

# 41<sup>st</sup> International Horn Symposium

## Program Book Advertising Rates

All rates are based upon an advertiser providing camera-ready digital files. Makeup work is charged at \$40.00 per hour. Our printer requests that the artwork be burnt onto a CD or sent as an electronic submission via e-mail attachments. PDFs are the preferred file format, but EPSs and TIFFs will also be accepted. If you want to send the original file, the programs that are accepted include Adobe InDesign, Photoshop, Illustrator, and QuarkXpress. Please include a printout of your ad. For more information, contact Randall Faust: [RE-Faust@wiu.edu](mailto:RE-Faust@wiu.edu)

Size	Width (in.)	Height (in.)	Color Rates	B/W Rates
Full page IFC w/ bleed	8.75"	11.25"	\$ 850	\$ 700
Full page IBC w/ bleed	8.75"	11.25"	\$ 725	\$ 600
Full page IFC w/o bleed	7.5"	10"	\$ 850	\$ 700
Full page IBC w/o bleed	7.5"	10"	\$ 725	\$ 600
Full page w/bleed	8.75"	11.25"	\$ 475	\$ 350
Full page	7.5"	10"	\$ 475	\$ 350
Half page horizontal	7.5"	4.75"	\$ 250	\$ 175
Half page vertical	3.5"	10"	\$ 250	\$ 175
Quarter page	4.75"	3.5"	\$ 150	\$ 100
Two-page spread w/ bleed	11.25"	17.25"	\$ 950	\$ 700
Two-page spread w/o bleed	10"	16"	\$ 950	\$ 700

Files for Program Book Advertisements are due **March 2, 2009**.

Make Checks Payable to **Western Illinois University**

**Send to: Randall Faust, Host, 41<sup>st</sup> International Horn Symposium**  
**School of Music, Western Illinois University**  
**Macomb, Illinois 61455**