

**»Entrepreneurship and Community Development
and Western’s English as a Second Language Institute
(WESL) Summer Program »**

PROGRAM DESCRIPTION

Western Illinois University’s College of Business and Technology, along with the offices of Global Education and Western English as a Second Language (WESL), are offering an opportunity for students to acquire international experience through a summer-long program.

This four-week program is a total academic, cultural, social, and business immersion, and it gives participants the opportunity to

interact with students from the host country and from other parts of the world.



The summer program has a seminar taught in English titled “**Sustainable Entrepreneurship: A community commitment**” This high quality program features excellent and experienced faculty, business people in the field of interest, and experts in building small businesses. They will present the latest entrepreneurship concepts, strategic abilities, and discuss the process of creating new models for future economic development.

At the same time, the program offers an intensive English as a Second Language course taught by the WESL institute, which has more than 25 years of experience teaching international students who are from over 100 countries. The summer seminar will be open to all students regardless of their English skill level.

The students will also go on cultural trips to Springfield, Illinois; St. Louis, Missouri; Quad Cities, Iowa; and Chicago, Illinois.

OBJECTIVES

- The students will learn the nature and characteristics of entrepreneurship and innovation. Moreover, the students will apply their critical thinking to determine the feasibility of a business and to develop business strategies.

- The students will conduct a global economic analysis and study its impact on businesses and the future of business economic development. This will be accomplished by examining the experiences of successful American companies in the region.
- The students will improve their knowledge and skills of the English language while in the right environment at the university level.
- The students will have direct contact with the North American culture, cities, architecture, food, language, and way of living.
- The students will have the opportunity to fully live an unforgettable experience, which will help them to develop their skills needed for the future.

GENERAL ACTIVITIES

- Trip to the city of Springfield, Illinois, where you will have the chance to be at one of the most relevant museums in the United States. In this place, you will see the tribute paid to one of the most influential people who changed the history of this country.



- Trip to the city of St. Louis, Missouri. This city is famous for its traditional arch and its Westward Expansion museum, which contains the largest and most unusual Native American peace medals collection. Also, you will enjoy a day of rest and fun at the Six Flags Over America Park.



- Visit to WIU campus at Quad Cities and the opportunity to attend a business conference at John Deere Inc.



- Join the WESL program, attend business seminars, and develop activities at WIU campus.



- Trip to the city of Chicago. Visit the most touristy places such as the Sears Tower, Millennium Park, Shedd Aquarium (one of the largest aquariums in the world), and several museums



DAILY PROGRAM

Daily Program							
Time\Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Mornings	WESL	WESL	WESL	WESL	Activities	Activities	Free
Afternoon	SEMINAR	SEMINAR	SEMINAR	SEMINAR	Activities	Activities	Free
Evening	Activities	Activities	Activities	Activities	Activities	Activities	Free

PROGRAM COST

USD \$2,000.00 - 4 Week Summer Program

INCLUDES

- Tuition for the English WESL Program
- Tuition for Seminar **“Entrepreneurship and Innovations: The Future of Economic Development”**
- Housing and Hotels (St Louis, Chicago, and Macomb, Illinois), breakfast and lunch are included.
- Didactic Material
- Health Insurance

IMPORTANT NOTE:

- **Students are responsible to pay their own air transportation from their home country to Chicago and from Chicago to their home country.**
- **Personal expenses and dinners are estimated to be around \$500**

CONTACT INFORMATION:

Jo Ann Davis– Office Manager

Russell Deleon– Program Assistant Coordinator

<http://www.wiu.edu/globaled/summer/index.php> Tel: 309.298.2357

Fax: 309.298.2377

<http://www.wiu.edu/globaleducation>

JA-Davis1@wiu.edu

RD-Zagal@wiu.edu

Global Education

<http://www.wiu.edu/globaled/summer/index.php>

GlobalEducationCBT@wiu.edu