Exceptional College

The College of Fine Arts and Communication is poised to become the leader in Communication and Arts Training, Education and Programming across the tri-states region.
Exceptional Faculty
Extraordinary Accomplishments

• Publications ~ 44

• Creative activities ~ 847
  ✓ 823 national
  ✓ 24 international

• Conference presentations ~ 103
  ✓ 94 national
  ✓ 9 international
Exceptional Present
Measures of Success

- **Emily Hart**, School of Music, winner, MTNA Young Artist Woodwind Competition
- **Juan Reyes** and **Jeff Marta**, Broadcasting, Grand Prize winners, NBS, Audio Commercials
- **Anthony Jones**, Broadcasting, Grand Prize winner, NBS, Audio Music/Entertainment Program
- **Drew Hoffman**, 1st Place Winner, SINBA, Television Play by Play
- **Jess Cruz**, Museum Studies, named a Graduate Scholar at the Inclusive Museum Conference in Copenhagen, Denmark
Measures of Success

• Theatre and Dance: 3848 tickets
  12% increase in ticket sales ~ 73% student tickets

• BCA: 4077 tickets
  56% increase in ticket sales ~ 38% student tickets

• School of Music: 4193 attendance
  143 Performances
2012-2013 Accomplishments

DEPARTMENT OF ART
• Art Gallery Curator Position upgraded to Gallery Director
• HPA Annex Renovation created state-of-the-art facilities for the 3D Studios
• Successful Unit A Art Historian search

DEPARTMENT OF BROADCASTING
• Successful Unit B Production search
• Significant upgrade of Live Truck facilities
  ✓ Switcher, Graphics and Replay equipment

DEPARTMENT OF COMMUNICATION
• Initial expansion of the major in the Quad Cities
• Successful Unit A search for Quad Cities
2012-2013 Accomplishments

DEPARTMENT OF COMMUNICATION SCIENCES AND DISORDERS
• Successful Chair search
• Undergraduate Curriculum Review

DEPARTMENT OF MUSIC
• Successful searches in Music Therapy, Music Education
• Successful searches in Choral Music and Musicology

DEPARTMENT OF THEATRE AND DANCE
• Successful search in Scenic Design
• Successful Unit A Musical Theatre search
• Lynn Thompson, Musical Theatre, Certificate of Merit for Outstanding Musical Direction by the Kennedy Center American College Theatre Festival for Smokey Joe's Cafe.
2012-2013 Accomplishments

MUSEUM STUDIES
Museum Partnerships
• Figge Art Museum
• Putnam Museum
• Family Museum
• Arsenal Museum

TRI STATES PUBLIC RADIO
• Successful search for Managing Director
• Exploring expansion of reach and markets
• Expanded Programming
2012-2013 Accomplishments

PERFORMING ARTS SOCIETY
Contributes $90,000 annually to support the arts

Youth Performing Arts Series ~ $39,000
BCA ~ $25,000
Summer Music Institute scholarships ~ $5,000
Faculty Academic Support Program Grants ~ $21,000

• Membership: 2012-2013 Membership = 420
• 9% increase averaged in pledges over past 4 years
• All time attendance records for Diamonds & Denim, Beerfest and the PAS Gala
• Collaborated with Athletics for this year’s Corks & Court
2012-2013 Accomplishments

COFAC CAPITAL CAMPAIGN

• COFAC Campaign goal = $4 million

✓ Current progress as of 3/25/13 = $6,051,378 which is 150% of campaign goal
✓ Current year fundraising = $199,704

• Verbal Pledge for CPA Gallery Naming
  $1.5 million
Extraordinary Future

ACADEMIC AFFAIRS GOALS

• Enhanced Culture for Teaching and Learning

• Fiscal Responsibility and Accountability

• Focus on Statewide Public Agenda and Performance Funding Initiatives

• Facilities Enhancement and Deferred Maintenance
Enhanced Culture for Teaching and Learning

85+ Guest Artists, Master Classes, Workshops and Visiting Lecturers across the college

ART
• Graphic Design Major
• Wheel Wednesdays
• Rocky On Parade Scholarship
• Freshman Living Learning Community fall 2013

Broadcasting
• Broadcasting/Sports Management integrated Bachelors/Masters launches fall 2013
• Living Learning Communities—Freshman and Upper Class continue to expand

Communication
• Grade Distribution Analysis and Curriculum Review
• Growth Plans for Macomb and QC Campuses
Enhanced Culture for Teaching and Learning

Communication Sciences and Disorders
- Upgraded learning technology for clinics
- Successful first year implementation of the Cardiff University Exchange Program

