Council of Administrative Personnel (COAP), Go West, Parking Services, and Public Safety. It is recommended that the Master Plan Implementation Team meet on a regular basis to maintain momentum and provide guidance on all future activities related to the Campus Master Plan.
Phase I Diagram

1. Thompson Hall Recladding
2. Corbin-Olson Renovation
3. Wetzel Hall Demolition
4. Currens & Horrabin - Science Lab Renovation
5. Heating Plant Annex - 3D Classroom Renovation
6. Lincoln Hall - Bathroom and Room Renovation
7. Malpass Library - Decorative Wall Renovation
8. Alumni House - Sign Wall
9. Heating Plant & Steam Line Upgrades
10. Center for Performing Arts
11. Wetzel Park
12. Sherman Hall - Bell Tower Restoration
13. University Drive Campus Entry
14. University Union Renovation - Phase 1
15. Adams St. Gateways - Western Ave. & Charles St.
16. Enhance the Legacy Walk
17. Adams St. and Western Ave. Parking Lot
18. Varsity Plaza - McKee Field to Western Hall
### Phase I Project List

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*Estimated Project Costs reflect 2012 construction pricing.*
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Project Type Legend

B: New Bldg Construction
D: Building Demolition
G: Grounds (Site)
P: Parking
R: Renovation
U: Utilities
Phase II Diagram

1. Visitors Center
2. Center for Performing Arts Courtyard
3. Currens Hall Renovation
4. Currens Hall - Science Expansion
5. Western Ave. Streetscape Enhancement - North
6. Varsity Plaza - Western Hall to Hanson Field
7. West Side Hanson Field Renovation
8. Hanson Field Scoreboard Replacement
9. Remove North Lot - Establish “Valley of Purple”
10. University Union Renovation - Phase 2
11. Mixed-Use Parking Structure
12. Stipes Hall Renovation
13. Sherman Hall Parking Lot Renovations
Phase II Project List

<table>
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<td>Remove North Lot - Establish “Valley of Purple”</td>
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* Estimated Project Costs reflect 2012 construction pricing.
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Project Type Legend

- A: New Bldg Construction
- D: Building Demolition
- G: Grounds (Site)
- P: Parking
- R: Renovation
- U: Utilities
Phase III Diagram

1. Heating Plant
2. Sherman Hall - 3rd Floor Renovation
3. Sallee Hall Renovation
4. Education Building
5. Intramural Recreation Fields & Parking Lots
6. Basketball Arena
7. Varsity Quad
8. University Union Renovation - Phase 3
9. Western Ave. Streetscape Enhancement - South
10. Beu Health Center Renovation & Expansion
11. Establish “Valley of Purple” - Central Campus
## Phase III Project List

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* Estimated Project Costs reflect 2012 construction pricing.*

**Total Estimated Cost:** **$188,500,000**
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Project Type Legend:
- B: New Bldg Construction
- D: Building Demolition
- G: Grounds (Site)
- P: Parking
- R: Renovation
- J: Utilities
Phase IV Diagram

1. Visual Arts Building
2. Sculpture Quad
3. Foundation Building
4. Grote Memorial
5. University Union Renovation - Phase 4
6. Tillman Hall Renovation
7. University Drive Streetscape Enhancement
8. Charles Street Connection
9. Parking Structure
10. Alumni Lake
11. Stormwater Detention Pond
12. Undergraduate Residence Hall
13. Art Gallery Renovation
14. University Village Re-development
15. West Adams Street Centers & Institutes
## Phase IV Project List

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Project Type Legend

- B: New Bldg Construction
- D: Building Demolition
- G: Grounds (Site)
- P: Parking
- R: Renovation
- J: Utilities
## Tactical Renovation Strategies

### Strategic Building Renovation Matrix

The Strategic Building Renovation Matrix is an innovative tool developed to help guide the renovation decision-making process by including factors beyond the Facilities Condition Assessment ranking. A set of criteria has been established that assigns value to campus facilities based upon their strategic role in reinforcing WIU’s academic distinction and community relationships. The strategic renovation criterion outlined on this page are intended to change over time to reflect the shifting goals and direction of the University.

