Question 1

Discuss the principles that governments should embrace in order to play a supporting role in national competitiveness.

Question 2

In what ways do cultural differences between nations, especially language and religion, cause complications in international trade?

Question 3

Briefly discuss a few of the strategies for managing political risk.

Question 4

How do MNEs benefit when they enter a foreign market as the first mover? What challenges do early movers normally face?