PRESIDENT’S AREA

PRESIDENT’S OFFICE
ALUMNI PROGRAMS
BUDGET OFFICE
EQUAL OPPORTUNITY AND ACCESS
GOVERNMENTAL RELATIONS
INTERNAL AUDITING
INSTITUTIONAL RESEARCH AND PLANNING

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
PRESIDENT’S OFFICE

President Thomas Margaritta Fields
Kerry McBride
Paula Rhodes
Student Workers
Sean Mathis & Rebecca Tankson

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
President’s Office
FY 2015 Accomplishments

- Assisted with budget, compliance, and reporting requirements of the Illinois State governing bodies (IBHE, IL Audit Commission, State legislature)

- Developed, implemented, and monitored the Strategic Plan of the University

- Supported WIU Board of Trustees, recognized outgoing Trustees, and provided an orientation for incoming Trustees
President’s Office
FY 2015 Accomplishments

- Ensured policies and procedures were developed, implemented, and monitored for efficient and effective control over State and University resources

- Assisted the President and the members of the President’s Leadership Team

- Scheduled President’s Roundtable meetings
President’s Office FY 2016 Plans

- Support the President, the Board, and WIU:
  - Support the President, Board of Trustees, and Vice Presidents in governing the University
  - Coordinate and monitor the President’s schedule.
  - Coordinate the department allocation and implementation of the fiscal budget and resources of the University
  - Support the implementation of the Presidential Initiatives and the strategic plan, *Higher Values in Higher Education*
Alumni Programs

Amy Spelman ’98
Judith Eckerly ’96
Carrie Van Vleet ‘03

Carrie Lowderman
Amanda Shoemaker ‘11
Kim Stuan
Beverly Stuckwisch

Graduate students: Michelle Hunter and Brian Richter
Student Blogger: Rachel Nelson
Student Employee: Kori McElroy

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
Alumni Programs
FY 2015 Accomplishments

➢ Events:
  ▪ (Will have) hosted nearly 60 Alumni related events; collaborated with several areas across campus
  ▪ More than 3,550 attendees (not counting Homecoming, Black Alumni Picnic or upcoming events left in FY ‘15)
Alumni Programs
FY 2015 Accomplishments

Events:

- **WIU’s Chicago Homecoming** with 6 events in 6 days culminating in the biggest event/tailgate in our history at WIU vs. Northwestern game (880+);

- **Purple & Gold Day with 15 events** around the world plus 2 bonus events and live streaming message;

- Homecoming (thousands);

- Springfield Legislative and Alumni and Friends Event;

- Mt. Sterling IL (+70);

- Steppenwolf Theatre event with 1976 Alumnus John Mahoney
Received gift from Susan ‘86 & Tom Wenzel in honor of her parents Jim and Betty Garner to fund Phase II of the Alumni Legacy Project (Phase I completed in 2012), improving the front of the Alumni House and grounds, creating better accessibility and more space for activities.

Jim ‘50 & Betty ‘48
Alumni Programs
FY15 Accomplishments

- Managed an Alumni population that has grown from 62,000 in 1990 to 132,774 today (119,393 omitting deceased) with same staff and lower budget
- Maintained Foundation/Alumni database with over 150,350 records
- Sent **2.59 million** emails to Alumni and Friends
- Ran 808 data retrieval jobs for Alumni Programs and other departments across campus to assist them in communicating with Alumni
- Welcomed 519 new members to the Alumni Association last August, 797 last December; will welcome 1,709 more in May = **3,025 new graduates**
Alumni Programs
FY 15 Accomplishments

- Marketing efforts:
  - Mailed Western News to over 108,000 addresses (up from 103,651 in FY ‘14) four times a year
  - Enhanced affinity ring, frame, insurance, travel, QC airport partnerships

- Social Media Strategic plan fully implemented
  - Provided up-to-the-minute information and resources to WIU alumni and friends on our web site, one of the top visited/viewed WIU web sites
  - Presence on 8 social media sites; Facebook grew 12% to 5,710 likes; Twitter has 1,594 following; Instagram has 108 followers; LinkedIn group has 5,476 members; Flickr lifetime views total 404,113
Alumni Programs
FY 15 Accomplishments

- Alumni Council members represented interests of all alumni; served as liaisons to 25 University areas; assisted in recruitment of students; selected Alumni Award recipients

- Student Alumni Leadership Council hosted events to provide opportunities for students to interact with alumni

- Launched a quarterly Alumni Breakfast series

- Paint the Paws - record number of teams and added new paws that lead into Q-Lot
Alumni Programs FY 2016 Plans

- Sell the rest of our Purple and Gold Day t-shirts (stop by the Alumni House, call 309-298-1914 or wiu.com/alumni)

- Events:
  - Host Homecoming/Reunion
  - WIU vs. U of I football pregame/game
  - +50 additional

- Upgrade database/email system
Alumni Programs FY 2016 Plans

- Extend Social Media Strategic Plan to include all new forms of social media; review effectiveness and make changes; add social media intern

- Additional involvement and collaboration for Student Alumni Leadership Council with students who are automatically all members of Student Alumni Association

- Extend marketing programs to reach more alumni, utilize them to recruit more students and extend legislative reach
Alumni: Budget Enhancements

- Because the Western News is a University-wide publication, additional funding is requested to offset the now more than $160,000 per year publication with a current $37,000 budget.

