

Communication Student Society  
October 18, 2017

Officers Present: ShoShanna Wingert, Lisa Amblong, Jamie DeLaney, and Julius

Secretary Report: ShoShanna went over the meeting notes from the meeting on 10/4/17.

Treasurer Report: CSS has spent \$470.85, with a budget of \$2,000 remaining.

SGA Report: The Homecoming dance had a turnout of approximately 100 people. Open house was on Friday 10/13 and Saturday 10/14. Committee was formed for the Angel tree. They will adopt a class at a school. CSS will pitch that Franklin be the school chosen.

Follow events were discussed:

10/21 Chess Club

11/1 Octoberfest

12/5 Stress Week, may have karaoke

Old Business:

Discover Western: Jamie, Antonia, and Julius helped with the CSS booth.

Noogiefest: Great Turn out! Lots of goggles left. Kids like the coloring pages more than the goggles. Shawna, Antonia, Jamie, Lisa, and ShoShanna helped navigate the station and kept supplies stocked.

Hot Cider Hustle: Jamie, Lisa, and Madison handed out shirts and helped with water station.

New Business:

10/28 LASSO is having their acorn planting at Living Land and Waters and need volunteers.

11/17 LEJA is having a spaghetti dinner and needs volunteers. We are waiting to hear location it is going to be held.

Giveaways: Voting next meeting to see what we will purchase to give at events like Discover Western.

We set up a phone tree of officer's numbers.

Speaker: Allison McGaughey Public Information Specialist at WIU-QC.

They buy ads, radio, print, tv, social media, advertising for recruiting new students. She does lots of writing, communicating, coordinating, and editing. Communications major is good for this line of work. It proves that you know how to write, attribute research, and critical research. Being involved in student societies can help you put something on your resume. She interned at local newspaper and wrote little feature stories focusing on human interest. It is practical to put additional things that you were involved in besides your bachelor's degree. Advised to stay on top of technology. Talked about the possibility of creating your own internship. Jamie suggested using the objectives of the courses to put it on the resume. Talked about how LinkedIn is a good buffer when meeting someone professional and keeping a visual rolodex. Canva a great a tool to produce flyers. Talked about how she uses Wibbitz and watched the welcome back to school video. She showed us the Public Relations Network of Quad website and how it has a job board, and students may get a membership discount. May contact her at ar-mcgaughey@wiu.edu.