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<th>Signature Programs</th>
<th>Part of the Freshman Year Experience</th>
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### STRATEGIC RENOVATION CRITERION

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**WIU Signature Programs:**
- Salter Hall - Broadcasting
- Salter Hall - Musical Theater
- Browne Hall - Musical Theater
- Knoblauch Hall - Construction Management
- Herrin Hall - Emergency Management
- Herrin Hall - Law Enforcement & Criminal Justice Administration / ROTC
- Currens Hall - Forensic Chemistry
- Stipes Hall - Law Enforcement & Criminal Justice Administration
- Stipes Hall - Supply Chain Management
- Tillman Hall - Meteorology
Tactical Renovation Strategies

Whereby, the Strategic Building Renovation Matrix aids in renovation planning from a large scale capital projects level, the Tactical Improvement Matrixes are designed to help guide small scale initiatives across the Macomb campus. This tool provides Facilities Management with a unifying method to organize, evaluate, and implement improvements.

Tactical Improvement Matrix by College

<table>
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<tr>
<th>Arts and Sciences</th>
<th>Building</th>
<th>Area of Building</th>
<th>A</th>
<th>B</th>
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<tbody>
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<td>School</td>
<td>Lab Classroom</td>
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<td>Corridor/Lobbies</td>
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<td>Exterior Improvements</td>
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<tr>
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<td>Sciences</td>
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108 Western Illinois University
Macomb Campus Master Plan
2012 - 2032
### Tactical Improvement Matrix by Auxiliary Facility

#### Housing

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#### Service Facilities

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VI. ACKNOWLEDGMENTS
Acknowledgments

In addition to the organizations and committee members listed on these pages, Western Illinois University would like to express its gratitude to the numerous students, faculty, staff, and community members who provided thoughtful input to guide the Campus Master Plan. The inclusive and consensus-based process yielded ideas that define a forward-thinking vision for the University.

Campus & Community Participation

Alumni Council
Campus Open Forums at University Union
Community Open Forums at City Hall
Council on Campus Planning and Usage
Executive Committee
Focus Groups
   Representatives from Admissions
   Representatives from Go West
   Representatives from Housing & Dining
   Representatives from Landscape Maintenance
   Representatives from Parking Services
   Representatives from Public Safety
   Representatives from the Registrar

Governance Groups
President’s Advisory Council
President’s Leadership Team
Steering Committee
Student Open Forums
   Malpass Library
   Thompson Dining Hall
   Lincoln-Washington Dining Hall
   University Union
Master Planning Steering Committee

Scott Coker, Co-Chair, Director of Facilities Management
Dr. Joseph Rives, Co-Chair, Vice President for Quad Cities & Planning
Dr. Kenneth Hawkinson, Provost & Academic Vice President
Dr. Gary Biller, Vice President for Student Services
Julie DeWees, Vice President for Administrative Services
Brad Bainter, Vice President for Advancement & Public Services
Dale Adkins, Associate Dean of the College of Education & Human Services
Tara Beal, Superintendent of Landscape Management
Matt Bieman, Budget Director
Dana Biernbaum, Assistant Vice President for Admin. Services
John Biernbaum, Associate Vice President for Student Services
William Brewer, Assistant Director of Facilities Management
Tara Buchannan, Director of Disability Support Services
Jim Carter, Alumni Association Council Representative
Roger Clauson, Alumni Association Council Representative
Ann Commerford, Director of University Union
Sharon Evans, Associate Dean of the College of Fine Arts & Communication
Andrea Henderson, Director Equal Opportunity and Access
Michael Hott, Architectural Superintendent, Facilities Management
Tim Lobdell, Alderman City of Macomb
Mike Inman, Mayor City of Macomb
Dana Lindeman, Associate Professor Psychology, CCPU/Faculty Senate Representative
Dana Moon, Dean of the College of Education, COAP Representative
Dennis Moon, Alderman City of Macomb
Dr. Gordon Rands, Professor Department of Management and Marketing, Co-Chair Sustainability Committee
Ted Renner, Deputy Director of Facilities Management
Eric Ribbens, Professor of Biological Sciences
Joe Roselieb, Director Residential Facilities, University Housing/Dining
William Rupert, Deputy Director Human Services, CSEC Representative
Darcie Shinberger, Assistant Vice President for Advancement & Public Services
Gretchen Sullivan, Assistant Director of Graduate Studies, COAP Representative
Dr. Tim Van Alstine, Director of Athletics

Master Planning Team

SMITHGROUPJ JR
Doug Kozma, Principal Campus Planner
Lauren Williams, Project Manager
Michael Bostic, Site Designer
Chat Britnall, Landscape Architect
Stefanie Farquharson, Graphic Designer
Bethany Johnson, Architect
Randy Machelski, Lead Landscape Architect
Anthony Nastasi, Landscape Architect
Mat Nosek, Architect Intern
Tim Tracey, Lead Architect
Tengteng Wang, Site Designer
Joe Wywrot, Civil Engineer