



Higher Values in Higher Education



WESTERN
ILLINOIS
UNIVERSITY



2010 Foundation
FY10 YEAR IN REVIEW

Greetings

Message from the Vice President for Advancement and Public Services



Dear Friends:

It is my pleasure to thank you for your generous support of Western Illinois University this past fiscal year. The WIU Foundation reported a very successful year of fundraising, with nearly \$9.3 million in contributions. Our donors' commitment in the midst of a challenging economy and difficult state financial environment speaks highly of Western's strong and loyal community.

When I began my career at Western in 1983, it was a state supported institution and fundraising efforts were a nice addition to our appropriated budgets. Today, private contributions are a necessary part of our operations. This year, we will announce the public phase of our Higher Values in Higher Education Campaign for Western Illinois University. Our goal is to raise \$60 million by 2013 for student scholarships, faculty support, capital improvement, and information and technology.

I am confident that the steadfast support of our many alumni, faculty, staff, friends, businesses and foundations will allow Western to continue on its path of success and meet our campaign goal. I am grateful for your contributions, but it is not enough to just thank you. I invite you to visit the Macomb and Quad Cities campuses to see for yourself how your generosity influences our students and faculty and how it enhances the teaching and learning environment.

Thank you again!

Brad Bainter 79' 83'
Vice President, Advancement and Public Services
Executive Officer, WIU Foundation

Greetings

Message from Foundation Board President



Dear Friends of Western:

As I begin my tenure as president of the WIU Foundation Board, I would like to take the time to sincerely express my gratitude for your ongoing generosity. Even in difficult financial times, your loyalty to WIU has remained steadfast and resulted in another successful year of fundraising for the WIU Foundation.

I recognize there are many causes worthy of your support, and it means a great deal that you continue to identify WIU as an important philanthropic priority. Your assistance helps the Foundation to keep a Western education affordable and accessible to deserving students through scholarships, grants, short-term loans and book awards. Private support strengthens the learning environment through teaching enhancements and faculty assistance. The latest technologies and information systems are supplemented by gifts from individuals and corporations. Many of you contribute to facility improvements and new construction. In short, our University thrives because of you.

Private support has never been more important when considering the current crisis in the State of Illinois and the difficulties with the state's budget and support of higher education. Your support makes a real difference, every day, on both the Macomb and Quad Cities campuses. On behalf of our students and their families, our faculty and staff, I thank you again for your investment in the future of our graduates.

Sincerely,

Todd Lester
President
WIU Foundation Board

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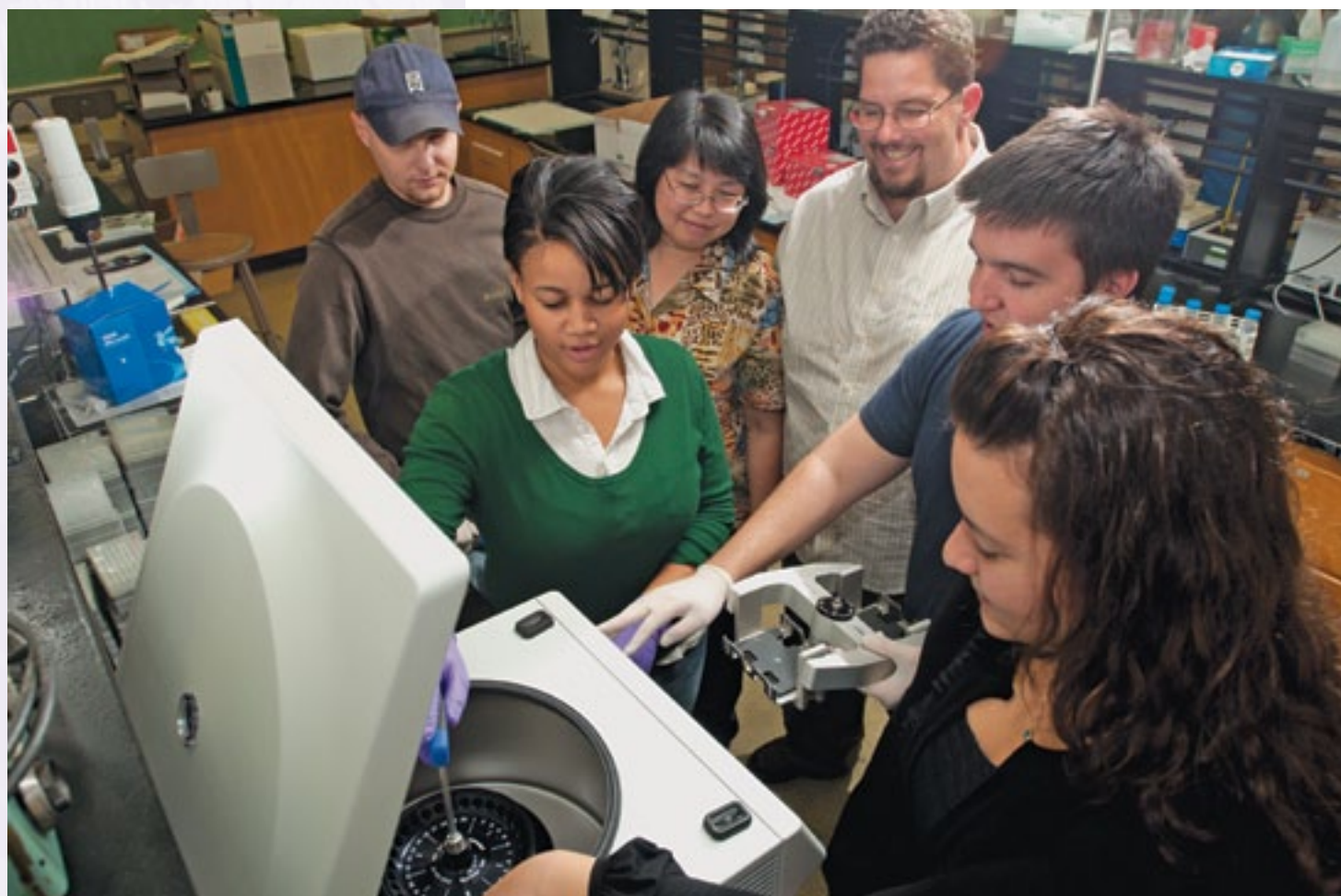
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Major Gift Highlights

