ENLIVENING THE ACADEMIC ENVIRONMENT
Western Illinois University seeks to enliven the academic environment through both the establishment of new learning facilities and the re-configuration of existing buildings to address the needs of WIU’s students, faculty, and staff.

ENHANCING THE STUDENT EXPERIENCE
The Campus Master Plan reflects an understanding that a dynamic campus environment enhances the overall student experience and increases student retention. The plan expands upon existing opportunities on campus with new recreation, activities, and housing strategies.

STRENGTHENING CAMPUS IDENTITY
Western Illinois University understands that it is essential to create a distinct identity within a crowded marketplace. By establishing a strong first impression across campus, WIU will remain a first choice amongst prospective students.

ENGAGING THE STRATEGIC ENROLLMENT PLAN
The Campus Master Plan strengthens WIU’s core values and competencies. By engaging the Strategic Plan, Higher Values in Higher Education, the University will be successful in enriching academic excellence, supporting personal growth, and promoting social responsibility.

DEVELOPING VISIONARY, YET IMPLEMENTABLE STRATEGIES
The Campus Master Plan develops strategies that are visionary, yet implementable in order to respond to a different economic climate from 2007. The plan provides numerous opportunities to enhance the campus environment through phased, achievable goals for the University.

Our Five Guiding Principles:

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Our Five Guiding Principles:

1. **Enlivening the Academic Environment**
   - Western Illinois University seeks to enliven the academic environment through both the establishment of new learning facilities and the re-configuration of existing buildings to address the needs of WIU’s students, faculty, and staff.

2. **Enhancing the Student Experience**
   - The Campus Master Plan reflects an understanding that a dynamic campus environment enhances the overall student experience and increases student retention. The plan expands upon existing opportunities on campus with new recreation, activities, and housing strategies.

3. **Strengthening Campus Identity**
   - Western Illinois University understands that it is essential to create a distinct identity within a crowded marketplace. By establishing a strong first impression across campus, WIU will remain a first choice amongst prospective students.

4. **Engaging the Strategic Enrollment Plan**
   - The Campus Master Plan strengthens WIU’s core values and competencies. By engaging the Strategic Plan, Higher Values in Higher Education, the University will be successful in enriching academic excellence, supporting personal growth, and promoting social responsibility.

5. **Developing Visionary, Yet Implementable Strategies**
   - The Campus Master Plan develops strategies that are visionary, yet implementable in order to respond to a different economic climate from 2007. The plan provides numerous opportunities to enhance the campus environment through phased, achievable goals for the University.

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**Western Illinois University**

**Macomb Campus Master Plan 2012-2032:**

**Enhancing the Student Experience**

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**Master Planning Steering Committee**

- Scott Coker, Co-Chair, Director of Facilities Management
- Dr. Joseph Rives, Co-Chair, Vice President for Quad Cities & Planning
- Dr. Kenneth Hawkinson, Provost & Academic Vice President
- Dr. Gary Biller, Vice President for Student Services
- Julie DeVries, Vice President for Administrative Services
- Brad Barents, Vice President for Advancement & Public Services
- Dale Atkins, Associate Dean of the College of Education & Human Services
- Tara Beal, Superintendent of Landscape Management
- Matt Blumber, Budget Director
- Dana Bierschbaum, Assistant Vice President for Administration Services
- John Bierschbaum, Associate Vice President for Student Services
- William Brewer, Assistant Director of Facilities Management
- Tara Buchmann, Director of Disability Support Services
- Jim Carter, Alumni Association Council Representative
- Roger Clason, Alumni Association Council Representative
- Anna Comfortein, Director of University Union
- Sharon Evans, Associate Dean of the College of Fine Arts & Communication
- Andrea Henderson, Director Equal Opportunity and Access
- Tim Ledebel, Alderman City of Macomb
- Mike Isman, Mayor City of Macomb
- Dana Lindeman, Associate Professor Psychology, CCPU Faculty Senate Representative
- Dana Moon, Dean of the College of Education, COAP Representative
- Dennis Moon, Alderman City of Macomb
- Dr. Gordon Rand, Professor Department of Management and Marketing, Co-Chair Sustainability Committee
- Ted Renner, Deputy Director of Facilities Management
- Eric Ribbens, Professor of Biological Sciences
- Jon Roselieb, Director Residential Facilities, University Housing/Dining
- William Rupert, Deputy Director Human Services, CSEC Representative
- Darcie Shinberger, Assistant Vice President for Advancement & Public Services
- Gretchen Sullivan, Assistant Director of Graduate Studies, COAP Representative
- Dr. Tim Van Alstine, Director of Athletics
Enhancing the Student Experience

**ENLIVENING THE ACADEMIC ENVIRONMENT**
1. Center for Performing Arts
2. Future Academic Building
3. Visual Arts Facility
4. Currents Hall Renovation and Science Expansion
5. Education Building

**ENHANCING THE STUDENT EXPERIENCE**
6. University Union Renovation
7. Bea Health Center Expansion
8. Intramural Recreation Fields
9. Varsity Quad
10. Basketball Arena
11. Connections to La Moine River Trail
12. Alumni Lake

**STRENGTHENING CAMPUS IDENTITY**
13. Center for Performing Arts Courtyard
14. Sculpture Quad
15. Foundation Building
16. Grote Memorial
17. Mixed-Use Parking Structure on Western Avenue
18. Parking Structure on Murray Street
19. West Hanson Field Renovation
20. Visitors Center
21. Campus Entry

**ENGAGING THE STRATEGIC ENROLLMENT PLAN**
22. Academic Centers and Institutes
23. Redevelop University Village
24. Undergraduate Residence Hall
25. Heating Plant

**DEVELOPING VISIONARY, YET IMPLEMENTABLE STRATEGIES**
26. West Adams Streetscape Enhancement
27. “Valley of Purple”
28. Murray Streetscape Enhancement
29. Western Avenue Streetscape Enhancement
30. Varsity Walk
31. University Drive Streetscape Enhancement
32. Charles Street Connection