

PERSISTENCE AND COMPLETION

A regular newsletter brought to you by the HLC Persistence and Completion Academy Teams

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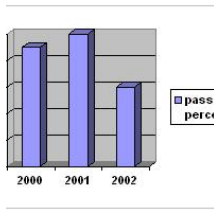
Top stories in this newsletter



Academy Progress



Student Retention Tip

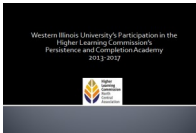


The Data



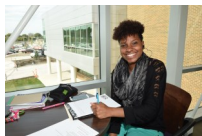
Meet the Team

Persistence and Completion Academy at WIU



Shortly after WIU started the Persistence and Completion Academy, the team divided into four sub-teams to better conquer the unique student retention issues that exist among different populations.

- The Macomb team's focus is improving retention and graduation rates of first-time freshmen.
- The Distance Learning team's goal is to understand the satisfaction of students who take two or more online courses with WIU.
- The Quad Cities team is concentrating on transfer students at the branch campus.
- The Data Team has created a data warehouse that will help all teams better understand which groups of students persist and which face barriers. To find out more, [click here](#).

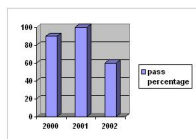


Student Retention Tip

Be Proactive if you teach online. Frequently monitor participation and follow-up with students if they haven't made their online presence known in some time. Both proactive contact where the instructor takes the initiative to reach out to

the student or reactive contact that involves responding to student-initiated communication are effective. Proactive contact with a student or interventions from the institution can have more of an impact on the retention of online learners. In studies, proactive contact is gaining more attention because students who do not make contact with available systems may be more likely to drop out. For more tips, [visit our website](#).

What Can We Learn from the Data?



Webpage analytics is the measurement and reporting of web data for purposes of understanding and optimizing usage.

Web analytics is also a tool to help measure web traffic, and can also be used to improve the efficiency of a website. The Academy Steering Team has been using webpage analytics

to measure the engagement of the university community with the university's Academy webpage. So far the results clearly indicate a need for continued efforts to drive traffic to the site.

Meet the Team Members



The HLC Persistence and Completion Academy Steering Team active team members are Audrey Adamson, Assistant Director, Quad Cities Student Services; Angela Bonifas, Director, Institutional Research; Andy Borst, Director, Admissions; Jessica Butcher, Assistant to the Vice President, Student Services; Georg Gunzenhauser, Professor, Educational Studies; Stacie Hunt, Manager, AIMS; Debbie Kepple-Mamros, Assistant to the Vice President, Quad Cities and Planning; Angela Lynn, Registrar; Kristi Mindrup, Assistant Vice President, Quad Cities Academic Affairs; Nancy Parsons, Associate Provost & Associate Vice President, Academic Affairs; Christopher Pynes, Professor, Philosophy and Religious Studies; Roger Runquist, Director, Center for Innovation in Teaching & Research; Christine Staley, Office Manager, Psychology, Ron Williams, Vice President for Student Services.

How can I get involved?

Contact the HLC Persistence and Completion Academy Teams
retention@wiu.edu

http://www.wiu.edu/university_planning/hlc/



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