2009-2010 Foundation Year in Review:

- \$1 million planned gift from longtime supporters and former Foundation Board president Arlie '53 & Arlene Seymour for the Seymour Teacher Education Endowment.
- \$437,237 from the estate of Dorothy Ufkes for scholarship support.
- \$226,000 from the Moline Foundation for the WIU-Quad Cities.
- \$200,000 planned gift from fine arts grad Rich Guerine '72 for art scholarships.
- \$125,000 from the estate of Rex Collins for jazz scholarships.
- \$125,000 gift from Jim '79 and Sheila Clary for scholarship support.
- \$100,000 commitment from John '78 & Sarah Garvey to support initiatives for the hiring and retention of faculty in the Department of Accountancy.
- \$97,931 from the estate of M. Luan Crawford '56 for scholarships to support graduates of Bushnell-Prairie City High School enrolled in teacher education.
- \$88,560 (equivalent of six months rent) from the Caxton on Bass Street Group, LLC, to house the engineering program at the Caxton Building in Moline, IL
- \$75,000 pledge from Modern Woodmen of America for electronic classrooms in the Quad Cities.
- \$75,000 pledge from the Hunt & Diane Harris Family Foundation for the WIU-Quad Cities Riverfront Campus.
- \$71,000 from the Riverboat Development Authority for electronic classrooms and voice-over-internet-protocol for the Quad Cities campus
- Research and medical equipment valued at \$52,972 from Med-Associates for the psychology department's substance abuse program.
- \$50,000 gift to the biology department from Olga "Kay" Kennedy '46.
- \$50,000 classroom software and custom projection unit from JTM Concepts, Inc.
- \$40,000 gift from John '70 & Barbara '71 Blackburn for English scholarship.

The WIU Foundation decided on this online Financial Summary/Year in Review as opposed to the annual Gift & Grant Honor Roll for fiscal year 2010. This decision was made by the Foundation Board and staff after thoughtful consideration of the best use of Foundation resources given the current budgetary restraints. We feel certain that you will agree the high costs associated with the printing and mailing of the entire Gift & Grant Honor Roll would be more appropriately directed to student assistance. We remain grateful to each of our donors and strive to be good stewards of your investment. Thanks for all you do for Western Illinois University!

