Visioning.  
Alternatives.  
Consensus.  

1. Schedule & Process  
2. Reaction to Alternatives  
3. Preliminary Master Plan  
4. Next Steps
Schedule & Process
Schedule

PHASE I

March

WIU Interface

Board Interface

December
Master Planning Process

I. Validate Initiatives

II. Cross Discipline Analysis

III. Visioning

IV. Updated Plan

V. Identify Priorities

VI. Phasing and Cost Modeling

VII. Documentation - Implementation
Reactions to Alternatives
Diverse Perspectives

- Campus Open Forums at University Union
- Community Open Forums at City Hall
- Student Open Forums
  - Thompson Dining Hall
  - Lincoln-Washington Dining Hall
  - University Union
- Council on Campus Planning and Usage
- Executive Committee
- Governance Groups
- President’s Leadership Team
- Steering Committee
- Focus Groups:
  - Representatives from Admissions
  - Representatives from GoWest
  - Representatives from Housing & Dining
  - Representatives from Landscape Maintenance
  - Representatives from Parking Services
  - Representatives from Public Safety
  - Representatives from the Registrar

Iterative Design Based on Cumulative Decision Making
Guiding Principles

1. Enliven the Academic Environment.
2. Enhance the Student Experience.
3. Strengthen Campus Identity.
4. Engage the Strategic Enrollment Plan.
5. Develop Visionary, yet Implementable Strategies.
2007 Master Plan

What Moves Forward:

A. Relocation of Utility Plant
B. Basketball Arena
C. Science Expansion
D. New Horrabin
E. Library Addition / Tech Center
F. West Hanson Field Renovation
   - Performing Arts Center
   - New University Village
Alternative Ideas

Ideas + Principles + Framework = Alternatives

A

B

C
Introduction

Preliminary Campus Master Plan

- Best elements of the campus alternatives combined into a single vision

- Review by Neighborhood
- Review by Campus Systems
  - Building Use
  - Pedestrian Circulation
  - Bike Circulation
  - Vehicular Circulation
  - Parking
Preliminary Master Plan
Proposed Initiatives:

A. Sculpture Quad
B. International Programs
C. Future Academic Building
D. Visual Arts Facility
E. Re-alignment of Memorial Drive
F. Foundation Building & Grote Memorial
   • Illinois Institute for Rural Affairs
   • Institute for Environmental Sustainability
Sculpture Quad Concept
Valley Village

Proposed Initiatives:

A. Relocation of Parking from Valley
B. Establish “Valley of Purple”
C. Redevelop University Village
D. Establish Bus Stop near Lincoln
E. Enhance W Adams St. in coordination with City of Macomb
F. Develop Mixed-Use Overlay Zoning District with city of Macomb
Proposed Initiatives:

A. Bus Stop at Corbin-Olson
B. Surface Lot to Replace Brown Hall Lot (122 Spaces)
C. Bus Stop to Serve Performing Arts / Corbin-Olson
D. Western Avenue Streetscape Enhancement
   • Performing Arts Center Courtyard
South Academic District
Proposed Initiatives:

A. Murray Streetscape Enhancement
B. Beu Health Expansion
C. Overhead Connection to PAC
D. Parking Structure B (280 Spaces)
E. Establish “Valley of Purple
F. West Hanson Field Redevelopment
   • Union Plaza Enhancement
Proposed Initiatives:

- Relocated Parking (621 Spaces)
- Intramural Recreation Fields
- Currens Renovation & Expansion
- Western Avenue Streetscape Enhancement
- New Education Building
North Academic District
Bus Stop Locations
Proposed Initiatives:

A. Bus Stops for Higgins / Thompson
B. Connection to La Moine Bike Trail
C. University Drive Streetscape Enhancement
D. Heating Plant
Proposed Initiatives:

- Hanson Field Varsity Plaza
- Varsity Quad
- Arena
- Enhanced Q Lot (1191 Spaces)
- Bus Stops for Athletic District
  - Varsity Walk
  - Stormwater Catchment Basin
Athletics & Recreation
Varsity Plaza Concept
Proposed Initiatives:

A. Enhanced Connection Thru Q Lot
B. Bus Stops for North Quads
C. Charles Street Enhanced Connection
D. Stormwater Catchment Basin

- Connection to La Moine Bike Trail
- Visitors Center & Gateway
Campus Systems

- Building Use
- Pedestrian Circulation
- Bike Circulation
- Vehicular Circulation
- Parking
Visitors Center
Visitors Center
University Gateway Standard
University Gateway - Concept A
University Gateway - Concept B
Case Study
Current Condition

Viewport Area:
- 6,500 sqft*

First Level Area:
- 35,000 sqft*

Building Area:
- 107,000 sqft*

*Appx.
Case Study

Interior Upgrade Option A

Proposed:
Area: 550 sqft*
(2% of First Level Programmed Area)
(.5% of Total Building Programmed Area)

*Appx.
Case Study

Interior Upgrade Option A
Case Study

Interior Upgrade Option B

Proposed:
Area: 2,200 sqft*
(7% of First Level Programmed Area)
(2% of Total Building Programmed Area)

*Appx.
Case Study

Interior Upgrade Option C (Vertical Opening)

Proposed:

Area: 2,200 sqft* + Opening

(7% of First Level Programmed Area)
(2% of Total Building Programmed Area)

*Appx.
Case Study

Interior Upgrade Option C (Vertical Opening)
Next Steps