2015 Homecoming Committee Application
University Union Board (UUB)

Homecoming is an energizing week on Western Illinois University’s campus that provides eight days of excitement and events. Homecoming week is a campus tradition in which the community partners with the student body to generate campus pride and healthy competition centered around a unique theme. The Homecoming Chairs will also serve under the direction of the Homecoming Directors who serve as members of the University Union Board as 1 of 7 committees. The UUB is the primary programming board at WIU that specializes in bringing diverse entertainment to campus.

Requirements:

- Minimum 2.500 Cumulative GPA
- Be in Good Judicial Standing
- Leadership Experience*
- Attend Weekly Homecoming Committee Meetings
- Attend Homecoming Committee Retreat

*Leadership experience shall be defined as holding a position in any student organization at Western Illinois University.

Please return applications to the Office of Student Activities by 4:30pm on Friday January 30, 2015 and sign up for an interview time. Interviews are approximately 15 minutes long and will be held the week of February 2-6 2015.

If you have any questions contact the Office of Student Activities at 309-298-3232 or e-mail Nick Katz at NB-Katz@wiu.edu:
Homecoming Committee Application

As a committee member you will be the face of Homecoming and represent UUB throughout the week. You will attend weekly Homecoming meetings with the committee. You will work together to ensure that every aspect of the week is taken care of and running as planned. **There are up to fifteen (15) positions available for Homecoming Committee.**

Name: ___________________________   WIU ID: ___________________________

Local Address: _____________________   Phone: _____________________________

Email Address _____________________   Major: _____________________________

GPA: _________ (minimum 2.500 cumulative required)

Class (as of Spring 2014 semester):  FR  SO  JR  SR  GR

Please list all time commitments and student organization involvement (or positions held) for BOTH Spring ‘14 and Fall ’14 Semester. A resume may be attached, if desired.

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Please Rank your top 5 preferences from 1 to 5 with 1 being most interested:

_____ Secretary (1)   _____ Publicity (1)   _____ Philanthropy (1)

_____ Royalty (1-2)   _____ Special Events (2)

_____ Rocky’s Boat Regatta (1-2)   _____ Yell Like Hell (2)

_____ Parade (2)   _____ Variety Show (2)

I understand if elected to a committee position for Homecoming 2015, I give permission to the Office of Student Activities to check my GPA and judicial standing for the purpose of this position. I will respectively decline any nominations to royalty. In addition I will not participate in homecoming through my respected organizations and keep an unbiased approach to all events.

Signed: ___________________________   Date: __________
In 1-3 pages, please type answers to the questions below and attach to the application

(1) Why do you want to be part of the Homecoming Committee? Please include any previous leadership experience that would help you be successful in this position
(2) What is your favorite homecoming event that you have participated in? Why?
(3) If you could improve any aspect of Homecoming what would it be? Why?
(4) What is your definition of tradition?
Descriptions of Homecoming Positions

**Homecoming Directors (1-2):** As Homecoming Co-Chairs you will be the face of Homecoming and represent UUB throughout the week. You will attend weekly UUB meetings as well as hold Homecoming meetings with the sub-committee members. You will work together to ensure that every aspect of the week is taken care of and running as planned.

**Secretary (1):** Responsible for taking minutes at meetings, making a phone list of committee members, helping plan agendas for meeting. The secretary will also be creating the entries booklet as well as processing entries and compiling point totals during the week (confirming participation points during the week of Homecoming). The secretary will be in charge of obtaining judges, ordering shirts for the committee, and trophies for the events during the week.

**Publicity (1):** In charge of publicizing Homecoming for the week through development of flyers, posters, table tents, buttons, and any additional promotion/publicity. The publicity chair will work with University Union Board Publicity Chair and OSA’s Graphic Designer in designing a logo for Homecoming with help from the committee. Work with the Western Courier in an insert for homecoming and getting word to them about events for reporting. In addition, the publicity chair will also be in charge of creating and updating a social media campaign for Homecoming.

**Royalty (1-2):** Coordinates all details relating to royalty candidate selection and elections. They are responsible for working with the court during homecoming week ensuring their involvement at events throughout the week. Responsible for ordering Royalty items such as sashes and flowers.

**Special Events (2):** Coordinate the following events: Dec the Campus, Spirit Day, Dec the Office, Paint the Town, and Purple and Gold Extravaganza. Work closely with different organizations including the Alumni House for Paint the Paws.

**Rocky’s Regatta (boat races) (1-2):** Coordinate all details regarding the regatta. Arrange facilities with Macomb Park District, technical requirements with WESTEC, and safety with Western EMS.

**Variety Show (2):** Coordinate all events and details in relation to the variety show. Arrange all facilities and technical requirement with WESTEC, Assistant Director of Student Activities overseeing Homecoming, and the Athletics Department. Assist with booking the emcee for the show and making proper hospitality arrangements associated with the contract.

**Yell Like Hell (2):** Coordinate all events and details in relation to Yell Like Hell. Yell Like Hell chair works with the athletic department and WESTEC.

**Parade (2):** Coordinate all related items to the parade. The parade chair must work with Macomb Police, the Macomb community, OPS, and surrounding High Schools. Organize the parade route along with the lineup, which includes contacting all participating organization and outside participants. Secure judges for participating bands. Coordinate night before float inspections.

**Philanthropy (1):** Coordinate all events and details in relation to philanthropy and fundraising events including but not limited to Rocky’s Jail Break.

Numbers next to position indicate how many people will be chosen for that sub-committee.