



INVITE TO ARTISTS

A WESTERN ILLINOIS UNIVERSITY PUBLIC ART PROJECT

Sponsored by Western Illinois University College of Fine Arts and Communication

CORPORATE SPONSORS



OPPORTUNITY FOR ARTISTS!

We invite you to submit your drawings for a chance to design a larger-than-life bulldog!
Entries are due by March 31, 2017.

WHAT IS ROCKY ON PARADE?

Imagine a “pack” of larger-than-life fiberglass bulldog sculptures, designed and created by regional artists, on long-term public display. While the base form of each bulldog sculpture will remain the same, each bulldog will have a unique design. *Rocky on Parade* is a public art project that salutes the University's traditions, celebrates the unity of campus and community, contributes to the economic vitality and quality of life of the Macomb community, and supports student scholarships.

CALL FOR ENTRIES

Rocky on Parade invites artists to submit 2 designs for their chance to decorate a bulldog that will later be placed on public display. Each sculpture - “wearing” nothing but factory-applied primer - awaits an artist's creative vision to transform it into a vibrant work of art.

There is no cost associated with submitting an entry for consideration.

BENEFITS OF PARTICIPATING

- This project will provide optimum exposure for the artist's work.
- The artists will garner media attention throughout the state and beyond.
- Each selected artist will be featured on all *Rocky on Parade* marketing materials, including online at wiu.edu/rockyonparade with a link to the artist's website and/or Facebook page.
- Each *Rocky on Parade* bulldog will have a plaque attached to the base acknowledging the artist who created the sculpture.

ROCKY ON PARADE TIMELINE

November 30	Open call for sponsors
November 30	Artist invitations released
January 7	Sponsor enrollment
March 31	Artists submission due to Bill Howard
April 3	Review of all submissions by the <i>Rocky on Parade</i> committee
April 19	Artist draft
April 26	Artists contracts sent
May 12	Contracts must be signed by artists and returned
June 2	Last day to pick up bulldogs
August 21	Completed bulldogs delivered to HPA to receive clear-coat finish
September 21	<i>Rocky on Parade</i> unveiling celebration at Town & Gown event
September 30	All bulldogs will be showcased in the WIU Homecoming Parade
September 30	Bulldogs make an appearance at halftime during football game
November 4	Bulldogs are delivered to their final locations

APPLICATION PROCESS

- Each artist is invited to submit up to a maximum of two designs. However, only one design per artist will be awarded if chosen by the *Rocky on Parade* Selection Committee.
- Artists must use the Rocky two-part template (right and left profile) to illustrate their design.
- Artist application and supporting materials must be submitted by **March 31, 2017**.
- Artists must be aware of the project timeline before accepting a contract to paint a bulldog to ensure that they will be available to paint the bulldog during the allotted time.
- Artists whose designs are selected for exhibition will be provided a life-sized, blank fiberglass bulldog form and will be given **\$125** to purchase supplies. Artists should determine the supplies needed to create their vision and may purchase more supplies at their own expense.
- Artist teams are welcome, but one person must be designated as the lead designer and contact person.

DESIGN CRITERIA

***Rocky on Parade* will be an interactive public art event that allows the public to touch and feel designs. Therefore:**

- The bulldogs will be placed in areas fully accessible to the public. In creating a design, carefully consider the weather and other elements of nature.
- Final sculptures must be representative of original designs submitted for inclusion.
- Designs should be created with durability and public safety in mind.
- Artists should remember that the audience will be broad-based and of all ages, and designs should be appropriate for public display. Designs that are political, religious, violent, or sexual in nature will not be accepted. *Rocky on Parade* retains the right to accept or reject any design for any reason.
- *Rocky on Parade* welcomes designs of an original, vibrant, humorous, and uplifting nature, and strongly encourages creative representations that maintain respect for the Rocky bulldog, an honored symbol of Western Illinois University.
- The use of corporate emblems is discouraged. If used at the request of a commissioned sponsor, corporate emblems shall be discreet and limited to a surface area of no larger than 3"x 3."
- Sponsors must have expressed written permission to use the emblem or any registered trademark.
- The contact points by which the bulldogs will be attached to their concrete bases cannot be altered or obstructed.
- Submissions will be evaluated by the *Rocky on Parade* Committee to ensure they conform to these guidelines. The review panel may reject any design that does not adhere to these guidelines. The review panel has full authority to make the final selection.
- Selected artists will need to follow preparation and painting guidelines per Cowpainters LLC, the manufacturer of the fiberglass bulldogs.
- The WIU Art Department will apply a final protective clear-coat to the bulldogs prior to their public placement.

