DIVISION GOALS
1. Meet or exceed Admissions goals for 2015-2016

Goal: Increase the number of undergraduate and graduate applications, acceptances, and enrollments.
Goal: Increase campus diversity.
Goal: Identify future and sustainable enrollment growth goals for the Macomb Campus.

- The 6-year graduation rate increased from 52.8 percent to 53.1 percent.
- The freshmen-to-sophomore retention rate increased from 67.7 percent in 2014 to 69.2 percent of the new 2015 freshmen class returning for their sophomore year.
- The primary strategy for recruiting more new freshmen to the Macomb campus is to promote an affordable option for all accepted students.
The primary strategy of the Quad Cities recruitment efforts is to create additional market demand among adult students by approaching area businesses about educational opportunities and to work with area high schools to encourage high school students to enroll in college classes prior to graduation from secondary schools.
Financial Aid and Admissions worked cooperatively to secure institutional funding and implement a new 4-year Western Educational Opportunity Grant (WEOG) targeted at students who had not yet fully committed to WIU.
2. Continue to assist with campus retention efforts
   
   Goal: Support initiatives designed to increase student retention and graduation rates.

   • Continued the Student Success Center in Tanner Hall, which houses Leatherneck Success Team, Academic Advising, math tutoring, and the Writing Center.
Leatherneck Success Team was re-evaluated to provide “Study Tables” in the first year halls and Multicultural Center to give students a place to study and homework assistance if needed.

Meeting with a Building Connections mentor resulted in a 10% difference in fall to spring retention.
• UHDS partnered with academics to start three new living learning communities in fall 2016: Bio Life, CLASS (Community of Liberal Arts and Science Students), and Women in Science.
• UHDS hosted the first Living Learning Community (LLC) Summit in April 2016 to bring together all partners that work with living learning communities to further establish an understanding of guidelines, staffing, and programmatic efforts.
• UHDS has begun to work on a Sophomore Year Experience to help students transition from the FYE program to their second year on campus.
- UHDS hall staff follow-up with students who are not registered to encourage registration or discuss options for removing barriers to registration.
- UHDS hall staff meets with students living in the halls who have two or more mid-term warning grades.
- Student Development Office sends a memo to all students following mid-term grades informing them of tutoring services and other academic resources as well as important academic dates.
• Student Services staff serve on the FYE review committee and 25 Student Services staff taught UNIV 100.
• Numerous offices within the division were involved in presenting content material for UNIV 100.
• Several Student Services staff sit on committees for the HLC Persistence and Completion Academy.
Financial Aid conducted outreach activities including presentations to UNIV 100 and 390 and classrooms on financial aid and financial literacy. Financial Aid staff provided numerous monthly financial literacy workshops.
3. Explore options for creating a summer bridge program.
   
   **Goal:** Support initiatives designed to increase student retention and graduation.

   - Still exploring options and funding alternatives for a bridge program.
4. Continue coordination of enrollment management group
   Goal: Support initiatives designed to increase student retention and graduation rates.
   Goal: Increase the number of undergraduate and graduate applications, acceptances, and enrollments.
   Goal: Identify future and sustainable enrollment growth goals for the Macomb Campus.

- Discussed strategies to assist student retention and make processes more user friendly.
- Met once a month in a larger group with Registrar, Distance Learning, Graduate Studies, and Office of the Provost and Academic Vice President.
• Enhanced the paper financial aid award letter that was implemented last year to include direct and indirect costs, grant and scholarship aid, self-help aid, and a section on out-of-pocket costs and how to pay for out-of-pocket costs. The letter is mailed to new freshmen and is available to all students on STARS.

• This group works closely with the HLC Persistence and Completion Academy, contributing ideas and data and will continue the Academy efforts when the study is complete.
5. Work on cost containment of the board plan  
   Goal: Enhance the affordability of Western Illinois University.

- Reduced certain dining service hours across campus which approximately $100,000 in annual expenses. During this restructure, UHDS maintained a high quality of food, service, options and flexibility for students, which they indicated were their high priorities.
6. Complete demolition of Higgins, Lamoine Village, and East Village

Goal: Provide safe, accessible, responsive campus environments that meet the needs of University constituencies and reflect the core values of the University.

