Master Plan Process

• Selection and Contract Negotiation (Fall 2011)

• Visioning (Spring and Summer 2012)
  • Smith Group on Campus March 19-21
  • Smith Group on Campus April 23-24
  • Coker/Rives Work Session at Smith Group May 17
  • Coker/Rives Work Session at Smith Group June 28

• Alternatives (Summer-Fall 2012)
  • Smith Group on Campus July 12-13
  • Overview by President Thomas at BOT Retreat July 20

• Consensus (Fall 2012)
Visioning: Gaining Diverse Perspectives

- Campus Governance Groups
- Campus Council on Planning and Usage
- Campus Open Forums at University Union
- Community Open Forums at City Hall
- Different Focus Groups with Representatives from Admissions, GoWest, Housing & Dining, Landscape Maintenance, Parking Services, Public Safety and the Registrar’s Office
- Governance Groups
- Master Plan Steering Team
- Open “Drop In Sessions”
- President’s Leadership Team
- Steering Committee
- Student Open Forums
  - Thompson Dining Hall
  - Lincoln-Washington Dining Hall
  - University Union

Iterative Design Based on Cumulative Decision Making
Initial Visioning Issues

1. Circulation
   • Alleviate congestion on Western Avenue
   • Make roadways more pedestrian and bike friendly
   • Improve pedestrian connectivity across campus
   • Address ADA issues
   • Collaborate with City on transit initiatives

2. Parking
   • Provide increased parking for the Union and PAC
   • Maintain parking for community services
   • Opportunities to decrease parking in center
   • Respect parking demand within historic core
Initial Visioning Issues

3. Landscape Enhancements
• Identify and Enhance WIU gateways
• Provide more outdoor gathering space
• Enhance the ‘Legacy Walk’
• Preserve existing mature trees
• Buffer service zones

4. Building Initiatives
• Modernize academic facilities
• Incorporate gathering space into all buildings
• Increase natural light into classrooms and offices
• Address deferred maintenance issues
Initial Visioning Lead to Five Guiding Principles

1. Enliven the Academic Environment
2. Enhance the Student Experience
3. Strengthen the Campus Identity
4. Engage the Strategic Enrollment Plan
5. Develop Visionary Yet Implementable Strategies
Those Five Guiding Principles Focus on Five Action Projects

1. Visitors Center
2. University Gateways (Entries)
3. Landscape Enhancements
4. Streetscape Redevelopment
5. Strategic Building Renovations
Action Project 1: Visitors Center
Action Project 2: University Entries & Existing Traffic Patterns

- Western Avenue: 29%
- Murray Street: 19%
- Charles Street: 17%
- University Drive: 36%
- West Adams Street
- Jackson Street
Action Project 2: University Entries & City Plans for Lafayette/West Adams
Action Project 2: University Entries & What Will WIU’s Look Like?
Action Project 2: University Entries & Different “Looks and Feels” of WIU
Family of Signage

ARTWORK CAPITAL OPTION (FOR MORE CONTEMPORARY LOOK)

GOLD CAP

LIMESTONE

BRICK

PRECAST PLANTER

LETTERS PINNED OR CARVED

SHERMAN HALL INSPIRATION

1/2 N. PRIMARY ENTRY GATEWAY

1/2 SECONDARY GATEWAY

1/2 TERTIARY GATEWAY

PLANTER... PRECAST CONCRETE W/LIMESTONE BASE

GOLD CAP

LIMESTONE BOULDER BASE

BOULDER POLE BASES

WESTERN ILLINOIS UNIVERSITY
Action Project 2: University Entries & Parking Structure Options

**Options**

**A**
- **Pros:**
  - LARGE BUILDING FOOTPRINT
  - WITHIN 2 MINUTE WALK TO PAC
  - EASY ACCESS FROM W ADAMS ST
  - KEEPS CARS ON PERIMETER OF CAMPUS
- **Cons:**
  - 5 MINUTE WALK TO LIBRARY AND UNION
  - MAY BE LESS WIDELY USED

**B**
- **Pros:**
  - CONNECTED TO UNION
  - WITHIN 2 MINUTE WALK TO LIBRARY
  - 5 MINUTE WALK TO PAC
  - SMALL BUILDING FOOTPRINT
  - COSTLIEST TO CONSTRUCT DUE TO GRADE
  - BRINGS CARS INTO CENTER
  - MORE DIFFICULTY TO ACCESS
- **Cons:**
  - 5 MINUTE WALK TO PAC
  - COSTLIEST TO CONSTRUCT DUE TO GRADE

**C**
- **Pros:**
  - LARGE BUILDING FOOTPRINT
  - WITHIN 2.5 MINUTE WALK TO LIBRARY AND UNION
  - 3 MINUTE WALK TO PAC
  - EASY ACCESS FROM WESTERN AVE
  - ACTIVATES WESTERN AVE STREETSCAPE
- **Cons:**
  - MAY ENCOURAGE TRAFFIC ON UNION DRIVE
  - BRINGS CARS INTO CENTER
Action Project 3: Landscape Enhancements
And the Most Heavily Trafficked Areas
Action Project 3: Landscape Enhancements

Opportunities for South Quad and PAC
Action Project 3: Landscape Enhancements

Challenges for Intercollegiate Athletics

Asphalt Surrounds Western Hall

Lacks a Dynamic North/South Entry to Hanson Field
Action Project 3: Landscape Enhancements

Create a Varsity Plaza
Action Project 4: Streetscape Redevelopment

Challenges of Western Avenue

Congestion – Buses, Cars, Bikes, People

Undefined Bus Stops
Action Project 4: Streetscape Redevelopment

Challenges of Western Avenue

Brief Intervals of Heavy Traffic

Minimal Landscape Treatment
Action Project 4: Streetscape Redevelopment
Streetscape Opportunities: Western Avenue Fencing to Prevent Jay Walking
Action Project 4: Streetscape Redevelopment

Challenges of Murray Street

Unconnected Sidewalks

Important Pedestrian Crossings
Campus/Community Priorities:

- Priority given to pedestrians
- Range of seating opportunities
- Consistent landscape treatment
- Ample Shade
Action Project 4: Streetscape Enhancements
Opportunity for Murray Street
Existing academic spaces have:

- Dense Floor Plans
- Tight Disorganized Corridors
- Dated/Tired Finishes
- Poor Interior Lighting
- Limited Access to Natural Light
- Centralized and decentralized room scheduling
Action Project 5: Strategic Building Renovations

Campus Feedback on Classroom:

- Open Flexible Spaces
- Natural Light is Important
- Corridors Extend the Classroom
- Enhance Existing Resources
- Minimize Costs
- Improve the Student Experience
Waggoner Case Study
Interior Upgrade Option A
Waggoner Case Study

Interior Upgrade Option B
Aspiring To Transform

Exterior Upgrade Option F
Master Plan Next Steps

Next Meetings September 12-14
Campus Open Forum Thursday September 13, 1-2pm Heritage Room
Student Focus Group Lunch Friday September 14, Noon-1pm Heritage Room

Deliverables

• Campus Master Plan Report
• Executive Summary Brochure
• Illustrative Plan and Renderings
• Plans with Cost Estimates (to be prioritized by the University)