Foundation Year in Review

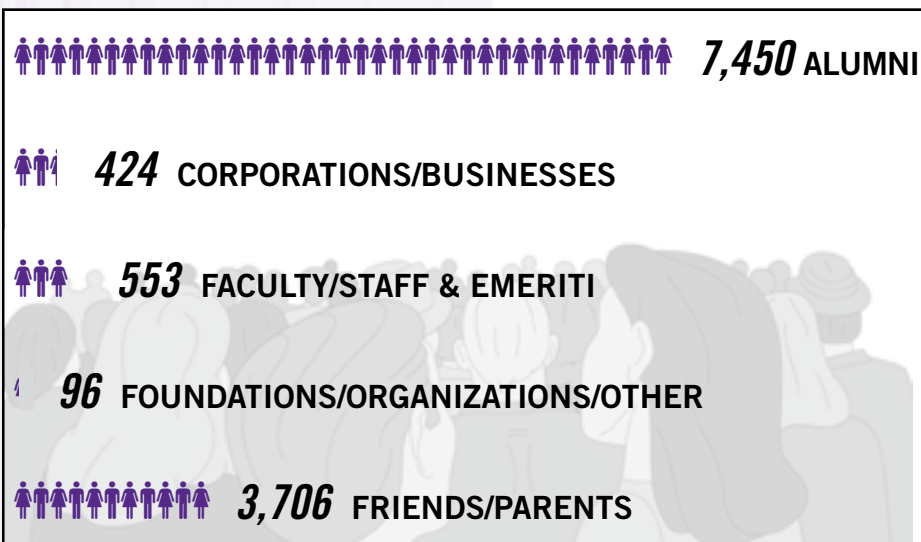
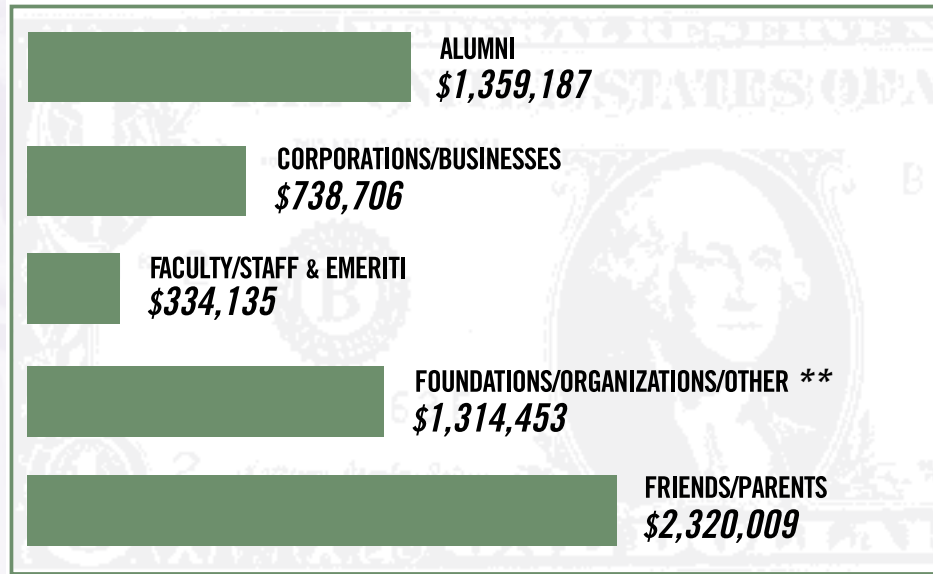
On behalf of the entire Western Illinois University community, the WIU Foundation thanks all of the generous individuals who made contributions to the University this past year. The following report highlights financial information, programs and services, and contributions to the Western Illinois University Foundation covering the period of July 1, 2009 through June 30, 2010.

- Private support received through the WIU Foundation, including cash gifts, gifts-in-kind pledges, and testamentary/deferred gift commitments totaled \$10,267,057.**
- The WIU Foundation processed 24,142 gifts from 12,229 alumni, friends, parents, faculty and staff members, corporations and business, foundations, and other organizations.
- The average alumni contribution for all purposes was \$182.44.
- WIU Foundation expenditures in support of the University for all purposes totaled \$5,163,949.
- Contributions to the endowment added \$1,204,357 to the WIU Foundation's permanent asset base.

TOTAL DOLLARS CONTRIBUTED BY CATEGORY—FY10*

* Income only; outstanding pledges not included. Includes \$205,606 of GIK income.