- East Village was demolished in winter of 2016.
- Contractors began work on the Higgins Hall demolition in April with an implosion date of July 1, 2017.
7. **Continue to work with alcohol and other drug related issues on- and off-campus**

   Goal: Support learning inside and outside the classroom and initiatives designed to increase student success.
   Goal: Promote health and wellness to support personal growth.
   Goal: Promote ethical decision making and personal responsibility.

- Alcohol and Other Drug (AOD) Resource Center provided 585 hours of AOD counseling to students for Initial Assessments, Student Judicial Assessments, Treatment, Early Intervention, DUI Services and Comprehensive Evaluations.

- AOD staff provided bystander intervention training through the Step-Up program.
- Beu Health Center facilitated 59 prevention activities and 32 Health Education events (Safe Tailgating, Root Beer Olympics, Club Wetzel, class presentations, campus panels etc.)
- Beu staff wrote the Biennial Review for the University as required by Drug Free Schools and Campuses Regulations [Edgar Part 86].
8. Enhance divisional technology when possible as funding is made available

Goal: Deliver a strong, user-centered information technology infrastructure.

- Student Judicial Programs is beginning the implementation process of Maxient software for judicial tracking purposes.
- The Financial Aid startup committee and IT staff worked diligently and quickly to prepare for the early FAFSA filing date.
- UHDS continues to move in the direction of upgrading and adding security cameras in the residence halls, adding 6 new this year.
- UHDS continues to evaluate and install digital signage in residence hall and dining spaces.
9. Continue process of document management system for Financial Aid

*Goal: Deliver a strong, user-centered information technology infrastructure.*

- IDWebArchive does not update the MVS system when scanned and indexed. Exploring the option of Laserfiche to replace IDWebArchive.
- Image over 11,000 applications and supporting documents annually, which translates into over 100,000 pages stored electronically.
- Document imaging has allowed for disposal of paper, thus providing additional space for office staff.
10. Continue to support and expand late night programming

Goal: Provide safe, accessible, responsive campus environments that meet the needs of university constituencies and reflect the core values of the University.

Goal: Support learning inside and outside the classroom and initiatives designed to increase student success

- Late Night Programming occurred with collaboration across the division and this year included Light Up the Night Party, Midnight Mardi Gras, Super Smash Brothers Tournament, and numerous others.
• As budgets continue to be tight, it will be necessary to continue and increase the collaborative efforts to provide quality events for students.
11. Review student health insurance program as it relates to the Affordable Care Act

Goal: Provide safe, accessible, responsive campus environments that meet the needs of University constituencies and reflect the core values of the University.

- Implemented the new Student Insurance Plan.
- Educated students and parents on the new program.
12. Manage potential staff reductions to maintain optimal services for students

Goal: Provide safe, accessible, responsive campus environments that meet the needs of University constituencies and reflect the core values of the University.

Goal: Support learning inside and outside the classroom and initiatives designed to increase student success

- Continue to evaluate all staffing vacancies and attempt to reorganize duties to existing staff.
13. Review the student judicial hearing process

Goal: Promote ethical decision making and personal responsibility.
Goal: Support learning inside and outside the classroom and initiatives designed to increase student success.

- Student Judicial Programs has instituted campus inservices to educate judicial hearing officers on a variety of topics. Workshops have focused on management of Title IX cases, both basic understanding and Trauma Informed Sexual Assault Investigation techniques; current trends in cannabis and other controlled substances; and hearing basics such as asking effective questions.

- Working to recruit more students by collaborating with Student Government Association.
14. Explore academic support programs for our diverse population

Goal: Support learning inside and outside the classroom and initiatives designed to increase student success

- In the third full year of Leatherneck Success Team members in residence halls and Multicultural Center each weeknight to assist students with academic questions and concerns and help establish good study habits as well as giving students a quiet place to study.
The first year residence halls, Bayliss/Henninger and Tanner, continued to support the FYE program by hosting an event every Tuesday night at 8pm for the first 6 weeks of the fall semester, complementing and re-emphasizing the topics being covered in UNIV100.
UNDERGRADUATE ADMISSIONS

- The overall goal of the recruitment strategy is to increase the size, diversity, and academic quality of new freshman and transfer students.
- Implemented the common application platform.
- Overcame software and staffing obstacles and shortfalls.
- Increased communication plan initiatives.
- Positively adapted to financial aid awarding procedures (FA Prior-Prior-Year).