FINANCIAL INFORMATION

Artist's supply/transportation stipend of **\$125** per bulldog chosen for inclusion in the project.

SELECTION PROCESS

Applications will be reviewed to ensure that designs conform to the standards outlined.

- The *Rocky on Parade* Selection Committee will serve as the official judges for all design submissions.
- All submitted designs meeting the project criteria will be compiled into a Portfolio of Artists.
- Sponsors who have commissioned a bulldog sculpture will be the first to choose an artist and their design.
- Commissioned bulldog sponsors will work directly with an approved artist to either use the original submission or develop a design for their bulldogs. Any new designs must be approved by the *Rocky on Parade* Selection Committee before being implemented.
- Designs selected by commissioned bulldog sponsors is on a first-come, first-served basis.
- *Rocky on Parade* staff will work with the artists to arrange for payment of the supply stipend and pick-up/delivery of the bulldog sculpture.

PRODUCTION OF BULLDOG

- Artists will produce their bulldogs in their studios or homes. Artists are responsible for transporting the bulldog to and from the *Rocky on Parade* headquarters unless other arrangements are agreed upon ahead of time.
- The manufacturer primes the surface of each bulldog. Artists will not need to reapply a primer.
- Artists do not need to apply a clear coat finish on their sculptures, but should take into account while painting their bulldog that one will be applied. The clear coating will be done at WIU and is funded by *Rocky on Parade*.
- Artists are not responsible for the installation or removal of the bulldogs. Artists should be available for any possible touch-up work that may be required once the exhibit is underway. If the artist is not available, another artist may be asked to perform the work.
- *Rocky on Parade* reserves the right to prevent the display of a statue if the final design was not approved.

RIGHTS/ENTITLEMENTS

By submitting your application, you confirm that:

- You are the original creator of your design;
- Your design does not infringe on intellectual property rights (for example, trademark, copyrights, trade dress, design patent);
- To the extent anyone else has contributed to your design, you shall obtain a signed, written agreement assigning all rights in his/her contribution to you;
- By submitting your application you assign all rights, title and interest in your design proposal, accompanying sketches and derivative works to *Rocky on Parade*. If the bulldog is approved, *Rocky on Parade* will continue to own such rights. You will be acknowledged as the artist(s); however, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by *Rocky on Parade*;
- If your design is not approved or selected, *Rocky on Parade* will return the entire right, title and interest. Artists may submit up to two designs.

APPLICATION

Artist Name(s) _____
Mailing address _____
City _____ State _____ Zip code _____
Phone number _____
E-mail address _____
Artist website _____
Short biography _____

Proposed title for your design _____

YOU MUST ALSO INCLUDE THE FOLLOWING:

- Completed Application Form
- A written description of proposed bulldog design and materials being used.
- One (1) original, colored set of bulldog drawings (left and right profile)

Artists should bear in mind that the audience will be broad-based and of all ages, and designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Additionally, neither corporate logos nor advertising is allowed. As outlined in this application packet, designs will be evaluated by a review panel to ensure they conform to these guidelines. The review panel may reject any design that, in its sole discretion, does not adhere to these guidelines.

Please note that all application materials become property of *Rocky on Parade*, and no materials can be returned to the artist. Please keep a copy of your application for your records.

By signing this Application, I agree to all the terms of the attached Request For Proposals, and all such terms are hereby incorporated into this application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that *Rocky on Parade* is not liable for damage or loss of materials submitted.

Applicant's Signature _____ Date _____

By March 31, 2017, submit all materials to:

Western Illinois University, Art Department, 1 University Circle, Macomb, Illinois, 61455-1390

Inquiries should be directed Bill Howard at (309) 255-8631 or wr-howard@wiu.edu

DESIGN PROPOSAL
FRONT VIEW



DESIGN PROPOSAL
SIDE VIEWS