** Includes \$991,285 in outside scholarship donations for student support.

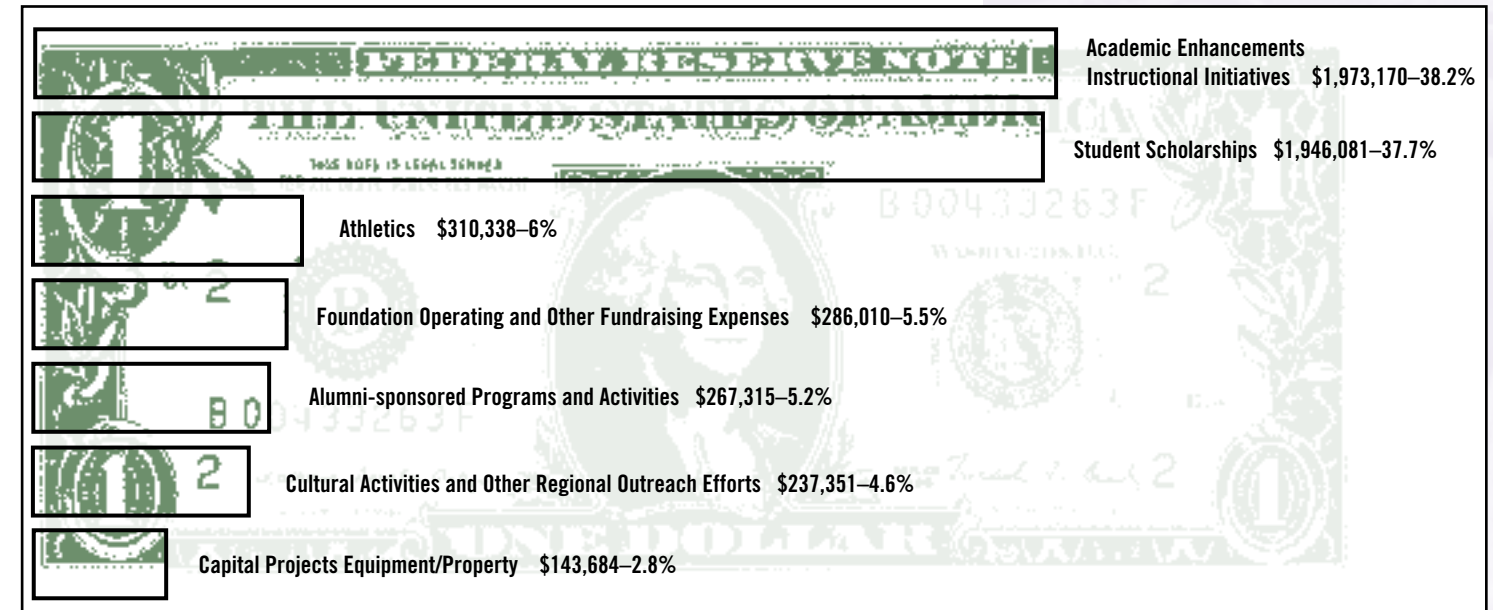


NUMBER OF CONTRIBUTORS BY CATEGORY—FY10*

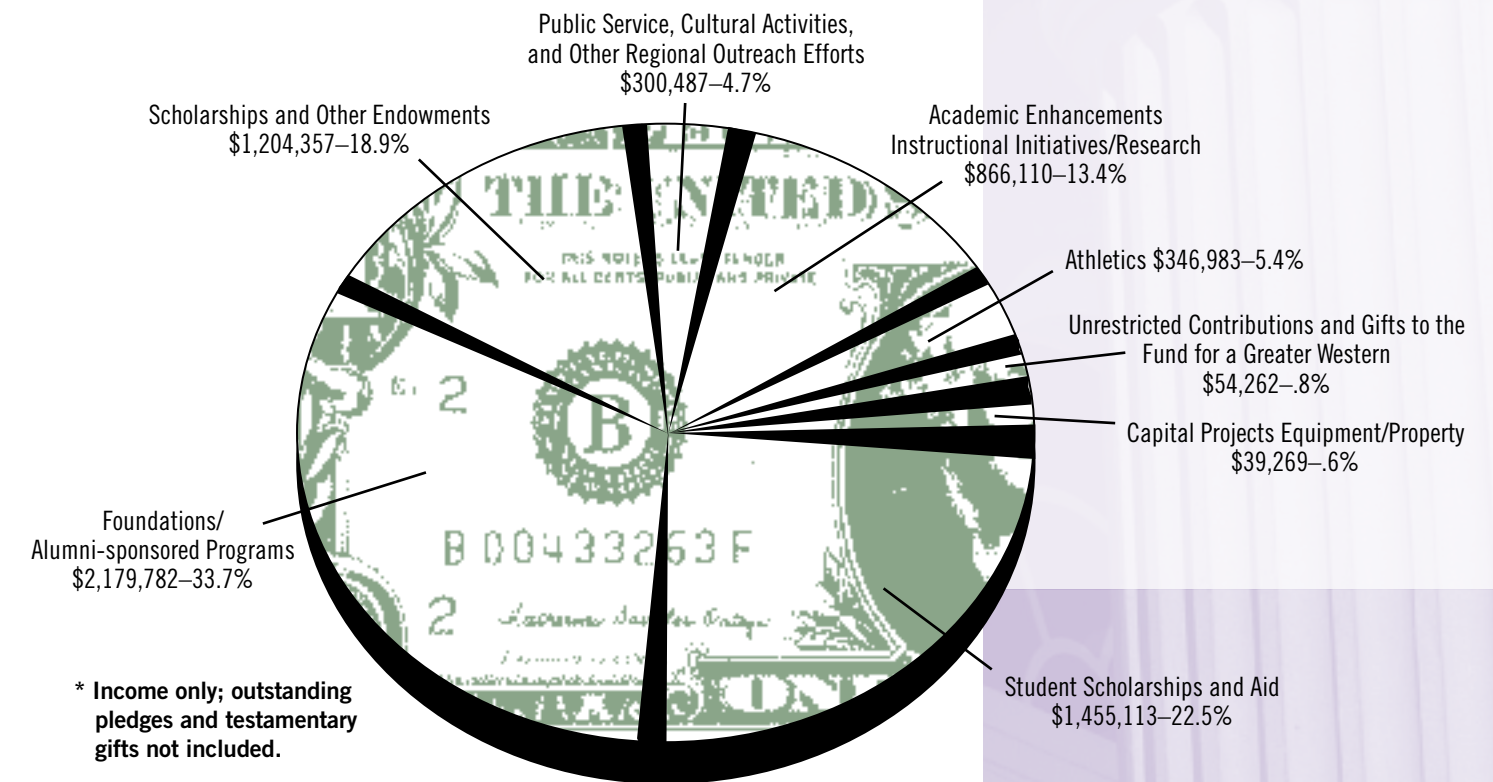
* Does not include 448 employees who are included in the alumni count, or the 337 parents included in the alumni count.