Think Purple. Discover Western.

- Academic Majors
- Housing Options
- Financial Aid

* Scholarships
* Student Life
* Eat a FREE Meal

It’s not too late. Make your FREE online reservation today!

wiu.edu/DiscoverWestern
UNDERGRADUATE ADMISSIONS
• Worked to highlight the Linkages Program to reduce the cost of attendance for students attending community college and taking classes at WIU while “locking in” WIU’s 4-year cost guarantee.
# UNDERGRADUATE ADMISSIONS

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Division of Student Services
Think Purple. Think Success. Think Western.
**BEU HEALTH CENTER**

- Beu Health Center is nationally accredited through the Accreditation Association for Ambulatory Health Care (AAAHC) and holds numerous discipline-based licenses and certifications. Beu will be going through re-accreditation in May 2017. X-ray passed their IEMA inspection in 2017. The laboratory is accredited by COLA through 2018. AOD Resource Center is licensed by the Illinois Department of Human Services through May 2017.
Budget challenges presented an opportunity for the Health Center to evaluate services to students. Seven vacant positions were not replaced from FY16 layoffs and retirements and 5 employees took furlough days. These changes amounted to $163,708 in savings this year.
BEU HEALTH CENTER

• Provided 12,272 appointment visits which included 3,458 injections, 11,266 laboratory tests, 7,126 prescriptions, and 585 hours of AOD counseling.
• Prevention and Health Education provided 59 AOD presentations/activities and 32 Health Education events.
• Outreach clinics were held for student teacher tuberculosis screening, influenza shots, and international student immunizations. Clinical rotations—athletic training and medical assistants.
This is the sixth full year for the Center for Military and Academic Transition and Health CMATH Tele-medicine clinic, a partnership with the Iowa City Veterans Health Administration and the University of Iowa. In the past year, they provided support staff for the CMATH clinic which ensured the sustainability of this important service to rural veterans in the Macomb area and on campus. The clinic serves approximately 7 veterans per week with clinic hours available 1.5 days per week. This service has received very positive feedback for this important collaboration and is one facet of WIU’s “Veteran-friendly” designation.
CAMPUS RECREATION

• Hosted the Burlington Kennel Dog Show and the Drum Corps International, two very popular town/gown events. Particularly, the Dog Show was a key opportunity for WIU and CR to showcase our campus and the great camaraderie with Macomb and Western. This event is returning in 2017.
• Hosted 13 different camps for 46 dates during the summer of 2016.
• Replaced selectorized worn weight equipment with new Cybex Eagle line, branded with Western swishes.
• More sport clubs became coed and overall participation in sport clubs increased.
CAMPUS RECREATION

- Fitness participation numbers have increased:
  - Total Participants:
    - 2016: 10,166
    - 2015: 10,943
  - 55 classes/wk
  - 51 classes/wk
  - 19 instructors
  - 19 instructors
  - Most popular classes are Zumba and Yoga.
  - Grown from 55 clients to 56 clients in Personal Training.
  - Olympic Strength Room has had 3,592 participants this year.
CAMPUS RECREATION

• Staff members continue to present and teach in 40+ classes, trainings, and orientations (University 100, RPTA, Kinesiology, UHDS, OSA, SOAR, Camp Leatherneck, Horn Field, International Students, Graduate Students, etc.)
CAREER DEVELOPMENT CENTER

• Provided continued support for student faculty and staff with one less full-time employee.