Music
- Continued Community Outreach
  - Community School of Music
  - Opera On Wheels
  - Recruitment Tours, Band, Choir, Orchestra
- Planning for Brazil Tour 2014

Theatre and Dance
- Revised MFA Program
- 12% of Musical Theatre Students are Honor Students
  - University rate is 6%
Enhanced Culture for Teaching and Learning

Museum Studies
• Additional Graduate Assistantships for the Putnam Museum
• Students will present at the International Conference of the Inclusive Museum in Copenhagen, Denmark

Tri States Public Radio
• Internships with Broadcasting Students
• Support of SINBA
  (Students in Illinois News Broadcasters Association)

International Initiatives
• President’s International String Quartet
• CSD/Cardiff Exchange
• Music Brazil Initiative
• Media and Culture in China
  (Joint initiative Journalism and Broadcasting)
Fiscal Responsibility and Accountability

• Studying ways to expand external funding across the college
• Scholarship Growth
  ✓ Broadcasting Freshman Scholarship
  ✓ Freshman Art Scholarship funded by Rocky on Parade
• Student Employment
• Exploring ways to expand support for Faculty Travel
• Exploring ways to support departmental recruiting efforts
Focus on Statewide Public Agenda and Performance Funding Initiatives

Support University Commitment to IBHE Public Agenda for College and Career Success

• Increase diversity college wide
• Establish departmental recruiting goals
• Build upon strong college retention rate
  COFAC rate 88.1 ~ University rate 82.2%
• Increase graduation rate
Exceptional Commitment

• College-Wide Recruitment Committee
• Create best practices approach for recruiting
• Expand departmental recruiting opportunities
• Integrated e-mail recruiting/marketing plan
• Systematic expansion of social media presence
• Electronic Image Consultant
Facilities Enhancement and Deferred Maintenance

• Center for Performing Arts

  101% Drawings Near Completion
  Ready for bid
  April 2013

• HPA Renovations
College of Fine Arts and Communication FY 2013-2014 Goals

• Break ground on the Center for Performing Arts
• Create and implement new Strategic Vision Plan for the College
• Explore the creation of a COFAC Career Day
• Build upon successes of Art, Broadcasting and Fine Arts Living Learning Communities in the Residence Halls
• Expand recruiting efforts across the College
• Implement the Graphic Design Major in Art
• Explore the establishment of an Arts Administration Program
• Review opportunities to institute a Dance Major with the CPA
• Increase Communication 241 offerings
COFAC Budget Requests

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MUSIC fill vacant Voice Position</td>
<td>$55,602</td>
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<tr>
<td>2</td>
<td>BROADCASTING Unit B Instructor</td>
<td>$32,967</td>
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<tr>
<td>3</td>
<td>MUSEUM STUDIES Half-Time Unit B Instructor</td>
<td>$17,500</td>
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<tr>
<td>4</td>
<td>COMMUNICATION two Graduate Assistantships</td>
<td>$17,376</td>
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<td>5</td>
<td>COMMUNICATION increase for current GA Budget</td>
<td>$5,452</td>
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<tr>
<td>6</td>
<td>MUSIC String Bass conversion to Unit A</td>
<td>$19,719</td>
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<tr>
<td>7</td>
<td>CSD Annual Accreditation fees</td>
<td>$1,660</td>
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<tr>
<td>8</td>
<td>THEATRE and DANCE GA Position/Accompanant</td>
<td>$7,544</td>
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<tr>
<td>9</td>
<td>MUSEUM STUDIES Adjunct Faculty or ASP</td>
<td>$8,000</td>
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<tr>
<td>10</td>
<td>COMMUNICATION Part-Time Unit B for QC</td>
<td>$16,484</td>
</tr>
</tbody>
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2013-2014 One-Time Budget Requests

1. ART Lithography Press $11,000
2. BROADCASTING Studio conversion to HD $100,000
3. COMMUNICATION Electronic Classroom Suite completion $20,000
4. BROADCASTING camera replacement $25,000
5. BROADCASTING Live Truck conversion to HD $75,000
6. BROADCASTING wireless communication systems $16,000
7. BROADCASTING Film Production equipment $21,000
Recurring Facilities Requests

1. Broadcasting Studio conversion to HD $100,000
2. Wenger Practice Modules for Sallee $450,000
3. Music sound isolation $500,000
4. Browne Hall renovation School of Music $15,000,000

FUTURE FACILITIES GOALS

Begin CPA construction
Art Gallery Feasibility Study
Relocation of Browne Hall Parking Lot
Continue examination of Visual Arts Facilities
Browne Hall renovations
Thank You For Your Time