Financial Summary

EXPENDITURES BY PURPOSE—FY10



CONTRIBUTIONS BY PURPOSE—FY10



* Income only; outstanding pledges and testamentary gifts not included.

Includes all GIK and contribution income, including outside scholarship donations.

Annual Fund

The Western Illinois University Annual Fund encourages alumni, parents, friends, faculty and staff to align their personal connection to Western with yearly gifts to the areas on campus that are most important to them. From funding scholarship programs and enhancing learning opportunities to supporting schools, colleges and departments across our two campuses, annual gifts have a direct impact on Western students.

In making your gift, you join more than 10,000 individual donors who helped the Annual Fund surpass the \$2 million mark for the first time in Western's history during Fiscal Year 2010. More importantly, you assist in bridging the gap between tuition dollars and the actual cost of a Western education. This contributes to our University being recognized among "America's Best Value Colleges" by The Princeton Review, and keeps Western an affordable option for our students.

Corporate matching gifts (received from companies who match their employee's charitable contributions) also add to the overall Annual Fund total, allowing our donors to double, and sometimes triple their contribution.

Donors also may contribute unrestricted gifts to the WIU Foundation's Fund for a Greater Western. Unrestricted gifts are especially significant as they allow the Foundation to direct funds to the areas of greatest need to advance our mission and core values.

Each and every gift is both needed and appreciated at Western; it represents a commitment to Western and our students. During this challenging fiscal environment, your gifts provide essential support that allows us to respond to the University's most urgent needs and take advantage of new opportunities. We thank you for participating in the Annual Fund and helping us make Western a stronger and more vital community.



Scholarships

A highly-funded scholarship program at Western Illinois University attracts the most talented and promising students to the University, rewards academic achievement, and makes a Western education more affordable to qualified students. Through scholarship opportunities at Western, many students are able to complete their education and meet academic and career goals. The Western Illinois University Scholarship Program has hundreds of named scholarships awarded to students on an annual basis. Individuals or heirs choose to perpetuate their families' names and values by establishing either annual or endowed scholarships through the WIU Foundation. What follows are highlights of the support and generosity in Fiscal Year 2010 that have enhanced the Western Illinois University Scholarship Program, one of the finest regional university scholarship programs in the Midwest.

- The WIU Foundation distributed 3,100 awards totaling more than \$1.96 million in student scholarships this past year. Including institution-based aid and room scholarships, more than \$2.87 million was awarded to WIU students in Fiscal Year 2010.
- Scholarship awards represented more than 37% of the Foundation's total expenditures for the year.
- New contributions added \$.5 million to the endowment for scholarships, assistantships, research, and similar areas.
- Donors to the WIU Scholarship Program include alumni, parents and relatives of WIU alumni, students, current and retired faculty and staff members.

The following new scholarships were established through the WIU Foundation in Fiscal Year 2010. We thank the individuals, corporations, and foundations whose generosity made these scholarships possible.

- Alpha Chi Scholarship
- Athletic Scholarship Fund
- David Ballew Scholarship Fund
- John & Barb Blackburn Scholarship
- Roland Burke Political Science Scholarship
- Richard & Roseanne Bye Scholar
- Rex Collins Jazz Scholarship
- Country Financial Scholarship
- Luan Crawford Scholarship
- James & Eva Ann Elmer Scholarship
- Richard L. Guerine Art Scholarship
- John F. & Ruth S. Johnson Scholarship Fund
- Donna Konkler Memorial Scholarship
- Michael & Nicole Murphy Scholarship
- Janice Owens Book Award Fund
- Gerald W. & Linda W. Patton Scholarship
- Phi Beta Delta Scholarship
- Frank E. Rodeffer Physics Scholarship
- John & Marva Ryskiewicz Scholars Program Fund



Terri Hare, Director of University Scholarship Activities

Major and Planned Gifts

Retired Educators Support Future Teachers



Arlie and Arlene Seymour

Retired teachers Arlington and Arlene Seymour put a capstone on their tradition of generosity by making a \$1 million planned gift to Western Illinois University. Beginning in 1997, the Seymours committed to Western by establishing the Arlington and Arlene Seymour Teacher Education Endowment to provide scholarships for students pursuing careers in teaching. Annual gifts are made to fund the scholarship now, and a Charitable Remainder Unitrust was created with a gift of appreciated securities to permanently fund the scholarship. The unitrust provides them with retirement income now, and proceeds of the trust will pass on to WIU. This fall, the Seymours disclosed that they also have provided for a \$1 million planned gift for the scholarship.