• Measurements of productivity for the department (details below):

  **Leatherneck Link:**
  • Students / Graduates registered 3,674
  • Number of jobs posted 2,018
  • Number of student log-ins 380 (3 month period)
  • Number of applications submitted by students 429
CAREER DEVELOPMENT CENTER

Career Fairs:
- Fall Career Fair (employers/students) 74/339
- Fall LEJA Career Fair 52/428
- Spring Career Fair 70/250
CAREER DEVELOPMENT CENTER

Additional Data:
- UNIV 390 (sections / students) 6/150
- Workshops (events/attendees) 163/3190
- Table Events (events /students) 11/309
- Number of Appointments 827
- Most Common Appointment Grad App’s
- How did student know about CDC - Faculty/Classes
- Demographics: 57% White, 23% African-American, 9% Hispanic

Think Purple. Think Success. Think Western.
CASA LATINA

• Provided high quality programming with a significant decrease in funding.
• Continued increased collaboration among all Multicultural Center constituents and university programming entities (i.e. UUB, UHDS, Cultural Expressions).
• Doubled the participation for Tradicion Latin Dance Team (24 participants total).
• Co-planned and administered Multicultural Student Orientation for incoming multicultural students.
CASA LATINA

• Continued efforts toward academic and overall student development initiatives.
• Intentional focus of leadership development for all students involved with Casa Latina Cultural Center.
• Planned and implemented the Casa Latina Leadership Retreat: This event was held at Horn Field Campus.
CASA LATINA

• Began collaboration with Latino faculty members to build additional allies on campus.
• Partnered with Admissions to plan and implement Latino Day for prospective WIU students.
• Intentional focus on School pride. One example of this is the Los Leatherneck T-Shirts.
DISABILITY RESOURCE CENTER

- DRC collaborated with 246 instructors from 35 academic departments to provide an accessible environment for 495 students with disabilities.
- In addition to providing legally mandated accommodations, DRC also provided services such as tutoring and peer mentoring.
- Retention rates of students with disabilities registered with the DRC exceed the retention rate of the general population.
DRC collaborated with the University Counseling Center to maintain Spectrum, a social support group for our growing population of students with autism spectrum disorder.
DISABILITY RESOURCE CENTER

• Implemented a strategic plan, operations manuals, new policies and coaching strategies has improved the cohesiveness of the DRC team and promoted a more professional and developmental environment.

• Working to impact enrollment by providing visible and accurate information for perspective students and families outside of the Disability Resource Center Office.
FINANCIAL AID

• Because of the new FAFSA deadline campaign and “File to Win” contest, over 3,000 student FAFSA records were received on October 3, a full three months earlier than prior FAFSA years. The office received over 17,000 FAFSA records by January 1, 2017.
FINANCIAL AID

• Financial aid advisors began processing FAFSA applications and award letters were mailed to new freshmen beginning November 3, 2016, two months earlier than possible in prior years. Over 1,300 financial aid award letters were mailed to new freshmen prior to January 1, 2017.

• The additional Western Educational Opportunity Grant (WEOG) funds provided an additional funding opportunity to 200 students who may not have otherwise attended Western.
FINANCIAL AID

• Conducted numerous outreach activities to educate students and help them to make informed financial decisions.
• Held its first financial literacy Trivia Night and is finalizing a financial aid literacy scavenger hunt, as well as recruiting an area professional to speak about investments after college.

NEW FAFSA
2017-18 FAFSA opens October 1, 2016!
www.fafsa.gov
FINANCIAL AID

• The 2017-18 Prior-Prior Year FAFSA using the same 2015 tax year as the 2016-17 FAFSA allowed the office to send financial aid award letters earlier than in prior years. Education and training of staff on federal and state regulations provided increased customer service to students and families.

• In March, the office underwent a reorganization to enhance customer service. Advisors will be available for both appointment and walk-in students/families. Two staff were reassigned to program responsibility as subject matter experts in federal and state financial aid.
GO WEST

• Provides excellent service to WIU students for an affordable price with the partnership with the City of Macomb.
• Acquired seven new buses with federal and state grants.
• Continued high ridership numbers and continued public funding support.
GWENDOLYN BROOKS CULTURAL CENTER

• Continued to focus on initiatives of Academic Support, Leadership Development and Collaboration with other departments.
• Academic Support Programming: Kick Start - focusing on New and Transfer Students).
• Leadership Development Programming: Brothers Round Table, Breakfast of Champions, Culture Cru).

