



Lake Land College
501 Lake Land
Blvd., Mattoon, IL
61938
(217) 234-5253

2+2
Degree
Plan



Transfer Center
Western Illinois University
1 University Circle
103 Sherman Hall
Macomb, IL 61455
(309) 298-3120
transfer@wiu.edu

Broadcasting & Journalism – Advertising/Public Relations

The 2+2 is a four-year plan that leads to a Bachelor of Arts degree in Broadcasting and Journalism with an Advertising/Public Relations option at WIU.

Students intending to complete a baccalaureate degree in Broadcasting and Journalism from WIU should follow the Associate in Applied Science degree program outlined in this brochure from Lake Land College.

Students who complete the Associate in Applied Science degree at Lake Land may transfer to WIU and complete their degree in Broadcasting and Journalism in an additional two years.

1st Year, Fall Semester

Notes	LLC Courses	SH	WIU Equivalents
	RTV 150	3	BC&J 100
	RTV 155	3	BC&J 230
	ENG 120	3	ENG 180
	SPE 111	3	COMM Elective
	PSY 271	3	PSY 100
	SFS 101	2	Elective
	Semester Hours	17	

1st Year, Spring Semester

Notes	LLC Courses	SH	WIU Equivalents
	RTV 160	5	BC&J 285
	RTV 165	4	BC&J 200
	ENG 121	3	ENG 280
	IAI Fine Arts	3	IAI Fine Arts
	IAI Math	3	IAI Math
	Semester Hours	18	

2nd Year, Fall Semester

Notes	LLC Courses	SH	WIU Equivalents
	RTV 180	3	BC&J 101
	RTV 070	5	BC&J 112
	ECO 231	3	ECON 231
	IAI Life Science	4	IAI Life Science
	IAI Humanities	3	IAI Humanities
	Semester Hours	18	

Both community college and university requirements are subject to change. The courses listed here are intended as a projected course guide.

2nd Year, Spring Semester

Notes	LLC Courses	SH	WIU Equivalents
	RTV 175	3	BC&J Elective
	RTV 185	4	BC&J 312 (lower division credit)
	HIS 156	3	HIST 106
	ESC 102	4	METR 120
	IAI Humanities/Fine Arts	3	IAI Humanities/Fine Arts
	Semester Hours	17	

Notes for LLC

1. This 2+2 is a four-year plan that leads to a Bachelor of Arts degree in Broadcasting and Journalism with an Advertising/Public Relations option at WIU.
2. Students intending to complete a baccalaureate degree in Broadcasting and Journalism from WIU should follow the Associate in Applied Science degree program outlined in this brochure from Lake Land College.

WIU Suggested Course Sequence

3rd Year, Fall Semester

Notes	WIU Courses	SH
	BC&J 201	3
1	BC&J 340	3
1	MKTG 327	3
	Minor	3
	Minor	3
	Semester Hours	15

3rd Year, Spring Semester

Notes	WIU Courses	SH
1	BC&J 341	3
1	MKTG 331	3
	Minor	3
1	Elective 300+	3
1	Elective 300+	3
	Semester Hours	15

4th Year, Fall Semester

Notes	WIU Courses	SH
1,3	BC&J 351	3
1	BC&J 342 or 345	3
1	BC&J 343 or 346	3
1	Minor 300+	3
1	Minor 300+	3
	Semester Hours	15

4th Year, Spring Semester

Notes	WIU Courses	SH
1	BC&J 344 or 456	3
1	BC&J 400	3
1	Minor 300+	3
	Elective	3
	Elective	3
	Semester Hours	15

Notes for WIU

1. Students must complete 42 semester hours of upper division credit to graduate.
2. BC&J 455 (Internship) may be taken during the summer session prior to senior year or after senior year and would count as an upper division elective class.
3. BC&J 351 meets the Foreign Language Global Issues Requirement (FLGI), if not already met.