- Upgrade to Foundation/Alumni database & email system to allow better access to campus entities $32,000 per year

- Additional staff member to manage an alumni population growing at more than 3,000 per year and the social media aspect of the program; 1990 there were 62,000 and today there are 127,000 with same staff
BUDGET OFFICE

Matt Bierman
Bonnie Elder
Renee Georges

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
Budget Office
FY15 Accomplishments

- Coordinate and prepare the University Operating and Capital Budgets

- Determined Departmental Operating Budget Allocations for Appropriated, AFS Funds, University Services and Athletics

- Prepared FY 2016 Operating Budget & Capital Requests
  - WIU Board of Trustees
  - Illinois Board of Higher Education – RAMP
  - Governor’s Office of Management and Budget
  - Illinois State Legislature
Budget Office
FY15 Accomplishments

- Monitored expenditures to determine University resources to address State cash flow issues

- Provided information, guidance and support to assist new campus leaders in making financial and personnel decisions

- Developed Tuition & Fee Waiver models for recommended increases for FY16

- Worked with the Business Office to develop training for campus constituents

- Developed new monthly reports for VP’s for Operating, student and overtime expenses to assist in identifying deficit spending in a more timely manner.
Budget Office
FY 2016 Plans

- Develop plans to assist those accounts/entities that have negative cash balances
- Develop and plan for any budget reductions
- Participate in the discussion regarding a new ERP system
- Continue to offer financial training to campus
Equal Opportunity and Access FY 15 Accomplishments

- Implemented the process for Title IX complaints to include partnership with OPS, MPD, and Student Judicial Programs

- Reviewed OPS and MPD reports and followed-up on and investigated reports which implicated Title IX

- Finalized the Non-Discrimination Policy and a Sexual Misconduct/Harassment (Title IX) policy.
Equal Opportunity and Access
FY 15 Accomplishments

- Implemented new Title IX training for employees
- Provided face-to-face Title IX and diversity trainings for athletics, Greek organizations, Military Science, U100 and other classes
- Ran individual Title IX, Sexual Assault Awareness, and National Stalking Awareness campaigns
- Completed monthly and annual compliance reporting
Equal Opportunity and Access
FY 15 Accomplishments

- Expanded advertising specifically targeted towards diverse groups

- Implemented instructor pool

- Completed 2014 Affirmative Action Plan updates:
  - Included updates for Veterans and Individuals with Disabilities in compliance with the Office of Federal Contract Compliance Programs (OFCCP)

- Made improvements to data collection process for veterans and individuals with disabilities
Equal Opportunity and Access
FY 15 Accomplishments

- Distributed and promoted the student athletic interests and abilities survey
- Partnered with Veterans’ Resource Center to host job fair
- Finalized development of campus climate survey
- Began analysis of 11 program components for equity in athletics
Equal Opportunity and Access
FY 15 Accomplishments

- Provided search support and monitoring
  - Continued to provide support and training for the online hiring management and applicant tracking system
  - Provided search support and coordination for 210 faculty and administrative positions (external, internal, waivers, rehires)

- Investigated and responded to discrimination complaints
  - Investigated and resolved 9 allegations of discrimination and/or harassment utilizing the University’s internal Discrimination Complaint Procedures
  - Responded to 3 complaints of discrimination filed with external agencies
Equal Opportunity and Access
FY 15 Accomplishments

- Provided resources and support for 4 new employee accommodations

- Workforce Diversity – New Hires
  - Assisted in the hiring of faculty and administrative positions which included the hire of 14 individuals from underrepresented groups.
    - Faculty
      - 6 Asian
      - 5 Black/African American
      - 1 Hispanic
    - Administrative
      - 2 Black/African American
Equal Opportunity and Access FY 15 Accomplishments

- Engagement with the Campus Community
  - University Diversity Council
  - Affirmative Action Administrative Internship Committee
  - ADA Advisory Committee
  - Web Accessibility Committee
  - Gender Equity in Athletics Committee
Equal Opportunity and Access
FY 15 Accomplishments

➢ Engagement with the Campus Community (Continued)
  ▪ University Committee on Sexual Orientation
  ▪ Emergency Coordinator
  ▪ Minority Health Month Planning Committee
  ▪ Illinois Violence Prevention Initiative
Equal Opportunity and Access
FY16 Plans

