



June 3, 2017

PROGRAM AGENDA

- 7:30 – 8:15 REGISTRATION/COFFEE**
- 8:15 – 8:30 WELCOME**
- 8:30 – 9:00 KEYNOTE ADDRESS**
- **U.S. Representative Cheri Bustos, (IL-17)**
- 9:00 – 10:15 PLENARY I: COMMUNICATIONS**
- **Eva Pusateri Campbell**
- 10:15 – 10:30 BREAK**
- 10:30 – Noon BREAKOUT PANELS: SELECT ONE
DECIDING TO RUN & ACTIVATING SUPPORT**
- ***Laying the Groundwork for Public Life***
 - ***Accessing Local & State Party Power***
 - ***Running for Judicial Office***
- Noon- 1:00 LUNCH AND LEARN OPTIONS**
- ***Atrium Networking***
 - ***Special Concerns: Press Coverage***
 - ***Special Concerns: Women of Color***

**Western Illinois University – Quad Cities Campus
Moline, IL**

- 1:00 – 2:15** **PLENARY II: LAUNCHING A SERIOUS CAMPAIGN**
• *Campaign Consultant Panel*
- 2:15 – 3:30** **PLENARY III: FUNDRAISING**
• **Nancy Bocskor**
- 3:30 – 3:45** **BREAK**
- 3:45 – 4:45** ***EVERY DAY IS ELECTION DAY***
• **Rebecca Sive**
- 4:45 – 5:00** **PROGRAM CONCLUSION, CERTIFICATE, PHOTO**
- 5:00 – 7:00** **POST-EVENT RECEPTION/SOCIAL**