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Quad Cities

Distance Learning, International Studies & Outreach
3300 River Drive
Moline, IL 61265

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Permit No. 489

A summer enrichment experience for students on the WIU-QC campus

Words and Music: The Art of Songwriting

Grades 9-12 • June 11-15, 2018
8:30 a.m.-3:30 p.m.



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Explore Songwriting and the Music Industry This Summer!

GENERAL INFORMATION

REGISTRATION: Enrollment is limited; the program accepts only 24 participants. Please register early; students are admitted on a first-come, first-served basis. **The registration fee is \$295 and includes classroom instruction, supplies, lunch and field trips.** Please include a minimum \$100 deposit with your registration. The remaining balance of \$195 is due by May 11.

Mail the attached registration form with check (made payable to **Western Illinois University**) to: **WIU-QC, Songwriting Camp, 3300 River Dr., Moline, IL 61265.** You may also register online at wiu.edu/qci under the "Registration" tab. Please register online or duplicate the registration form for additional registrations.

MEDICAL: Students do not qualify for university health care, so parents should check family insurance policies for health and accident coverage.

ADA COMPLIANCE: Western Illinois University is in compliance with the Americans with Disabilities Act of 1990. Please let us know of any special needs students may have at least two weeks prior to the program start date. The office phone number is (309) 762-3999, ext. 62357.

REFUND POLICY: Western Illinois University reserves the right to withdraw a program because of unforeseen circumstances or insufficient enrollment. If a program is withdrawn, participants are notified and fees are refunded. Participants who cancel within 14 calendar days of the program start date will receive a refund minus a \$50 fee. **No refunds will be made on or after Wednesday, June 6.**

FURTHER INFORMATION: For further information, call the Quad Cities Initiatives Office at (309) 762-3999, ext. 62357.

Words and Music: The Art of Songwriting

THE PROGRAM

Designed for high school students in 9th-12th grades, this program examines the ABCs of song structure, rhyme schemes, bridges, lyric writing and melody. These writing principles are applicable to all genres of music including pop, folk, Americana, rock, Hip-Hop and even Broadway and show-tunes! The class may appeal to those with an interest in songwriting, poetry and music appreciation as well as English, literature and creative writing. Under the guidance of professional songwriters, musicians and music professors from different musical backgrounds and genres, each participant will write song lyrics and put them to music, with the goal of creating a live performance by the student or program instructor on the final day.

Students will learn about the music business through presentations on marketing, promotion and copyrighting. In addition, they will hear from an A&R (Artists & Repertoire) representative about the A&R division of a record label and their work finding and bringing in new recording artists into a recording company. Field trips to Daytrotters Recording Studio and Graveyard Studios and a talk with DJ KYung of Flood 93 Radio will allow participants to delve deeper into the music industry and discover different career fields within it.

Students are encouraged to bring one to two songs with song lyrics to discuss during the program. For students interested in writing rap music, please bring your beats.

INSTRUCTORS

Lojo Russo is a professionally touring musician and songwriter who has produced eight albums. Self-taught on guitar, mandolin, bass and voice, Russo spent her early years in the Twin Cities (MN) playing in or fronting folk, funk, jazz, jam, Celtic and indie bands. For her efforts, Russo has earned a nomination for a "Mammy" (MN Music Award) for "Best Folk Artist" and the title of "Best Female Artist" from the Minnesota Women's Press. For more information on Lojo Russo, visit lojorusso.com.

David G. Smith has lived or worked in Nashville, TN, for over 20 years. He is an acoustic performer and songwriter who recently released his sixth album. Two of his albums were accepted for Grammy consideration and reached #1 and #2, respectively, on the Roots Music Chart in Iowa. Smith earned first place in the International Song Competition, country category and his songs have been featured on programs on TNT, the Travel Channel and Lifetime. His song "Angels Flew" has been placed on the 9-11 Memorial Museum's Artist Registry. For more information, visit davidgsmithmusic.com.



WESTmusic
QUAD CITIES

West Music Quad Cities is the exclusive home for Steinway & Sons and Yamaha Pianos in the Quad Cities region. We are honored to provide Yamaha's flagship digital piano, the CVP-709 Clavinova, to Western Illinois University for this exciting week of making music!

Western Illinois University is an Affirmative Action and Equal Opportunity employer with a strong commitment to diversity. In that spirit, we are particularly interested in receiving applications from a broad spectrum of people, including, but not limited to, minorities, women, and individuals with disabilities. WIU has a non-discrimination policy that includes sex, race, color, sexual orientation, gender identity and gender expression, religion, age, marital status, national origin, disability and veteran status.

Matt Bean is a professor of musical theatre and voice for Western Illinois University's Bachelor of Fine Arts program in musical theatre. He holds degrees in music and theatre from Indiana University, Manhattan School of Music and Brigham Young University. Matt has taught highly acclaimed professional workshops on singing/acting and pop/belt vocal technique throughout the U.S. and his WIU students have performed on Broadway and in national touring companies. As a composer, he penned the children's musicals "The Emperor's New Clothes" and "The 101 Dalmatians," both of which enjoyed long national tours. He is now writing "Just 'cause," a new musical theatre revue of original songs.

Courtney Blankenship has a B.S. in marketing from Miami of Ohio and an M.A. in arts administration from Indiana University. She joined WIU in 2008 as the director of music business in the School of Music and is a current board member of MEIEA (Music and Entertainment Industry Educators Association). In 2017, Blankenship received the College of Fine Arts and Communication Dean's Award of Teaching Excellence. For a complete list of where her students have interned and are successfully employed, visit wiu.edu/cofac/musicbusiness.

PARTICIPATION CRITERIA

Participants attending the program are in ninth, 10th, 11th or 12th grades as of January 2018. Students are admitted on a first-come, first-served basis.

WIU-QUAD CITIES

Easily accessible from either side of the Mississippi River, the new Western Illinois University-Quad Cities Campus has LEED (Leadership in Energy and Environmental Design) Silver certification and uses a geothermal heating and cooling system, energy-efficient lighting and controls, recycled building materials and finishes and a vegetative roof system as part of its commitment to sustainability.

SPONSORS

Western Illinois University
School of Distance Learning, International Studies and Outreach
College of Arts and Sciences
College of Fine Arts and Communication

REGISTRATION – Words and Music: The Art of Songwriting June 11-15, 2018

Name _____

Address _____

City/State/Zip Code _____

Phone Number (include area code) _____ E-Mail _____

Age _____ Grade as of January 2018 _____ Gender _____

List musical instruments you play, if any _____

How did you hear about the program? _____

1. This student is sufficiently mature to benefit from this program and to observe campus rules.
2. I understand and accept all program policies and conditions as set forth in this brochure.

Parent or Guardian Signature _____

Parent or Guardian Name (printed) _____

Instructor Name (printed) _____

Title _____ School _____ City/State _____

Phone Number (include area code) _____ E-Mail _____

Please make check payable in the amount of \$295 to **Western Illinois University**, or register and pay online at wiu.edu/qci under the "Registration" tab.