“We felt that Western provided a personal association for what we wanted to do with our estate for the immediate and long-term future,” said Arlie, a 1953 education graduate. “On visits to the campus and having our residence in Macomb from 2004 through 2008 reinforced our confidence in having made that choice.”

Arlie and Arlene Seymour met in California in the early 1960s where they both were teaching. Arlie had graduated from WIU in 1953 and taught high school in Springfield, Illinois before heading to California in 1962. Arlene

graduated from Michigan State, teaching in that state before moving to California in 1964. There they met, married and spent most of their careers in the San Jose Unified School District. The Seymours retired in 1993 with a combined 69 years of teaching spread over five decades.

“We both worked our way through college, with modest help from our parents. This was true of the majority of college people of our generation, the ‘depression babies.’ Need was a criteria for all of us,” said Arlie. “We have seen so many students in education fall through the cracks, and we wanted to help them.”

“We have been exceptionally pleased with the administration of our scholarship awards over the past decade,” added Arlene. “We have received many written communications from the recipients, and during recent years were able to meet many of them personally.”

According to WIU Foundation Executive Officer Brad Bainter, “The Seymours are down-to-earth people with a quiet way about them. They have given of their time and resources over the years without drawing attention to themselves. This planned gift was made without fuss or fanfare.”

“We don’t feel that we are doing anything special, and we don’t expect anything in return,” they said. “The impact that we hope to make is for the scholarships to just be there – for them to be available and lend a helping hand to students that need it.”

Arlie added, “We hope our commitment to WIU will persuade other alumni and friends of WIU to do the same.”

“WIU is made stronger by the presence and support of the Seymours,” said Bainter. “We are grateful for their generosity, and thank them on behalf of the many future teachers (and their students) who will be impacted by their gifts.”

Kay Kennedy: There’s No Place Like Home



Olga “Kay” Kennedy

Olga “Kay” Kennedy, a 1946 WIU graduate, may have lived in Chicago, the San Francisco Bay Area, and Kansas, but west-central Illinois is truly her home. Known around campus for her association with the property known as Vishnu Springs, Ms. Kennedy has a vibrant history of her own in this place she calls home.

During her junior high and high school years, Kennedy lived with her grandparents, Ira and Reatha T. Post on Carroll Street in Macomb.

“My grandparents moved from the farm into the Carroll Street house in 1912 and lived there the rest of their lives. They kept their homestead and farmland that had been purchased early in their married lives. Then, when I was growing up, they purchased other adjoining parcels of farmland, additional timber, the Vishnu Springs property, plus another farm near Tennessee (Illinois).

“We spent considerable time at Vishnu from the time my grandparents purchased and improved the hotel building so it was livable. The ground floor had the large fireplace, and our family’s rooms were on the floor just above. We had a kitchen, bedroom, and the large full room the width of the building.” Kennedy claims that although they always lived in town (contrary to popular myth), her grandfather tried to visit “the farm” every day, regardless of weather, until his death in 1951.

Kennedy entered Western Academy (high school) as a freshman the year it opened. “It was a beautiful school,” remembered Kennedy. “Everything was brand new and we had the best of everything.” She worked in the library through high school and graduated in 1942.

She then attended Western Illinois State Teachers College, earning a degree in Physical Education with minors in Business and Biology in 1946. All of her practice teaching took place at Western Academy. Following graduation, Kennedy taught school in Riverside, Illinois, began graduate work at the University of Wisconsin, taught six years in Illinois schools, then moved to California. After earning a master’s degree at Stanford University, Kennedy again taught until retiring in 1976. Now residing in Kansas, Kennedy donated the 140 acres just north of Tennessee, Illinois, including the property known as Vishnu Springs, in 2003. She inherited the land from her grandfather, as he knew she shared his fondness for it.

“I thought Western could use the property, much as the Alice Kibbe Life Science Research Station and the Frank J. Horn Field Campus have been,” said Kennedy. “My grandparents instilled in me their passion and enthusiasm for preserving the natural habitat for wildlife and their interest in protecting this sanctuary for future generations. The terms and conditions of the land gift honor my grandparents’ wishes.”



Reatha and Ira Post

Kennedy’s sense of philanthropy was instilled by her family. Her aunt, Betty Post Cutler, left her estate to Western to help construct and support the College of Fine Arts and Communication Recital Hall. And, of course, the Posts taught Kennedy the belief in preservation for the greater good. In addition to the gift of the Ira and Reatha T. Post Wildlife Sanctuary and significant contributions to the biology department, Kennedy also plans to make donations of land and support to Western through her own estate.

“My grandfather had a love and a vision for maintaining this naturally beautiful piece of land,” said Kennedy. “It is rewarding for me to know that others will have an opportunity to enjoy and benefit from this gift while ensuring that my grandparents’ wishes will be honored.”

Rex Collins Jazz Scholarship

“There’s probably no better example of democracy than a jazz ensemble...”

Michelle Obama.