Career Night

When: Monday, February 20th, 6-8pm
Where: Multicultural Center

This program will include:
- Resume reviews
- Mock interviews
- LinkedIn Workshop

Hosted by: Career Development Center & Gwendolyn Brooks Cultural Center
Think Purple. Think Success. Think Western.

GWENDOLYN BROOKS CULTURAL CENTER

• Collaborated with other departments: Bureau of Cultural Affairs: Black Violin Event, Career Development Center Collaborations, Multicultural Center Collaborations and University Housing and Dining Collaboration: Boxes and Walls.
• Second annual “Why I love Black Women” event to show appreciation to WIU black female faculty and staff was executed.
• Finalized implementation of tracking for attendance at GBCC events.
OFFICE OF STUDENT ACTIVITIES

- UUB will have sponsored @40 events this academic year with over 11,000 students participating to date. Unique events have included (a) hosting 2 Paralympic Athletes; (b) the Chicago Boyz Acrobatic Team; (c) speaker Frank Meeink; and (d) former NFL Player Michael Sam.
OFFICE OF STUDENT ACTIVITIES

• Over 130 incoming students participated in the 7th annual Camp Leatherneck program that took place 3 days prior to the start of classes in August.

• Fraternity/sorority members continue to be actively involved in community service and philanthropic efforts nationally and within the Macomb community. To date, ten (10) organizations have reported contributing 2892.75 hours of service and seven (7) organizations have reported contributing $24,516.14 to a number of philanthropic causes.

• The fraternity/sorority community welcomed Alpha Psi Lambda, National, Inc., a co-ed historically Latin fraternal organization to campus and is preparing for the expansion of Alpha Sigma Phi next fall.
OFFICE OF STUDENT ACTIVITIES

• Purplepost.wiu.edu continues to serve as the primary student organization database and organization marketing tool. As of March 10, 2017 there are 274 Portals in Purplepost, 253 are Registered Student Organizations, 21 University Offices with live pages, and 10,291 (increased from 3,417) involved users. Furthermore, 993 meetings/programs were listed on Purplepost and 12,296 Form submissions from groups. Students can join student organizations, departments, and offices on campus to receive updates, news, and information for campus events.
Approximately $4,000 was raised to support 15 undergraduate and 3 graduate students for the 2017 Alternative Spring Break to Louisville, KY.

Make A Difference Day - WAVE sent around 65 volunteers on Oct. 22, 2016 to do volunteer work at eight different locations in the community: Horn Field Campus, The Elms Nursing Home, Genesis Garden, Mosaic, The Fallen Soldiers 5k, Salvation Army, Wesley Village, and a Community Clean-Up.

Students, faculty, and staff donated 122 gifts to Salvation Army for less fortunate children during the Angel Tree project.
• SGA coordinated a Student Advocacy Day in Springfield with approximately 40 students attending. Additionally, SGA held the 2nd State of the Student Address to educate students about the state budget impasse with about 300 in attendance.
OFFICE OF STUDENT ACTIVITIES

- Dance Marathon, a student led event raised over $123,200.04 in its 4th year for the Children’s Miracle Network.

![Image of people holding up a sign that says $123,200.04]
STUDENT DEVELOPMENT OFFICE

• Offered academic assistance for over 2,000 students.
• Offered support for students and acted as a crisis intervention contact and liaison for over 500 students facing crisis situations.
• Collaborated with the Office of Student Activities and UHDS to create a Leatherneck Pin and landing page for new students. The landing page provides students with a quick link that includes everything they need to get started. Eliminating the handbook saved over $25,000.
STUDENT DEVELOPMENT OFFICE

• Worked with the Development/Foundation Office to create a direct mail piece and campaign to raise money for the PFA Scholarships and Emergency Fund. The campaign brought in $5,890.

