

To: Members of the Western Illinois University Board of Trustees
Bill Epperly, Chairperson Mike Houston
Bob Cook Jessie Kallman
Carolyn Ehlert Steve Nelson
Bill Griffin

From: Joe Rives, Interim Executive Assistant to the President, Quad Cities, Planning and Technology

Date: December 22, 2007

Re: December 2007 Strategic Plan Update

This month's Strategic Plan Update is a special request for input and feedback from you and all interested parties as the campus community works on reviewing and updating *Higher Values in Higher Education*.

The Higher Values in Higher Education Review/Update Team, with membership displayed in Table 1 (attached), is interested in collecting your feedback on those issues that you believe are important for the continued successful implementation of the Strategic Plan. We are interesting in hearing on:

1. What makes Western strong and what are circumstances that challenge the University?
2. What are key issues related to students, faculty, and staff recruitment and retention?
3. What are strategies Western Illinois University should implement, expand, or initiate as we continue to advance our academic excellence, educational opportunities, personal growth, and social responsibilities?

As indicated at your [December 2007](#) Western Illinois University Board of Trustees meeting, the Higher Values in Higher Education Review/Update Team is completing an internal and external strengths, weaknesses, opportunities, and challenges analysis. All feedback received will help guide the next edition of the University's Strategic Plan. Likewise, your feedback to questions 2 and 3 (above) will help to frame implementation of actions associated with our core values.

Feedback received by [January 25, 2008](#), will be incorporated into the first draft of the University's revised Strategic Plan which is tentatively scheduled to be shared with you and the campus community by the end of January.

Thanks, and I wish you a very happy holiday season.

cc: President Goldfarb CSEC President Boussaard Alumni Council Chair Hoffman
Vice President Hendricks COAP President Spelman Associate Provost Clerc
Vice President Johnson Faculty Council Chair Bailey Planning, Budget, and IR Staff
Vice President Thompson Faculty Senate Chair Rock President's Office Support Staff
Associate Provost Baily SGA Presidents Ciasto and Pfister

Table 1
Higher Values in Higher Education Review/Update Team Membership

- Rhonda Kline, Director, Institutional Research and Planning, Co-Chair
- Joe Rives, Interim Executive Assistant to the President, Quad Cities, Planning, and Technology, Co-Chair
- Julia Albarracin, Assistant Professor, Political Science
- Suzanne Bailey, Associate Professor, Law Enforcement and Justice Administration and Chair, Western Illinois University-Quad Cities Faculty Council
- Barb Baily, Associate Provost/Director of Graduate Studies
- Dana Biernbaum, Assistant Vice President for Administrative Services
- Carolyn Blackinton, Associate Professor, Theatre and Dance
- Suzanne Boussaard, Secretary, College of Arts and Sciences and President, Civil Service Employees Council
- Bill Brewer, Assistant Director of Physical Plant
- Jessica Butcher, Assistant Director, Student Development and Orientation
- Eric Campbell, Director, Admissions
- Christine Ciasto, President, Student Government Association, Western Illinois University-Quad Cities
- Jeanne Clerc, Associate Provost, Extended Studies and Distance Learning
- Ann Comerford, Director, Student Activities and Coordinator of Development
- Sean Cordes, Assistant Professor, Libraries
- Judi Dallinger, Assistant Provost for Undergraduate Studies
- Kristin Dunstan, Director, University Marketing
- Fred Isele, Associate Professor, Curriculum and Instruction
- Jessie Kallman, Student Representative, Western Illinois University Board of Trustees
- Bill Knox, Director, Illinois Centennial Honors College
- Paul Kreider, Dean, College of Fine Arts and Communication
- John Maguire, Assistant Vice President, University Relations*
- Kathy Malcolm, Director, Strategic Planning and Institutional Effectiveness, Black Hawk College
- Kristi Mindrup, Director of Administrative and Instructional Services, Western Illinois University-Quad Cities
- Julie Murphy, Director of Foundation Communications and Donor Stewardship
- Kathy Neumann, Chairperson, Computer Science
- Tere North, Assistant to the Executive Director of Technology User Support Services
- Kathy Orban, Associate Athletics Director/Senior Women's Administrator
- Sam Pfister, President, Student Government Association, Western Illinois University-Macomb
- Steve Rock, Professor, Economics and Chair, Faculty Senate
- Karen Sears, Professor, Psychology and University Professionals of Illinois Local President
- Christina Shaffer, Student, Law Enforcement and Justice Administration
- Peg Shroyer, Dean, Macomb Campus, Spoon River College
- Amy Spelman, Director, Alumni Programs, and President, Council of Administrative Personnel
- Lori Turner, Fifth Ward Alderman, City of Moline
- Kerry Yadgar, Administrative Assistant, President's Office

* Former member