To: Members of the Western Illinois University Board of Trustees
   Mike Houston, Chairperson  Carolyn Ehlert Fuller
   Chris Bronson             Bill Griffin
   Bill Epperly              Steve Nelson

From: Joe Rives, Vice President, Quad Cities, Planning and Technology

Date: October 2, 2010

Re: October 2010 Strategic Plan Update

This month’s Strategic Plan Update provides a status report on updating the University Mission Statement and it seeks campus input in this important process.

At your summer 2010 Western Illinois University Board of Trustees retreat, it was requested that the campus community review the University Mission Statement. It currently states:

> By enacting our values and supporting the synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

Leading the discussion was Western’s role in the global society. Working with the Civil Service Employees Council, Faculty Senate, and Quad Cities Student Government Association to gain initial feedback, two themes emerged. Learning is a life-long process, hence the desire to keep “prepares and” in the Mission Statement. Moreover, Western students, faculty and staff actively engage in life-long learning, resulting in the suggested replacement of “supporting the” to “creating a” synergy between instruction, research, creativity, and service in the Mission Statement. To reflect this feedback, the proposed revision to the University Mission Statement now reads:

> By enacting our values and creating a synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

Campus feedback on this revision is requested through e-mail and at governance groups meetings on the both campuses. When consensus is achieved, endorsement will be sought from each of the groups. The revised mission statement will then be presented for your approval at the next Western Illinois University Board of Trustees meeting. Scheduled meetings on the revised mission statement are displayed in the table below.

<table>
<thead>
<tr>
<th>Group</th>
<th>Date, Time, Location</th>
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</thead>
<tbody>
<tr>
<td>Civil Service Employees Council</td>
<td>10/7, 1 PM, Capitol Room and WIU-QC 114</td>
</tr>
<tr>
<td>Council of Administrative Personnel</td>
<td>10/14, 3 PM, Sherman 205 and WIU-QC 265A</td>
</tr>
<tr>
<td>Faculty Senate</td>
<td>10/12, 4 PM, Capitol Room and WIU-QC 265A</td>
</tr>
<tr>
<td>Graduate Council</td>
<td>10/11, 3 PM, Horrabin 60 and WIU-QC 265A</td>
</tr>
<tr>
<td>Quad Cities Faculty Council</td>
<td>10/5, 12:30, WIU-QC 231</td>
</tr>
<tr>
<td>Student Government Association-Macomb</td>
<td>10/12, 7 PM, Capitol Room and WIU-QC 265A</td>
</tr>
<tr>
<td>Student Government Association-Quad Cities</td>
<td>Endorsed 9/21 (Will review if there are changes)</td>
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</tbody>
</table>
Thanks to the Board and all members of the campus community for engaging in this process; and please contact me if you have any questions about the information presented in this Strategic Plan Update, and/or if you have additional feedback for the continued successful implementation of Higher Values in Higher Education.

cc: President Goldfarb
Provoct Thomas
Vice President Johnson
Vice President Thompson
CSEC Pres. Herrington
COAP President Tibbitts
Faculty Council Chair Rowson
Faculty Senate Chair Devolder
SGA Chairs Liles and Rosenow
Alumni Council Chair Clawson
Associate Provost Dallinger
Associate Provost Hawkinson
Assistant Vice President Williams
Planning, Budget, and IR Staff
President’s Office Support Staff