The quote appears on the website of Ann Collins, WIU alumna ('61, MA '68), former piano faculty member (1968-1988), and department chair (1988-1997). Now in retirement, Collins continues to perform, write jazz piano texts, and offer jazz piano clinics for piano teachers. Collins is also one of the original planners and integral organizers of Macomb’s annual Al Sears Jazz Festival held each September. Not one to only be in the present, Collins also spends time and resources planning for the future of jazz students at Western Illinois University.

Collins and her late husband, Rex, established the Ann Collins Jazz Piano Scholarship at Western in 2003. The scholarship benefits music majors with jazz piano talent and has been funded through annual contributions as well as proceeds from sales of Ann’s two CDs.

In 2009, the Collins family (Ann, Rex, and their children Terri, Carol and Scott) contributed \$125,000 to endow a scholarship in Rex’s name to provide the jazz studies program with resources to recruit talented students to WIU.

“The scholarship was Rex’s idea,” Ann said, “and a decision he reached shortly before he passed away.” She continued, “When you know you are near the end of your life, you start thinking and evaluating your experience,” explained Collins. “Rex was always supportive of my work at Western and so appreciative of the opportunities afforded us throughout my career. Not only did I earn two degrees from Western, two of our three children and our son-in-law graduated from WIU, and two of our grandchildren are currently enrolled here.

“The scholarship is a fitting tribute to Rex,” said Ann, “and he felt satisfaction knowing that it will benefit students for many, many years to come. We both hope our scholarships will provide an incentive for students to attend Western and pursue their dedication to jazz performance.”

The Collins’ intent is that the Rex Collins Jazz Scholarship will help elevate the level of jazz ensemble performance at Western. The music faculty will have the flexibility to determine how and to whom to award the scholarships, and the students do not necessarily have to be music majors. Rather, the financial assistance and incentive will help the School of Music to recruit talented students to Western.



Rex Collins

“On behalf of the entire Jazz Studies Program at Western Illinois University, I’d like to take this opportunity to recognize, with deepest gratitude, how very honored we feel with this gift from the Collins family,” said John Cooper, Director of Jazz Studies. “It is a fitting tribute for a life spent in pursuit of fostering musical understanding in the growth of young artists. More specifically, the Rex and Ann Collins Jazz Scholarship helps to ensure that the tradition of excellence in jazz education that Western Illinois University has come to be known, will continue long into the future and forever memorialize the many wonderful contributions that Rex and Ann made together, and Ann continues to make for the betterment of our community. Thank you to the entire Collins family. We eagerly look forward to awarding this scholarship.”

“Jazz is an important part of America’s musical heritage,” said Ann, “and I feel privileged to have a small part in helping to preserve and promote artistic jazz performance at Western Illinois University for generations to come.”

Luan Crawford Scholarship for Bushnell Students

Western Illinois University recently received a most generous gift from the estate of Luan Crawford to establish a scholarship in her name to benefit graduates of Bushnell Prairie City High School enrolled in teacher education at Western Illinois University.

Luan (Boden) Crawford began her studies at Western Illinois State Teachers College in 1943 after graduating from Good Hope (Illinois) high school. When the war came along, there suddenly was a shortage of teachers. Luan was given a teaching certificate and began her professional career. After teaching one year at Center School in Good Hope and one year at Sperry, she took a teaching position in Bushnell (Illinois) where she taught elementary school (mostly fourth grade) from 1949 until her retirement in 1982.

Luan was outgoing and lived life with enjoyment, according to her longtime friend Lona Peterson of Littleton, Colorado. “All the years Luan taught school, she was very tough and never had trouble with her students. However, she was well-liked everywhere, loved to talk, and made an impression on people wherever she went.”

Luan did all things “in a big way,” according to Peterson. She loved holidays and covered her house in decorations for each one. Her college sorority, Delta Kappa Gamma, was a source of pleasure for her. Luan loved going to sorority meetings and parties, especially the year-end secret pal tradition. She may have been as well-known at College City Bowl (she regularly bowled for many years) as she was in school during all the years she taught. Students remember her warmly, noting that although she was tough, she was a fair and very good teacher.



Luan Crawford

“In school, I was always a little afraid of her,” noted former student Tim Lovejoy, who later farmed land owned by Crawford. “I remember her as a demanding but kind teacher. As her tenant on the farm, she was fair and did not interfere.”

Peterson added that Luan liked the idea of a scholarship in her name, helping students from the district where she taught for so many years to become teachers. She knew the importance of obtaining an education and viewed the scholarship as a way for her life’s work to be carried on.

Good Hope resident Jim Torrance knew Crawford for many years and currently lives on the Boden family farm. “Our families knew each other for years, and I was tickled to find that Luan had written her name on a bedroom wall under a light switch in the house where my family now lives,” said Torrance. “Luan was a lovely lady, committed to the school system who thought a lot of her students.”

Peterson reports that Luan was much more concerned with the future than the past, and declared when she made provisions in her will for the scholarship, “I wish I could be there to see it!”