• As part of Western Illinois University's Student Development Office (SDO) interpersonal violence awareness and prevention program, SDO introduce the “Polished Man” to campus. The "Polished Man" is an international initiative that challenges men to paint one nail to raise awareness surrounding violence against children.
STUDENT DEVELOPMENT OFFICE

• Offered opportunities for students contemplating withdrawal from the University to explore options, alternatives, and consequences before making a decision to withdraw.

• Provided opportunities to students contemplating withdrawing from the University by providing exit interviews. In addition to exit interviews SDO provided withdrawal procedures to individuals who called/emailed with questions regarding the process.

• Offered opportunities for students appealing for a total late withdrawal/late drop(s) after the official drop date due to extenuating circumstances.
STUDENT DEVELOPMENT OFFICE

- The LGBTQA Resource Center Offered Safe Space Training to many different entities on and off campus.
- Launched a mentorship program in the Fall of 2016 to create new networks of support across campus, especially for students who may be struggling.
- The Center offered extended evening hours to better meet the needs of students. The Center offered hours after 4:30 p.m. on three different week nights.
- Offered successful programs: Camp OUT coincides with National Coming Out Day. This initiative allowed students the opportunity to talk about the coming out process. Also offered programming on Bisexual Visibility Day, Trans* Week and OUT Week.
STUDENT JUDICIAL PROGRAMS

• Beginning the implementation process of Maxient software for judicial tracking purposes.
• Collaborated with the University Counseling Center to implement an Aggression Management Program.
• Implemented a Conflict management workshop (CMW).
• Continued education throughout entire judicial process.
• Ongoing working relationship with Alcoholic and Other Drug Resource Center.
• Continued focus on recruitment efforts to recruit board members representative of the student body.
STUDENT JUDICIAL PROGRAMS

• Frequent emphasis for education and training of new and veteran judicial board members.
• In compliance with federal and state mandates ensured that hearing panels that address sexual violence and other title IX issues are comprised of members who have received the required training. Over 25 people are trained to work with those cases.
• Helped begin the collective conversation of addressing realistic challenges regarding group conflict as it relates to navigating their social environments.
The Western Courier staff won three 2016 Illinois College Press Awards during the annual ICPA Convention last February in Chicago:
Second Place: Headline Writing (Erika Ward)
Third Place: News Story (Erika Ward)
Third Place: Photo Essay (Adam Feiner)
Incorporated a weekly “masthead” meeting to better coordinate with other editors to plan for stories and projects as well as discuss goals and ideas.
STUDENT PUBLICATIONS

• Coordinated with university’s Department of Broadcasting and Journalism to expand the role of Western Courier writers and editors as well, as journalism students within the department not involved with the student newspaper, in the department’s year-end awards banquet that recognizes student journalism and broadcasting during the school year.

• Student Publications continued to assist Western Courier staff writers and editors find internships and contact professional journalists at commercial newspapers, who in turn have assisted in preparing students for their careers.
UNIVERSITY COUNSELING CENTER

• Basic Statistics to date (July 1, 2016 to March 23, 2017):
  ➢ 658 students who received counseling services.
  ➢ 3,510 individual sessions provided.
  ➢ 339 group counseling contact hours.
  ➢ 27 students sought assessment services for ADHD & LD totaling 156.6 hours of testing.
  ➢ 3,925 students attended psychoeducational programs.
• Conducted suicide and homicide risk assessments within the campus community.
• The Western Connect Committee (suicide prevention) trained 123 individuals over a total of seven, three-hour presentations.
UNIVERSITY COUNSELING CENTER

• Continues to be a member of the Center for Collegiate Mental Health (CCMH).
• The large majority of students seen at the UCC struggle with significant mental health struggles. UCC students score significantly higher on measures of depression (8.5% higher than national average), anxiety (14% higher than national average), social anxiety (14% higher than national average), family distress (10% higher than national average), hostility (11% higher than national average), and on an overall distress index (7.5% higher than national average), as compared to college counseling clients across the country.
Despite the severity of the struggles seen at the UCC, outcome data shows that clients who engaged in counseling for as few as four sessions made significant gains. Clients showed a 17% decrease in depressive symptoms, a 12% reduction in generalized anxiety symptoms, a 13% decrease in social anxiety, a 26% reduction in hostility, and a 17% reduction in academic distress.
• In addition to mental health counseling services and prevention/intervention efforts, the UCC provides assessment services (ADHD, learning disability, and Autism assessment), standardized testing (CLEP, ACT, SAT, etc.), outreach and educational programming, mentoring, and collaboration with other departments.
UNIVERSITY COUNSELING CENTER

