ELIGIBILITY: Restricted to students in the following programs: Master of Business Administration, Master of Accountancy and Post-Baccalaureate Certificate – Business Major

INSTRUCTOR: Vitaly Brazhkin

OFFICE: WIU-QC Riverfront Campus, Room 234

OFFICE PHONE: (309) 762-3999, extension 62354

E-MAIL: V-Brazhkin@wiu.edu (please always start the subject line of your message with “SCM 531” to be properly and quickly identified among other students). My target is to answer all messages within 24 hours, not counting any weekend days or holidays. In reality, I tend to respond sooner, and often on weekends and holidays. On the other hand, this semester I expect some travel and participation in some events, when my ability to meet the self-imposed target of a response within 24 hours may be severely hampered. So I ask you to contact me with any questions as much in advance as possible and allow a reasonable response time.

OFFICE HOURS: This class is open to students regardless of their location, so I expect that most if not all communication will be by e-mail. However, if you happen to be on WIU-Quad Cities Riverfront Campus, you are welcome to see me during my regular office hours (Mo, Tu, We: 11:00 am – 12:00 n and 5:00 pm – 6:00 pm), or make an appointment. An appointment will guarantee my availability, but if you only have a quick question to ask, feel free to stop by my office at any time. Please note that office hours are subject to change and are very likely to change during weeks that involve holidays, special events, and instructor’s travel.

COURSE DESCRIPTION: The current catalog course description is as follows: “A survey course in supply chain management from the perspective of the operations and/or supply chain manager. Students will examine effective supply chain strategies involving logistics, transportation, physical distribution, customer service, order processing, inventory management, materials flow, warehousing, distribution network design, procurement and supply management, supply base risk management, and global logistics.”

COURSE OBJECTIVES: The primary objective of this course is to develop and expand your basic knowledge of supply chain management (SCM) concepts, issues, and problems facing managers in a highly competitive and global marketplace. Additionally, this course will help you:

• Develop a broad-based understanding of an organization’s supply chain management function, including its key concepts, ideas, and related processes.

• Develop an understanding of global and transnational business trends that affect the organization’s supply chain management function.

• Utilize this knowledge of integrative supply chain management in the implementation of the organization’s corporate, business, and supply chain management strategies.

You will also begin to develop a personal supply chain management toolkit by learning and practicing specific SCM skills and techniques designed to help you address typical problems and situations encountered in managing the inbound and outbound materials and services flows of both service and manufacturing organizations.

The WIU College of Business and Technology (CBT) is fully accredited in business and accounting by AACSB International: The Association to Advance Collegiate Schools of Business, the leading international accrediting
organization that selectively accredits less than 5% of the colleges and schools of business in the world. WIU has the only fully AACSB-accredited undergraduate and graduate business programs in the Quad Cities and earned reaccreditation in 2010. The WIU CBT has adopted the following mission statement that serves as the focal point for its educational activities and programs:

“The College of Business and Technology provides an innovative, interactive education that fosters ethical sensitivity and prepares our graduates to thrive, contribute, and lead in the technology-driven global economy. We accomplish this through an intellectual partnership among students, faculty, and the global community.”


OTHER COURSE MATERIALS: All course documents will be posted on Western Online as needed. Access Western Online at HTTPS://WESTERNONLINE.WIU.EDU. You may also be directed to find information on the Web and in the press.

CLASS ADMINISTRATION, PARTICIPATION, AND ETHICS

The effective management of the various functions in SCM involves different techniques and skills that can only be learned through focused application and practice. Therefore, you are expected to actively participate in online discussions and to keep pace with readings and assignments. Note that I may also post additional readings and articles to be discussed online at various times. For maximum learning effectiveness, text chapters and all other assigned readings should have been completed prior to the dates for which they were assigned. Depending on the composition of the class, we may have a couple of practical assignments which will involve your learning a particular supply chain management related activity of a local business in your area.

Cheating in any form will not be tolerated. If you are caught cheating, you will automatically receive a grade of “F” for the course; there are no excuses or second chances. Additionally, word-for-word copying of published materials, including the text and assigned readings, in your written assignments without proper acknowledgement is called plagiarism. It is unacceptable and also considered cheating.

You may refer to the following WIU web page URL location on “Student Academic Integrity Policy” for additional information regarding this topic and related procedures: www.wiu.edu/policies/acintegrity.php.

