WESTERN ILLINOIS UNIVERSITY CENTER FOR PERFORMING ARTS
An Essential Economic Engine: Success Now and for the Future
A Private-Public Economic Development Partnership

WHY A CENTER FOR PERFORMING ARTS?

- Sends strong message from the state that WIU is here to stay
- Establishes WIU as THE ARTS DESTINATION in our Tri-State region
- Serves as a major academic addition to the WIU campus
- Advances the importance of the performing arts to WIU’s mission
- Provides students a seamless transition into their professional fields
- Generates significant economic benefit to Macomb, McDonough Cnty, and Illinois.

IMMEDIATE IMPACT
45 COUNTY PRIMARY REGION

$132M ECONOMIC OUTPUT
$89M FACILITY
$21M DOWN STREAM BUSINESS INTERACTIONS
$22M EMPLOYEE HOUSEHOLD SPENDING
780 EMPLOYMENT POSITIONS
$40M EMPLOYMENT COMPENSATION

ONGOING ANNUAL IMPACT
MACOMB/MCDONOUGH COUNTY

6980 VISITS BY ATTENDEES DRIVING 2+ HOURS
$434K ECONOMIC OUTPUT
$126K LABOR INCOME
$66K PUBLIC REVENUES
$46K STATE & LOCAL
$20K FEDERAL

STATE OF ILLINOIS IMPACT

$148M ECONOMIC OUTPUT
860 EMPLOYMENT POSITIONS
$14M PUBLIC REVENUES
$44M LABOR INCOME

SUSTAINED IMPACT

- ENHANCED RECRUITING & RETENTION OF STUDENTS
- VENUE FOR NATIONAL & INTERNATIONAL TOURING PERFORMANCES
- STATE OF THE ART CULTURAL LANDMARK

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