• Offered a weekly study skills seminar during the 2015 fall semester in an effort to increase retention rates covering topics such as Time Management & Motivation, Reading Comprehension & Memory, Managing Test Distractions & Anxiety, Preparing for Midterms, Test-Taking Strategies, Procrastination, Listening & Note-Taking, and Preparing for Finals.
• National Depression Screening Day in September screened 165 individuals for signs of depression and mental health concerns, and 111 were noted to have increased areas of risk.
UNIVERSITY HOUSING AND DINING SERVICES

• The Seal Hall Courtyard Project continues to grow with donorship reaching 138 bricks and raising almost $12,000 toward the project. The patio will be sealed this summer to help preserve the engraved bricks.

• During the fall 2016 opening, UHDS, in conjunction with Facilities Management was able to divert and recycle nearly 4 tons (6,830 lbs) of cardboard.

• Expanded the Sophomore Year Experience program, offering two large-scale programs (academics and career planning) and two floor level programs (life skills and healthy living). Held the first “Half Way There” event planned in spring, where sophomores celebrated the half way point to graduation.
UNIVERSITY HOUSING AND DINING SERVICES

• Total Philanthropy dollars for 2016: $19,700

  UHDS continued to be active partners in the community by putting on programs that raised money for local and national organizations.
  - Mud Volleyball 2015 = $2400 for the Macomb Fire Department
  - Big Pink Volleyball 2016 (Breast Cancer Awareness) = $4000 for local mammograms and the Susan G. Koman Foundation.
  - Residence Hall Safe Trick-or-Treat for local children ages 2-12 in all residence halls
  - Haunted Housing 2016 (4th annual) = $1400 for the local food bank and the Mascot Memorial Project
  - RA Council cooked and served the annual Turkey Dinner for community members at the Salvation Army right before Thanksgiving
  - St. Baldrick’s 2016 (awareness and money for cures to childhood cancer) = $11,000
  - The Warrior Dog Dash - which earned $1469 for the Warrior Dog Foundation
  - Corbinstock - $200 raised for local elementary school art programs
UNIVERSITY HOUSING AND DINING SERVICES

• In the fall, various members of the campus community volunteered to be a part of Move-In crew, helping new students move in to their new home at WIU.
More than 8,000 people attended 35 conferences, eight new student registration programs, and various University events between March 1, 2016 and March 1, 2017. The highlights in Conference Services this year were the successful hosting of Christ in Youth - Move in July. Additionally we continue to successfully booking to our maximum occupancy for each of Westerns special weekends (Family Day, Homecoming, Dad’s Weekend, Mom’s weekend and Commencement).
UNIVERSITY HOUSING AND DINING SERVICES

- Sodexo’s 8th annual Stuff the Bus event raised roughly 5,000 lbs of food and $2,000 in monetary donations.
- Sodexo’s Horseshoe Bar where customers can build their own horseshoe every Wednesday night in Thompson Hall sold 5,050 lbs of food with $30,755 in total sales.
UNIVERSITY SCHOLARSHIP ACTIVITIES

• Disbursed $1.7 million in competitive, academic scholarships to 1,600 students.
• Renewed contract with AcademicWorks to roll-out a new scholarship application and management system that will improve the scholarship process, particularly for students.
UNIVERSITY SCHOLARSHIP ACTIVITIES

• Worked closely with departments and the WIU Foundation to create and manage scholarships and endowment agreements.
• Increased the database of private scholarship information available to students on the Scholarship Office website.
UNIVERSITY UNION

• Bookstore staffing structure was evaluated and the decision was made to hire two bookstore managers – one to ensure the future of staying self-operated for textbooks and the other to focus on the day to day operations of the bookstore.
• Installed new restroom signage.
• Restrooms on the third floor have been designed as gender neutral.
• Administration has taken on more responsibility as it pertains to scheduling Western Hall and Hanson Field.
UNIVERSITY UNION

• Conducting a customer satisfaction assessment on the spaces and services provided to better evaluate the role that the union plays in student retention.