M. Luan Crawford passed away August 16, 2009. “We are humbled by Luan’s generous gift, which came as a surprise to us,” said WIU Vice President for Advancement and Public Services Brad Bainter. “Her forward thinking and planning means that there will always be financial assistance available for

Bushnell students wishing to become teachers. Luan Crawford left a legacy that will survive into perpetuity, benefitting the district where she spent her career and the profession to which she dedicated her life. Western is grateful for her generous gift.”

WIU-Quad Cities

WIU-Quad Cities

The continued growth of WIU-Quad Cities is a result of strong collaboration between this public university and numerous individuals, businesses, and government agencies. WIU-QC is presently located on John Deere Road in Moline, Illinois, and has begun renovation of the new Riverfront Campus, thanks to a donation by John Deere and Company. The Illinois Capital Development Board (CDB) and Illinois Jobs Now! have been crucial in the effort to transform the former 20-acre John Deere Tech Center on River Drive into the WIU-Quad Cities Riverfront Campus.

Although Western Illinois University has been a presence in the Quad Cities since 1912, in recent years the WIU-Quad Cities campus has further intensified its mission to better meet the needs of students and the region and has forged numerous community partnerships to further enhance public education in the region.

Businesses and agencies offering support to WIU-QC during Fiscal Year 2010, both for current students and projects as well as development of the Riverfront Campus, include the following:

- AGW Consulting
- Caxton on Bass Street Group, LLC
- Doris & Victor Day Foundation
- Group O, Inc.
- Hunt & Diane Harris Family Foundation
- JTM Concepts, Inc.
- Mid America National Bank
- Midland Information Resources
- Missman Stanley Associates
- The Moline Foundation
- Modern Woodmen of America
- Rafferty Funeral Home
- RIA Federal Credit Union
- Riverboat Development Authority
- Rock Island Community Foundation
- Rock Island County Board of Supervisors
- Royal Neighbors of America
- RSM McGladrey
- Ruhl & Ruhl Commercial Company
- Scott County Regional Authority
- Shive-Hattery, Inc.
- US Bank



Together, these businesses and agencies contributed more than \$750,000 for purposes ranging from student scholarships to voice-over-internet-protocol to academic program support and assistance for development of the Riverfront Campus. WIU-Quad Cities continues to build on the funding momentum led in Fiscal Year 2009 by the most generous gift of \$1 million by the John Deere and Moline Foundations.

“This unique coalition is a role model for the rest of the state. We have come together with a shared, common goal and through persistence and cooperation, the WIU-Quad Cities Riverfront Campus has become a reality,” said WIU President Al Goldfarb. “We are grateful to all the private and public sector partners who have played a role in the success of the shared goal of the Riverfront Campus.”

“The number and diversity of all the private and public investors in WIU-Quad Cities and those who have helped with the progress of the Riverfront Campus reinforces the entire community’s commitment to the betterment of both the regional economy and educational landscape of the entire Quad Cities region,” Goldfarb continued.

In addition, many individuals made personal gifts to support WIU-Quad Cities. “Every gift, strengthens our community and makes an immediate impact on our campus,” said Joe Rives, vice president of Quad Cities, planning and technology.

Foundation Board of Directors

WIU Foundation Board Executive Committee Members 2009-2010

- Cathy Early, **President**, Macomb, IL
- Todd Lester, **Vice President**, Macomb, IL
- Judith Kerr, **Secretary**, Macomb, IL
- John McMillan, **Treasurer**, Macomb, IL
- Brad Bainter, **Executive Officer**, Macomb, IL
- Arthur Chown, Macomb, IL
- Donald Dieke, Macomb, IL
- Larry Ehmen, Quincy, IL
- Marlin France, **Past President**, Macomb, IL
- James Lodico, Geneseo, IL
- Doug March, Macomb, IL
- Richard Miller, Bloomington, IL
- Ron Peterson, LaHarpe, IL
- F. Eugene Strode, Frederick, IL

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- Larry Balsamo, Macomb, IL
- Robert Baumann, Blandinsville, IL
- Nye Bouslog, Macomb, IL
- Al Boyer, Hermosa Beach, CA
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- Charles Gilbert, Nauvoo, IL
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- Burnell Heinecke, Springfield, IL
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- Kathryn Martin, Holmes Beach, FL
- Steven McCann, Davenport, IA
- J. Dixon McRaven, Macomb, IL

- David L. Miller, Macomb, IL
- Albert Petrone, Hot Springs, AR
- John Shanklin, Bushnell, IL
- Bide Thomas, Rushville, IL
- Leland Thurman, Bushnell, IL
- Joan Ufkes, Carthage, IL

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- Rick Carter, School of Extended Studies
- Jeff Hancks, University Libraries
- Bill Knox, Centennial Honors College
- Doug March, College of Business & Technology
- Sue Martinelli-Fernandez, College of Arts & Sciences
- Cathy McMillan, College of Education & Human Services
- Moises Molina, College of Fine Arts & Communication



Western Illinois University Foundation



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