A complete list of “Student Rights and Responsibilities” can be found on the WIU web page at the following URL location: www.wiu.edu/provost/students.php.

Likewise, a complete list of “Faculty Responsibilities” can be found on the WIU web page at the following URL location: www.wiu.edu/policies/facresp.php.

In accordance with University policy and the Americans with Disabilities Act (ADA), academic accommodations may be made for any student who notifies the instructor of the need for an accommodation. It is imperative that you take the initiative to bring such needs to my attention, as I am not legally permitted to inquire about such particular needs of students. Contact the WIU Office of Academic and Student Services for additional services or information.

EXAMINATIONS, THOUGHT AND APPLICATION PAPERS, ARTICLE ANALYSIS PAPERS, AND ONLINE ARTICLE DISCUSSIONS

There will be two individual examinations (250 points each). The mid-term examination is proctored and consists entirely of detailed essay questions drawn from a list of potential examination questions that will be made
available to you on Western Online. The comprehensive final examination is a case study analysis that you will have the opportunity to analyze and submit electronically during the finals week.

Each student will research and prepare two individual thought and application papers (each worth 150 points) which will discuss specific SCM topics in more detail than that provided in the text and accompanying PowerPoint slides. The student may select a topic for each from a list posted on Western Online and will submit his/her paper electronically. These will be evaluated by the instructor as traditional research papers. As such, they should contain a title page, footnotes/endnotes, and a bibliography containing a minimum of fifteen high quality sources (publicly edited sources, e.g. Wikipedia, are not acceptable). The instructor must approve the topic and retains the right to limit the number of students writing on any particular topic.

There will be four article analysis paper assignments (each worth 50 points). These article analysis papers consist of the student selecting, reviewing, and writing his/her analysis of a comprehensive practitioner or academic article on one of the topics covered since the last article analysis assignment. The analysis portion consists of a detailed written paper submitted on Western Online and an online discussion on the application of the subject matter. You must also submit an electronic copy of the article with your analysis. More details and a breakdown of the available points will be provided online. The student will also lead an online discussion of the reviewed article with the rest of the class. The student will also post an online discussion of the article so that other students can read the analysis and make comments on the posting student’s analysis.

There are fifteen online quizzes (worth 20 points each) designed to help you keep up with course topics, concepts, and vocabulary and demonstrate your mastery of the course materials. These are due during the week assigned and will close no later than 8:00 am (CDT/CST) on the following Monday. Note that each module’s weekly cycle begins on Monday morning.

Remember that the emphasis on this class is on managerial decision-making using SCM skills and techniques; so, understanding “Why” something happens and “What” to do about it are much more important than merely memorizing formulas or completing checklists. Treat each assignment as if you were preparing it for your boss, a key customer, or an important client.

All posted written assignments are due during the assigned week. Late assignments, however, will be accepted within one (1) week from their original due date but then only at 50% of their normal graded value.

**GRADING**

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<tr>
<th>ITEM</th>
<th>POINTS</th>
<th>GRADING SCALE</th>
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<tbody>
<tr>
<td>Proctored Mid-Term Examination (essay questions)</td>
<td>250</td>
<td>A 1,350 – 1,500 points</td>
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<tr>
<td>Comprehensive Final Examination (case study)</td>
<td>250</td>
<td>B 1,200 – 1,349 points</td>
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<tr>
<td>Thought and Application Papers (2 x 150)</td>
<td>300</td>
<td>C 1,050 – 1,199 points</td>
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<tr>
<td>Article Analysis Papers (4 x 50)</td>
<td>200</td>
<td>D 900 – 1,049 points</td>
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<tr>
<td>Online Article Discussions (4 x 25)</td>
<td>100</td>
<td>F 0 – 900 points</td>
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<tr>
<td>Online Module Quizzes (15 x 20)</td>
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<tr>
<td>Miscellaneous Tasks</td>
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<td><strong>TOTAL POINTS</strong></td>
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**DISCLAIMER**: The class schedule, policies, and procedures for this course are subject to change. I reserve the right to make modifications as necessary to help you reach the stated course objectives.

**FINAL REMARK**: I am glad you are along to share this adventure. If each of us does our own share of work, this class should be a lot of fun as well as educational. Let’s have a great class!