• Hired a graduate assistant to work with the Advisory Board, audit union policies and procedures, and improve union presence on social media.

• The Union has plans for smart TV’s in several meeting rooms to eliminate the need for projector screens and projectors. Users will be able to plug lap tops into the TV’s. These will be used in some of more high used rooms – i.e. Board Room, Algonquin, Chicago.
UNIVERSITY UNION

• Approximately 46,835 students attended 1,297 student events.
• Approximately 107,023 people attended events.
• Provided space and services for over 2,790 events in FY17 for an average of 7.4 events per day.
• During the fall 2016 semester alone, student organizations sponsored 915 meetings and events with 33,484 students in attendance.
WOMEN’S CENTER

• Provided high quality programming with a significant decrease in funding.
• Over 400 individuals participated in the 27th Annual Take Back the Night march and rally to end violence against women co-sponsored with WIRC-CAA Victim Services, University Counseling Center, Feminist Action Alliance, and numerous other departments and organizations.
WOMEN’S CENTER

• International Women’s Day Panel provided input for over 30 attendees.
• Donated over $1,000 to the Western Illinois Regional Council Victims Services Organization.
• Held 15th annual V-Day WIU College Campaign. The production was viewed by over 200 individuals. The event raised over $1540 in total. Proceeds were donated to WIRC-CAA Victim Services.
WOMEN’S CENTER

• Celebrated Women’s History Month with a variety of collaborative programming. Some of the programs were: Start Smart Wage Workshop, Elizabeth Acevedo (slam poet), Love Your Body Day and Balanced Body and Balanced Mind Festival and Clothesline Project.
VETERANS’ RESOURCE CENTER

• Assistant director serving on Congressman Darrin LaHood’s Military Advisory committee and assumed the position of Chair for the Education Committee.
• Assistant director serves on Macomb Area Veterans Committee.
• Provided individual and group assistance to approximately 425 student veterans/service members resulting in 441 out of the 495 (89.1% ) veterans/service members enrolled for the spring 2016 term who returned for enrollment during the fall 2016 term. Retention rate from spring 2016 to fall 2016 is 89.1 %.
VETERANS’ RESOURCE CENTER

• Provided individual and group assistance to approximately 1,000 prospective student veterans/service members and their families resulting in approximately 750 (75%) student veterans enrolling at Western.

• Two student veterans met with Senator Tammy Duckworth. During her visit, the current state of veteran affairs at Western and key veteran issues at the federal level were discussed.
VETERANS’ RESOURCE CENTER

• Selected as a 2017 "Best for Vets College" by Military Times EDGE magazine. Ranked 13th (up 2 spots from the 2016 ranking), making Western the only Illinois public four-year university in the top 50.
• Named a "Military Friendly School" for the eighth year by Victory Media publications.
• Achieved "Gold" School Status in the "Large Public School" category (more than 10,000 students).
VETERANS’ RESOURCE CENTER

• Western Illinois University was designated as a Top School in the Military Advanced Education & Transition (MAE&T) 2017 Guide to Colleges and Universities, which measures best practices in military and veteran education.

• Provided a minimum of six programs and activities designed to foster a student veteran climate promoting full engagement and participation in the campus and community.
GOALS
FY18
1. Meet or exceed Admissions Goals for 2016-2017
2. Continue to assist with campus retention efforts
3. Explore options for creating a summer bridge program
4. Continue coordination of enrollment management group
5. Work on cost containment of the board plan
6. Continue work with alcohol and other drug related issues on- and off-campus
7. Enhance divisional technology when possible as funding is made available
8. Continue process of document management system for Financial Aid
9. Continue to support and expand late night programming
10. Manage potential staff reductions to maintain optimal services for students
11. Review the student judicial hearing process
12. Explore academic support programs for our diverse population
QUESTIONS??

Division of Student Services
Think Purple. Think Success. Think Western.