- Implement changes to search and hiring process as identified in audit
- Complete 2015 AA Plan updates
- Continue analysis of the 11 program components for equity in Athletics
- Distribute and analyze the results of a campus climate survey
Equal Opportunity and Access
FY16 Plans

- Continue creation of EOA operations manual
- Continue to support and monitor searches for faculty, administrative, and professional personnel
- Provide on-going training to the campus community and refine process for training roll-out
- Finalize MOU with MPD to make sharing of Title IX information more efficient
GOVERNMENTAL RELATIONS

Jeanette Malafa

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
Governmental Relations
FY 15 Accomplishments

- Sought support for the University; promoted current and future practices and programs; and facilitated exchange of information internally and externally

- At state level, interacted with General Assembly members, Illinois Constitutional Officers, state agencies, and the Illinois Board of Higher Education to seek support for the University
Governmental Relations
FY 15 Accomplishments

- Interacted with federal and local government agencies and officials, and with individuals representing other Illinois educational institutions

- Provided legislative updates to University President, Vice Presidents, and Board of Trustees

- Informed departments of relevant legislation

- WIU Legislative Reception in Springfield
Governmental Relations
FY 2016 Plans

- Continue to develop relationships with members of the General Assembly, Illinois’ Constitutional Officers, and Congressional delegation

- Continue to update the campus on legislation affecting Western and Higher Education
INTERNAL AUDITING

Rita Moore
Mike Sartorius
INTERNAL
Joseph Goetz
Student Worker
Jeremy Gares

Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
Internal Auditing
FY 15 Accomplishments

- Completed planned and unplanned audits and investigations to assist University leadership in assessing operations.

- Primary Liaison with the External Compliance Audit

- Implemented Pentana Audit Management Software

- Relocated office to Sherman 310

- Presented two seminars at the National ACUA Conference
Internal Auditing
FY 15 Accomplishments

- Issued two department newsletters.
- Assisted in the development of the IT Governance Framework
- Provided work experience, training, and mentoring for an accounting student intern and work study student worker
- Provided regulatory updates and consulting services to the organization
- Provided leadership and service to WIU and community organizations as directors for the boards of the United Way and McDonough District Hospital, and the Director was Building Connections mentor
Internal Auditing FY 16 Plans

- Complete the two-year Audit Plan and perform FY2016 audits
- Continue to implement Pentana software
- Continue to provide educational and development opportunities for students
- Serve as liaison for external audits
- Continue to monitor and inform appropriate staff of legislative and regulatory changes

Provide internal control training to constitutes
Internal Audit
Budget Request

- $600 for Pentana support & maintenance
Fiscal Year 2015 Accomplishments
Fiscal Year 2016 Plans
Institutional Research & Planning FY2015 Accomplishments

- Analyzed retention and graduation of students enrolled in on-line courses for the Higher Learning Commission Academy on Student Persistence and Completion Distance Learning committee.

- Administered the National Survey of Student Engagement (NSSE) survey to 1,378 freshmen and 1,947 seniors.

- Administered the nine-year out baccalaureate degree survey to over 2,000 undergraduates.
Institutional Research & Planning
FY 2015 Accomplishments

- Accountability Reporting: Internal and External Audiences
  - CUPA and AAUP Faculty and Administrative Salary Studies
  - U.S. News & World Report
  - Princeton Review
  - Integrated Postsecondary Education Data Systems (IPEDS)
  - Complete College America
  - Illinois Longitudinal Data System (ILDS)
Institutional Research & Planning Accomplishments

- Accountability Reporting: Internal and External Audiences Continued
  - National Student Clearinghouse
  - Postsecondary Education Data System (PEDS)
  - Common Data Set
  - National Survey of Student Engagement (NSSE)
Institutional Research & Planning Accomplishments

- Internal Reporting
  - Student Credit Hour
  - Enrollment/Graduation/Retention
  - Fact Book
  - Retention/Graduation
  - Alumni Survey
  - National Survey of Student Engagement
  - Cost Studies
  - Program Review
Institutional Research & Planning Accomplishments

Service On:

- Higher Learning Commission Academy on Student Persistence and Completion committees:
  - Steering Team
  - Data Team
  - Distance Learning
  - Macomb Campus
  - Quad Cities Campus

- Performance Based Budget Committee
- Illinois Longitudinal Data System Committee
- Administrative Alliance of IT Governance
- Council of Administrative Personnel (COAP)
Institutional Research & Planning FY2016 Plans

- Continue to provide retention and graduation analyses for the Higher Learning Commission Academy on Student Persistence and Completion

- Analyze NSSE survey data, and provide results to campus community

- Analyze baccalaureate degree survey data, and provide results to campus community

- Continue to provide University with the research to support and advance the University Strategic Plan and decision making processes at Western Illinois University
THANK YOU!