2017-2018 Strategic Plan Supplement

☐ Stabilize enrollment
2017-2018 Strategic Plan Supplement

- Stabilize enrollment
- Enhance educational opportunities
2017-2018 Strategic Plan Supplement

- Stabilize enrollment
- Enhance educational opportunities
- Expand community engagement
2017-2018 Strategic Plan Supplement

- Stabilize enrollment
- Enhance educational opportunities
- Expand community engagement
- Increase external funding
2017-2018 Strategic Plan Supplement

- Stabilize enrollment
- Enhance educational opportunities
- Expand community engagement
- Increase external funding
- Support planning and conservative fiscal management
President’s Executive Institute

- Stabilize enrollment
- Support community and economic development
- Engage external organizations
2017-2018 Strategic Plan Supplement
Goal 1: Stabilize Enrollment
Goal 1: Stabilize Enrollment

1. Engage in University-wide and discipline-specific recruitment activities
2. Identify additional means to bring prospective students to campus
3. Document outcomes from the newly established University-wide Military Task Force
Goal 1: Stabilize Enrollment

4. Increase high school partnerships

5. Expand community college partnerships

6. Identify new institutional partnerships
Goal 2: Enhance Educational Opportunities

1. Develop new degree programs and certificates
2. Identify underserved populations
3. Expand distance learning
Goal 2: Enhance Educational Opportunities

4. Advocate for the release of frozen capital funding
Goal 3: Expand Community Engagement

1. Implement self-study for Carnegie’s Community Engagement Classification

2. Review college mission statements for the inclusion of community engagement
Goal 3: Expand Community Engagement

3. Increase:
   - □ Student experiential opportunities
   - □ Sponsored credit courses
   - □ Internships
Goal 4: Increase External Funding

1. Advocate for the end of the budget impasse
2. Increase revenue from grants and contracts
3. Increase revenue from annual giving and the PEI
4. Position the University for the next comprehensive fundraising campaign
External Grants and Contracts (Dollars in Millions)

Year | Amount (Millions)
---|---
FY12 | $8.9
FY13 | $9.7
FY14 | $9.9
FY15 | $11.1
FY16 | $11.6
Goal 5: Support Planning and Conservative Fiscal Management

1. Prepare Higher Values in Higher Education 2017-2027

2. Use as a guide for 2019-2020 HLC Quad Cities and off-campus site visits

3. Also use as a guide for 2020-2021 Macomb site visit
President’s Executive Institute

- Stabilize enrollment
- Support community and economic development
- Engage external organizations
Goal 1: Stabilize Enrollment

- Host education summits
- Promote high school dual enrollment
- Increase community college partnerships
- Expand military outreach
Goal 2: Support Community and Economic Development (CED)

- Host CED summits
- Promote IIRA programs
- Introduce CEO program
- Continue Western 101
Goal 2: Support Community and Economic Development (CED)

- Expand the SBDC
- Grow the ITC
- Support urban and rural renewal
- Floreciente neighborhood
- Start Carnegie recertification
Goal 3: Engage External Organizations

- Address employer needs
- Add internship sites
- Use external advisory boards
Goal 3: Engage External Organizations

- Expand sponsored credit
- Increase external funding
- Complete alumni summits
Western Illinois University presents:

The President’s Executive Institute Summary & 2017-2018 Strategic Plan Supplement

A U.S. News and World Report “Best Midwestern University” for 12 consecutive years.