DO YOU WANT TO TRAVEL TO IRELAND FOR ONE WEEK FOR COURSE CREDIT?

If so, come to an information meeting to learn about this wonderful opportunity!

Business Practices and Culture of Ireland
BAT 300 / BAT 600
Travel Dates: May 23-30, 2015

Deadline to apply: November 2, 2014

Through visits to Dublin-based businesses such as Guinness Storehouse, Butler’s Chocolates, and The General Post Office, you will gain insights into their business practices, drawing both parallels and contrasts to those in the U.S. A lecture by faculty at the Dublin Business School will further expand your understanding of Irish business strategies and management techniques. Irish history, culture, and traditions are explored at Trinity College’s Old Library and Book of Kells Exhibition, the Oscar Wilde House, a day tour titled “Celts and Castles”, a dinner experience titled “Food, Folklore, and Fairies”, and much more!

Questions? Contact: Dr. Susan Stewart, sm-stewart2@wiu.edu

October 8    5:00-6:00 pm
Riverfront Hall 230 (QC) and Stipes Hall 201 (Macomb)

October 14*    12:30-1:30 pm
Riverfront Hall 226 (QC) and Horrabin Hall 83 (Macomb)

October 20    5:00-6:00 pm
Riverfront Hall 205 (QC) and Stipes Hall 201 (Macomb)

*A representative from the Study Abroad Office will be in attendance on this date.